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QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

STATION: KRLD-FM HD2

4th QUARTER, 2015
(October 1st through December 31th)

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**Issues of Concern to Dallas/Fort Worth
Addressed in Responsive Programming in the
4th Quarter, 2015**

1. Health & Wellness
2. Financial Literacy
3. Environmental Issues
4. Education
5. Economic Development
6. Transportation
7. Technology
8. Charitable Giving
9. Women & Children's Issues
10. Arts & Entertainment

**Most Significant Issue-Responsive Programming
4th Quarter, 2015
(October 1st through December 31st)**

ISSUE: Health & Wellness

KRLD Midday News
10/7/15
10:51 am
2 minute of 5 hour broadcast

Not everyone is a closet Gordon Ramsey or Kent Rathbun around here. There are people that just have no talent for making incredible meals. Here's the rub: you don't have to live on breakfast cereal or fast food. Melissa Romero from Men's Health has 5 hacks you might want to keep handy to eat healthy.

KRLD Midday News
10/8/15
11:12 am
3 minutes of 5 hour broadcast

Another report today...and once again, it shows the United States spends more money on health care than a dozen other high-income nations...BUT we have the lowest life expectancy--- and some of the worst health outcomes. Commonwealth Fund president Dr. David Blumenthal joins us on the KRLD newslines...

KRLD Midday News
11/11/15
10:51 am
2 minutes of 5 hour broadcast

The scariest disease of all can be prevented and treated. How do we prevent some cancers? Are cancer rates dropping? Let's bring in Lila Battis from Men's Health magazine. On the KRLD newslines

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ISSUE: Financial Literacy

KRLD Midday News
10/5/15
11:11 am
2 minutes of 5 hour broadcast

If you have money in the bank...you might want to make sure there's a little extra----to cover the potential fees they charge. Greg McBride's at Bankrate Dot Com...

KRLD Midday News
10/28/15
10:52 am
2 minutes of 5-hour broadcast

One glass ceiling at the office might be of your own doing. And you're the only one who can break through it. It's the one that's made of money. Men's Health magazine is out with a new article on breaking through that cash ceiling. We're joined by Melissa Romero from Men's Health on the KRLD newsline.

This Week in Texas
10/18/15
6:26 am
3 minutes of 30 minute broadcast

Greg McBride with BankRate.com speaks with Matt Thomas about people limiting their monthly spending.

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ISSUE: Environmental Issues

KRLD Midday News
10/6/15
11:20 am
3 minutes of 5 hour broadcast

In Texas...floods and severe droughts raise issues about water supplies. Today----a national education campaign begins----called "IMAGINE A DAY WITHOUT WATER", Radhika Fox with the U.S. Water Alliance explains.

KRLD Midday News
10/21/15
12:11 pm
3 minutes of 5 hour broadcast

A new report shows Three-quarters of Americans now believe climate change is real.....It's just part of the latest U-T Energy Poll.....and Sheryl Kirschenbaum joins us on the KRLD news line. You looked at climate change and fracking, among other things-----let's start with climate change...

KRLD Midday News
12/2/15
11:21 am
2 minutes of 5 hour broadcast

The climate talks continue in Paris....although President Obama returned to Washington last night. Congressional Republicans have voted their displeasure with the President's climate plans----although the vote is not veto-proof. Alex Nussbaum is the Energy Reporter for Bloomberg---and is covering the climate negotiations.

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ISSUE: Education

KRLD Midday News
10/15/15
10:22 am
2 minutes of 5 hour broadcast

Texas public education is facing a variety of challenges...including the court fight over funding schools, the push for changes in the standardized testing rules and much more. Teachers, administrators, lawmakers---and school boards are all involved in the debate. Denton school trustee Charles Stafford is the new President Elect of the Texas Association of School Boards...and says most districts are still trying to figure out the new STAAR test requirements ...

KRLD Midday News
11/18/15
10:11 am
3 minutes of 5 hour broadcast

Public confidence has been an issue for the Texas State Board of Education....especially when it comes to the textbooks approved for use in public schools. Board member Thomas Ratliff has a plan to change that.....and has a proposal on the table for today's board meeting...

This Week in Texas
10/18/15
6:10 am
3 minutes of a 30 minute broadcast

Charles Stafford President of Texas Association of School Boards speaks with Matt Thomas about STAAR testing requirements.

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ISSUE: Economic Development

KRLD Midday News
10/6/15
10:51 am
2 minutes of 5 hour broadcast

More big things are coming for Dallas Based Southwest Airlines.... starting in a little more than a week. Mary Schlangenstein (stine) with Bloomberg has been looking into the growth.

KRLD Midday News
10/6/15
12:11 pm
3 minutes of 5 hour broadcast

A huge trade deal has been announced by President Obama....He's talking about it today at the USDA. Dr. Bernard Weinstein's an economist at SMU's Maguire Energy Institute. What's your take on this pending deal...

KRLD Midday News
10/5/15
10:22 am
3 minutes of 5 hour broadcast

The skies of North Texas could be very interesting to watch as more and more F-35 fighters are produced at the Lockheed Martin facility in Ft. Worth. Mark Johnson joins us on the KRLD newslines...and this will mean a lot of new jobs, too....right?

