

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KELOAM, KELOPM, KTWB, KWSN, KQSF SIOUX FALLS, SD	Date: 10/10/16
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I, STRATEGIC MEDIA PLACEMENT

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					

Total Charges:

This broadcast time will be used by: Marsy's Law for South Dakota

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Marsy's Law for South Dakota: 109 S Pierre St, Pierre SD, 57501
 Treasurer: Chrissie Hastie

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

8/30/16

Date


 Signature

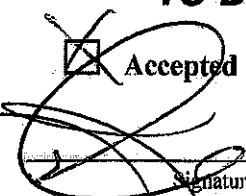
803-376-9992
 Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected


 Signature

Joe Gough
 Printed Name

CSA
 Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

New Order

Media: Radio
Client: MARSY'S LAW SD
Product: 10/11 - 10/23/2016
CPE: MLAWS/RADIO/2016
Description: Regional Reps Order #: 39804
Rep: Regional Reps
Version: 1
Comments: All Rates Quoted Are Gross ***** NO COMMENTS FOR THIS ADVERTISER *****

Market: Sioux Falls (Mitchell), SD
Demo: Adults 35+
Separation: 30
Flight Start: 10/10/16
Flight End: 10/23/16
Sales Office: Columbus
Survey:

Billing To: Regional Reps
 6505 Rockside Road
 Suite 200
 Cleveland OH 44131
Phone:
Fax:

Vendor: KELO FM
AE: Debbie Spencer
Phone:
Fax:

Line Daypart (Program)				10/10 10/11 10/12 10/13 10/14 10/15 10/16 10/17 10/18 10/19 10/20 10/21 10/22 10/23														Total	Spots	RTG	CPP
No	Daypart Code	Gross C/T	Dur																		
1	WThF 6:00A-10:00A AM	\$52.00 C 60		0	0	1	1	0	0	0	0	0	0	0	0	0	0	0	2		
Comments:																					
2	WThF 10:00A-3:00P MD	\$48.00 C 60		0	0	1	0	1	0	0	0	0	0	0	0	0	0	0	2		
Comments:																					
3	WThF 3:00P-7:00P PM	\$50.00 C 60		0	0	1	1	0	0	0	0	0	0	0	0	0	0	0	2		
Comments:																					
4	Sa 6:00A-7:00P WK	\$35.00 C 60		0	0	0	0	0	2	0	0	0	0	0	0	0	0	0	2		
Comments:																					
5	Su 6:00A-7:00P WK	\$24.00 C 60		0	0	0	0	0	0	2	0	0	0	0	0	0	0	0	2		
Comments:																					
6	MTuWThF 6:00A-10:00A AM	\$52.00 C 60		0	0	0	0	0	0	0	1	0	1	0	1	0	0	0	3		
Comments:																					
7	MTuWThF 10:00A-3:00P MD	\$48.00 C 60		0	0	0	0	0	0	0	0	1	0	1	0	0	0	0	2		
Comments:																					
8	MTuWThF 3:00P-7:00P PM	\$50.00 C 60		0	0	0	0	0	0	0	1	0	1	0	1	0	0	0	3		
Comments:																					
9	Sa 6:00A-7:00P WK	\$35.00 C 60		0	0	0	0	0	0	0	0	0	0	0	0	2	0	0	2		
Comments:																					
10	Su 6:00A-7:00P WK	\$24.00 C 60		0	0	0	0	0	0	0	0	0	0	0	0	0	2	0	2		
Comments:																					

Total Spots:																				0	0	3	2	1	2	2	2	1	2	1	2	2	2	22			
Total GRP/GIMP(000):																				0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
Cash\$-Spots																																					
Trade\$-Spots																																					
Total\$-Spots																																					
Month																																					
10/2016																																					

ORDER

Orders
Order / Rev: 274834
Alt Order #:
Product Desc: MLAWS/RADIO/2016 (RR Order #39804)
Estimate: 2016 Prepay //
Flight Dates: 10/12/16 - 10/23/16
Original Date / Rev: 10/10/16 / 10/10/16
Order Type: GENERAL

KELO FM

Primary AE: Regional Rep
Sales Office: Reg
Sales Region: National

Agency Name: Regional Reps Corporation-Cleveland
Buying Contact:
Billing Contact:
 6505 Rockside Road
 Cleveland, OH 44131

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: Marsy's Law (A)
Demographic: HH
Product Codes: PL2
Priority: SEL
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:35:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	22	\$938.00	\$797.30

