

Ampersand Cable System Order

Order #	63163047
Syscode	2210
System Name	Optimum/DISH- I+ Charleston/Huntn, WV
Market	Charleston, WV

Flight Dates	03/07/24 - 03/10/24
Agency	Strategic Media Placement
Advertiser	Bernie Moreno For Senate

Update Date	03/06/24
Version	1 Vs. 1

AE	Brad Carroll
Sales Coordinator	Aurora La'Rosa
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Mar23
-	

Client Code	
Product Code	
Est Code	3.7-3.10
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$904.25		
Commission	\$135.64		
Net Total	\$768.61		
Total Spots	41		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 3/6 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC DT	3/4/24	3/10/24	09:00	15:00					X	X	X	-	-	3	\$20.25	\$60.75	30	IPE
2	FXNC	FXNC EF	3/4/24	3/10/24	15:00	19:00					X	X	X	-	-	3	\$33.75	\$101.25	30	IPE
3	FXNC	FXNC PT	3/4/24	3/10/24	19:00	24:00					X	X	X	-	-	3	\$44.50	\$133.50	30	IPE
4	ESPN	ESPN EF	3/4/24	3/10/24	15:00	19:00					X	X	X	-	-	2	\$30.00	\$60.00	30	IPE
5	FOOD	FOOD DT	3/4/24	3/10/24	09:00	15:00					X	X	X	-	-	2	\$7.50	\$15.00	30	IPE
6	FOOD	FOOD PT	3/4/24	3/10/24	19:00	24:00					X	X	X	-	-	2	\$21.00	\$42.00	30	IPE
7	HGTV	HGTV EF	3/4/24	3/10/24	15:00	19:00					X	X	X	-	-	2	\$21.50	\$43.00	30	IPE
8	TNT	TNT DT	3/4/24	3/10/24	09:00	15:00					X	X	X	-	-	3	\$9.75	\$29.25	30	IPE
9	TNT	TNT PT	3/4/24	3/10/24	19:00	24:00					X	X	X	-	-	3	\$21.00	\$63.00	30	IPE
10	USA	USA EF	3/4/24	3/10/24	15:00	19:00					X	X	X	-	-	2	\$16.25	\$32.50	30	IPE
11	ESPN	ESPN DT	3/4/24	3/10/24	09:00	15:00					X	X	X	-	-	2	\$20.50	\$41.00	30	IPE
12	FOOD	FOOD EF	3/4/24	3/10/24	15:00	19:00					X	X	X	-	-	2	\$16.25	\$32.50	30	IPE
13	HGTV	HGTV PT	3/4/24	3/10/24	19:00	24:00					X	X	X	-	-	2	\$28.00	\$56.00	30	IPE
14	USA	USA DT	3/4/24	3/10/24	09:00	15:00					X	X	X	-	-	2	\$7.50	\$15.00	30	IPE
15	ESPN	ESPN PT	3/4/24	3/10/24	19:00	24:00					X	X	X	-	-	2	\$39.50	\$79.00	30	IPE
16	TNT	TNT EF	3/4/24	3/10/24	15:00	19:00					X	X	X	-	-	2	\$16.25	\$32.50	30	IPE
17	USA	USA PT	3/4/24	3/10/24	19:00	24:00					X	X	X	-	-	2	\$21.00	\$42.00	30	IPE

Ampersand Cable System Order

Order #	63163047
Syscode	2210
System Name	Optimum/DISH- I+ Charleston/Huntn, WV
Market	Charleston, WV

Flight Dates	03/07/24 - 03/10/24
Agency	Strategic Media Placement
Advertiser	Bernie Moreno For Senate

Update Date	03/06/24
Version	1 Vs. 1

AE	Brad Carroll
Sales Coordinator	Aurora La'Rosa
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Mar23
-	

