

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: K3FA AM-LUFKIN-NACOG	Date: 3-15-18
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I, Haley Beth Davis

being/on behalf of: Dan Patrick

a legally qualified candidate of the Republican

political party for the office of: Texas Lt Governor

in the General

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$1,020.00 Net

I represent that the payment for the above described broadcast time has been furnished by:

Texans for Dan Patrick

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Robert Wells

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

3-15-18

Date

Haley Beth Davis

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]

Signature

Jeff Klein

Printed Name

Dus

Title



CREDIT CARD PROCESSING FORM:

STATION: KSFA - Hutkin-Macagdalen

A/E: Brenda Deaton

CLIENT INFORMATION:

COMPLETE NAME ON ACCOUNT: Texans for Dan Patrick

COMPLETE NAME ON CREDIT CARD: Beth N Davis

BILLING ADDRESS: 3341 Purdue Ave.

CITY/STATE/ZIP: Dallas, TX 75225

TELEPHONE CONTACT INFO: 214-673-0995

MASTERCARD ACCT#: _____ EXP DATE / V-CODE _____

VISA ACCT#: ~~XXXXXXXXXX~~ EXP DATE ~~/~~ V-CODE

AUTHORIZED USER: Beth N Davis

I authorize Townsquare Media to charge my card for \$ 1,020.00

Advertising schedule to run on station KSFA for the broadcast dates of March 19 through May 23, 2018

SIGNATURE OF AUTHORIZED USER: Beth N. Davis
3/15/18

Mar 16, 18

CONT# 31670849 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO KSFA-AM (Lufkin-Nacogdoches)
 FM BRENDA DEATON
 OFF DALLAS
 AGY WEEKS & CO C/O DAVIS LENZ MEDIA
 ADDR 6060 N CENTRAL EXPRESSWAY SUITE 560
 DALLAS, TX 75206

DDS CONT# 0
 C/P/E: DPLG / TFDP / DPLG

SALESPERSON FAX#

PH # 214-599-0900

BYR HALEY BETH DAVIS
 ADV DAN PATRICK FOR LIEUTENANT GOVERNOR
 PDT Texans for Dan Patrick
 FLT Mar 19, 18 - May 27, 18

* REP ORDER COMMENT *

** 3/16/2018 11:21:00 AM: NEW ORDER - PLEASE CONFIRM ONLINE OR BY EMAIL AT:
 HARTLI.PLACEK@KATZMEDIA.COM WITHIN 24 HOURS. THANKS!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	M.....	6A - 10A	60	3/19/2018 - 5/21/2018	10W	1	\$10.00	10
	1.2	.T.....	6A - 10A	60	3/20/2018 - 5/22/2018	10W	1	\$10.00	10
	1.3	..W....	6A - 10A	60	3/21/2018 - 5/23/2018	10W	1	\$10.00	10
	1.4	M.....	11A - 2P	60	3/19/2018 - 5/21/2018	10W	2	\$15.00	20
	1.5	.T.....	11A - 2P	60	3/20/2018 - 5/22/2018	10W	2	\$15.00	20
	1.6	..W....	11A - 2P	60	3/21/2018 - 5/23/2018	10W	2	\$15.00	20
	1.7	MTWTFSS	6A - 12A	60	3/19/2018 - 5/27/2018	10W	3	\$0.00	30
					** WEEKLY FLIGHT TOTALS **		12	\$1,200.00	

	Mar 18	Apr 18	May 18			
SPOTS	12	60	48			
CASH	120.00	600.00	480.00			
TRADE	0.00	0.00	0.00			
NSL	0.00	0.00	0.00			
TOTAL	120.00	600.00	480.00			

						TOTAL
SPOTS						120
CASH						1,200.00
TRADE						0.00
NSL						0.00
TOTAL						1,200.00

Mar 16, 18
CONT# 31670849 Mod# Ver# 1 (Last =)
REP KATZ RADIO

DDS CONT# 0
C/P/E: DPLG / TFDP / DPLG

**** Competitive Comments ****

SVC: FA17 MSA Eastlan
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

CONTRACT



KSFA-AM
 1216 South First St.
 Lufkin, TX 75901
 (936) 639-4455

<u>Contract / Revision</u> 462368 /		<u>Alt Order #</u> 31670849
<u>Advertiser</u> Dan Patrick for Lieutenant Governor		<u>Original Date / Revision</u> 03/16/18 / 03/16/18
<u>Contract Dates</u> 03/19/18 - 05/27/18	<u>Estimate #</u> DPLG	
<u>Product</u> Texans for Dan Patrick		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KSFA-AM	<u>Account Executive</u> Katz Dallas	<u>Sales Office</u> Katz Dallas
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> RI14561	<u>Advertiser Code</u> DPLG	<u>Product 1/2</u> TFDP
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Davis Lenz Media
 6060 N. Central Expy
 Dallas, TX 75206

