



KPUR-FM
AMARILLO
ISSUE/PROGRAM REPORT
FIRST QUARTER 2024



PART 1 – INTRODUCTION

KPUR (FM) is licensed to Amarillo, TX and serves the Amarillo area. From January 1 through March 31, 2024, KPUR (FM) aired 30 minutes of public affairs programming bi-weekly. This includes a locally produced weekly program “West Texas Community Issues” that focuses on issues affecting our local community and includes guests who have knowledge of these topics.

Weekend Programming: □ “West Texas Community Issues” – every other Sunday morning from 7 – 7:30a. Details about individual West Texas Community Issues segments are included in Part 2 of this report.

KPUR is a participant in “The Amber Plan”, in which area radio stations alert the public of confirmed child abductions. In the First Quarter of 2024, KPUR activated “The Amber Plan” when necessary, to provide information about child abductions to the general public.

In addition, KPUR is the primary FM station in the Amarillo area for the Emergency Alert System. As such, KPUR accepts responsibility for alerting other FM stations as well as our own listeners in the event of a local or national emergency. KPUR suspended normal broadcasting on several occasions to activate the EAS system during periods of severe weather.

PART 2 – THE STATION’S SELECTED ISSUES OF CONCERN

SERIES TITLE: West Texas Community Issues
GUESTS: Another Chance House
DATE AIRED: Sunday – January 7th, 2023, and January 21st, 2024
TIME AIRED: 7a-7:30a – (30 Minutes)
DETAILS: Leo from Another Chance House spoke about “Another Chance House”. Another Chance House provides a positive path to a self-sufficient life for men who are homeless or at risk of homelessness. The program provides supportive services that encourage a man to overcome addiction, repay outstanding legal or social obligations, find employment and learn to live successfully with others.

SERIES TITLE: West Texas Community Issues
GUESTS: PILC
DATE AIRED: Sunday – January 7th, 2024, and January 21st, 2024
TIME AIRED: 7a-7:30a – (30 Minutes)
DETAILS: Isabel from PILC spoke to us about “PILC”. The PILC is a center for independent living, one of 27 centers in Texas and 500 across the nation. The program encourages and supports people with disabilities to exercise their choice towards independent living which states that people with disabilities have the right to make their own choices for their lives, and to live independently in their community, not in an institution. The vision is to ensure that people with disabilities are able to advocate for themselves without fear or judgement.

SERIES TITLE: West Texas Community Issues
GUESTS: United Way of Amarillo & Canyon
DATE AIRED: Sunday – January 7th, 2024, and January 21st, 2024
TIME AIRED: 7a-7:30a – (30 Minutes)
DETAILS: Janelle from United Way of Amarillo & Canyon spoke to us about “United Way of Amarillo & Canyon”. Their mission has been working hand-in-hand with the community to solve complex problems and provide a better life for citizens. They have been providing funds to better the community. United Way tackles poverty by giving families the support they need to achieve, maintain and improve their employment. Low-cost childcare provides low-income working parents with a safe supportive environment for their children so they can work full time; gain financial stability.

SERIES TITLE: West Texas Community Issues
GUESTS: Amarillo Area CASA
DATE AIRED: Sunday – February 4th, 2024, and February 18th, 2024
TIME AIRED: 7a-7:30a – (30 Minutes)
DETAILS: Doug from Amarillo Area CASA spoke to us about “Amarillo Area CASA”. AACASA advocates for children of abuse and neglect through the efforts of trained volunteers, appointed by the court to ensure them a safe, nurturing and permanent environment. CASA believes that every child who’s been abused or neglected deserves to have a dedicated advocate speaking up for their best interest in court, at school and in the community. As the state steps in to protect the welfare of the child, the judge appoints a CASA volunteer to make independent, unbiased, and informed recommendations to help the judge decide the best interest of the child.

SERIES TITLE: West Texas Community Issues
GUESTS: Coffee Memorial Blood Center
DATE AIRED: Sunday – February 4th, 2024, and February 18th, 2024
TIME AIRED: 7a-7:30a – (30 Minutes)
DETAILS: Brad from Coffee Memorial Blood Center spoke to us about “Save Lives This Spring” Support your schools by giving blood and saving lives this spring. Coffee Memorial blood supply is an essential part of our health care system. Every two seconds, someone needs blood, and the supply must be constantly renewed. It takes approximately 1,200 donors a day to meet those needs. Coffee Memorial Blood Center is part of a Blood Institute, the sixth largest independent blood center in the nation, with 16 donor centers. CMBC provides blood to all major hospitals in the High Plains region.

SERIES TITLE: West Texas Community Issues
GUESTS: 7 Star Horse Therapy
DATE AIRED: Sunday – February 4th, 2024, and February 18th, 2024
TIME AIRED: 7a-7:30a – (30 Minutes)
DETAILS: Edna from 7 Star Horse Therapy spoke to us about “7 Star Horse Therapy”. 7 Star Horse Therapy provides equine-assisted therapy to those with physical, mental, and emotional needs. 7 Star serves clients with many types of disabilities including ADHD-ADD, autism. Down’s Syndrome, CP, MS, MR, MD, Traumatic Brain Injury. Post-Traumatic Stress Disorder, amputees, Rhett Syndrome, visually and hearing impaired, etc. They also serve veterans experiencing a range of physical and psychological disabilities.

SERIES TITLE: West Texas Community Issues
GUESTS: Amarillo Angels
DATE AIRED: Sunday – March 3rd, 2024, and March 17th, 2024
TIME AIRED: 7a-7:30a – (30 Minutes)
DETAILS: Cali from Amarillo Angels spoke to us about “Mom Prom Benefiting Amarillo Angels”, The Amarillo Angels Mom Prom is a glorious ladies night out for charity, where over 800 women (not just moms) 21 and older get dressed up and dance, eat, drink and laugh the night away. It’s a fun way to support an important cause, all funds raised support the mission of Amarillo Angels. The Amarillo Angels mission is to walk alongside children, youth and families in the foster care community by offering consistent support through intentional giving, relationship building, and mentorship.

SERIES TITLE: West Texas Community Issues
GUESTS: Faith City Mission
DATE AIRED: Sunday – March 3rd, 2024, and March 17th, 2024
TIME AIRED: 7a-7:30a – (30 Minutes)
DETAILS: Mathew from Faith City Mission spoke to us about “Faith City Mission” they provide services for homeless who are in a crisis situation who are addicted to drugs and alcohol. Others have a job and a home but can’t quite afford food for their families. Faith City Mission is a place for the homeless to eat and sleep, but they also include a chapel and women’s ministries, children’s ministries, clothing outreach, and recovery Hope Programs for Men and Women, and even help the mentally and physically ill.

SERIES TITLE: West Texas Community Issues
GUESTS: Heal the City
DATE AIRED: Sunday – March 3rd, 2024, and March 17th, 2024
TIME AIRED: 7a-7:30a – (30 Minutes)
DETAILS: Lisa spoke to us about “Heal the City” is a nonprofit organization to help provide free quality medical care and referral services with dignity and compassion to the uninsured of the community. Some of the resources they provide the community are Acute Care, Shalom Chronic Care, Dental, Pharmacy, Spiritual Care, and Vaccines. Additional services Heal the City provides Mental Health Services, Vision Referrals, Specialist Referrals, Diabetic Education Referrals, Physical Therapy and more. They are located 609 S. Carolina Street, and phone number 806-231-0364. Walk-in appointments are also available.