Client Code	
Product Code	
Est Code	3.7-3.10
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$904.25		
Commission	\$135.64		
Net Total	\$768.61		
Total Spots	41		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 3/6 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
18	HGTV	HGTV DT	3/4/24	3/10/24	09:00	15:00					X	X	X	-	-	2	\$13.00	\$26.00	30	IPE

	Mar 2024	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Total
SPOTS	41	0	0	0	0	0	0	0	0	0	0	0	41
AMT	\$904.25	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$904.25

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/06/24

63163047 | Charleston, WV | Optimum/DISH- I+ Charleston/Huntn, WV | 2210 |

Ampersand Cable System Order

Order #	63163047
Syscode	5716
System Name	Optimum/Pt. Pleasant, WV
Market	Charleston, WV

Flight Dates	03/07/24 - 03/10/24
Agency	Strategic Media Placement
Advertiser	Bernie Moreno For Senate

Update Date	03/06/24
Version	1 Vs. 1

AE	Brad Carroll
Sales Coordinator	Aurora La'Rosa
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Mar23
-	

Client Code	
Product Code	
Est Code	3.7-3.10
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$320.00		
Commission	\$48.00		
Net Total	\$272.00		
Total Spots	40		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	3/6 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	3/4/24	3/10/24	05:00	09:00				X	X	X	X	-	-	3	\$7.25	\$21.75	30	IPE
2	FXNC	FXNC DT	3/4/24	3/10/24	09:00	15:00				X	X	X	X	-	-	3	\$5.75	\$17.25	30	IPE
3	FXNC	FXNC EF	3/4/24	3/10/24	15:00	19:00				X	X	X	X	-	-	3	\$12.50	\$37.50	30	IPE
4	FXNC	FXNC PT	3/4/24	3/10/24	19:00	24:00				X	X	X	X	-	-	3	\$16.25	\$48.75	30	IPE
5	ESPN	ESPN DT	3/4/24	3/10/24	09:00	15:00				X	X	X	X	-	-	2	\$5.00	\$10.00	30	IPE
6	ESPN	ESPN PT	3/4/24	3/10/24	19:00	24:00				X	X	X	X	-	-	2	\$14.50	\$29.00	30	IPE
7	FOOD	FOOD EF	3/4/24	3/10/24	15:00	19:00				X	X	X	X	-	-	2	\$6.00	\$12.00	30	IPE
8	HGTV	HGTV DT	3/4/24	3/10/24	09:00	15:00				X	X	X	X	-	-	2	\$3.50	\$7.00	30	IPE
9	HGTV	HGTV PT	3/4/24	3/10/24	19:00	24:00				X	X	X	X	-	-	2	\$10.50	\$21.00	30	IPE
10	TNT	TNT EF	3/4/24	3/10/24	15:00	19:00				X	X	X	X	-	-	2	\$6.00	\$12.00	30	IPE
11	USA	USA DT	3/4/24	3/10/24	09:00	15:00				X	X	X	X	-	-	1	\$2.75	\$2.75	30	IPE
12	USA	USA PT	3/4/24	3/10/24	19:00	24:00				X	X	X	X	-	-	1	\$8.00	\$8.00	30	IPE
13	ESPN	ESPN EF	3/4/24	3/10/24	15:00	19:00				X	X	X	X	-	-	2	\$11.00	\$22.00	30	IPE
14	FOOD	FOOD PT	3/4/24	3/10/24	19:00	24:00				X	X	X	X	-	-	2	\$8.00	\$16.00	30	IPE
15	TNT	TNT DT	3/4/24	3/10/24	09:00	15:00				X	X	X	X	-	-	2	\$2.75	\$5.50	30	IPE
16	USA	USA EF	3/4/24	3/10/24	15:00	19:00				X	X	X	X	-	-	2	\$6.00	\$12.00	30	IPE
17	FOOD	FOOD DT	3/4/24	3/10/24	09:00	15:00				X	X	X	X	-	-	2	\$2.75	\$5.50	30	IPE
18	TNT	TNT PT	3/4/24	3/10/24	19:00	24:00				X	X	X	X	-	-	2	\$8.00	\$16.00	30	IPE