Most Significant Issue-Responsive Programming
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ISSUE: Transportation

KRLD Midday News
11/24/15
12:12 pm
2 minutes of 5 hour broadcast

The busy holiday travel season is here.....and this year it comes with government alerts on travel...as well as joint intelligence bulletins warning law enforcement about ISIS' tactics. Former CIA deputy director Mike Morrell is CBS' senior security contributor. He talked about the issues on CBS THIS MORNING.....

This Week In Texas
12/13/15
6:15 am
2 minutes of 30 minute broadcast

Nick Wade with TxDot speaks with Matt Thomas about federal highway money from a bill congress recently passed.

KRLD Midday News
12/23/15
10:12 am
2 minutes of 5 hour broadcast

Holiday travel time is here.....and Doug Shupe---with Triple-A-Texas...talked about travel safety and more on KRLD this morning...

**Most Significant Issue-Responsive Programming
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ISSUE: Technology

KRLD Midday News
10/15/15
11:51 am
2 minutes of 5 hour broadcast

This week, we've seen stories about how hackers got a hold of gift shop customers personal information against the Dallas Zoo. There's the breach at Experian for some cellphone customers last week. It seems there are more threats against our cyberlives. Priya Anand explains the threats we face online...

KRLD Midday News
11/2/15
11:21 am
3 minutes of 5 hour broadcast

Microsoft is betting the farm on its newest operating system Windows 10. So much so, that it offered it for free to anyone who has Windows 7 or 8. It also tried to make it easy to make the transition. There are some changes coming how Windows 10 gets onto your machine. Let's bring in Bridget Carey from CNET. What's the biggest change?

KRLD Midday News
11/12/15
12:52 pm
2 minutes of 5-hour broadcast

Apple just filled the shelves with another new iPad. This one is much bigger than what you're used to. Apple calls it the iPad Pro. Let's bring in Lance Ulanoff from Mashable on the KRLD newslines. Is bigger better?

Most Significant Issue-Responsive Programming
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ISSUE: Charitable Giving

KRLD Midday News
12/18/15
11:12 am
3 minutes of 5-hour broadcast

It's not too late to talk to Toys for Tots...since they deliver up through Christmas Eve! Pete Osman---a retired U.S. Marine Lt. General is now the head of the Marine Toys for Tots Foundation.....and he says it's not too late to help out.

KRLD Midday News
12/23/15
12:11 pm
4 minutes of a 5-hour broadcast

500-homeless people are spending Christmas Eve in the Omni Hotel in Dallas, instead of a community shelter. The Soupmobile arranges the charity event David Timothy is the head of the Dallas Soupmobile charity....he gave details on the event to KRLD's Mitch Carr.

KRLD Midday News
11/27/15
9:23 am
3 minutes of 5-hour broadcast

"Tis the Season"...and non-profits around North Texas are asking for your help. The North Texas Food Bank has its SECOND ANNUAL GIVING GUIDE...and KRLD's Mitch Carr spoke to the group's JAN PRUITT about it...

Most Significant Issue-Responsive Programming
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ISSUE: Women & Children's Issues

KRLD Midday News
10/6/15
11:51 am
3 minutes of 5 hour broadcast

October is National Breast Cancer Awareness Month and one way that more people become aware is when big time celebrities bring it to the forefront. That's just what Kristin Chenoweth is doing. She's on the KRLD newslines...

KRLD Midday News
10/7/15
11:51 am
3 minutes of 5 hour broadcast

There's some good news for parents. School is a little safer for their children this year. New research has found that bullying is dropping in schools all over the country. We bring in Quentin Fottrell from Marketwatch.

KRLD Midday News
10/7/15
1:12 pm
3 minutes of a 5 hour broadcast

A new report says Sacramento California is the most expensive...and Cincinnati the least costly--when it comes to the cost of women's health...The study by CAST-LIGHT HEALTH shows women are charged widely different prices for common medical procedures and tests. A mammogram can cost anywhere from \$130 and \$1,898 ...

Eric Mann's at Castlight Health Dot Com....what were you looking at? ...

Most Significant Issue-Responsive Programming
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ISSUE: Arts & Entertainment

KRLD Midday News
10/5/15
1:21 pm
3 minutes of 5 hour broadcast

The Perot Museum of Nature and Science is a very popular place---but not everyone can get into downtown Dallas. SO---the museum's come up with the TECH truck. Teresa Lenling---what's this all about??

KRLD Midday News
10/2/15
12:40 pm
3 minutes of 5 hour broadcast

Time again for a race around the world. When we last saw the Amazing Race last season, they finished up the race on the Continental Avenue Bridge in Dallas. This year, we get a team FROM Dallas, Tanner Kloven and Josh Ahern. They are #Team Texas. We're joined by Tanner and Josh on the KRLD Newsline.

KRLD Midday News
11/19/15
12:22 pm
3 minutes of 5-hour broadcast

George Lucas, the mastermind behind the Star Wars franchise, is NOT part of THE FORCE AWAKENS...the 7th episode of the saga he started. Lucas---who is among this year's recipients of the Kennedy Center honors----talked to CBS' Charlie Rose about never directing another Star Wars movie....HERE'S AN EXCERPT....

**Public Service Announcements
4th Quarter, 2015
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Issue:

PSA Name:

Health and Wellness

The Heart Of Duncanville 5K Run
Blue Cross Blue Shield

Education

Environmental Issues

Economic Development

Education

Transportation

Technology

Charitable Giving

Veterans Dallas Parade
Folds Of Honor.org

Arts & Entertainment

Women and Children's Issues