

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <span style="font-size: 1.2em; font-family: cursive;">WMC-TV 5 Memphis</span>	<b>Date:</b> <span style="font-size: 1.2em; font-family: cursive;">5/24/18</span>
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I, Gene Bryan

being/on behalf of: Friends of George Flinn

a legally qualified candidate of the Republican

political party for the office of: US Congress TN District 8

in the Primary

election to be held on: August 2, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Friends of George Flinn

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ann Grills

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

5/24/18  
Date

[Signature]  
Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]  
Signature

Jonathan M. Mitchell  
Printed Name

VP: GM  
Title

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Gene Bryan

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

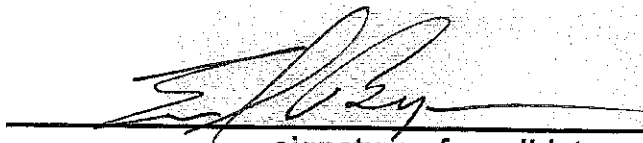
☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Eugene S. Bryan

printed name

5/24/18  
date

**CONTRACT**

**WMC**  
**1960 Union Avenue**  
**Memphis, TN 38104**  
**Sales T&C: <http://bit.ly/2FYavgw>**  
**(901) 726-0555**

<u>Contract / Revision</u> 1992000 /		<u>Alt Order #</u>
<u>Advertiser</u> POL/Flinn, George/R/US House of Represent		<u>Original Date / Revision</u> 05/24/18 / 05/30/18
<u>Contract Dates</u> 06/04/18 - 06/10/18	<u>Estimate #</u> Wk June 4	
<u>Product</u> June TV Schedule		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WMC	<u>Account Executive</u> House House	<u>Sales Office</u> WMC-Memphis
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

And:

**Caissa Public Strategy**  
**Attention: Gene Bryan**  
**5050 Poplar Avenue**  
**Suite 920**  
**Memphis, TN 38157**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WMC	06/04/18	06/10/18	NBC Today Show	7-9a		:30			NM	10	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/04/18	06/10/18	22222--				10	\$245.00			
N 2	WMC	06/04/18	06/10/18	Action News Saturday @ 8a	8-10a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/04/18	06/10/18	-----S-				2	\$200.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WMC	06/04/18-06/10/18	Action News Saturday @ 8a	8-10a	-----Sa--	:30		\$200.00	NM		
				See MG 3.11,3.12,3.13,3.14,3.15,3.16,3.17,3.18,3.19								
	2	WMC	06/04/18-06/10/18	Action News Saturday @ 8a	8-10a	-----Sa--	:30		\$200.00	NM		
				See MG 3.11,3.12,3.13,3.14,3.15,3.16,3.17,3.18,3.19								
N 3	WMC	06/04/18	06/10/18	Action News 5 @ 12p	12-1p		:30			NM	15	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/04/18	06/10/18	22222--				10	\$125.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

All broadcast and digital advertising placed with station are governed by and subject to the Station's Advertising Terms and Conditions, which can be reviewed at the Sales T&Cs link located next to the Station's address at the top of the page. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with Station's Advertising Terms and Conditions, linked above.

Station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WMC**  
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<u>Advertiser</u> POL/Flinn, George/R/US House of Represent		<u>Original Date / Revision</u> 05/24/18 / 05/30/18
<u>Contract Dates</u> 06/04/18 - 06/10/18	<u>Product</u> June TV Schedule	<u>Estimate #</u> Wk June 4

