

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4184561

Traffic Order #	12346888		Created On	5/15/2024 10:22:12 AM		Order Status	Revision Confirmed	
Order #	4184561		Created By	Masi, Connie		Gross \$	6786.00	
Order Descrp	POL_Issue_Champions of Freedom PAC ROA Zone 5-16 to 5-23		Updated On	5/16/2024 8:52:33 AM		Net \$	5768.10	
Client	CHAMPIONS OF FREEDOM PAC - ROA		Updated By	eClerx BOT		Units	528	
Start Date	5/13/2024		Industry	Political-Association		Credit Hold	NO	
End Date	5/26/2024		REFERENCES					
# of Weeks	2		Primary			BILLING INFORMATION		
SALES			Secondary			Purchase Order #	9113	
ActiveWeeks	2		Tertiary			Billing Schedule	EndOfFlight	
AE 1	Draper, Don		Quarternary			EDI INFORMATION		
AE 2			TRAFFIC OPTIONS					
Agency	NEIGHBORHOOD RESEARCH & MEDIA	15.00%	Address 1	PO BOX 297		Product		
RepFirm		0%	Address 2			Estimate	9113	
Copy Instr ID			City, State, Zip	RODANTHE, NC		Submit EDI Invoice?	Submit EDI Invoice	
Total Zones	3		Zip	27968		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Zones	Lynchburg, Southside, Bedford/Campbell/ ..		Contact			Roanoke-Lynchburg - Priority code: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION		
Total Networks	4		Phone					
GENERAL COMMENTS			Avail Tag					
			Contract Type	Standard				
			Copy Group			SYSCODE LIST		
			Division			5693,5692,9380		
			Reference #	facf186a-c612-ef11-9133-005056979d16				

SUMMARY FOR SYSCODE 5692

Traffic Order #	12346888	Created On	5/15/2024 10:22:41 AM	Order Status	Revision Confirmed
Order #	4184561	Created By	Masi, Connie	Syscode Gross \$	2292.00
Order Descrp	POL_Issue_Champions of Freedom PAC ROA Zone 5-16 to 5-23	Updated On	5/16/2024 8:49:45 AM	Syscode Net \$	1948.20
Client	CHAMPIONS OF FREEDOM PAC - ROA	Updated By	eClerx BOT	Syscode Units	182
Start Date	5/13/2024	Source	VIEW	Zone Status	Revision Confirmed
End Date	5/26/2024	Zones	Southside	Avg Unit Rate	12.59
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
11	21		Retail Political Bundle	75 75	Fox News Channel	5692	FOX AND FRIEND<	05/16/2024	05/19/2024	Th-Su 5a-9a				X	X	X	X	8	\$15.00	\$120.00	30
12	22		Retail Political Bundle	75 75	Fox News Channel	5692	VARIOUS	05/16/2024	05/19/2024	Th-Su 9a-4p				X	X	X	X	20	\$13.00	\$260.00	30
13	23		Retail Political Bundle	75 75	Fox News Channel	5692	VARIOUS	05/16/2024	05/19/2024	Th-Su 4p-7p				X	X	X	X	3	\$42.00	\$126.00	30
14	24		Retail Political Bundle	75 75	Fox News Channel	5692	AVG. ALL WKS<	05/16/2024	05/19/2024	Th-Su 12m-2a				X	X	X	X	8	\$7.00	\$56.00	30
15	29		Retail Political Bundle	75 75	The History Channel	5692	AVG. ALL WKS<	05/16/2024	05/19/2024	Th-Su 9a-4p				X	X	X	X	20	\$9.00	\$180.00	30
16	31		Retail Political Bundle	75 75	Hallmark Channel	5692	HALLMARK MOVIE<	05/16/2024	05/19/2024	Th-Su 9a-4p				X	X	X	X	20	\$7.00	\$140.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
17	32		Retail Political Bundle	75 75	Hallmark Channel	5692	VARIOUS	05/16/2024	05/19/2024	Th-Su 7p-12m				X	X	X	X	11	\$22.00	\$242.00	30
32	25		Retail Political Bundle	75 75	Fox News Channel	5692	FOX AND FRIEND<	05/20/2024	05/23/2024	M-Th 5a-9a	X	X	X	X				8	\$15.00	\$120.00	30
33	26		Retail Political Bundle	75 75	Fox News Channel	5692	VARIOUS	05/20/2024	05/23/2024	M-Th 9a-4p	X	X	X	X				20	\$13.00	\$260.00	30
34	27		Retail Political Bundle	75 75	Fox News Channel	5692	VARIOUS	05/20/2024	05/23/2024	M-Th 4p-7p	X	X	X	X				3	\$42.00	\$126.00	30
35	28		Retail Political Bundle	75 75	Fox News Channel	5692	AVG. ALL WKS<	05/20/2024	05/23/2024	M-Th 12m-2a	X	X	X	X				8	\$7.00	\$56.00	30
36	30		Retail Political Bundle	75 75	The History Channel	5692	AVG. ALL WKS<	05/20/2024	05/23/2024	M-Th 9a-4p	X	X	X	X				20	\$9.00	\$180.00	30
37	33		Retail Political Bundle	75 75	Hallmark Channel	5692	HALLMARK MOVIE<	05/20/2024	05/23/2024	M-Th 9a-4p	X	X	X	X				20	\$7.00	\$140.00	30
38	34		Retail Political Bundle	75 75	Hallmark Channel	5692	VARIOUS	05/20/2024	05/23/2024	M-Th 7p-12m	X	X	X	X				12	\$22.00	\$264.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
43	43		Retail Political Bundle	75 75	Hallmark Channel	5692	VARIOUS	05/20/2024	05/23/2024	M-Th 7p-12m	X	X	X	X				1	\$22.00	\$22.00	30

