



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26121372	<b>Changes as of:</b> 8/3/2018 at 11:29 AM	<b>Version:</b> Original Order
<b>CPE:</b> MAR18/ORDR/807813	<b>Flight:</b> 8/7/18 - 8/13/18	<b>Station:</b> WKRN
<b>Agency:</b> Smart Media Group	<b>Advertiser:</b> Marsha for Senate	<b>Market:</b> Nashville
1427 LESLIE AVE	<b>Product:</b> ordr	<b>Office:</b> WASHINGTON
SUITE #102	<b>Agency Order #:</b> 30057139	<b>Service:</b> Nielsen
ALEXANDRIA, VA	<b>Buyer:</b> Dome, Patricia	<b>Primary Demo:</b> Adults 55+
22301	<b>Salesperson:</b> ALEXANDRA BRADLEY	<b>Assistant:</b> ALEXANDRA BRADLEY
	202-955-5342	202-955-5342

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$15,475.00  
**Total Spots:** 35  
**Total CPP:** \$112.71  
**Total GRP:** 137.3

**Separation:**

**Comments:** Marsha for Senate DO NOT DOUBLE BOOK ORDER TOTAL REMAINS THE SAME. CONFIRM RECEIPT

#	Day/Time	DP	Program	Rate	A55P Rating	A55P Impression	Len	8/7 - 8/13							Total Spots	Total \$	CPP*	GRP*
								8/7	8/8	8/9	8/10	8/11	8/12	8/13				
1	M-F 11a-12n		NEWS 2 AT 11AM	\$300.00	4.0	25,500	30	1	1	0	1	0	0	1	4	\$1,200.00	\$75.00	16.0
2	M-F 4a-4:59a		GOOD MORNING NASHVIL	\$100.00	1.5	9,300	30	2	2	2	1	0	0	2	9	\$900.00	\$66.67	13.5
3	M-F 4p-5p		NEWS 2 AT 4PM	\$400.00	4.1	30,100	30	1	1	1	1	0	0	1	5	\$2,000.00	\$97.56	20.5
4	M-F 5p-5:30p		NEWS 2 AT 5PM	\$600.00	4.9	35,600	30	1	0	1	0	0	0	1	3	\$1,800.00	\$122.45	14.7
5	M-F 6p-6:30p		NEWS 2 AT 6PM	\$600.00	6.0	44,000	30	1	1	1	1	0	0	1	5	\$3,000.00	\$100.00	30.0
6	Th 6p-6:30p		SECRETS OF TENNESSEE	\$600.00	6.2	45,300	30	0	0	1	0	0	0	0	1	\$600.00	\$96.77	6.2
7	Sa 5p-5:30p		NEWS 2 AT 5PM	\$300.00	3.3	24,100	30	0	0	0	0	1	0	0	1	\$300.00	\$90.91	3.3
8	Sa 6p-6:30p		THIS WEEK WITH BOB M	\$200.00	3.0	22,300	30	0	0	0	0	1	0	0	1	\$200.00	\$66.67	3.0
9	Su 5p-5:30p		NEWS 2 AT 5PM	\$300.00	4.5	30,600	30	0	0	0	0	0	1	0	1	\$300.00	\$66.67	4.5
10	Sa 10p-10:35p		NEWS 2 AT 10PM	\$425.00	3.2	23,700	30	0	0	0	0	1	0	0	1	\$425.00	\$132.81	3.2
11	Su 10p-10:35p		NEWS 2 AT 10PM	\$600.00	4.8	34,900	30	0	0	0	0	0	1	0	1	\$600.00	\$125.00	4.8
12	Sa 6:30p-7p		WHEEL OF FORTUNE	\$600.00	5.5	40,500	30	0	0	0	0	1	0	0	1	\$600.00	\$109.09	5.5
13	F 7p-8p		FRESH OFF THE BOAT/S	\$1,200.00	4.5	32,900	30	0	0	0	0	0	0	0	0	\$0.00	\$266.67	0.0
14	Sa 7p-8p		THE GOOD DOCTOR (SAT	\$1,000.00	3.7	27,400	30	0	0	0	0	0	0	0	0	\$0.00	\$270.27	0.0
15	Su 6p-7p		AMERICAS FUNNIEST H	\$1,250.00	5.0	34,700	30	0	0	0	0	0	0	0	0	\$0.00	\$250.00	0.0
16	M-F 12:05a-1:05a		PHIL	\$50.00	1.1	8,200	30	0	1	0	0	0	0	0	1	\$50.00	\$45.45	1.1
17	Th 7p-10p		TITANS PACKERS PRE	\$3,500.00	11.0	45,300	30	0	0	1	0	0	0	0	1	\$3,500.00	\$318.18	11.0
<b>TOTALS:</b>								<b>6</b>	<b>6</b>	<b>7</b>	<b>4</b>	<b>4</b>	<b>2</b>	<b>6</b>	<b>35</b>	<b>\$15,475.00</b>	<b>\$112.71</b>	<b>137.3</b>