



Political Candidate Advertisements Agreement Form

Candidate Type: Federal Candidate State or Local Candidate

Date: May 9, 2024

Station and Location: WELK 94.7-Elkins W.

I, Robbie Morris

On behalf of: Robbie Morris a legally qualified candidate associated with the Republican political party or organization, and seeking the office of State Senate in the Primary Election to be held on May 14, 2024, do hereby request advertising time as follows:

| LENGTH OF BROADCAST | DAYPART, PKG. OR ROTATION | DAYS OF THE WEEK | CLASS OF TIME | TIMES PER WEEK | NUMBER OF WEEKS |
|---------------------|---------------------------|------------------|---------------|----------------|------------------|
| :30 | Political 6a-12a | Monday-Sunday | 6a- 12a | 50 Total | 1 week Total. |

TOTAL CHARGES: \$ 540.

IMPORTANT NOTE: To avail himself or herself of the Lowest Unit Charge (LUC) available during a "Political Window" period (45 days prior to a Primary Election or 60 days prior to a General Election), a candidate for a federal office must sign the Certification on Page 3 of this Agreement Form.

This station does not discriminate in the sale of advertising time, and will accept no advertising, which is placed with the intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

Initials RM

I represent that payment for the above described broadcast time has been paid by:

Robbie Morris for State Senate

You are authorized to announce the time as paid for by such person or entity. I represent that the person or entity is either a legally qualified candidate or an authorized committee or organization of the legally qualified candidate.

The name of the Treasurer of the candidate's authorized committee is:

Whitney Morris

This station has disclosed to me its political advertising policies, including the following: applicable classes and rates; discount, promotional, and other sales practices (not applicable to federal candidates).

TO BE SIGNED BY CANDIDATE OR AUTHORIZED COMMITTEE:

SIGNATURE:

[Signature]

DATE OF SIGNATURE:

5/9/24

Name: Robert L. Morris, Jr.

Title: Candidate

TO BE SIGNED BY STATION REPRESENTATIVE:

Accepted

Accepted in Part

Rejected

SIGNATURE:

[Signature]

DATE OF SIGNATURE:

5/9/24

Name: Melissa Landis

Title: WVRC Media Sales

This station does not discriminate in the sale of advertising time, and will accept no advertising, which is placed with the intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

Actual Schedule of Broadcasts- Attached

(To Be Completed After Broadcasting Candidate Advertisement)

List each broadcast separately. Include all make-goods, if any, with explanation for each.

| LENGTH OF BROADCAST | TIME OF DAY, ROTATION OR PACKAGE | DAYS OF THE WEEK | CLASS OF TIME | TIMES PER WEEK | NUMBER OF WEEKS |
|---------------------|----------------------------------|------------------|---------------|----------------|-----------------|
| | | | | | |

DOCUMENTATION

Actual Schedule Run Summaries or Invoices can be attached to this Form showing the following:

1. Actual date, exact time, class and charge per spot;
2. Date and exact time for all make-goods (if any) and reasons for them; and
3. Exact date, time, class, and dollar amount for each rebate given (if any).

For any lower-priced spots of the same length and class that ran in the same periods as those ordered (or, if in error, a lower-priced spot of a different class ran that was not meant to run in the same period), list the dates and times, calculate the price differential, and describe the nature, amounts, and timing of all make-goods and rebates:

POLITICAL FILE REQUIREMENTS:

All of the foregoing information must be placed in the station's political file as soon as possible. If this information is generated less frequently than daily, the file should identify a contact person who can provide specific spot airing times.



CONTRACT

WELK-FM
1251 Earl Core Road
Suite 200
Morgantown, WV 26505
(304) 636-1300

| | | |
|---|---|--|
| <u>Contract / Revision</u> 774999 / | | <u>Alt Order #</u> |
| <u>Advertiser</u> Robbie Morris for State Senate | | <u>Original Date / Revision</u> 05/09/24 / 05/09/24 |
| <u>Contract Dates</u> 05/10/24 - 05/14/24 | <u>Estimate #</u> | |
| <u>Product</u> Robbie Morris for State Senate | | |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Calendar | <u>Cash/Trade</u> Cash |
| <u>Property</u> WELK-FM | <u>Account Executive</u> Melissa Smith | <u>Sales Office</u> Elkins |
| <u>Special Handling</u> Email robbie@morriswv.com | | |
| <u>Demographic</u> Households | | |
| <u>Agency Code</u> | <u>Advertiser Code</u> | <u>Product 1/2</u> |
| <u>Agency Ref</u> 110631 | | <u>Advertiser Ref</u> 111316 |

And:

Robbie Morris for State Senate
Attention: Robbie Morris
131 Castle Rock Drive
Elkins, WV 26241

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|-------|-------------------|-----------------|--------------------------|-----------------|------|--------|-------------------|-------------|------|-----------|-----------------|
| N 1 | WELK | 05/10/24 | 05/13/24 | Robbie Morris State Sena | 6a-12a | | :30 | | | NM | 40 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 05/06/24 | 05/12/24 | ----FSS | | | | 30 | \$10.00 | | | |
| | Week: | 05/13/24 | 05/19/24 | M----- | | | | 10 | \$10.00 | | | |
| N 2 | WELK | 05/14/24 | 05/14/24 | Robbie Morris State Sena | 6:00 AM-7:00 PM | | :30 | | | NM | 10 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 05/13/24 | 05/19/24 | -T----- | | | | 10 | \$10.00 | | | |
| Totals | | | | | | | | | | | 50 | \$500.00 |

| Time Period | # of Spots | Gross Amount | Net Amount | *Tax 1 | Total |
|--------------------|------------|-----------------|-----------------|----------------|-----------------|
| 05/01/24 -05/14/24 | 50 | \$500.00 | \$500.00 | \$40.00 | \$540.00 |
| Totals | 50 | \$500.00 | \$500.00 | \$40.00 | \$540.00 |

*Tax 1 Note: Streaming - Northern 8%.

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

Robbie Morris- Whitney

Hello, my name is Whitney Morris, wife of Republican State Senate Candidate, Robbie Morris. As we near Election Day I want to encourage you to vote for my husband. Robbie is an amazing husband and father, rooting our family in strong Christian values. He works hard to develop the economies and communities of our region so our children have opportunities for success right here at home. Robbie is a conservative man, with a heart of West Virginia gold. Please join me in voting for Robbie Morris on May 14th. Paid for by Robbie Morris, State Senator, Whitney Morris, Treasurer.