

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

#### ☑ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and	d Location:			Date:	i i
ı, Pathfi	nder Commi	unications,	Inc		
being/on bel	nalf of: Jerry	Patterson	1,		5
a legally qua	lified candidate	e of the TX	Land Comm	nissioner	
political part in the Prir	y for the office	of: Repub	lican		
		rob 6 0010	<u>.</u>		
	e held on: Ma		1		
			1	Times per Week	Number of Weeks
do hereby re Broadcast	Time of Day, Rotation or	ime as follow	s:	F0000000000000000000000000000000000000	1 1 1 1 CONTROL OF THE RESIDENCE OF THE
do hereby re Broadcast	Time of Day, Rotation or	ime as follow	s:	F0000000000000000000000000000000000000	1 1 1 C C 1 C C C C C C C C C C C C C C

I represent that the payment for the above described broadcast time has been furnished by:

### Patterson Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

#### Melissa LeGrand

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

1/31/18	gre. L	
Date	Signature	
To Be Si	gned By Station Representative	
☑ Accepted	☐ Accepted in Part	☐ Rejected
040	Jet Klen	Sale Mer.
// Signature	Printed Name	Title O

To: Cortrley Matern, Katz, Email: cortney.matern@katzmedia.com Tel: 214-525-2657, Cell: 214-676-5180, Fax: 917-206-8391

pathfinder

Pathfinder Communications, Houston, TX - Radio Order Client: Jerry Patterson Market: Lufkin-Nacogdoches Buyer: James Baker; (713) 480-1724; james@pathfindercommunications.com

Flight Dates: Feb : Length :60s

		IVI-T ST-/ F	WI-T 104-07	M = 100 3B	M-E 64-104	IVI-F IUA-SF	ME 100 2B	M-F 6A-10A	Day/Time		ì			eo 19-Ividi O	ob 10 Mar 5	
	3.			1	100	•			į	r						
		SPMD	ZMIU	IAMU		CIMI		1AMD	Code			5.				
20		4.4		2.5		1.0	, c	2	GRPs	Adults 35+		7				
		\$25.	\$25.	\$25.		\$3.	Š	3	GRPs Gross Cost →	GRPs →	Units →			Gross	i	
~		\$6	\$7	6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6		\$3	6	9			•	•	CPP			
	26	9	00	9	45	25	2 0	3	\$785	141.9	71		2/19	2018		
4	26	9	00	, 9	45	25	20	3	\$785	141.9	71		2/26	-		1
	.11	4	ω	4	9	5	4		\$302	53.0	20		3/5	Units / GRP		CONTRACTOR
~		***************************************		1						1	•••	***************************************	3/12	s / Gross Co		
-			••••				****			****	•••		3/19	Units / GRPs / Gross Cost by Week - Monday Dates		
							1	,					3/26	Monday Date		
-		-	,		. 3						-		4/2	S		
~	•••		****				***			•		~	<b>4/9</b>			
-							***		•		•••	•	4/16			
	63	- 22	19	22	99	55	4				162		Units	Total		
	264.2	96.8	68.4	99.0	72.6	55.0	17.6		-	336.8			GRPs		Total Net Co	
	\$1,575.	\$550.	\$475.	\$550.	\$297.	\$165.	\$132.	1	\$1,872.	••••			GRPs Gross Cost	after a/c	Total Net Cost: \$1,591.20	

# Billing & Traffic Instructions

KYKS FM Total

**Grand Total** 

336.8

\$1,872. \$1,575. KYKS FM KYKS FM

KSFA AM Total

Stations KSFA AM

\*\*\*\*\*\*\*SCHEDULE ENDS MON, MAR 5\*\*\*\*\*\*\*

Please send invoices to:

Pathfinder Communications, Inc. 903 Lancaster Dr. Friendswood, TX 77546

#### CONTRACT



And:

Pathfinder Marketing 6164 Blackburn Court League City, TX 77573

	Contract / Re	vision	sion Alt Order #				
	409835	1		31547492			
Advertiser			Or	iginal Date	/ Revision		
Jerry Patterson			C	2/08/18	/ 02/08/18		
Contract Dates	Estimate #						
02/19/18 - 03/11/18	JPFC						
Product	•						
Jerry Patterson for Comm	nissioner						
	Billing Cycle	Billing	Cal	endar	Cash/Trade		
	EOM/EOC	Broado	ast		Cash		
	Property	Accour	nt E	<u>xecutive</u>	Sales Office		
	KYKS-FM	Katz D	alla	s	Katz Dallas		
	Special Hand	ling			•		
	Demographic						
	Adults 35+						
	Agy Code	Advert	ser	Code	Product 1/2		
		JPFC			JPFC		
	Agency Ref			Advertiser	Ref		

