

WSBG  
File

**ASSIGNMENT OF LICENSE  
PUBLIC NOTICE INSTRUCTIONS**

**WSBG(FM), Stroudsburg, Pennsylvania  
WVPO(AM), Stroudsburg, Pennsylvania  
W276DG, Stroudsburg, Pennsylvania**

Enclosed is the required Public Notice regarding the filing of the FCC Form 314, Assignment of License application to assign the above referenced stations from Connoisseur Media Licenses, LLC to Southern Belle, LLC. **Because these stations are not the only stations licensed to Stroudsburg, Pennsylvania, you will have to publish in a newspaper and broadcast over the station, with the exception of the FM translator, which has to be published in the newspaper only.**

**I. Notice Over-the-Air**

**A. *Timing of Broadcast Notice***

The public notice must be aired once a day on any four days between **August 21 and August 28, 2019.**

These announcements must be made between 7 a.m. and 9 a.m. and/or between 4 p.m. and 6 p.m. If the station does not operate between 7 a.m. and 9 a.m. or between 4 p.m. and 6 p.m., these announcements must be made during the first two hours of broadcast operation.

**B. *Certificate of Compliance Confirming Broadcast***

Within seven days of the last broadcast, the station should execute the attached certificate of compliance confirming that the required broadcast of the local notice has been completed. The station should specify the dates and times that the notice was given, and should attach a copy of the text of the Notice as broadcast over the station. These documents do not need to be filed with the FCC.

**II. Publication in a Newspaper**

**A. *Timing of Newspaper Publication***

Newspaper public notices should be run at least twice a week for two consecutive weeks in a three-week period. In this case, publication should occur twice a week for two consecutive weeks between **August 21, 2019 and September 11, 2019.**

If there is no daily newspaper published in Stroudsburg, publish the notice in a weekly newspaper of general circulation in Stroudsburg, once a week for

three consecutive weeks. This publication requirement should be completed before September 14, 2019.

***B. Certificate of Compliance Confirming Broadcast***

Within seven days of the last newspaper publication date, the station should execute the attached certificate of compliance confirming that the required newspaper publication of the local notice has been completed. These documents do not need to be filed with the FCC.

**PUBLIC NOTICE TEXT**  
**W276DG**

Below is the text of the notice that must be published one time in a local newspaper in Stroudsburg, Pennsylvania.

On August 14, 2019, Connoisseur Media Licenses, LLC filed an application with the Federal Communications Commission requesting the Commission's consent to the assignment of FM translator W276DG, Stroudsburg, Pennsylvania, 103.1 MHz from Connoisseur Media Licenses, LLC to Southern Belle, LLC.

Upon consummation of the assignment, W276DG will rebroadcast WVPO(AM), Stroudsburg, Pennsylvania. A copy of this application is on file for public inspection at [www.fcc.gov](http://www.fcc.gov)

**CERTIFICATE OF COMPLIANCE  
NEWSPAPER PUBLIC NOTICE  
WVPO(AM)**

I hereby certify that a notice of the filing of the application for the assignment of WVPO(AM), Stroudsburg, Pennsylvania from Connoisseur Media Licenses, LLC to Southern Belle, LLC, has been accomplished in the manner prescribed by Section 73.3580 of the Rules and Regulations of the Federal Communications Commission.

The notice appeared on the following date(s):

See Attached  
\_\_\_\_\_  
\_\_\_\_\_

Attached hereto are copies of each of the newspapers notices as they appeared in the newspaper, and specifying the dates on which the notice appeared.

**Connoisseur Media Licenses, LLC**

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

8-27-19

**CERTIFICATE OF COMPLIANCE  
BROADCAST PUBLIC NOTICE  
WVPO(AM)**

I hereby certify that a notice of the filing of the application for the voluntary assignment of broadcast license of **WVPO(AM)** from Connoisseur Media Licenses, LLC to Southern Belle, LLC, has been accomplished in the manner prescribed by Section 73.3580 of the Rules and Regulations of the Federal Communications Commission.

The notice was broadcast on the station on the following dates and times:

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Attached hereto is a copy of text of the notice as broadcast over the station.

