

2/19-3/5 ✓

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Pathfinder Communications, Inc

being/on behalf of: Jerry Patterson

a legally qualified candidate of the TX Land Commissioner

political party for the office of: Republican

in the Primary

election to be held on: March 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Patterson Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Melissa LeGrand

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11/31/18

Date

[Signature]

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]

Signature

Jeff Klein

Printed Name

Sales Mgr.

Title

Pathfinder Communications, Houston, TX - Radio Order
 Client: Jerry Paterson Market: Lufkin-Nacogdoches
 Buyer: James Baker, (713) 480-1724; james@pathfindercommunications.com

Pathfinder
 Communications

To: Cortney Matern, Katz, Email: cortney.matern@katzmedia.com
 Tel: 214-525-2657, Cell: 214-676-5180, Fax: 917-206-8391

Flight Dates: Feb 19-Mar 5
 Length: 60s

Stations	Day/Time	Code	Adults 35+ GRPs	Gross		2018										Total				
				Units →	Cost →	2/19	2/26	3/5	3/12	3/19	3/26	4/2	4/9	4/16	Units	GRPs	Gross Cost			
KSFAM	M-F 6A-10A	1AMD	0.4	\$3	\$8	71	71	20										162	336.8	\$1,872
KSFAM	M-F 10A-3P	2MID	1.0	\$3	\$3	141.9	141.9	53.0												
KSFAM Total						219	219	20												
KYKS FM	M-F 6A-10A	1AMD	4.5	\$25	\$6	9	9	4										22	99.0	\$550
KYKS FM	M-F 10A-3P	2MID	3.6	\$25	\$7	8	8	3										19	68.4	\$475
KYKS FM	M-F 3P-7P	3PMD	4.4	\$25	\$6	9	9	4										22	96.8	\$550
KYKS FM Total						26	26	11										63	264.2	\$1,575
Grand Total						71	71	20										162	336.8	\$1,872

Billing & Traffic Instructions
 *****SCHEDULE ENDS MON, MAR 5*****
 Please send invoices to:
 Pathfinder Communications, Inc.
 903 Lancaster Dr.
 Friendswood, TX 77546

CONTRACT



KYKS-FM
 1216 South First St.
 Lufkin, TX 75901
 (936) 639-4455

<u>Contract / Revision</u> 409835 /	<u>Alt Order #</u> 31547492
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<u>Advertiser</u> Jerry Patterson	<u>Original Date / Revision</u> 02/08/18 / 02/08/18
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<u>Contract Dates</u> 02/19/18 - 03/11/18	<u>Estimate #</u> JPFC
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<u>Product</u> Jerry Patterson for Commissioner
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And:

Pathfinder Marketing
 6164 Blackburn Court
 League City, TX 77573

<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KYKS-FM	<u>Account Executive</u> Katz Dallas	<u>Sales Office</u> Katz Dallas
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> JPFC	<u>Product 1/2</u> JPFC
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KYKS	02/19/18	03/04/18	M-F AM Drive	6a-10a		1:00			NM	18	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/19/18	02/25/18	MTWTF--				9	\$25.00			
	Week:	02/26/18	03/04/18	MTWTF--				9	\$25.00			
N 2	KYKS	02/19/18	03/04/18	M-F Midday	10a-3p		1:00			NM	16	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/19/18	02/25/18	MTWTF--				8	\$25.00			
	Week:	02/26/18	03/04/18	MTWTF--				8	\$25.00			
N 3	KYKS	02/19/18	03/04/18	M-F PM Drive	3p-7p		1:00			NM	18	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/19/18	02/25/18	MTWTF--				9	\$25.00			
	Week:	02/26/18	03/04/18	MTWTF--				9	\$25.00			
N 4	KYKS	03/05/18	03/11/18	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/05/18	03/11/18	M-----				4	\$25.00			
N 5	KYKS	03/05/18	03/11/18	M-F Midday	10:00 AM-3:00 PM		1:00			NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/05/18	03/11/18	M-----				3	\$25.00			
N 6	KYKS	03/05/18	03/11/18	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/05/18	03/11/18	M-----				4	\$25.00			
Totals											63	\$1,575.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/29/18 -02/25/18	26	\$650.00	(\$97.50)	\$552.50
02/26/18 -03/05/18	37	\$925.00	(\$138.75)	\$786.25
Totals	63	\$1,575.00	(\$236.25)	\$1,338.75

