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QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

STATION: KRLD-FM HD2

1st QUARTER, 2015
(January 1st through March 31st)

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**Issues of Concern to Dallas/Fort Worth
Addressed in Responsive Programming in the
1st Quarter, 2015**

1. Health & Wellness
2. Financial Literacy
3. Environmental Issues
4. Education
5. Economic Development
6. Transportation
7. Technology
8. Charitable Giving
9. Women & Children's Issues
10. Arts & Entertainment

**Most Significant Issue-Responsive Programming
1st Quarter, 2015
(January 1 through March 31)**

ISSUE: Health & Wellness

KRLD Midday News

1/1/15

10:50 am

2 minute of 5 hour broadcast

Germ expert Tricia Holderman talks with KRLD's Mitch Carr about how to stay flu free.

KRLD Midday News

1/1/15

11:51 am

3 minutes of 5 hour broadcast

Lifestylist, Laurel House talks with KRLD's David Rancken about working out and staying healthy while working in an office.

KRLD Midday News

1/6/15

12:51 pm

2 minutes of 5 hour broadcast

New statistics from the American Heart Association have found that strokes have dropped from the 4th leading cause to the 5th leading cause of death in the US.

Claire Kinzy from the American Heart Association spoke with KRLD about why.

**Most Significant Issue-Responsive Programming
1st Quarter, 2015**

(January 1 through March 31)

ISSUE: Financial Literacy

KRLD Midday News
10/5/15
10:11 am
2 minutes of 5 hour broadcast

KRLD's Mitch Carr speaks with Jill Schlesinger who gives information and tips about tax time, and interest rates.

KRLD Midday News
1/13/15
10:51 am
4 minutes of 5-hour broadcast

Catey Hill from Marketwatch discusses 3 Sneaky Credit Card traps to avoid with KRLD.

This Week in Texas
1/4/15
6:22 am
4 minutes of 5-hour broadcast

Quentin Fotrell with Market Watch tells Matt Thomas about what NOT to buy in the new year.

**Most Significant Issue-Responsive Programming
1st Quarter, 2015
(January 1 through March 31)**

ISSUE: Environmental Issues

KRLD Midday News
1/30/15
12:12 pm
3 minutes of 5 hour broadcast

Dr. Robert Haley, with Texas Medical Association and Dallas County Medical Society talks with Mitch Carr about the EPA considering ways to lower the ozone levels in North Texas.

KRLD Midday News
2/25/15
10:12 am
3 minutes of 5 hour broadcast

A huge land deal is in the works-involving Dallas and Rowlett, which will soon own ROBERTSON PARK on Lake Ray Hubbard...Rowlett's city manager Brian Funderburk spoke with KRLD's Mitch Carr.

This Week in Texas
3/8/15
6:07 am
2 minutes of 30 minute broadcast

Irving State Rep. Matt Rinaldi speaks with Matt Thomas about a bill filed in Austin to ban plastic bag bans and how it will affect the environment.

**Most Significant Issue-Responsive Programming
1st Quarter, 2015
(January 1 through March 31)**

ISSUE: Education

KRLD Midday News
1/6/15
11:21 am
3 minutes of 5 hour broadcast

The debate continues--but still no charter proposal for the Dallas school district. Commissioner Danae Guitierrez, representing District 8 gave her thoughts about it to KRLD's Mitch Carr.

This Week in Texas
2/8/15
6:06 am
4 minutes of 30-minute broadcast

Dr. David Vinson superintendent in Wylie ISD talks about math standards and problems.

KRLD Midday News
2/18/15
11:10 am
3 minutes of a 5 hour broadcast

Trustee Eric Cowan speaks with KRLD's Mitch Carr about the future of DISD Superintendent Mike Miles.

**Most Significant Issue-Responsive Programming
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ISSUE: Economic Development

KRLD Midday News
1/7/15
11:21 am
2 minutes of 5 hour broadcast

For the second straight year, North Texas fares very well on a new list of best places to find a Job. Jill Gonzalez talks about it with KRLD's Chris Sommer.

This Week in Texas
1/11/15
6:11 am
3 minutes of 30 minute broadcast

State Senator Kelly Hancock talks about gasoline and oil prices plunging and impact to the state with Matt Thomas.

KRLD Midday News
1/30/15
12:22 pm
3 minutes of 5 hour broadcast

The head of the Small Business Administration is in North Texas today. Maria Contreras-Sweet is talking about exports and health care, among other topics, at a meeting at Bell Helicopter and she spoke with KRLD's Mitch Carr.