**Connoisseur Media Licenses, LLC**

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

**PUBLIC NOTICE**

**WVPO(AM)**

On August 14, 2019, an application was filed with the Federal Communications Commission requesting the consent to the assignment of the license for radio station WSBG(FM), Stroudsburg, Pennsylvania, 93.5 MHz, from Connoisseur Media Licenses, LLC to Southern Belle, LLC.

The officers, directors and holders of more than 10% of the ownership in Connoisseur Media Licenses, LLC are: Connoisseur Media, LLC; Connoisseur Media Holdings, LLC; Connoisseur Cos, LLC, CM Broadcast Management, LLC; Jeffrey D. Warshaw and Michael O. Driscoll.

The officers, members, directors and other attributable parties in Southern Belle, LLC, are: The Kristin Cantrell Family Trust. The sole trustee of The Kristin Cantrell Family Trust is Judith M. Confer and its beneficiary is Kristin Cantrell who is also the President of Southern Belle, LLC.

A copy of the application and any amendments or related materials are available for public inspection at [www.fcc.gov](http://www.fcc.gov).

**CERTIFICATE OF COMPLIANCE  
NEWSPAPER PUBLIC NOTICE  
WVPO(AM)**

I hereby certify that a notice of the filing of the application for the assignment of WVPO(AM), Stroudsburg, Pennsylvania from Connoisseur Media Licenses, LLC to Southern Belle, LLC, has been accomplished in the manner prescribed by Section 73.3580 of the Rules and Regulations of the Federal Communications Commission.

The notice appeared on the following date(s):

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Attached hereto are copies of each of the newspapers notices as they appeared in the newspaper, and specifying the dates on which the notice appeared.

**Connoisseur Media Licenses, LLC**

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

**CERTIFICATE OF COMPLIANCE  
BROADCAST PUBLIC NOTICE  
WVPO(AM)**

I hereby certify that a notice of the filing of the application for the voluntary assignment of broadcast license of **WVPO(AM)** from Connoisseur Media Licenses, LLC to Southern Belle, LLC, has been accomplished in the manner prescribed by Section 73.3580 of the Rules and Regulations of the Federal Communications Commission.

The notice was broadcast on the station on the following dates and times:

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Attached hereto is a copy of text of the notice as broadcast over the station.

**Connoisseur Media Licenses, LLC**

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_



Scheduled Time	Length	Sponsorship   Event   Advertiser Line Remarks	Product	Media
<b>Hour: 7 AM</b>				
07:00:00A - 07:00:01A		** MORNING DRIVE **		
07:17:20A		STOPSET (05:00)		
17:40	10	TRAFFIC SPONSOR   CONNOISSEUR MEDIA	SUMMER BD 10	C354
18:00	60	CONNOISSEUR MEDIA	POCONO SPOTLIGHT	C688
19:00	60	WIND GAP CHEVROLET BUICK	MELTDOWN (AUGUST 2019-1)	C370
20:00	30	COMPASS NETWORK <i>Sleep Number</i>	Sleep Number/Labor Day MSE 572	NS91
20:30	60	MAJOR AUTOMOTIVE GROUP LLC	AUGUST 2019 AREA 51 TUCSON	C370
21:30	30	ALIGN LIFE CHIROPRACTIC	FRANK NEW WEBSITE	C469
22:00	60	ABELOFF NISSAN (A)	BOTTOMCLEARARRADI O/AUG19	C398
07:24:00A		STOPSET (05:00)		
25:00	10	WEATHER SPONSOR   RAY PRICE STROUD FORD	WEATHER SPONSORSHIP	Live
30:00	10	ENTERTAINMENT BUZZ   ALLSTATE INSURANCE	EXPERT ADVICE	C308
34:00	30	HALTERMAN'S TOYOTA	TYRA19R529	C380
34:30	30	WEST END FAIR	DEMOS TRUCK PULL	C358
35:00	30	ERTLE SUBARU	AUGUST	C370
35:30	60	CONNOISSEUR MEDIA	PUBLIC NOTICE OF SALE WSBG	C408
36:30	60	BROWN DAUB HR CJD NEW	SUMMER OF JEEP (AUG 2019)	C392
37:30	30	DR. TERRERY	DENTURES AUG 2019	C374
38:00	60	ABELOFF GM (A)	GMCLEARARRADIO/AU G19	C392
07:47:00A		STOPSET (04:00)		
47:40	10	TRAFFIC SPONSOR   FOLEY LAW FIRM (A)	TRUCK COLLISION HOLY MOLY	C371
48:00	60	LEHIGHTON KIA	AUGUST	C391
49:00	60	DLP REALTY	JULY 2018 #1	C318
50:00	30	DOTTA CHRYSLER JEEP	SUMMER OF JEEP-MILITARY REBATE	C403
50:30	60	MAJOR AUTOMOTIVE GROUP LLC	AUGUST 2019 AREA 51 KONA	C371
51:30	30	SAFE AUTO INSURANCE COMPANY	DAD	C362