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
<u>Spot</u> <u>Ch</u>		<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1 WMC		06/04/18-06/10/18		Action News 5 @ 12p	12-1p	MTuWThF----	:30		\$125.00	NM		
See MG 3.11,3.12,3.13,3.14,3.15,3.16,3.17,3.18,3.19												
2 WMC		06/04/18-06/10/18		Action News 5 @ 12p	12-1p	MTuWThF----	:30		\$125.00	NM		
See MG 3.11,3.12,3.13,3.14,3.15,3.16,3.17,3.18,3.19												
9 WMC		06/04/18-06/10/18		Action News 5 @ 12p	12-1p	MTuWThF----	:30		\$125.00	NM		
See MG 3.11,3.12,3.13,3.14,3.15,3.16,3.17,3.18,3.19												
10 WMC		06/04/18-06/10/18		Action News 5 @ 12p	12-1p	MTuWThF----	:30		\$125.00	NM		
See MG 3.11,3.12,3.13,3.14,3.15,3.16,3.17,3.18,3.19												
11 WMC		06/07/18-06/07/18		French Open 8-5p	11a-2p	----Th-----	:30		\$150.00	NM		
Ⓜ MG for 8.1,3.9,3.10,2.1,2.2,3.2,3.1												
12 WMC		06/07/18-06/07/18		French Open 8-5p	11a-2p	----Th-----	:30		\$150.00	NM		
Ⓜ MG for 8.1,3.9,3.10,2.1,2.2,3.2,3.1												
13 WMC		06/08/18-06/08/18		French Open 8-5p	11a-2p	-----F-----	:30		\$150.00	NM		
Ⓜ MG for 8.1,3.9,3.10,2.1,2.2,3.2,3.1												
14 WMC		06/08/18-06/08/18		French Open 8-5p	11a-2p	-----F-----	:30		\$150.00	NM		
Ⓜ MG for 8.1,3.9,3.10,2.1,2.2,3.2,3.1												
15 WMC		06/09/18-06/09/18		French Open 8-5p	8a-12p	-----Sa--	:30		\$150.00	NM		
Ⓜ MG for 8.1,3.9,3.10,2.1,2.2,3.2,3.1												
16 WMC		06/09/18-06/09/18		French Open 8-5p	8a-12p	-----Sa--	:30		\$150.00	NM		
Ⓜ MG for 8.1,3.9,3.10,2.1,2.2,3.2,3.1												
17 WMC		06/10/18-06/10/18		French Open 8-5p	8a-1p	-----Su	:30		\$150.00	NM		
Ⓜ MG for 8.1,3.9,3.10,2.1,2.2,3.2,3.1												
18 WMC		06/09/18-06/09/18		Action News Saturday @ 5a	5-7a	-----Sa--	:30		\$50.00	NM		
Ⓜ MG for 8.1,3.9,3.10,2.1,2.2,3.2,3.1												
19 WMC		06/04/18-06/10/18		Action News Sunday @ 5a	5-7a	-----Su	:30		\$50.00	NM		
Ⓜ MG for 8.1,3.9,3.10,2.1,2.2,3.2,3.1												
N 4	WMC	06/04/18	06/10/18	Action News 5 @ 5p	5-530p		:30			NM	5	\$1,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 06/04/18		06/10/18	11111--				5	\$385.00				
N 5	WMC	06/04/18	06/10/18	Sun Action News 5 @ 5p	5-530p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 06/04/18		06/10/18	-----S				1	\$200.00				
N 6	WMC	06/04/18	06/10/18	Action News 5 @ 6p	6-630p		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 06/04/18		06/10/18	11111--				5	\$450.00				
N 7	WMC	06/04/18	06/10/18	Wheel of Fortune	630-7p		:30			NM	5	\$3,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 06/04/18		06/10/18	11111--				5	\$625.00				
N 8	WMC	06/04/18	06/10/18	NBC Meet The Press	9-10a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 06/04/18		06/10/18	-----S				1	\$250.00				
<u>Spot</u> <u>Ch</u>		<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1 WMC		06/04/18-06/10/18		NBC Meet The Press	9-10a	-----Su	:30		\$250.00	NM		
See MG 3.11,3.12,3.13,3.14,3.15,3.16,3.17,3.18,3.19												
N 9	WMC	06/04/18	06/10/18	Late News M-F	10-1035p		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 06/04/18		06/10/18	11111--				5	\$500.00				
N 10	WMC	06/04/18	06/10/18	Action News 5 Su @ 10p	10-1030p		:30			NM	1	\$450.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/04/18	06/10/18	-----S				1	\$450.00			
Totals											47	\$14,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/28/18 - 06/10/18	47	\$14,800.00	(\$2,220.00)	\$12,580.00
<b>Totals</b>	<b>47</b>	<b>\$14,800.00</b>	<b>(\$2,220.00)</b>	<b>\$12,580.00</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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