**Most Significant Issue-Responsive Programming
1st Quarter, 2015
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ISSUE: Transportation

This Week in Texas
1/4/15
6:15 am
3 minutes of 30 minute broadcast

Russ Rader with the Insurance Group for Highway Safety talks with Matt Thomas about cities dumping red light cameras.

KRLD Midday News
1/7/15
10:20 am
2 minutes of 5 hour broadcast

Texas cars and trucks have two stickers on the front windshield-----registration and inspection. That is about to change.....as Texas switches to a ONE-STICKER system. Adam Shaivitz with the Texas Department of Motor Vehicles has details....

KRLD Midday News
2/9/15
2:20 pm
3 minutes of 5 hour broadcast

David Rancken talks about state transportation matters with TX House Trans. Committee Chmn. Joe Pickett.

**Most Significant Issue-Responsive Programming
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ISSUE: Technology

KRLD Midday News
1/6/15
10:50 am
2 minutes of 5 hour broadcast

The High Tech Texan Michael Garfield gives KRLD's David Rancken a live update about all the new gadgets from the Consumer Electronics Show in Las Vegas.

This Week in Texas
2/1/15
6:11 am
3 minutes of 30 minute broadcast

Austin York takes a look at Drones and laws with Attorney Pete Schulte.

KRLD Midday News
2/9/15
10:21 am
2 minutes of 5-hour broadcast

David Rancken speaks with Larry Magid about a recent study on hackers.

Most Significant Issue-Responsive Programming
1st Quarter, 2015
(January 1 through March 31)

ISSUE: Charitable Giving

This Week in Texas
1/4/15
6:22 am
3 minutes of 5-hour broadcast

Craig Floyd with National Law Enforcement Memorial Fund discusses the increase in officer killings and his organization.

This Week in Texas
2/15/15
6:10 am
4 minutes of a 30 minute broadcast

DFW Canine Rescue's Melissa Caposello talks with Matt Thomas about the triumphant story of Mercy the dog.

KRLD Midday News
3/9/15
12:52 pm
3 minutes of 5-hour broadcast

Jim Hart, the Director of the Arts Entrepreneurship Program at SMU speaks with KRLD's David Rancken about a charity project students at the University are working on.

Most Significant Issue-Responsive Programming
1st Quarter, 2015
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ISSUE: Women & Children's Issues

KRLD Midday News
2/24/15
1:21 pm
3 minutes of 5 hour broadcast

Kids may be loving the extra day off from school... but it's tough for many working parents. Dallas mom, LaQuenda Jackson, gives tips to KRLD's David Rancken about working from home with kids.

KRLD Midday News
3/11/15
10:21 am
3 minutes of 5 hour broadcast

Susan Hoff with United Way of Metropolitan Dallas talks about the future of Pre-K in Texas with Mitch Carr.

This Week in Texas
3/15/15
6:21 am
3 minutes of a 30 minute broadcast

Dr. Erich Sturgis at MD Anderson Houston talks HPV vaccination rates in Texas with Matt Thomas.

Most Significant Issue-Responsive Programming
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ISSUE: Arts & Entertainment

KRLD Midday News
1/1/15
10:10 am
3 minutes of 5 hour broadcast

Steve Futterman with CBS News gives KRLD a report live from The Tournament of Roses Parade.

KRLD Midday News
1/5/15
11:50 am
3 minutes of 5 hour broadcast

City of Frisco Mayor Maher Maso discusses The FCS Championship college football game that will be held in his city with KRLD.

KRLD Midday News
2/16/15
12:42 pm
3 minutes of 5-hour broadcast

CBS's Vladimir Duthiers speaks with KRLD's Mitch Carr about Saturday Night Live's three-and-a-half hour special that aired last night and how the show has helped launch so many careers.

**Public Service Announcements
1st Quarter, 2015
(January 1 through March 31)**

Issue:

PSA Name:

Health and Wellness

Hunger Prevention, High Blood Pressure, Nutrition
Education

Education

Lifelong Literacy

Environmental Issues

Wildfire Prevention, Energy Efficiency

Economic Development

Selective Service, Disability Insurance

Education

Girls Go Tech

Transportation

Buzzed Driving, Texting and Driving Prevention

Technology

Community Engagement, Caregiver Assistance

Charitable Giving

Arts & Entertainment

Women and Children's Issues

Childhood Immunizations, Childhood Asthma,
Reconnecting Kids with Nature, Dating Abuse
Prevention