

NL # 0305-002  
47799-K

BROADCAST & DIGITAL ORDER FORM															
A.E.: Fitzgerald		NETWORK		KANS		KBCN		4-STATION COMBO		hitthatline.com					
THIS ORDER WILL RUN ON:		NETWORK		KANS		KBCN		4-STATION COMBO		STREAMING					
SCHEDULE STARTS ON:		2/20/2024		SCHEDULE ENDS ON:		3/5/2024									
BUSINESS NAME		Phillip Moon						TODAYS DATE		2/19/2024					
ADDRESS		On File		CITY		Harrison		ST		ZIP CODE					
BUSINESS PHONE		On File		CELL PHONE		EMAIL ADDRESS									
OWNER/MGR				CONTACT		TAX ID #									
AGENCY		NONE		CONTACT		EMAIL ADDRESS		CLIENTS ARE BROADCASTER BILLED - CHECK MORE IF CALLED							
STATEMENT TYPE		CO-OP		DATES & TIMES		SUMMARY ONLY		BILL IS REQUESTED							
DAYPART SHOW/FEATURE	LEN	START	END	RATE	MON	TUE	WED	THU	FRI	SAT	SUN	TOTAL PER WEEK	TOTAL PER MONTH		
Rotators 6a-7p M-Su	:30	2/20/2024	3/5/2024	\$9.00	4	4	4	4	4	4	4	60			
ADDITIONAL INFO/CART #:															
Cert: 32003															
DIGITAL BILLING hitthatline.com facebook															
BANNER ADS ON HTL	SIZE	START DATE	END DATE	BILLED	PLACEMENT	START	END	BILLED							
LEADERBOARD	1100 X 138				LEADER BOARD AD W/LINK TO SITE										
IN-CONTENT	800 X 99														
WEB AD	400 X 333														
OTHER: SOCIAL MEDIA															
Streaming Audio															
ENTER GROSS BILLING BELOW															
TO BE BILLED AS FOLLOWS:	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC			
LOCAL		\$218.00	\$324.00												
DIGITAL															
NETWORK															
TOTAL	\$0.00	\$218.00	\$324.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00			
SPECIAL INSTRUCTIONS:		Political Pre-Paid													
<small>CREDIT POLICY: INVOICES ARE DUE 30 DAYS AFTER RECEIPT. SHOULD IT BE NECESSARY TO ADJUST THE ACCOUNT BALANCE FOR COLLECTION, FEES SHALL BE PAID BY THE CLIENT. PEARSON BROADCASTING DOES NOT DISCRIMINATE IN THE SALE OF ADVERTISING AND WILL NOT ACCEPT ADVERTISING WHICH IS PLACED WITH INTENT TO DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY.</small>															
ACCEPTED AND APPROVED BY: _____										DATE: _____					
ACCEPTED BY PEARSON BROADCASTING _____															
<small>CANCELLATION POLICY: DUE TO COMMITMENTS TO BILLS &amp; DISCOUNTED RATES, ANY COMMITMENTS THAT INCLUDE IN BANNED COMMERCIALS ARE NON-CANCELLABLE.</small>															

CB 2/19/24

**betty.laclair@hitthatline.com**

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**From:** Jamie Holt <jamie.holt@hitthatline.com>  
**Sent:** Monday, February 19, 2024 8:58 AM  
**To:** Betty LaClair  
**Subject:** Fw: Phillip Moon  
**Attachments:** Phillip Moon 02192024.xlsx

APPROVED

Jamie Holt  
General Manager  
ESPN ARKANSAS 104.3

**From:** jim.fitzgerald@hitthatline.com  
**Sent:** Monday, February 19, 2024 8:53 AM  
**To:** Jamie Holt  
**Subject:** Phillip Moon

  
**JIM FITZGERALD**  
SPORTS MARKETING CONSULTANT  
(870) 888-3868  
JIM.FITZGERALD@HITTHATLINE.COM



PO BOX 3043  
HARRISON, AR 72602  
(870) 743-1157  
hitthatline.com

**betty.laclair@hitthatline.com**

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**From:** betty.laclair@hitthatline.com  
**Sent:** Monday, February 19, 2024 9:11 AM  
**To:** 'Jamie Holt'  
**Subject:** RE: Phillip Moon

I need the NAB paperwork for this, please.  
Thanks



**BETTY LaCLAIR**  
TRAFFIC DIRECTOR  
(479) 484-7285  
[BETTY.LACLAIR@HITTHATLINE.COM](mailto:betty.laclair@hitthatline.com)



PO BOX 23370  
BARLING, AR 72923  
(479) 484-7285  
[hitthatline.com](http://hitthatline.com)

**From:** Jamie Holt <jamie.holt@hitthatline.com>  
**Sent:** Monday, February 19, 2024 8:58 AM  
**To:** Betty LaClair <betty.laclair@hitthatline.com>  
**Subject:** Fw: Phillip Moon

APPROVED

Jamie Holt  
General Manager  
ESPN ARKANSAS 104.3

**From:** jim.fitzgerald@hitthatline.com  
**Sent:** Monday, February 19, 2024 8:53 AM  
**To:** Jamie Holt  
**Subject:** Phillip Moon

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> KBCN Harrison, AR	<b>Date:</b> 2/19/2024
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I, Phillip Moon

being/on behalf of: \_\_\_\_\_, a legally

qualified candidate of the Independent political

party for the office of: District Judge

in the Primary / general election

election to be held on: March 5, 2024

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks Days
30 seconds	6A-7P	Mon-Sun		4 per day	15 DAYS

<b>Total Charges:</b> \$540.00
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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

Phillip Moon

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

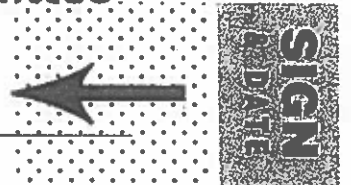
Phillip Moon

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**To Be Signed By Candidate or Authorized Committee**

February 19, 2024  
Date

[Signature]  
Signature



**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

[Signature]  
Signature

Jim Fitzgerald  
Printed Name

Sports Marketing Consultant  
Title

PHILLIP MOON CAMPAIGN  
PO BOX 1633  
HARRISON, AR 72602

81-87/829

1013

DATE February 19, 2024

PAY TO THE ORDER OF

*Phillip Moon Campaign*  
*Five Hundred Forty & 00/100*

**ARVEST**

\$ 540. <sup>NO</sup>/<sub>100</sub>

DOLLARS

**ARVEST**

BANK

arvest.com

MEMO

*Check Adv*

*[Signature]*

MP

+@08 290087 2: 1013 004469939611\*