Ampersand Cable System Order

Order #	63163047
Syscode	5716
System Name	Optimum/Pt. Pleasant, WV
Market	Charleston, WV

Flight Dates	03/07/24 - 03/10/24
Agency	Strategic Media Placement
Advertiser	Bernie Moreno For Senate

Update Date	03/06/24
Version	1 Vs. 1

AE	Brad Carroll
Sales Coordinator	Aurora La'Rosa
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Mar23
-	

Client Code	
Product Code	
Est Code	3.7-3.10
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$320.00		
Commission	\$48.00		
Net Total	\$272.00		
Total Spots	40		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	3/6 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
19	HGTV	HGTV EF	3/4/24	3/10/24	15:00	19:00				X	X	X	X	-	-	2	\$8.00	\$16.00	30	IPE

	Mar 2024	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Total
SPOTS	40	0	0	0	0	0	0	0	0	0	0	0	40
AMT	\$320.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$320.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/06/24

63163047 | Charleston, WV | Optimum/Pt. Pleasant, WV | 5716 |

Ampersand Cable System Order

Order #	63163047
Syscode	8950
System Name	Optimum/Ashland, KY
Market	Charleston, WV

Flight Dates	03/07/24 - 03/10/24
Agency	Strategic Media Placement
Advertiser	Bernie Moreno For Senate

Update Date	03/06/24
Version	1 Vs. 1

AE	Brad Carroll
Sales Coordinator	Aurora La'Rosa
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Mar23
-	

Client Code	
Product Code	
Est Code	3.7-3.10
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$356.00		
Commission	\$53.40		
Net Total	\$302.60		
Total Spots	39		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	3/6 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	3/4/24	3/10/24	05:00	09:00				X	X	X	X	-	-	3	\$8.50	\$25.50	30	IPE
2	FXNC	FXNC DT	3/4/24	3/10/24	09:00	15:00				X	X	X	X	-	-	3	\$6.75	\$20.25	30	IPE
3	FXNC	FXNC EF	3/4/24	3/10/24	15:00	19:00				X	X	X	X	-	-	3	\$14.00	\$42.00	30	IPE
4	FXNC	FXNC PT	3/4/24	3/10/24	19:00	24:00				X	X	X	X	-	-	3	\$19.25	\$57.75	30	IPE
5	ESPN	ESPN EF	3/4/24	3/10/24	15:00	19:00				X	X	X	X	-	-	2	\$12.50	\$25.00	30	IPE
6	FOOD	FOOD DT	3/4/24	3/10/24	09:00	15:00				X	X	X	X	-	-	2	\$3.50	\$7.00	30	IPE
7	FOOD	FOOD PT	3/4/24	3/10/24	19:00	24:00				X	X	X	X	-	-	2	\$9.00	\$18.00	30	IPE
8	HGTV	HGTV EF	3/4/24	3/10/24	15:00	19:00				X	X	X	X	-	-	1	\$9.00	\$9.00	30	IPE
9	TNT	TNT DT	3/4/24	3/10/24	09:00	15:00				X	X	X	X	-	-	2	\$3.50	\$7.00	30	IPE
10	TNT	TNT PT	3/4/24	3/10/24	19:00	24:00				X	X	X	X	-	-	1	\$9.00	\$9.00	30	IPE
11	USA	USA EF	3/4/24	3/10/24	15:00	19:00				X	X	X	X	-	-	2	\$6.75	\$13.50	30	IPE
12	ESPN	ESPN PT	3/4/24	3/10/24	19:00	24:00				X	X	X	X	-	-	2	\$17.00	\$34.00	30	IPE
13	HGTV	HGTV DT	3/4/24	3/10/24	09:00	15:00				X	X	X	X	-	-	2	\$4.50	\$9.00	30	IPE
14	TNT	TNT EF	3/4/24	3/10/24	15:00	19:00				X	X	X	X	-	-	2	\$6.75	\$13.50	30	IPE
15	USA	USA PT	3/4/24	3/10/24	19:00	24:00				X	X	X	X	-	-	1	\$9.00	\$9.00	30	IPE
16	FOOD	FOOD EF	3/4/24	3/10/24	15:00	19:00				X	X	X	X	-	-	2	\$6.75	\$13.50	30	IPE
17	USA	USA DT	3/4/24	3/10/24	09:00	15:00				X	X	X	X	-	-	2	\$3.50	\$7.00	30	IPE
18	ESPN	ESPN DT	3/4/24	3/10/24	09:00	15:00				X	X	X	X	-	-	2	\$6.00	\$12.00	30	IPE

