

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|--|-------------------------|
| Station and Location: KY KS KSFA | Date: 2/16/18 |
|--|-------------------------|

I, Neil Williams

being/on behalf of: George P Bush

a legally qualified candidate of the Republican

political party for the office of: TX Land Commissioner

in the Primary

election to be held on: 3/4/18

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| attached | | | | | |

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

George P Bush Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kit Moncrief

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

2/1/18

Date

[Signature]

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]

Signature

Jeff Klein

Printed Name

Dos

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Neil Williams
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Neil Williams

signature of candidate or authorized committee

Neil Williams

printed name

2/1/18

date

CONTRACT



KSFA-AM
 1216 South First St.
 Lufkin, TX 75901
 (936) 639-4455

| | | |
|--|---|--|
| <u>Contract / Revision</u> 424174 / | | <u>Alt Order #</u> 31579110 |
| <u>Advertiser</u> George P Bush for Land Commissioner | | <u>Original Date / Revision</u> 02/16/18 / 02/16/18 |
| <u>Contract Dates</u> 02/19/18 - 03/06/18 | <u>Estimate #</u> 3427 | |
| <u>Product</u> Candidate | | |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> KSFA-AM | <u>Account Executive</u> Katz Philadelphia | <u>Sales Office</u> Katz Philadelphia |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>Agency Ref</u> | <u>Advertiser Ref</u> | |

And:

Strategic Media Services
 1911 North Fort Myer Drive
 Suite 400
 Arlington, VA 22209

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|-------|-------------------|-----------------|-----------------|------------------|------|--------|-------------------|-------------|------|-------|----------|
| N 1 | KSFA | 03/05/18 | 03/06/18 | M-F AM Drive | 6:00 AM-10:00 AM | | 1:00 | | | NM | 4 | \$50.40 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 03/05/18 | 03/11/18 | 22----- | | | | 4 | \$12.60 | | | |
| N 2 | KSFA | 02/19/18 | 03/06/18 | M-F Midday | 10:00 AM-3:00 PM | | 1:00 | | | NM | 20 | \$252.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 02/19/18 | 02/25/18 | --222-- | | | | 6 | \$12.60 | | | |
| | Week: | 02/26/18 | 03/04/18 | 22222-- | | | | 10 | \$12.60 | | | |
| | Week: | 03/05/18 | 03/11/18 | 22----- | | | | 4 | \$12.60 | | | |
| Totals | | | | | | | | | | | 24 | \$302.40 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|------------|
| 01/29/18 - 02/25/18 | 6 | \$75.60 | (\$11.34) | \$64.26 |
| 02/26/18 - 03/06/18 | 18 | \$226.80 | (\$34.02) | \$192.78 |
| Totals | 24 | \$302.40 | (\$45.36) | \$257.04 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Feb 16, 18
 CONT# 31579110 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO KSFA-AM (Lufkin-Nacogdoches)
 FM TERRANCE HOUSTON
 OFF PHILADELPHIA
 AGY STRATEGIC MEDIA SERVICES
 ADDR 1911 NORTH FT MYER DRIVE SUITE 400
 ARLINGTON, VA 22209

DDS CONT# 0
 C/P/E: 1 / 3427
 SALESPERSON FAX#
 PH # 202-337-5700

BYR NEIL WILLIAMS
 ADV GEORGE BUSH FOR LAND COMMISSIONER
 PDT Candidate
 FLT Feb 19, 18 - Mar 06, 18

* REP ORDER COMMENT *

** 2/16/2018 9:50:00 AM: ISSUE/POLITICAL: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24-HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM. EMMA.RUSNAK@KATZMEDIA.COM 215-557-4230. THANK YOU!

** 2/16/2018 9:50:00 AM: STRATEGIC MEDIA SERVICES IS REQUESTING THAT ALL INVOICES BE SENT ELECTRONICALLY IF YOU HAVE THE CAPABILITY. EID NUMBER FOR RADIOINVOICES.COM: 9912521 (PREFERRED. MARKETRON CODE: EI141074.