*Line Ch Start Date End Date Description	Start/End Time Day	Spots/ vs Length Week Ra	ate Type	Spots	Amount
N 1 KYKS 02/19/18 03/04/18 M-F AM Drive  Start Date End Date Weekdays Spots/Week  Week: 02/19/18 02/25/18 MTWTF 9  Week: 02/26/18 03/04/18 MTWTF 9	6a-10a <u>Rate</u> \$25.00 \$25.00	1:00	NM	18	\$450.00
N         2         KYKS         02/19/18         03/04/18         M-F Midday           Start Date         End Date         Weekdays         Spots/Week           Week:         02/19/18         02/25/18         MTWTF         8           Week:         02/26/18         03/04/18         MTWTF         8	10a-3p <u>Rate</u> \$25.00 \$25.00	1:00	NM	16	\$400.00
N 3 KYKS 02/19/18 03/04/18 M-F PM Drive  Start Date End Date Weekdays Spots/Week  Week: 02/19/18 02/25/18 MTWTF 9  Week: 02/26/18 03/04/18 MTWTF 9	3p-7p <u>Rate</u> \$25.00 \$25.00	1:00	NM	18	\$450.00
N 4 KYKS 03/05/18 03/11/18 M-F AM Drive  Start Date End Date Weekdays Spots/Week Week: 03/05/18 03/11/18 M 4	6:00 AM-10:00 AM <u>Rate</u> \$25.00	1:00	NM	4	\$100.00
N         5         KYKS         03/05/18         03/11/18         M-F Midday           Start Date         End Date         Weekdays         Spots/Week           Week:         03/05/18         03/11/18         M         3	10:00 AM-3:00 PM <u>Rate</u> \$25.00	1:00	NM	3	\$75.00
N 6 KYKS 03/05/18 03/11/18 M-F PM Drive	3:00 PM-7:00 PM	1:00	NM	4	\$100.00
Start Date         End Date         Weekdays         Spots/Week           Week: 03/05/18         03/11/18         M         4	Rate \$25.00			62	¢1 575 00

Totals 63 \$1,575.00

Time Period # of Spots Gross Amount Agency Comm. Net Amount

01/29/18 -02/25/18	26	\$650.00	(\$97.50)	\$552.50
02/26/18 -03/05/18	37	\$925.00	(\$138.75)	\$786.25
Totals	63	\$1,575.00	(\$236.25)	\$1,338.75

Signature:	•	Date:	

#### CONTRACT



And:

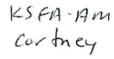
Pathfinder Marketing 6164 Blackburn Court League City, TX 77573

	Contract / Re	vision		Alt Order #	
	409876	1		31547491	
Advertiser			Ori	iginal Date	/ Revision
Jerry Patterson			C	2/08/18	/ 02/08/18
Contract Dates	Estimate #				
02/19/18 - 03/11/18	JPFC				
Product					
Jerry Patterson for Comm	issioner				
	Billing Cycle	Billing	Cal	endar endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Property	Accour	nt E	<u>xecutive</u>	Sales Office
	KSFA-AM	Katz Da	alla	s	Katz Dallas
	Special Hand	ling			
	Demographic				
	Adults 35+				
	Agy Code	Adverti JPFC	ser	<u>Code</u>	Product 1/2 JPFC
	Agency Ref			Advertiser	Ref

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Type	Spots	Amount
N 1 KSFA 02/19/18 03/04/18 M-F AM Drive <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 02/19/18 02/25/18 MTWTF 20	6a-10a <u>Rate</u> \$3.00	1:00	NM	40	\$120.00
Week: 02/26/18 03/04/18 MTWTF 20	\$3.00				
N         2         KSFA         02/19/18         03/04/18         M-F Midday           Start Date         End Date         Weekdays         Spots/Week           Week:         02/19/18         02/25/18         MTWTF         25           Week:         02/26/18         03/04/18         MTWTF         25	10a-3p <u>Rate</u> \$3.00 \$3.00	1:00	NM	50	\$150.00
N 3 KSFA 03/05/18 03/11/18 M-F AM Drive  Start Date	6:00 AM-10:00 AM <u>Rate</u> \$3.00	1:00	NM	4	\$12.00
N       4       KSFA       03/05/18       03/11/18       M-F Midday         Start Date       End Date       Weekdays       Spots/Week         Week:       03/05/18       03/11/18       M       5	10:00 AM-3:00 PM <u>Rate</u> \$3.00	1:00	NM	5	\$15.00
		Totals	A	99	\$297.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/29/18 -02/25/18	45	\$135.00	(\$20.25)	\$114.75
02/26/18 -03/05/18	54	\$162.00	(\$24.30)	\$137.70
Totals	99	\$297.00	(\$44.55)	\$252.45

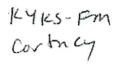
Signature:	Date:	
		_





CREDIT CARD PROCESSING FORM:
STATION:Lufkin- KSFA-AM
A/E:Cortney Matern
CLIENT INFORMATION:
COMPLETE NAME ON ACCOUNT:Pathfinder Communications
COMPLETE NAME ON CREDIT CARD:Susan Baker
BILLING ADDRESS:903 Lancaster Drive CITY/STATE/ZIPFriendswood, TX 77546
TELEPHONE CONTACT INFO:713-480-1725
American Express ACCT#:3727 131317 01029 EXP DATE 04/2020_ V-CODE _0547
AUTHORIZED USER:Susan Baker
I authorize Townsquare Media to charge my card for \$252.45.
Advertising schedule to run on station KSFA-AM for the broadcast dates of2/19/18 through3/5/18

SIGNATURE OF AUTHORIZED USER: Svou Ba





CREDIT CARD PROCESSING FORM:	
STATION:Lufkin- KYKS-FM	
A/E:Cortney Matern	
CLIENT INFORMATION:	
COMPLETE NAME ON ACCOUNT:Pathfinder Communications	
COMPLETE NAME ON CREDIT CARD:Susan Baker	
BILLING ADDRESS:903 Lancaster Drive CITY/STATE/ZIPFriendswood, TX 77546	
TELEPHONE CONTACT INFO:713-480-1725	
American Express ACCT#:3727 131317 01029 EXP DATE 04/2020_ V-CODE _0547	
AUTHORIZED USER:Susan Baker	
I authorize Townsquare Media to charge my card for \$1,338.75.	
Advertising schedule to run on station _KYKS-FM_ for the broadcast dates of2/19/18 through3/5/18	

SIGNATURE OF AUTHORIZED USER: SUF 4 B