

0308-003

47855 K
2/23/24

BROADCAST & DIGITAL ORDER FORM

A.E.: Fitzgerald

THIS ORDER WILL RUN ON: **hitthatline.com**

SCHEDULE STARTS ON: 2/24/2024 SCHEDULE ENDS ON: 3/31/2024 **3/31**

BUSINESS NAME: Phillip Moon for District Judge (Billing Only) TODAY'S DATE: 2/23/2024

ADDRESS: On File CITY: Harrison ST: MO ZIP CODE: 64601

BUSINESS PHONE: On File CELL PHONE: EMAIL ADDRESS: WEBSITE:

OWNER/MGR: Phillip Moon for District Judge TAX ID #: On File

AGENCY: NONE CONTACT: EMAIL ADDRESS:

STATEMENT TYPE: CO-OP: DATES & TIMES: XXX SUMMARY ONLY CLIENTS ARE BROADCAST BILLED CHECK HERE IF CALENDAR BILL IS REQUESTED

DAYPART:SHOW-FEATURE	LEN	START	END	RATE	MON	TUE	WED	THU	FRI	SA	SU	TOTAL PER WEEK	TOTAL PER MONTH
Liners	10	2/24/2024	3/8/2024										
Ray hand inserting													

ADDITIONAL INFO/CART #: Hand Inserted

DIGITAL BILLING **hitthatline.com** **facebook**

BANNER ADS ON HTL	SIZE	START DATE	END DATE	BILLED	PLACEMENT	START	END	BILLED
LEADERBOARD	1100 X 136				LEADER BOARD AD W/LINK TO SITE			
IN-CONTENT	800 X 99							
WEB AD	400 X 333							

OTHER: SOCIAL MEDIA Streaming Audio

ENTER GROSS BILLING BELOW

TO BE BILLED AS FOLLOWS:	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
LOCAL			\$475.00									
DIGITAL												
NETWORK												
TOTAL	\$0.00	\$0.00	\$475.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

SPECIAL INSTRUCTIONS: Billing Only - Ray hand inserting

ACCEPTED AND APPROVED BY: _____ DATE: _____

ACCEPTED BY PEARSON BROADCASTING

CANCELLATION POLICY DUE TO COMMENTS TO AIR & DISCONTINUED DATES: ANY COMMENTS THAT INCLUDE IN-SLANT COMMENTS ARE NON-CANCELLABLE

betty.laclair@hitthatline.com

From: Jamie Holt <jamie.holt@hitthatline.com>
Sent: Friday, February 23, 2024 10:07 AM
To: Betty LaClair
Subject: Fw: Phillip Moon
Attachments: Phillip Moon 02232024.xlsx

APPROVED

Jamie Holt
General Manager
ESPN ARKANSAS 104.3

From: jim.fitzgerald@hitthatline.com
Sent: Friday, February 23, 2024 10:02 AM
To: jamie.holt@hitthatline.com
Subject: Phillip Moon



JIM FITZGERALD

SPORTS MARKETING CONSULTANT
(870) 688-3868

JIM.FITZGERALD@HITTHATLINE.COM



PO BOX 3043
HARRISON, AR 72602
(870) 743-1157
hitthatline.com



PO Box 23370
 Barling, AR 72923
 479-484-7285

hitthatline.com

KBCN 104.3 ESPN Arkansas Order Confirmation

OrderID: 0308-003

Sponsor: Phillip Moon
 Product: Phillip Moon- 2024 Primary Liners
 Estimate/PO:
 AccountRep: Jim Fitzgerald
 BillingCycle: Broadcast Month
 InvoiceType: Summary
 Run Dates: 2/26/2024 - 3/31/2024
 Items Ordered: 00
 Ordered Amount: \$475.00

PHILLIP MOON
 P.O. BOX 2217
 HARRISON, AR 72602

Scheduled Station(s): KBCN
 Phillip Moon - 2024 Primary liners

Printed 2/23/2024 10:16:16 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
Package																	475.00
Broadcast Month Projected Billing:																	
Jan-24		0.00		Feb-24		0.00			Mar-24		475.00			Q1-2024			475.00

Confirmed Correct; Payment Guaranteed

Accepted for KBCN

Thank you for your business!

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KBCN Harrison, AR	Date: 2/23/2024
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I, Phillip Moon

being/on behalf of: _____ a legally

qualified candidate of the Independent political

party for the office of: District Judge

in the Primary/general election

election to be held on: March 5, 2024

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week day	Number of Weeks days
10 sec	12:00 m - 12:00 m	Mon-Sun		48 per day	11 days

Total Charges: \$475.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance." list the matters below:

[Empty box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

Feb 23, 2024
Date

[Handwritten Signature]
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Handwritten Signature]
Signature

Jim Fitzgerald
Printed Name

Sports Marketing Consultant
Title

PHILLIP MOON CAMPAIGN
PO BOX 1633
HARRISON, AR 72602

81-87/829

1017

DATE

February 23, 2024

PAY TO THE ORDER OF

Person Broadcasting Tax
Four Hundred Seventy Five and No/100

\$ *475.00*

DOLLARS

ARVEST

BANK

arvest.com

MEMO

Radio Ads

Phillip Moon

MP

⑆082900872⑆ 1017 0044699396⑆