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	22	\$938.00	\$797.30	0.00
Totals	22	\$938.00	\$797.30	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Regional Rep			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KELOF	10/12/16	10/23/16	M-F 6a-10a M-F 6a-10a	CM	6a-10a	11111--	1:00	5	\$52.00	200	0.00	NM	5	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--11---		2				\$52.00		0.00			
		Week: 10/17/16	10/23/16	1-1-1--		3				\$52.00		0.00			
N 2	KELOF	10/12/16	10/23/16	M-F 10a-3p M-F 10a-3p	CM	10a-3p	11111--	1:00	5	\$48.00	200	0.00	NM	4	\$192.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--1-1--		2				\$48.00		0.00			
		Week: 10/17/16	10/23/16	-1-1---		2				\$48.00		0.00			
N 3	KELOF	10/12/16	10/23/16	M-F 3p-7p M-F 3p-7p	CM	3p-7p	11111--	1:00	5	\$50.00	200	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--11---		2				\$50.00		0.00			
		Week: 10/17/16	10/23/16	1-1-1--		3				\$50.00		0.00			
N 4	KELOF	10/12/16	10/23/16	Sa-Su 6a-7p Sa-Su 6a-7p	CM	6a-7p	-----2-	1:00	2	\$35.00	150	0.00	NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----2-		2				\$35.00		0.00			
		Week: 10/17/16	10/23/16	-----2-		2				\$35.00		0.00			
N 5	KELOF	10/12/16	10/23/16	Sa-Su 6a-7p Sa-Su 6a-7p	CM	6a-7p	-----2	1:00	2	\$24.00	150	0.00	NM	4	\$96.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----2		2				\$24.00		0.00			
		Week: 10/17/16	10/23/16	-----2		2				\$24.00		0.00			

Estimate: 2016 Prepay //

KELO FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Totals														22	\$938.00

INVOICE



KELO-FM
500 South Phillips Avenue
Sioux Falls, SD 57104
Main: (605) 331-5350
Billing: (605) 271-5875

Invoice #	Invoice Date	Invoice Month	Invoice Period
274834-1	10/23/16	October 2016	09/26/16 - 10/23/16

Property	Account Executive	Sales Office	Sales Region
KELO-FM	Regional Rep	Regional	National

Advertiser	Product	Estimate Number
Marsy's Law (A)	MLAWS/RADIO/2016 (RR C	2016 // Prepay 10/11

Billing Address:

Regional Reps Corporation-Cleveland
Attention: Accounts Payable
6505 Rockside Road
Suite 200
Cleveland, OH 44131

Send Payment To:

KELO-FM
Midwest Communications
500 South Phillips Avenue
Sioux Falls, SD 57104

Flight Dates	Order #	Alt Order #
10/12/16 - 10/23/16	274834	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Prepay Client

Agency Code	Advertiser Code	Product 1/2
1859	MLAWS	RADIO

Agency Ref	Advertiser Ref

Line	Spot #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	1	KELOF	W	10/12/16	8:20 AM	M-F 6a-10a	6a-10a	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$52.00	NM
2	1	KELOF	W	10/12/16	2:14 PM	M-F 10a-3p	10a-3p	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$48.00	NM
3	1	KELOF	W	10/12/16	6:14 PM	M-F 3p-7p	3p-7p	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$50.00	NM
1	2	KELOF	Th	10/13/16	6:17 AM	M-F 6a-10a	6a-10a	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$52.00	NM
3	2	KELOF	Th	10/13/16	3:15 PM	M-F 3p-7p	3p-7p	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$50.00	NM
2	2	KELOF	F	10/14/16	1:14 PM	M-F 10a-3p	10a-3p	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$48.00	NM
4	2	KELOF	Sa	10/15/16	6:46 AM	Sa-Su 6a-7p	6a-7p	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$35.00	NM
4	1	KELOF	Sa	10/15/16	2:45 PM	Sa-Su 6a-7p	6a-7p	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$35.00	NM
5	2	KELOF	Su	10/16/16	10:46 AM	Sa-Su 6a-7p	6a-7p	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$24.00	NM
5	1	KELOF	Su	10/16/16	12:40 PM	Sa-Su 6a-7p	6a-7p	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$24.00	NM
1	3	KELOF	M	10/17/16	6:18 AM	M-F 6a-10a	6a-10a	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$52.00	NM
3	3	KELOF	M	10/17/16	6:46 PM	M-F 3p-7p	3p-7p	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$50.00	NM
2	3	KELOF	Tu	10/18/16	12:43 PM	M-F 10a-3p	10a-3p	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$48.00	NM
1	4	KELOF	W	10/19/16	6:51 AM	M-F 6a-10a	6a-10a	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$52.00	NM
3	4	KELOF	W	10/19/16	5:46 PM	M-F 3p-7p	3p-7p	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$50.00	NM
2	4	KELOF	Th	10/20/16	2:41 PM	M-F 10a-3p	10a-3p	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$48.00	NM
1	5	KELOF	F	10/21/16	9:16 AM	M-F 6a-10a	6a-10a	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$52.00	NM
3	5	KELOF	F	10/21/16	3:47 PM	M-F 3p-7p	3p-7p	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$50.00	NM
4	3	KELOF	Sa	10/22/16	9:46 AM	Sa-Su 6a-7p	6a-7p	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$35.00	NM
4	4	KELOF	Sa	10/22/16	4:13 PM	Sa-Su 6a-7p	6a-7p	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$35.00	NM
5	3	KELOF	Su	10/23/16	9:41 AM	Sa-Su 6a-7p	6a-7p	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$24.00	NM
5	4	KELOF	Su	10/23/16	5:10 PM	Sa-Su 6a-7p	6a-7p	1:00	CVBR_FEAR_SD_RISDCVBR1601	\$24.00	NM
							Total Spots	22			

Payment Terms 30 Days

<u>Gross Total</u>	\$938.00
<u>Agency Commission</u>	\$140.70
<u>Net Amount Due</u>	\$797.30

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Terms are Net 30. Service Charge 1.5% on invoices over 30 days. NSF Charge \$20. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry. CC PYMTS mwcradio.com