

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KCWD, Harrison, AR

Date:

1-17-24

I, Wes Bradford

being/on behalf of: _____, a legally

qualified candidate of the nonpartisan political

party for the office of: District Judge, 4th Judicial District

in the nonpartisan general

election to be held on: March 5, 2024

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

N/A.

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

John Bradford

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

1-17-24

Date

Wes Brumby

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Richard Davis

Printed Name

Operations Manager

Title

KCWD/KNWA
P.O. BOX 850
HARRISON, ARKANSAS 72602-0850 USA

Order #: 3061-00002
Description: POLITICAL
Date Entered: 1/18/2024
P.O.#:
Salesperson: Speer, Kristen
Invoice Frequency: Billed at end of Cal Month, Sorted by Date Notary Req'd

WES BRADFORD, STATE DIST. JUDGE
206 OXFORD LANE
HARRISON, AR 72601 USA

Statement Group: KCWD/KNWA
Receivables Group: <None>
Sales Commission: Standard-Collections
A/R Account: A/R Cash - KCWD-FM
Order Discount: <None>
Agency Discount: <None>
Default Primary Product Code: Political
Secondary Product Code: <unassigned>
Last Modified: 1/18/2024
Modified 1 times
OrderType: Per Spot

On-Air Schedule

	<u>Start Date</u>	<u>End Date</u>	<u>Station</u>	<u>Scheduled Time/Event</u>		<u>Repeated</u>	<u>Length</u>	<u>Qty</u>	<u>Rate</u>	<u>Total</u>	<u>M</u>	<u>Tu</u>	<u>W</u>	<u>Th</u>	<u>F</u>	<u>Sa</u>	<u>Su</u>
1	1/18/2024	2/19/2024	KCWD-FM	07:00:00	to 08:00:00	Weekly	:30	23	7.00	161.00	1	1	1	1	1	0	0
	Avail: General Inc. Acct: Political Spot Type: Political			Sales Comm: X Adv. Sep: X Description: POLITICAL		Agency Discount: Prod Sep: X		Order Discount: Priority: 210		Prod: Political							
	**Copy Plan: POLITICAL																
	Copy Name		Cart	% / Iter	Station	Start	End	Coop	Product		Cart Type	Restrictions					
	1/18/2024 - 3/5/2024																
	1 AD 1		B978	1 x	KCWD-FM	1/18/2024	3/5/2024		Political		Commercial	Yes					
	2 AD 2		B979	1 x	KCWD-FM	1/18/2024	3/5/2024		Political		Commercial	Yes					
2	1/18/2024	2/19/2024	KCWD-FM	10:00:00	to 11:00:00	Weekly	:30	23	7.00	161.00	1	1	1	1	1	0	0
	Avail: General Inc. Acct: Political Spot Type: Political			Sales Comm: X Adv. Sep: X Description: POLITICAL		Agency Discount: Prod Sep: X		Order Discount: Priority: 210		Prod: Political							
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	1 AD 1		B978	1 x	KCWD-FM	1/18/2024	3/5/2024		Political		Commercial	Yes					
	2 AD 2		B979	1 x	KCWD-FM	1/18/2024	3/5/2024		Political		Commercial	Yes					
3	1/18/2024	2/19/2024	KCWD-FM	12:00:00	to 13:00:00	Weekly	:30	23	7.00	161.00	1	1	1	1	1	0	0
	Avail: General Inc. Acct: Political Spot Type: Political			Sales Comm: X Adv. Sep: X Description: POLITICAL		Agency Discount: Prod Sep: X		Order Discount: Priority: 210		Prod: Political							
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	2 AD 2		B979	1 x	KCWD-FM	1/18/2024	3/5/2024		Political		Commercial	Yes					
4	1/18/2024	2/19/2024	KCWD-FM	17:00:00	to 18:00:00	Weekly	:30	23	7.00	161.00	1	1	1	1	1	0	0
	Avail: General Inc. Acct: Political Spot Type: Political			Sales Comm: X Adv. Sep: X Description: POLITICAL		Agency Discount: Prod Sep: X		Order Discount: Priority: 210		Prod: Political							
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	1 AD 1		B978	1 x	KCWD-FM	1/18/2024	3/5/2024		Political		Commercial	Yes					
	2 AD 2		B979	1 x	KCWD-FM	1/18/2024	3/5/2024		Political		Commercial	Yes					
5	1/18/2024	2/19/2024	KCWD-FM	06:00:00	to Midnight	Weekly	:30	23	2.50	57.50	1	1	1	1	1	0	0