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

CONTRACT



KSFA-AM
 1216 South First St.
 Lufkin, TX 75901
 (936) 639-4455

<u>Contract / Revision</u> 409876 /		<u>Alt Order #</u> 31547491
<u>Advertiser</u> Jerry Patterson		<u>Original Date / Revision</u> 02/08/18 / 02/08/18
<u>Contract Dates</u> 02/19/18 - 03/11/18	<u>Estimate #</u> JPFC	
<u>Product</u> Jerry Patterson for Commissioner		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KSFA-AM	<u>Account Executive</u> Katz Dallas	<u>Sales Office</u> Katz Dallas
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Ref</u>	<u>Advertiser Code</u> JPFC	<u>Product 1/2</u> JPFC
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Pathfinder Marketing
 6164 Blackburn Court
 League City, TX 77573

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KSFA	02/19/18	03/04/18	M-F AM Drive	6a-10a		1:00			NM	40	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/19/18	02/25/18	MTWTF--				20	\$3.00			
	Week:	02/26/18	03/04/18	MTWTF--				20	\$3.00			
N 2	KSFA	02/19/18	03/04/18	M-F Midday	10a-3p		1:00			NM	50	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/19/18	02/25/18	MTWTF--				25	\$3.00			
	Week:	02/26/18	03/04/18	MTWTF--				25	\$3.00			
N 3	KSFA	03/05/18	03/11/18	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	4	\$12.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/05/18	03/11/18	M-----				4	\$3.00			
N 4	KSFA	03/05/18	03/11/18	M-F Midday	10:00 AM-3:00 PM		1:00			NM	5	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/05/18	03/11/18	M-----				5	\$3.00			
Totals											99	\$297.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/29/18 -02/25/18	45	\$135.00	(\$20.25)	\$114.75
02/26/18 -03/05/18	54	\$162.00	(\$24.30)	\$137.70
Totals	99	\$297.00	(\$44.55)	\$252.45

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KSFA-AM
Cortney

CREDIT CARD PROCESSING FORM:

STATION: Lufkin- KSFA-AM

A/E: Cortney Matern

CLIENT INFORMATION:

COMPLETE NAME ON ACCOUNT: Pathfinder Communications

COMPLETE NAME ON CREDIT CARD: Susan Baker

BILLING ADDRESS: 903 Lancaster Drive
CITY/STATE/ZIP Friendswood, TX 77546

TELEPHONE CONTACT INFO: 713-480-1725

American Express ACCT#: 3727 131317 01029 EXP DATE 04/2020 V-CODE 0547

AUTHORIZED USER: Susan Baker

I authorize Townsquare Media to charge my card for \$252.45.

Advertising schedule to run on station KSFA-AM for the broadcast dates of
 2/19/18 through 3/5/18 .

SIGNATURE OF AUTHORIZED USER: Susan Baker



KYKS-FM
Cortney

CREDIT CARD PROCESSING FORM:

STATION: Lufkin- KYKS-FM

A/E: Cortney Matern

CLIENT INFORMATION:

COMPLETE NAME ON ACCOUNT: Pathfinder Communications

COMPLETE NAME ON CREDIT CARD: Susan Baker

BILLING ADDRESS: 903 Lancaster Drive
CITY/STATE/ZIP Friendswood, TX 77546

TELEPHONE CONTACT INFO: 713-480-1725

American Express ACCT#: 3727 131317 01029 EXP DATE 04/2020 V-CODE 0547

AUTHORIZED USER: Susan Baker

I authorize Townsquare Media to charge my card for \$1,338.75.

Advertising schedule to run on station KYKS-FM for the broadcast dates of
2/19/18 through 3/5/18.

SIGNATURE OF AUTHORIZED USER: Susan B.