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QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

STATION: KRLD-FM HD2

2nd QUARTER, 2015
(April 1st through June 30th)

Prepared by: Nick Carissimi, News Producer/Technical Operator, KRLD-AM

**Issues of Concern to Dallas/Fort Worth
Addressed in Responsive Programming in the
2nd Quarter, 2015**

1. Health & Wellness
2. Financial Literacy
3. Environmental Issues
4. Education
5. Economic Development
6. Transportation
7. Technology
8. Charitable Giving
9. Women & Children's Issues
10. Arts & Entertainment

**Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)**

ISSUE: Health & Wellness

KRLD Midday News
4/1/15
10:50 am
2 minute of 5 hour broadcast

Today is the day the American Heart Association's National Walking Day. They want to make sure that you get up and go take a half hour to get a nice walk in. KRLD's David Rancken spoke with Claire Kinzy from the north Texas chapter of the American Heart Association.

KRLD Midday News
4/2/15
10:51 am
3 minutes of 5 hour broadcast

Lila Battis talks with KRLD's David Rancken about managing work stress.

KRLD Midday News
4/6/15
11:51 am
2 minutes of 5 hour broadcast

Dr. Stephen Apaliski discusses allergies with KRLD's Mitch Carr.

**Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)**

ISSUE: Financial Literacy

KRLD Midday News
4/6/15
10:50 am
2 minutes of 5 hour broadcast

Jonnelle Marte with the Washington Post has advice on how to make the most of your tax refund.

KRLD Midday News
4/6/15
12:20 pm
4 minutes of 5-hour broadcast

A program's being launched by a dozen credit card companies....aimed at getting more customers set up for credit....Bill Hardekopf at Low Cards Dot Com explains.

KRLD Midday News
4/13/15
11:10 am
4 minutes of 5-hour broadcast

Free tax help from 26 Community Tax Centers across Dallas and Tarrant counties is being offered.... Susan Hoff's with the United Way in Dallas has details.

**Most Significant Issue-Responsive Programming
2nd Quarter, 2015
(April 1 through June 30)**

ISSUE: Environmental Issues

KRLD Midday News
4/2/15
11:20 am
3 minutes of 5 hour broadcast

CBS's Steve Futterman discusses the Cali drought and its effect on food prices.

This Week in Texas
4/19/15
6:13 am
3 minutes of 30 minute broadcast

Texas State Director of Nature Conservancy Laura Huffman on five year anniversary of Deep Water Horizon gulf oil spill and how it's impacted the area.

KRLD Midday News
5/19/15
10:20 am
2 minutes of 5 hour broadcast

A recent report shows the death rate among honeybees has increased...with a 40% loss of bee colonies nationally in the last 12 months. Today-The Obama Administration is announcing a national strategy to save the bee and other small winged animals...Mark Dykes is the Chief Apiary Inspector for Texas.

**Most Significant Issue-Responsive Programming
2nd Quarter, 2015
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ISSUE: Education

KRLD Midday News
4/2/15
10:21 am
2 minutes of 5 hour broadcast

A U-C Berkeley study found that 80 percent of the nation's Latino children lag 3- to-5 months behind their non-Hispanic white counterparts.
Alan Cohen heads up early childhood education for the Dallas school district he spoke with KRLD's Mitch Carr.

KRLD Midday News
4/3/15
10:21 am
3 minutes of 5 hour broadcast

DISD Superintendent Mike Miles discusses plans for poor-performing schools.

KRLD Midday News
4/9/15
10:10 am
3 minutes of a 5 hour broadcast

KRLD's Mitch Carr and Dr. David Vinson, Wylie's school superintendent discuss STAAR math test standards.

**Most Significant Issue-Responsive Programming
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ISSUE: Economic Development

KRLD Midday News
4/3/15
10:11 am
2 minutes of 5 hour broadcast

CBS Senior Business Analyst Jill Schlesinger discusses the new jobs report.

KRLD Midday News
4/9/15
10:22 am
3 minutes of 30 minute broadcast

Dr. Lori Taylor an economist discusses raising the gasoline tax to build funds to fix Texas roads.

KRLD Midday News
4/14/15
12:21 pm
3 minutes of 5 hour broadcast

The Trinity River Parkway approved in one form, now being discussed in different terms. The city of Dallas is talking about it again today----and then on Thursday. Brandon Formby's the transportation writer for the Morning News and he has details.