Ampersand Cable System Order

Order #	63163047
Syscode	8950
System Name	Optimum/Ashland, KY
Market	Charleston, WV

Flight Dates	03/07/24 - 03/10/24
Agency	Strategic Media Placement
Advertiser	Bernie Moreno For Senate

Update Date	03/06/24
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Version	1 Vs. 1
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Show All Lines

Total # of Weeks	1
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Total	\$356.00
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Commission	\$53.40
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Net Total	\$302.60
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Total Spots	39
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Affiliate Split	100.0
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Sold On	Cost Per Spot
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GRP	-	GIMP	-
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CPP	-	CPM	-
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AE	Brad Carroll
Sales Coordinator	Aurora La'Rosa
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Mar23
-	

Client Code	
Product Code	
Est Code	3.7-3.10
Product Name	
Credit Status	Cash in Advance

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 3/6 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
19	HGTV	HGTV PT	3/4/24	3/10/24	19:00	24:00				X	X	X	X	-	-	2	\$12.00	\$24.00	30	IPE

	Mar 2024	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Total
SPOTS	39	0	0	0	0	0	0	0	0	0	0	0	39
AMT	\$356.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$356.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/06/24

63163047 | Charleston, WV | Optimum/Ashland, KY | 8950 |

Ampersand Cable System Order

Order #	63163047
Syscode	8951
System Name	Optimum/Portsmouth, OH
Market	Charleston, WV

Flight Dates	03/07/24 - 03/10/24
Agency	Strategic Media Placement
Advertiser	Bernie Moreno For Senate

Update Date	03/06/24
Version	1 Vs. 1

AE	Brad Carroll
Sales Coordinator	Aurora La'Rosa
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Mar23
-	

