

2/12-3/9

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KSFA AM TYLER LONGVIEW</u>	Date: <u>1/3/18</u>
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I, Haley Beth Davis

being/on behalf of: Dan Patrick

a legally qualified candidate of the Republican

political party for the office of: Lt. Governor

in the Primary

election to be held on: March 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$ 272.00 Net

I represent that the payment for the above described broadcast time has been furnished by:

Texans for Dan Patrick

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Robert Wells

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

1/3/18

Date

Haley Beth Davis

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

2/12-3/9

REVISED

	Jan 03, 18	
CONT#	31441818 Mod# Ver# 3 (Last =)	DDS CONT# 0
REP	KATZ RADIO	C/P/E: DPLG / POLI / DPLG
TO	KSFA-AM (Lufkin-Nacogdoches)	
FM	BRENDA DEATON	
OFF	DALLAS	SALESPERSON FAX#
AGY	WEEKS & CO C/O DAVIS LENZ MEDIA	
ADDR	6060 N CENTRAL EXPRESSWAY SUITE 560	PH # 214-599-0900
	DALLAS, TX 75206	
BYR	HALEY BETH DAVIS	
ADV	DAN PATRICK FOR LIEUTENANT GOVERNOR	
PDT	Political	
FLT	Feb 12, 18 - Mar 11, 18	

* REP ORDER COMMENT *

** 1/3/2018 12:58:00 PM: *REVISED ORDER* PLEASE DO NOT DOUBLE BOOK!!! PLEASE CONFIRM ONLINE OR VIA EMAIL WITHIN 24 HRS TYLER.LARRABEE@KATZRADIOGROUP.COM THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS	
		FLIGHT 1								
	1.1	M.....	8A - 11A	60	2/12/2018 - 3/5/2018	4W	2	\$5.00	8	
	1.2	.T.....	8A - 11A	60	2/13/2018 - 3/6/2018	4W	2	\$5.00	8	
	1.3	...T...	8A - 11A	60	2/15/2018 - 3/8/2018	4W	2	\$5.00	8	
C	1.4	MTWT...	11A - 2P	60	2/12/2018 - 3/8/2018	4W	10	\$5.00		
*****TWO PER DAY*****										
ADD	1.5	M.....	11A - 2P	60	2/12/2018 - 3/5/2018	4W	2	\$5.00	8	
ADD	1.6	.T.....	11A - 2P	60	2/13/2018 - 3/6/2018	4W	2	\$5.00	8	
ADD	1.7	..W....	11A - 2P	60	2/14/2018 - 3/7/2018	4W	2	\$5.00	8	
ADD	1.8	...T...	11A - 2P	60	2/15/2018 - 3/8/2018	4W	2	\$5.00	8	
ADD	1.9F..	11A - 2P	60	2/16/2018 - 3/9/2018	4W	2	\$5.00	8	
** WEEKLY FLIGHT TOTALS **								16	\$320.00	

	Feb 18	Mar 18				
SPOTS	32	32				
CASH	160.00	160.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	160.00	160.00				

Jan 03, 18

CONT# 31441818 Mod# Ver# 3 (Last =)
REP KATZ RADIO

DDS CONT# 0
C/P/E: DPLG / POLI / DPLG

							TOTAL
SPOTS							64
CASH							320.00
TRADE							0.00
NSL							0.00
TOTAL							320.00

**** Competitive Comments ****

2/12-3/11

SVC: SP17 MSA Eastlan

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

CONTRACT



KSFA-AM
 1216 South First St.
 Lufkin, TX 75901
 (936) 639-4455

<u>Contract / Revision</u> 357038 /		<u>Alt Order #</u> 31441818
<u>Advertiser</u> Dan Patrick for Lieutenant Governor		<u>Original Date / Revision</u> 01/03/18 / 02/09/18
<u>Contract Dates</u> 02/12/18 - 03/11/18	<u>Estimate #</u> DPLG	
<u>Product</u> Political		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KSFA-AM	<u>Account Executive</u> Katz Dallas	<u>Sales Office</u> Katz Dallas
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> DPLG	<u>Product 1/2</u> POLI
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Davis Lenz Media
 6060 N. Central Expy
 Dallas, TX 75206