Scheduled Time	Length	Sponsorship   Event   Advertiser Line Remarks	Product	Media
<i>Hour: 4 PM</i>				
04:00:00P - 04:00:01P		<del>60</del> ** AFTERNOON DRIVE **		
04:18:00P		<del>60</del> STOPSET (04:00)		
18:00	<del>30</del>	<del>30</del> WEST END FAIR	DEMOS TRUCK PULL	C358
18:30	<del>30</del>	<del>30</del> WEIS MARKETS	BRAND	C347
19:00	<del>60</del>	<del>60</del> MAJOR AUTOMOTIVE GROUP LLC	AUGUST 2019 AREA	C370
			51 TUCSON	
20:00	<del>60</del>	<del>60</del> KOST TIRE & MUFFLER (A)	KOST June 2019	C305
			Cash	
21:00	<del>60</del>	<del>60</del> STRATEGIC MEDIA	ZIPRECRUITER	C344
25:00	<del>10</del>	<del>10</del> WEATHER SPONSOR   RAY PRICE STROUD FORD	WEATHER SPONSORSHIP	Live
30:45	<del>10</del>	<del>10</del> TRAFFIC SPONSOR   ABELOFF KIA (A)	COMMERCIAL FREE HOUR TUNE IN	C399
04:35:00P		<del>60</del> STOPSET (04:00)		
35:00	<del>60</del>	<del>60</del> WIND GAP CHEVROLET BUICK	MELTDOWN (AUGUST 2019-1)	C370
36:00	<del>60</del>	<del>60</del> CONNOISSEUR MEDIA	PUBLIC NOTICE OF SALE WSBG	C408
37:00	<del>60</del>	<del>60</del> ABELOFF KIA (A)	KIACLEARADIO/AU G19	C393
38:00	<del>30</del>	<del>30</del> CAMELBEACH MOUNTAIN WATERPARK	SUMMER	C239
38:30	<del>30</del>	<del>30</del> HALTERMAN'S TOYOTA	TYRA19R529	C380
48:40	<del>5</del>	<del>5</del> TRAFFIC SPONSOR   KOST TIRE & MUFFLER (A)	KOST :5	C55:
04:49:00P		<del>60</del> STOPSET (04:00)		
49:00	<del>30</del>	<del>30</del> NORTHEAST PA HONDA DEALERS	HONDA50914CRV	C35:
49:30	<del>30</del>	<del>30</del> ALIGN LIFE CHIROPRACTIC	FRANK NEW WEBSITE	C46:
50:00	<del>60</del>	<del>60</del> LEHIGHTON KIA	AUGUST	C39
51:00	<del>60</del>	<del>60</del> CRAYOLA EXPERIENCE (T)	CRAYLOA EXPERIENCE SUMMER 2019	C23
52:00	<del>30</del>	<del>30</del> AMERICAN ADVERTISING PARTNERS	TREAT HOME SERVICES	C38
52:30	<del>30</del>	<del>30</del> ERTLER USED CARS	JULY USED CARS	C35
55:00	<del>10</del>	<del>10</del> NEWS SPONSOR   FOLEY LAW FIRM (A)	COLLISION HOLY MOLY	C37