Client Code	
Product Code	
Est Code	3.7-3.10
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$444.00		
Commission	\$66.60		
Net Total	\$377.40		
Total Spots	48		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 3/6 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	3/4/24	3/10/24	05:00	09:00				X	X	X	X	-	-	3	\$8.50	\$25.50	30	IPE
2	FXNC	FXNC DT	3/4/24	3/10/24	09:00	15:00				X	X	X	X	-	-	3	\$6.75	\$20.25	30	IPE
3	FXNC	FXNC EF	3/4/24	3/10/24	15:00	19:00				X	X	X	X	-	-	3	\$14.00	\$42.00	30	IPE
4	FXNC	FXNC PT	3/4/24	3/10/24	19:00	24:00				X	X	X	X	-	-	3	\$19.25	\$57.75	30	IPE
5	ESPN	ESPN DT	3/4/24	3/10/24	09:00	15:00				X	X	X	X	-	-	3	\$6.00	\$18.00	30	IPE
6	ESPN	ESPN PT	3/4/24	3/10/24	19:00	24:00				X	X	X	X	-	-	3	\$17.00	\$51.00	30	IPE
7	FOOD	FOOD EF	3/4/24	3/10/24	15:00	19:00				X	X	X	X	-	-	2	\$6.75	\$13.50	30	IPE
8	HGTV	HGTV DT	3/4/24	3/10/24	09:00	15:00				X	X	X	X	-	-	3	\$4.50	\$13.50	30	IPE
9	HGTV	HGTV PT	3/4/24	3/10/24	19:00	24:00				X	X	X	X	-	-	3	\$12.00	\$36.00	30	IPE
10	TNT	TNT EF	3/4/24	3/10/24	15:00	19:00				X	X	X	X	-	-	2	\$6.75	\$13.50	30	IPE
11	USA	USA DT	3/4/24	3/10/24	09:00	15:00				X	X	X	X	-	-	2	\$3.50	\$7.00	30	IPE
12	USA	USA PT	3/4/24	3/10/24	19:00	24:00				X	X	X	X	-	-	2	\$9.00	\$18.00	30	IPE
13	FOOD	FOOD DT	3/4/24	3/10/24	09:00	15:00				X	X	X	X	-	-	2	\$3.50	\$7.00	30	IPE
14	HGTV	HGTV EF	3/4/24	3/10/24	15:00	19:00				X	X	X	X	-	-	3	\$9.00	\$27.00	30	IPE
15	TNT	TNT PT	3/4/24	3/10/24	19:00	24:00				X	X	X	X	-	-	2	\$9.00	\$18.00	30	IPE
16	FOOD	FOOD PT	3/4/24	3/10/24	19:00	24:00				X	X	X	X	-	-	2	\$9.00	\$18.00	30	IPE
17	USA	USA EF	3/4/24	3/10/24	15:00	19:00				X	X	X	X	-	-	2	\$6.75	\$13.50	30	IPE
18	ESPN	ESPN EF	3/4/24	3/10/24	15:00	19:00				X	X	X	X	-	-	3	\$12.50	\$37.50	30	IPE

Ampersand Cable System Order

Order #	63163047
Syscode	8951
System Name	Optimum/Portsmouth, OH
Market	Charleston, WV

Flight Dates	03/07/24 - 03/10/24
Agency	Strategic Media Placement
Advertiser	Bernie Moreno For Senate

Update Date	03/06/24
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Version	1 Vs. 1
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Show All Lines

Total # of Weeks	1
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Total	\$444.00
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Commission	\$66.60
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Net Total	\$377.40
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Total Spots	48
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Affiliate Split	100.0	
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Sold On	Cost Per Spot
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GRP	-	GIMP	-
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CPP	-	CPM	-
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AE	Brad Carroll
Sales Coordinator	Aurora La'Rosa
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Mar23
-	

Client Code	
Product Code	
Est Code	3.7-3.10
Product Name	
Credit Status	Cash in Advance

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	3/6 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
19	TNT	TNT DT	3/4/24	3/10/24	09:00	15:00				X	X	X	X	-	-	2	\$3.50	\$7.00	30	IPE

	Mar 2024	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Total
SPOTS	48	0	0	0	0	0	0	0	0	0	0	0	48
AMT	\$444.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$444.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/06/24

63163047 | Charleston, WV | Optimum/Portsmouth, OH | 8951 |

Ampersand Cable System Order

Order #	63163047
Syscode	8952
System Name	Optimum/South Point, OH
Market	Charleston, WV

Flight Dates	03/07/24 - 03/10/24
Agency	Strategic Media Placement
Advertiser	Bernie Moreno For Senate

Update Date	03/06/24
Version	1 Vs. 1

AE	Brad Carroll
Sales Coordinator	Aurora La'Rosa
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Mar23
-	