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event			Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
Avail:	General		Sales Comm: X			Agency Discount:											
Inc. Acct:	Political		Adv. Sep: X			Prod Sep: X			Order Discount:								
Spot Type:	Political		Description: POLITICAL						Priority: 210		Prod: Political						
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1	AD 1		B978	1 x	KCWD-FM	1/18/2024	3/5/2024			Political		Commercial		Yes			
2	AD 2		B979	1 x	KCWD-FM	1/18/2024	3/5/2024			Political		Commercial		Yes			
6	2/20/2024	3/5/2024	KCWD-FM	07:00:00	to 08:00:00	Weekly	:30	11	7.00	77.00	1	1	1	1	1	0	0
Avail:	General		Sales Comm: X			Agency Discount:											
Inc. Acct:	Political		Adv. Sep: X			Prod Sep: X			Order Discount:								
Spot Type:	Political		Description: POLITICAL						Priority: 210		Prod: Political						
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1/18/2024 - 3/5/2024																	
1	AD 1		B978	1 x	KCWD-FM	1/18/2024	3/5/2024			Political		Commercial		Yes			
2	AD 2		B979	1 x	KCWD-FM	1/18/2024	3/5/2024			Political		Commercial		Yes			
7	2/20/2024	3/5/2024	KCWD-FM	10:00:00	to 11:00:00	Weekly	:30	11	7.00	77.00	1	1	1	1	1	0	0
Avail:	General		Sales Comm: X			Agency Discount:											
Inc. Acct:	Political		Adv. Sep: X			Prod Sep: X			Order Discount:								
Spot Type:	Political		Description: POLITICAL						Priority: 210		Prod: Political						
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2	AD 2		B979	1 x	KCWD-FM	1/18/2024	3/5/2024			Political		Commercial		Yes			
8	2/20/2024	3/5/2024	KCWD-FM	12:00:00	to 13:00:00	Weekly	:30	11	7.00	77.00	1	1	1	1	1	0	0
Avail:	General		Sales Comm: X			Agency Discount:											
Inc. Acct:	Political		Adv. Sep: X			Prod Sep: X			Order Discount:								
Spot Type:	Political		Description: POLITICAL						Priority: 210		Prod: Political						
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1	AD 1		B978	1 x	KCWD-FM	1/18/2024	3/5/2024			Political		Commercial		Yes			
2	AD 2		B979	1 x	KCWD-FM	1/18/2024	3/5/2024			Political		Commercial		Yes			
9	2/20/2024	3/5/2024	KCWD-FM	17:00:00	to 18:00:00	Weekly	:30	11	7.00	77.00	1	1	1	1	1	0	0
Avail:	General		Sales Comm: X			Agency Discount:											
Inc. Acct:	Political		Adv. Sep: X			Prod Sep: X			Order Discount:								
Spot Type:	Political		Description: POLITICAL						Priority: 210		Prod: Political						
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Copy Name			Cart	% / lter	Station	Start	End		Coop	Product		Cart Type		Restrictions			
1/18/2024 - 3/5/2024																	
1	AD 1		B978	1 x	KCWD-FM	1/18/2024	3/5/2024			Political		Commercial		Yes			
2	AD 2		B979	1 x	KCWD-FM	1/18/2024	3/5/2024			Political		Commercial		Yes			
10	2/20/2024	3/5/2024	KCWD-FM	06:00:00	to Midnight	Weekly	:30	45	2.50	112.50	3	3	3	3	3	3	3
Avail:	General		Sales Comm: X			Agency Discount:											
Inc. Acct:	Political		Adv. Sep: X			Prod Sep: X			Order Discount:								
Spot Type:	Political		Description: POLITICAL						Priority: 210		Prod: Political						
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1	AD 1		B978	1 x	KCWD-FM	1/18/2024	3/5/2024			Political		Commercial		Yes			
2	AD 2		B979	1 x	KCWD-FM	1/18/2024	3/5/2024			Political		Commercial		Yes			

Station Totals:

Station	Spot Count	Net Billing
KCWD-FM	204	\$1,122.00

Order Start Date: 1/18/2024

Order End Date: 3/5/2024

Spots: 204

Total Charges: \$1,122.00

Harrison Radio Station, Inc. and its stations KCWD & KNWA do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

Projected Calendar Month Billing Totals for WES BRADFORD, STATE DIST. JUDGE / 3061-00002 :

		<i>Spot Count</i>	<i>Net Billing</i>
January	2024	50	\$305.00
February	2024	127	\$695.50
March	2024	27	\$121.50
Total:		204	\$1,122.00

Confirmed & Accepted for KCWD/KNWA By:

Accepted for WES BRADFORD, STATE DIST. JUDGE By:

Please Sign and Return One Copy