

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4184550

Traffic Order #	12346890		Created On	5/15/2024 10:13:13 AM		Order Status	Contract Confirmed	
Order #	4184550		Created By	Masi, Connie		Gross \$	1160.00	
Order Descrp	POL_Issue_Champions of Freedom PAC ROA IC 5-16 to 5-23		Updated On	5/15/2024 11:21:16 AM		Net \$	986.00	
Client	CHAMPIONS OF FREEDOM PAC - ROA		Updated By	eClerx BOT		Units	72	
Start Date	5/13/2024		Industry	Political-Association		Credit Hold	NO	
End Date	5/26/2024		REFERENCES					
# of Weeks	2		Primary			BILLING INFORMATION		
SALES			Secondary			Purchase Order #	9113	
ActiveWeeks	2		Tertiary			Billing Schedule	EndOfFlight	
AE 1	Draper, Don		Quarternary			EDI INFORMATION		
AE 2			TRAFFIC OPTIONS					
Agency	NEIGHBORHOOD RESEARCH & MEDIA	15.00%	Address 1	PO BOX 297		Product		
RepFirm		0%	Address 2			Estimate	9113	
Copy Instr ID			City, State, Zip	RODANTHE, NC		Submit EDI Invoice?	Submit EDI Invoice	
Total Zones	1		Zip	27968		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Zones	Roanoke-Lynchburg Interconnect		Contact			Roanoke-Lynchburg - Priority code: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION		
Total Networks	3		Phone					
GENERAL COMMENTS			Avail Tag					
			Contract Type	Standard				
			Copy Group			SYSCODE LIST		
			Division			7867		
			Reference #	21aa8a37-c512-ef11-9133-005056979d16				

SUMMARY FOR SYSCODE 7867

Traffic Order #	12346890	Created On	5/15/2024 10:13:51 AM	Order Status	Contract Confirmed
Order #	4184550	Created By	Masi, Connie	Syscode Gross \$	1160.00
Order Descrp	POL_Issue_Champions of Freedom PAC ROA IC 5-16 to 5-23	Updated On	5/15/2024 11:17:34 AM	Syscode Net \$	986.00
Client	CHAMPIONS OF FREEDOM PAC - ROA	Updated By	eClerx BOT	Syscode Units	72
Start Date	5/13/2024	Source	VIEW	Zone Status	Contract Confirmed
End Date	5/26/2024	Zones	Roanoke-Lynchburg Interconnect	Avg Unit Rate	16.11
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Retail Political Bundle	75 75	The Discovery Channel	7867	AVG. ALL WKS	05/16/2024	05/19/2024	Th-Su 9a-4p				X	X	X	X	20	\$15.00	\$300.00	30
2	2		Retail Political Bundle	75 75	The Discovery Channel	7867	AVG. ALL WKS<	05/20/2024	05/23/2024	M-Th 9a-4p	X	X	X	X				20	\$15.00	\$300.00	30
3	3		Retail Political Bundle	75 75	Hallmark Channel	7867	HALLMARK MOVIE<	05/16/2024	05/19/2024	Th-Su 4p-7p				X	X	X	X	8	\$20.00	\$160.00	30
4	4		Retail Political Bundle	75 75	Hallmark Channel	7867	HALLMARK MOVIE<	05/20/2024	05/23/2024	M-Th 4p-7p	X	X	X	X				8	\$20.00	\$160.00	30
5	5		Retail Political Bundle	75 75	Golf Channel	7867	AVG. ALL WKS	05/16/2024	05/19/2024	Th-Su 4p-7p				X	X	X	X	8	\$15.00	\$120.00	30
6	6		Retail Political Bundle	75 75	Golf Channel	7867	AVG. ALL WKS<	05/20/2024	05/23/2024	M-Th 4p-7p	X	X	X	X				8	\$15.00	\$120.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Traffic Order #	12346890	# of Weeks	2	Active	Yes
Order #	4184550	Created On	5/15/2024 10:13:13 AM	Order Status	Contract Confirmed
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Client	CHAMPIONS OF FREEDOM PAC - ROA	Updated On	5/15/2024 11:21:16 AM	Net \$	986.00
Start Date	5/13/2024	Updated By	eClerx BOT	Units	72
End Date	5/26/2024	Source	CRM	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	