Client Code	
Product Code	
Est Code	3.7-3.10
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$532.00		
Commission	\$79.80		
Net Total	\$452.20		
Total Spots	41		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 3/6 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	3/4/24	3/10/24	05:00	09:00				X	X	X	X	-	-	3	\$11.75	\$35.25	30	IPE
2	FXNC	FXNC DT	3/4/24	3/10/24	09:00	15:00				X	X	X	X	-	-	3	\$9.50	\$28.50	30	IPE
3	FXNC	FXNC EF	3/4/24	3/10/24	15:00	19:00				X	X	X	X	-	-	3	\$20.25	\$60.75	30	IPE
4	FXNC	FXNC PT	3/4/24	3/10/24	19:00	24:00				X	X	X	X	-	-	3	\$27.00	\$81.00	30	IPE
5	ESPN	ESPN EF	3/4/24	3/10/24	15:00	19:00				X	X	X	X	-	-	2	\$18.00	\$36.00	30	IPE
6	FOOD	FOOD DT	3/4/24	3/10/24	09:00	15:00				X	X	X	X	-	-	2	\$4.50	\$9.00	30	IPE
7	FOOD	FOOD PT	3/4/24	3/10/24	19:00	24:00				X	X	X	X	-	-	2	\$12.75	\$25.50	30	IPE
8	HGTV	HGTV EF	3/4/24	3/10/24	15:00	19:00				X	X	X	X	-	-	2	\$13.00	\$26.00	30	IPE
9	TNT	TNT DT	3/4/24	3/10/24	09:00	15:00				X	X	X	X	-	-	2	\$4.50	\$9.00	30	IPE
10	TNT	TNT PT	3/4/24	3/10/24	19:00	24:00				X	X	X	X	-	-	2	\$12.75	\$25.50	30	IPE
11	USA	USA EF	3/4/24	3/10/24	15:00	19:00				X	X	X	X	-	-	2	\$9.75	\$19.50	30	IPE
12	ESPN	ESPN DT	3/4/24	3/10/24	09:00	15:00				X	X	X	X	-	-	1	\$8.50	\$8.50	30	IPE
13	FOOD	FOOD EF	3/4/24	3/10/24	15:00	19:00				X	X	X	X	-	-	2	\$9.75	\$19.50	30	IPE
14	HGTV	HGTV PT	3/4/24	3/10/24	19:00	24:00				X	X	X	X	-	-	2	\$17.00	\$34.00	30	IPE
15	USA	USA DT	3/4/24	3/10/24	09:00	15:00				X	X	X	X	-	-	2	\$4.50	\$9.00	30	IPE
16	HGTV	HGTV DT	3/4/24	3/10/24	09:00	15:00				X	X	X	X	-	-	2	\$6.00	\$12.00	30	IPE
17	USA	USA PT	3/4/24	3/10/24	19:00	24:00				X	X	X	X	-	-	2	\$12.75	\$25.50	30	IPE
18	ESPN	ESPN PT	3/4/24	3/10/24	19:00	24:00				X	X	X	X	-	-	2	\$24.00	\$48.00	30	IPE

Ampersand Cable System Order

Order #	63163047
Syscode	8952
System Name	Optimum/South Point, OH
Market	Charleston, WV

Flight Dates	03/07/24 - 03/10/24
Agency	Strategic Media Placement
Advertiser	Bernie Moreno For Senate

Update Date	03/06/24
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Version	1 Vs. 1
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Show All Lines

Total # of Weeks	1
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Total	\$532.00
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Commission	\$79.80
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Net Total	\$452.20
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Total Spots	41
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Affiliate Split	100.0	
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Sold On	Cost Per Spot
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GRP	-	GIMP	-
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CPP	-	CPM	-
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AE	Brad Carroll
Sales Coordinator	Aurora La'Rosa
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Mar23
-	

Client Code	
Product Code	
Est Code	3.7-3.10
Product Name	
Credit Status	Cash in Advance

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 3/6 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
19	TNT	TNT EF	3/4/24	3/10/24	15:00	19:00				X	X	X	X	-	-	2	\$9.75	\$19.50	30	IPE

	Mar 2024	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Total
SPOTS	41	0	0	0	0	0	0	0	0	0	0	0	41
AMT	\$532.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$532.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/06/24

63163047 | Charleston, WV | Optimum/South Point, OH | 8952 |