



Quarterly Issues / Programs List

There follows a listing of some of significant issues responded to by Station KWXD 103.5, along with the most significant programming treatment of those issues for the period January 1, 2024 to March 31, 2024. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program / Segment	Date	Time	Duration	Narration of Type and Description of Program / Segment
Safety	Weekly & Monthly Alerts	1/1/2024-3/31/2024	ROS	n/a	KWXD participates in the National/State Emergency Alert System and conducts weekly and monthly tests. Alerts that qualify are auto broadcast on the station.
Safety	Email / Social Media / Mobile Texts	1/1/2024-3/31/2024	ROS	n/a	KWXD FM offers a free service to the community to receive severe weather alerts on their phone and or email.
Awareness	Program 24x a day at the top of the hour. Mon-Sun	1/1/2024-3/31/2024	6:00a-5:00a	2 mins	Fox News broadcasts. Updates at the top of every hour.
Community Awareness	Weather Forecasts Every Hour	1/1/2024-3/31/2024	ROS	:30	KWXD broadcasts weather updates every hour, seven days a week
Community Awareness	PSA Cart 1x an hour Mon-Fri	1/1/2024-3/31/2024	6:00a-Mid	30 Seconds	Various PSA's
Community Awareness	Live Mentions 3 x Tuesday	1/1/2024-3/31/2024	6:20a, 6:50a & 7:20a	:60	Area Events, Cancellations or Reschedule Announcements.
Community	Ag/Market Reports	1/1/2024-3/31/2024	7a-4p	:60	Market/Ag Reports 7 times a weekday.