

CONTRACT

WELK-FM
1251 Earl Core Road
Suite 200
Morgantown, WV 26505
(304) 636-1300

<u>Contract / Revision</u> 772728 /		<u>Alt Order #</u>
<u>Advertiser</u> Wilfong for Judge		<u>Original Date / Revision</u> 05/08/24 / 05/08/24
<u>Contract Dates</u> 04/26/24 - 05/14/24	<u>Estimate #</u>	
<u>Product</u> Wilfong for Judge		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WELK-FM	<u>Account Executive</u> Melissa Smith	<u>Sales Office</u> Elkins
<u>Special Handling</u> inv: jaymie@wilfonglawoffice.com & cwgibson1172@		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u> 05172	

And:

Wilfong for Judge
Attention: Jaymie Godwin Wilfong
304 Beechwood Drive
Elkins, WV 26241

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WELK	04/26/24	05/13/24	Wilfong for Judge	6:00 AM-12:00 XM		:30			NM	144	\$1,872.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/22/24	04/28/24	----FSS				14	\$13.00			
	Week:	04/29/24	05/05/24	MTWTFSS				50	\$13.00			
	Week:	05/06/24	05/12/24	MTWTFSS				65	\$13.00			
	Week:	05/13/24	05/19/24	M-----				15	\$13.00			
N 2	WELK	05/14/24	05/14/24	Wilfong for Judge	6a- 7p		:30			NM	15	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/13/24	05/19/24	-T-----				15	\$13.00			
Totals											159	\$2,067.00

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
04/01/24 -04/30/24	26	\$338.00	\$338.00	\$27.04	\$365.04
05/01/24 -05/14/24	133	\$1,729.00	\$1,729.00	\$138.32	\$1,867.32
Totals	159	\$2,067.00	\$2,067.00	\$165.36	\$2,232.36

*Tax 1 Note: Streaming - Northern 8%.

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.