*Paul Brown*

Scheduled Time	Length	Sponsorship   Event   Advertiser Line Remarks	Product	Mec
<b>Hour: 8 AM</b>				
08:00:00A - 08:00:01A		** MORNING DRIVE **		
08:21:30A		STOPSET (06:15)		
22:53	60	CONNOISSEUR MEDIA	POCONO SPOTLIGHT	C6E
23:53	10	WEATHER SPONSOR   RAY PRICE STROUD FORD	WEATHER SPONSORSHIP	Live
24:30	60	ABELOFF KIA (A)	KIACLEARADIO/AU G19	C3E
25:30	30	WEST END FAIR	RODEO	C3E
26:00	30	ERTLE SUBARU	AUGUST	C37
26:30	60	CONNOISSEUR MEDIA	PUBLIC NOTICE OF SALE WSBG	C4C
27:30	15	BROWN DAUB KIA (DIRECT)	BROWN DAUB KIA 15 JULY 19	C3E
27:45	60	ABELOFF GM (A)	GMCLEARADIO/AU G19	C3E
28:45	30	SAFE AUTO INSURANCE COMPANY	DAD	C3E
29:15	30	NORTHEAST PA HONDA DEALERS	HONDA50914CRV	C3E
29:45	60	LEHIGHTON KIA	AUGUST	C3E
30:45	10	ENTERTAINMENT BUZZ   ALLSTATE INSURANCE	LOCAL AGENT	C3C
31:00	5	KOST TIRE & MUFFLER (A)	KOST :5	C5E
08:47:00A		STOPSET (06:15)		
47:00	60	ABELOFF NISSAN (A)	BOTTOMCLEARADI O/AUG19	C3E
48:00	30	POCONO RACEWAY (A)	AIRSHOW	C3E
48:30	60	WIND GAP CHEVROLET BUICK	MELTDOWN (AUGUST 2019-1)	C37
49:30	60	DERAILED/CLUCK/CAESAR/BEER HOU	DLBC 8/15	C3E
50:30	60	MAJOR AUTOMOTIVE GROUP LLC	AUGUST 2019 AREA 51 TUCSON	C37
51:30	30	SAFE AUTO INSURANCE COMPANY	MOM	C3E
52:00	30	DOTTA CHRYSLER JEEP	SUMMER OF JEEP-MILITARY REBATE	C4C
52:30	30	COMPASS NETWORK <i>Target</i>	Target/Back To School TAR BTS	NS
53:00	15	ABELOFF GM (A)	COMMERCIAL FREE HOUR	C3E



Scheduled Time	Length	Sponsorship   Event   Advertiser Line Remarks	Product	M
<b>Hour: 5 PM</b>				
05:00:00P - 05:00:01P		** AFTERNOON DRIVE **		
05:17:30P		STOPSET (04:00)		
17:40	5	TRAFFIC SPONSOR   KOST TIRE & MUFFLER (A)	KOST :5	C
18:00	60	WIND GAP CHEVROLET BUICK	MELTDOWN (AUGUST 2019-1)	C
19:00	30	ST. LUKE'S UNIVERSITY HEALT...	SLUHN_SPINE_RADI O	C
19:30	60	DR. WENDY MAGDA DMD	BACK TO SCHOOL	C
20:30	60	BROWN DAUB HR CJD NEW	SUMMER OF JEEP (AUG 2019)	C
21:30	30	WEIS MARKETS	BRAND	C
22:00	10	ABELOFF KIA (A)	COMMERCIAL FREE HOUR TUNE IN	C
05:24:10P		STOPSET (04:00)		
25:00	10	WEATHER SPONSOR   RAY PRICE STROUD FORD	WEATHER SPONSORSHIP	L
35:00	60	CATDAA C/O 186 MEDIA	19 AUGUST RADIO ENHANCE 60	(
36:00	60	DERAILED/CLUCK/CAESAR/BEER HOU	DLBC 8/15	(
37:00	30	POCONO RACEWAY (A)	AIRSHOW	(
37:30	60	LEHIGHTON KIA	AUGUST	(
38:30	30	SAFE AUTO INSURANCE COMPANY	DAD	(
39:00	15	DOTTA CHRYSLER JEEP	MEET THE DEALER GET HIS NUMBER	(
05:48:30P		STOPSET (04:00)		
48:40	10	TRAFFIC SPONSOR   CONNOISSEUR MEDIA	SUMMER BD 10	
49:00	60	MAJOR AUTOMOTIVE GROUP LLC	AUGUST 2019 AREA 51 KONA	
50:00	30	1-800-GOT-JUNK?	HAPPY MUSIC	
50:30	60	ABELOFF NISSAN (A)	BOTTOMCLEARADI O/AUG19	
51:30	60	CONNOISSEUR MEDIA	PUBLIC NOTICE OF SALE WSBG	
52:30	30	ERTLE USED CARS	JULY USED CARS	
55:00	5	NEWS SPONSOR   KOST TIRE & MUFFLER (A)	KOST :5	