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KSFA	03/19/18	05/27/18	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	10	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/19/18	03/25/18	M-----				1	\$10.00			
Week:		03/26/18	04/01/18	M-----				1	\$10.00			
Week:		04/02/18	04/08/18	M-----				1	\$10.00			
Week:		04/09/18	04/15/18	M-----				1	\$10.00			
Week:		04/16/18	04/22/18	M-----				1	\$10.00			
Week:		04/23/18	04/29/18	M-----				1	\$10.00			
Week:		04/30/18	05/06/18	M-----				1	\$10.00			
Week:		05/07/18	05/13/18	M-----				1	\$10.00			
Week:		05/14/18	05/20/18	M-----				1	\$10.00			
Week:		05/21/18	05/27/18	M-----				1	\$10.00			
N 2	KSFA	03/20/18	05/27/18	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	10	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/20/18	03/26/18	-T-----				1	\$10.00			
Week:		03/27/18	04/02/18	-T-----				1	\$10.00			
Week:		04/03/18	04/09/18	-T-----				1	\$10.00			
Week:		04/10/18	04/16/18	-T-----				1	\$10.00			
Week:		04/17/18	04/23/18	-T-----				1	\$10.00			
Week:		04/24/18	04/30/18	-T-----				1	\$10.00			
Week:		05/01/18	05/07/18	-T-----				1	\$10.00			
Week:		05/08/18	05/14/18	-T-----				1	\$10.00			
Week:		05/15/18	05/21/18	-T-----				1	\$10.00			
Week:		05/22/18	05/28/18	-T-----				1	\$10.00			
N 3	KSFA	03/21/18	05/27/18	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	10	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/21/18	03/27/18	--W----				1	\$10.00			
Week:		03/28/18	04/03/18	--W----				1	\$10.00			
Week:		04/04/18	04/10/18	--W----				1	\$10.00			
Week:		04/11/18	04/17/18	--W----				1	\$10.00			
Week:		04/18/18	04/24/18	--W----				1	\$10.00			
Week:		04/25/18	05/01/18	--W----				1	\$10.00			
Week:		05/02/18	05/08/18	--W----				1	\$10.00			
Week:		05/09/18	05/15/18	--W----				1	\$10.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KSFA-AM
 1216 South First St.
 Lufkin, TX 75901
 (936) 639-4455

<u>Contract / Revision</u> 462368 /	<u>Alt Order #</u> 31670849
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<u>Advertiser</u> Dan Patrick for Lieutenant Governor	<u>Original Date / Revision</u> 03/16/18 / 03/16/18
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<u>Contract Dates</u> 03/19/18 - 05/27/18	<u>Product</u> Texans for Dan Patrick	<u>Estimate #</u> DPLG
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 4	KSFA	03/19/18	05/27/18	M-F Midday	11:00 AM-2:00 PM		1:00			NM	20	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/16/18	05/22/18	--W----				1	\$10.00			
	Week:	05/23/18	05/29/18	--W----				1	\$10.00			
N 5	KSFA	03/20/18	05/27/18	M-F Midday	11:00 AM-2:00 PM		1:00			NM	20	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/19/18	03/25/18	M-----				2	\$15.00			
	Week:	03/26/18	04/01/18	M-----				2	\$15.00			
	Week:	04/02/18	04/08/18	M-----				2	\$15.00			
	Week:	04/09/18	04/15/18	M-----				2	\$15.00			
	Week:	04/16/18	04/22/18	M-----				2	\$15.00			
	Week:	04/23/18	04/29/18	M-----				2	\$15.00			
	Week:	04/30/18	05/06/18	M-----				2	\$15.00			
	Week:	05/07/18	05/13/18	M-----				2	\$15.00			
	Week:	05/14/18	05/20/18	M-----				2	\$15.00			
	Week:	05/21/18	05/27/18	M-----				2	\$15.00			
N 6	KSFA	03/21/18	05/27/18	M-F Midday	11:00 AM-2:00 PM		1:00			NM	20	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/20/18	03/26/18	-T-----				2	\$15.00			
	Week:	03/27/18	04/02/18	-T-----				2	\$15.00			
	Week:	04/03/18	04/09/18	-T-----				2	\$15.00			
	Week:	04/10/18	04/16/18	-T-----				2	\$15.00			
	Week:	04/17/18	04/23/18	-T-----				2	\$15.00			
	Week:	04/24/18	04/30/18	-T-----				2	\$15.00			
	Week:	05/01/18	05/07/18	-T-----				2	\$15.00			
	Week:	05/08/18	05/14/18	-T-----				2	\$15.00			
	Week:	05/15/18	05/21/18	-T-----				2	\$15.00			
	Week:	05/22/18	05/28/18	-T-----				2	\$15.00			
N 7	KSFA	03/19/18	05/27/18	M-Su Broad Rotator	6:00 AM-12:00 XM		1:00			NM	30	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/19/18	03/25/18	MTWTFSS				3	\$0.00			
	Week:	03/26/18	04/01/18	MTWTFSS				3	\$0.00			
	Week:	04/02/18	04/08/18	MTWTFSS				3	\$0.00			
	Week:	04/09/18	04/15/18	MTWTFSS				3	\$0.00			
	Week:	04/16/18	04/22/18	MTWTFSS				3	\$0.00			
	Week:	04/23/18	04/29/18	MTWTFSS				3	\$0.00			
	Week:	04/30/18	05/06/18	MTWTFSS				3	\$0.00			
	Week:	05/07/18	05/13/18	MTWTFSS				3	\$0.00			
	Week:	05/14/18	05/20/18	MTWTFSS				3	\$0.00			
	Week:	05/21/18	05/27/18	MTWTFSS				3	\$0.00			
Totals											120	\$1,200.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
462368 /	31670849

<u>Advertiser</u>	<u>Original Date / Revision</u>
Dan Patrick for Lieutenant Governor	03/16/18 / 03/16/18

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
03/19/18 - 05/27/18	Texans for Dan Patrick	DPLG

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/18 -03/25/18	12	\$120.00	(\$18.00)	\$102.00
03/26/18 -04/29/18	60	\$600.00	(\$90.00)	\$510.00
04/30/18 -05/27/18	48	\$480.00	(\$72.00)	\$408.00
Totals	120	\$1,200.00	(\$180.00)	\$1,020.00

Signature: _____ **Date:** _____

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