**Most Significant Issue-Responsive Programming
2nd Quarter, 2015
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ISSUE: Transportation

KRLD Midday News
4/1/15
12:11 pm
2 minutes of 5 hour broadcast

A public meeting for people in McKinney and Prosper to discuss the future of HWY 380.....
Gary Graham's with the city of McKinney tells KRLD's Mitch Carr about it.

KRLD Midday News
4/2/15
11:50 am
2 minutes of 5 hour broadcast

Jeff Green with Bloomberg discusses the impact of driverless cars.

KRLD Midday News
4/8/15
11:20 am
2 minutes of 5 hour broadcast

The U.S. Energy Department says gas prices are low and will get even lower into the summer driving season. Sean Hill's at the DOE and he spoke with KRLD's Mitch Carr.

**Most Significant Issue-Responsive Programming
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ISSUE: Technology

KRLD Midday News
4/8/15
11:50 am
2 minutes of 5 hour broadcast

Lance Ulanoff from Mashable reviews the Apple Watch.

KRLD Midday News
4/15/15
1:50 pm
3 minutes of 5 hour broadcast

Priya Anand with Marketwatch has details on Hackers and the Sony Hack.

KRLD Midday News
4/17/15
10:51 am
2 minutes of 5-hour broadcast

CNET's Tim Stevens discusses new changes to Google search.

Most Significant Issue-Responsive Programming
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ISSUE: Charitable Giving

KRLD Midday News
4/8/15
11:11 am
3 minutes of 5-hour broadcast

Thousands of people will walk, run and roll through Addison this Saturday for Walk MS: Dallas. KRLD's Kelli Wiese spoke with Leah Weatherl, vice-president of development for the National Multiple Sclerosis Society in North Texas.

This Week in Texas
4/15/15
10:10 am
4 minutes of a 5-hour broadcast

Helping to build new homes for wounded warriors.....and a chance to attend a private concert by Lee Greenwood. It's all happening next month---but seating is limited. Lee Greenwood spoke with KRLD's Mitch Carr.

KRLD Midday News
5/25/15
10:21 am
3 minutes of 5-hour broadcast

This is Memorial Day 2015....it's a day to remember the people who've made the ultimate sacrifice for our freedom. Among the many noting the day---and working to help our wounded warriors----Jim Dolan. Jim's organization HEROES ON THE WATER is based in North Texas and is raising money for Vets. He spoke with KRLD's Mitch Carr.

**Most Significant Issue-Responsive Programming
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ISSUE: Women & Children's Issues

KRLD Midday News
4/17/15
10:11 am
3 minutes of 5 hour broadcast

E-cig use amongst teenagers is analyzed.

KRLD Midday News
5/6/15
10:21 am
3 minutes of 5 hour broadcast

The school year will be over soon-and while that means fun for many kids-it also means a real life HUNGRY TIME for others....The United Way of Metropolitan Dallas is kicking off a new campaign today. Jennifer Sampson has details.

KRLD Midday News
5/20/15
11:51 am
3 minutes of a 5 hour broadcast

No wonder our kids are bordering on overweight or obese. Parents start them out early as junk food junkies. The USDA say moms and dads start feeding them fast food before they can even talk in some cases. Amy Goodson, a dietician with Texas Health Ben Hogan Sports Medicine program has details.

Most Significant Issue-Responsive Programming
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ISSUE: Arts & Entertainment

KRLD Midday News
4/2/15
10:10 am
3 minutes of 5 hour broadcast

The four-day event is called CROWDUS STREET in Deep Ellum... Jennifer Lindgren has details.

KRLD Midday News
4/9/15
11:10 am
3 minutes of 5 hour broadcast

This Saturday...Dave Ramsey's good friend and associate Chris Hogan is hosting an event called RETIRE INSPIRED – he spoke with KRLD's Mitch Carr.

KRLD Midday News
4/13/15
11:22 am
3 minutes of 5-hour broadcast

A look at the Colonial Golf tournament, event details and Jordan Spieth's impact.

**Public Service Announcements
2nd Quarter, 2015
(April 1 through June 30)**

Issue:

PSA Name:

Health and Wellness

Sewing Seeds PSA

Education

Environmental Issues

Earth Day Texas

Economic Development

Education

Transportation

Technology

Charitable Giving

NAMI Walks

Arts & Entertainment

Women and Children's Issues