*Paul Damm* (08/22/19) 10 AM

Scheduled Time	Length	Sponsorship   Event   Advertiser Line Remarks	Product	Me
<i>Hour: 8 AM</i>				
08:24:30A		STOPSET (06:15)		
24:30	10	CAMELBEACH MOUNTAIN WATER (T)	SUMMER	C2
24:40	30	DOTTA CHRYSLER JEEP	PREOWNED LIQUIDATION - FOOTBAL	C4
25:10	60	CONNOISSEUR MEDIA	PUBLIC NOTICE OF SALE WSBG	C4
26:10	60	ABELOFF NISSAN (A)	BOTTOMCLEARADI O/AUG19	C3
27:10	30	ST. LUKE'S UNIVERSITY HEALT...	SLUHN_SPINE_RADIO	C4
27:40	60	RJ GRONER INC.	O \$49 AC LAW OF BAD TIMING	C1
28:40	60	ABELOFF KIA (A)	KIACLEARADIO/AU G19	C3
29:40	30	HOT BAGELS	GENERIC	C4
31:00	10	BROWN DAUB CHEVY NEW	WEEKEND SPONSOR #1 DEALER	C2
08:47:00A		STOPSET (06:15)		
47:00	60	ABELOFF KIA (A)	KIACLEARADIO/AU G19	C3
48:00	60	DERAILED/CLUCK/CAESAR/BEER HOU	DLBC 8/15	C3
49:00	30	ERTLE USED CARS	JULY USED CARS	C3
49:30	30	POCONO POOL & SPA	SOAK AND SMOKE	C4
50:00	60	ABELOFF GM (A)	GMCLEARADIO/AU G19	C3
51:00	60	DR. WENDY MAGDA DMD	BACK TO SCHOOL	C3
52:00	30	HALTERMAN'S TOYOTA	19 AUGUST RADIO ENHANCE 30	C4
52:30	30	COMPASS NETWORK Lowe's	Lowe's/Promo 2019 Upfront est 0	NS
53:00	15	BROWN DAUB KIA (DIRECT)	BROWN DAUB KIA 15 JULY 19	C3

Scheduled Time	Length	Sponsorship   Event   Advertiser Line Remarks	Product
<i>Hour: 5 PM</i>			
05:24:30P		STOPSET (06:15)	
24:30	15	POCONO BREWERY CO. WHAT'S HAPPENING	SBG HAPPY HOUR CHUCK
24:45	60	ABELOFF GM (A)	GMCLEARRADIO/AU G19
25:45	30	1-800-GOT-JUNK?	HAPPY MUSIC
26:15	30	DOTTA CHRYSLER JEEP	PREOWNED LIQUIDATION - FOOTBAL
26:45	10	CAMELBEACH MOUNTAIN WATER (T)	SUMMER
26:55	30	OLDE ENGINE WORKS	MAY 2019 GENERIC
27:25	60	ABELOFF NISSAN (A)	BOTTOMCLEARRADI O/AUG19
28:25	30	SOLOMIA FOOD STORE	SUMMER
28:55	30	HALTERMAN'S TOYOTA	19 AUGUST RADIO ENHANCE 30
29:25	60	A&S KATZ	TREE ON CAR/MOTOR VEHICLE
30:25	15	BROWN DAUB KIA (DIRECT)	BROWN DAUB KIA 15 JULY 19
05:47:00P		STOPSET (06:00)	
47:00	30	WEIS MARKETS	BRAND
47:30	60	ABELOFF KIA (A)	KIACLEARRADIO/AU G19
48:30	30	POCONO POOL & SPA	SOAK AND SMOKE
49:00	60	CONNOISSEUR MEDIA	PUBLIC NOTICE OF SALE WSBG
50:00	30	POCONO MT.VACATION BUREAU	PICK UP THE POCONOS PSA
50:30	60	RJ GRONER INC.	DUCTLESS AIR
51:30	60	ABELOFF NISSAN (A)	BOTTOMCLEARRADI O/AUG19
52:30	30	COMPASS NETWORK Chilis	Chilis/Est CHL GEN 9
53:00	10	BROWN DAUB CHEVY NEW	WEEKEND SPONSOR #1 DEALER