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KSFA	02/12/18	03/11/18	M-F Prime Rotator	8:00 AM-11:00 AM		1:00			NM	8	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/12/18	02/18/18	M-----				2	\$5.00			
	Week:	02/19/18	02/25/18	M-----				2	\$5.00			
	Week:	02/26/18	03/04/18	M-----				2	\$5.00			
	Week:	03/05/18	03/11/18	M-----				2	\$5.00			
N 2	KSFA	02/13/18	03/11/18	M-F Prime Rotator	8:00 AM-11:00 AM		1:00			NM	8	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/13/18	02/19/18	-T-----				2	\$5.00			
	Week:	02/20/18	02/26/18	-T-----				2	\$5.00			
	Week:	02/27/18	03/05/18	-T-----				2	\$5.00			
	Week:	03/06/18	03/12/18	-T-----				2	\$5.00			
N 3	KSFA	02/15/18	03/11/18	M-F Prime Rotator	8:00 AM-11:00 AM		1:00			NM	8	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/15/18	02/21/18	---T---				2	\$5.00			
	Week:	02/22/18	02/28/18	---T---				2	\$5.00			
	Week:	03/01/18	03/07/18	---T---				2	\$5.00			
	Week:	03/08/18	03/14/18	---T---				2	\$5.00			
N 4	KSFA	02/12/18	03/11/18	M-F Midday	11:00 AM-2:00 PM		1:00			NM	8	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/12/18	02/18/18	M-----				2	\$5.00			
	Week:	02/19/18	02/25/18	M-----				2	\$5.00			
	Week:	02/26/18	03/04/18	M-----				2	\$5.00			
	Week:	03/05/18	03/11/18	M-----				2	\$5.00			
N 5	KSFA	02/13/18	03/11/18	M-F Midday	11:00 AM-2:00 PM		1:00			NM	8	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/13/18	02/19/18	-T-----				2	\$5.00			
	Week:	02/20/18	02/26/18	-T-----				2	\$5.00			
	Week:	02/27/18	03/05/18	-T-----				2	\$5.00			
	Week:	03/06/18	03/12/18	-T-----				2	\$5.00			
N 6	KSFA	02/14/18	03/11/18	M-F Midday	11:00 AM-2:00 PM		1:00			NM	8	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/14/18	02/20/18	--W----				2	\$5.00			
	Week:	02/21/18	02/27/18	--W----				2	\$5.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KSFA-AM
 1216 South First St.
 Lufkin, TX 75901
 (936) 639-4455

<u>Contract / Revision</u>	<u>Alt Order #</u>
357038 /	31441818

<u>Advertiser</u>	<u>Original Date / Revision</u>
Dan Patrick for Lieutenant Governor	01/03/18 / 02/09/18

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
02/12/18 - 03/11/18	Political	DPLG

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/28/18	03/06/18	--W----				2	\$5.00			
Week:		03/07/18	03/13/18	--W----				2	\$5.00			
N 7	KSFA	02/15/18	03/11/18	M-F Midday	11:00 AM-2:00 PM		1:00			NM	8	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/18	02/21/18	---T---				2	\$5.00			
Week:		02/22/18	02/28/18	---T---				2	\$5.00			
Week:		03/01/18	03/07/18	---T---				2	\$5.00			
Week:		03/08/18	03/14/18	---T---				2	\$5.00			
N 8	KSFA	02/16/18	03/11/18	M-F Midday	11:00 AM-2:00 PM		1:00			NM	8	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/16/18	02/22/18	----F--				2	\$5.00			
Week:		02/23/18	03/01/18	----F--				2	\$5.00			
Week:		03/02/18	03/08/18	----F--				2	\$5.00			
Week:		03/09/18	03/15/18	----F--				2	\$5.00			
Totals											64	\$320.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/29/18 - 02/25/18	32	\$160.00	(\$24.00)	\$136.00
02/26/18 - 03/09/18	32	\$160.00	(\$24.00)	\$136.00
Totals	64	\$320.00	(\$48.00)	\$272.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Townsquare Media Lufkin
1216 S. First St Lufkin, Texas 75901
936-639-4455

Term ID: 001

Sale - Approved

Date	01/03/18	Time 10:35:02
Method of Payment	Visa	
Entry Method	Manual	
Customer Name	Texans for Dan Patrick	
Account #	XXXXXXXXXXXX7359	
Order ID	Pre Payment	
Approval Code	05078D	
Amount	\$272.00	

Thank You For Your Business!

Merchant Copy