| MC | LN | DAYS | TIME | LEN | EFFECTIVE DATES | # OF Day | NPD | RATE | TOT SPTS |
|----|-----|----------------------------|----------|-----|-------------------------|----------|-----|---------|----------|
| | 1.1 | FLIGHT 1 ..W.... | 10A - 3P | 60 | 02/21/2018 - 02/21/2018 | 1D | 2 | \$12.60 | 2 |
| | | | | | ** FLIGHT TOTALS ** | | 2 | \$25.20 | |
| | 2.1 | FLIGHT 2 ...T... | 10A - 3P | 60 | 02/22/2018 - 02/22/2018 | 1D | 2 | \$12.60 | 2 |
| | | | | | ** FLIGHT TOTALS ** | | 2 | \$25.20 | |
| | 3.1 | FLIGHT 3F.. | 10A - 3P | 60 | 02/23/2018 - 02/23/2018 | 1D | 2 | \$12.60 | 2 |
| | | | | | ** FLIGHT TOTALS ** | | 2 | \$25.20 | |
| | 4.1 | FLIGHT 4 M..... | 10A - 3P | 60 | 02/26/2018 - 02/26/2018 | 1D | 2 | \$12.60 | 2 |
| | | | | | ** FLIGHT TOTALS ** | | 2 | \$25.20 | |
| | 5.1 | FLIGHT 5 .T..... | 10A - 3P | 60 | 02/27/2018 - 02/27/2018 | 1D | 2 | \$12.60 | 2 |
| | | | | | ** FLIGHT TOTALS ** | | 2 | \$25.20 | |
| | | FLIGHT 6 | | | | | | | |

| | | | | | | | | |
|------------------|---------|----------|----|-------------------------|----|---|---------|---|
| 6.1 | ..W.... | 10A - 3P | 60 | 02/28/2018 - 02/28/2018 | 1D | 2 | \$12.60 | 2 |
| | | | | ** FLIGHT TOTALS ** | | 2 | \$25.20 | |
| FLIGHT 7 | | | | | | | | |
| 7.1 | ...T... | 10A - 3P | 60 | 03/01/2018 - 03/01/2018 | 1D | 2 | \$12.60 | 2 |
| | | | | ** FLIGHT TOTALS ** | | 2 | \$25.20 | |
| FLIGHT 8 | | | | | | | | |
| 8.1 |F.. | 10A - 3P | 60 | 03/02/2018 - 03/02/2018 | 1D | 2 | \$12.60 | 2 |
| | | | | ** FLIGHT TOTALS ** | | 2 | \$25.20 | |
| FLIGHT 9 | | | | | | | | |
| 9.1 | M..... | 6A - 10A | 60 | 03/05/2018 - 03/05/2018 | 1D | 2 | \$12.60 | 2 |
| 9.2 | M..... | 10A - 3P | 60 | 03/05/2018 - 03/05/2018 | 1D | 2 | \$12.60 | 2 |
| | | | | ** FLIGHT TOTALS ** | | 4 | \$50.40 | |
| FLIGHT 10 | | | | | | | | |
| 10.1 | .T..... | 6A - 10A | 60 | 03/06/2018 - 03/06/2018 | 1D | 2 | \$12.60 | 2 |
| 10.2 | .T..... | 10A - 3P | 60 | 03/06/2018 - 03/06/2018 | 1D | 2 | \$12.60 | 2 |
| | | | | ** FLIGHT TOTALS ** | | 4 | \$50.40 | |

| | Feb 18 | Mar 18 | | | | |
|-------|--------|--------|--|--|--|--|
| SPOTS | 6 | 18 | | | | |
| CASH | 75.60 | 226.80 | | | | |
| TRADE | 0.00 | 0.00 | | | | |
| NSL | 0.00 | 0.00 | | | | |
| TOTAL | 75.60 | 226.80 | | | | |

| | | | | | | TOTAL |
|-------|--|--|--|--|--|--------|
| SPOTS | | | | | | 24 |
| CASH | | | | | | 302.40 |
| TRADE | | | | | | 0.00 |
| NSL | | | | | | 0.00 |
| TOTAL | | | | | | 302.40 |

Feb 16, 18
CONT# 31579110 Mod# Ver# 1 (Last =)
REP KATZ RADIO

DDS CONT# 0
C/P/E: / / 3427

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

STRATEGIC MEDIA SERVICES INC
1911 NORTH FORT MYER DR STE 400
ARLINGTON, VA 22209
202-337-5700

BB&T
BRANCH BANKING AND TRUST COMPANY
1-800-BANK BBT BBT.com
08-420/514

104404

2/16/2018

PAY TO THE ORDER OF KSFA-AM

\$**257.04

Two Hundred Fifty-Seven and 04/100

DOLLARS



[Handwritten Signature]

AUTHORIZED SIGNATURE

MEMO *George Bush Campaign*
Est # 3427

STRATEGIC MEDIA SERVICES INC
1911 NORTH FORT MYER DR STE 400
ARLINGTON, VA 22209
202-337-5700

BB&T
BRANCH BANKING AND TRUST COMPANY
1-800-BANK BBT BBT.com
08-420/514

104407

2/16/2018

PAY TO THE ORDER OF KYKS-FM

\$**1,338.75

One Thousand Three Hundred Thirty-Eight and 75/100

DOLLARS



[Handwritten Signature]

AUTHORIZED SIGNATURE

MEMO *George Bush Campaign*
Est # 3427

Thanks!
Emma