Scheduled Time	Length	Sponsorship   Event   Advertiser Line Remarks	Product
<i>Hour: 7 AM</i>			
07:24:30A		STOPSET (06:15)	
24:30	60	ABELOFF KIA (A)	KIACLEARADIO/AU G19
25:30	60	WIND GAP CHEVROLET BUICK	MELTDOWN (AUG 2019-2)
26:30	30	ST. LUKE'S UNIVERSITY HEALT...	SLUHN_SPINE_RADI O
27:00	60	BROWN DAUB ALFA	FIAT/ALFA
28:00	60	ABELOFF GM (A)	GMCLEARADIO/AU G19
29:00	60	DIABETES SOLUTIONS	800-438-1391
30:00	30	HALTERMAN'S TOYOTA	19 AUGUST RADIO ENHANCE 30
30:30	15	DOTTA CHRYSLER JEEP	MEET THE DEALER GET HIS NUMBER
07:47:00A		STOPSET (06:15)	
47:00	30	ERTLE SUBARU	AUGUST
47:30	30	POCONO POOL & SPA	SOAK AND SMOKE
48:00	60	ABELOFF NISSAN (A)	BOTTOMCLEARADI O/AUG19
49:00	30	HOT BAGELS	GENERIC
49:30	30	DOTTA CHRYSLER JEEP	PREOWNED LIQUIDATION - FOOTBAL
50:00	60	DIABETES SOLUTIONS	800-438-1391
51:00	60	ABELOFF GM (A)	GMCLEARADIO/AU G19
52:00	60	CONNOISSEUR MEDIA	PUBLIC NOTICE OF SALE WSBG
53:00	10	BROWN DAUB CHEVY NEW	WEEKEND SPONSOR #1 DEALER

Scheduled Time	Length	Sponsorship   Event   Advertiser Line Remarks	Product
<i>Hour: 4 PM</i>			
04:24:30P		STOPSET (06:15)	
24:30	60	ABELOFF KIA (A)	KIACLEARADIO/AUG19
25:30	60	CRAYOLA EXPERIENCE (T)	CRAYLOA EXPERIENCE SUMMER 2019
26:30	30	DOTTA CHRYSLER JEEP	PREOWNED LIQUIDATION - FOOTBAL
27:00	30	ST. LUKE'S UNIVERSITY HEALT...	SLUHN_SPINE_RADIO
27:30	60	ABELOFF NISSAN (A)	BOTTOMCLEARADIO/AUG19
28:30	30	OLDE ENGINE WORKS	MAY 2019 GENERIC
29:00	30	HALTERMAN'S TOYOTA	19 AUGUST RADIO ENHANCE 30
29:30	60	KOST TIRE & MUFFLER (A)	OVER 80 YEARS
30:30	10	CAMELBEACH MOUNTAIN WATER (T)	SUMMER
04:47:00P		STOPSET (06:15)	
47:00	60	WIND GAP CHEVROLET BUICK	MELTDOWN (AUG 2019-2)
48:00	60	MAJOR AUTOMOTIVE GROUP LLC	AUGUST 2019 AREA 51 KONA
49:00	30	POCONO POOL & SPA	SOAK AND SMOKE
49:30	60	ABELOFF GM (A)	GMCLEARADIO/AUG19
50:30	60	CONNOISSEUR MEDIA	PUBLIC NOTICE OF SALE WSBG
51:30	60	BROWN DAUB ALFA	FIAT/ALFA
52:30	30	COMPASS NETWORK Staples	Staples/Back To School
53:00	10	BROWN DAUB CHEVY NEW	WEEKEND SPONSOR #1 DEALER