



Illinois Farm Bureau ACTIVATOR® Political Involvement Fund

4/29/22

Memo To: Tricia Taylor and Dixie Swisher WCAZ
521 Main Street
Carthage, IL 62321
From: Kevin Semlow
Subject: Support of Rodney Davis

Trica and Dixie,

Please begin to air the attached spot on Monday, May 9th or as soon as you receive payment. Times should be Monday-Friday, ROS 6 am – 7 pm, until Friday, May 13th. Run 7 ads per day. Please send the NAB forms to my attention at either ksemlow@ifb.org or fax to 309-557-3729.

Please air the following:

WCAZ AM/FM

35 total spots x \$12.00=\$420.00

Checks are being written presently and will be expressed out to you. **If for any reason the rate should be different, please air as many spots as you have money for.**

Please send affidavits to me at the address below.

Thank you.