SUMMARY FOR SYSCODE 5693

Traffic Order #	12346888	Created On	5/15/2024 10:22:41 AM	Order Status	Revision Confirmed
Order #	4184561	Created By	Masi, Connie	Syscode Gross \$	3406.00
Order Descrp	POL_Issue_Champions of Freedom PAC ROA Zone 5-16 to 5-23	Updated On	5/16/2024 8:49:45 AM	Syscode Net \$	2895.10
Client	CHAMPIONS OF FREEDOM PAC - ROA	Updated By	eClerx BOT	Syscode Units	250
Start Date	5/13/2024	Source	VIEW	Zone Status	Revision Confirmed
End Date	5/26/2024	Zones	Lynchburg	Avg Unit Rate	13.62
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Retail Political Bundle	75 75	Fox News Channel	5693	FOX AND FRIEND<	05/16/2024	05/19/2024	Th-Su 5a-9a				X	X	X	X	8	\$15.00	\$120.00	30
2	2		Retail Political Bundle	75 75	Fox News Channel	5693	VARIOUS	05/16/2024	05/19/2024	Th-Su 9a-4p				X	X	X	X	20	\$13.00	\$260.00	30
3	3		Retail Political Bundle	75 75	Fox News Channel	5693	VARIOUS	05/16/2024	05/19/2024	Th-Su 4p-7p				X	X	X	X	3	\$33.00	\$99.00	30
4	4		Retail Political Bundle	75 75	Fox News Channel	5693	AVG. ALL WKS<	05/16/2024	05/19/2024	Th-Su 12m-2a				X	X	X	X	8	\$7.00	\$56.00	30
5	9		Retail Political Bundle	75 75	The History Channel	5693	AVG. ALL WKS<	05/16/2024	05/19/2024	Th-Su 9a-4p				X	X	X	X	20	\$9.00	\$180.00	30
6	10		Retail Political Bundle	75 75	The History Channel	5693	AVG. ALL WKS<	05/16/2024	05/19/2024	Th-Su 7p-12m				X	X	X	X	12	\$33.00	\$396.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7	13		Retail Political Bundle	75 75	Hallmark Channel	5693	HALLMARK MOVIE<	05/16/2024	05/19/2024	Th-Su 9a-4p				X	X	X	X	20	\$7.00	\$140.00	30
8	14		Retail Political Bundle	75 75	Hallmark Channel	5693	VARIOUS	05/16/2024	05/19/2024	Th-Su 7p-12m				X	X	X	X	12	\$15.00	\$180.00	30
9	17		Retail Political Bundle	75 75	Newsmax TV	5693	VARIOUS	05/16/2024	05/19/2024	Th-Su 9a-4p				X	X	X	X	15	\$8.00	\$120.00	30
10	18		Retail Political Bundle	75 75	Newsmax TV	5693	VARIOUS	05/16/2024	05/19/2024	Th-Su 4p-7p				X	X	X	X	6	\$20.00	\$120.00	30
22	5		Retail Political Bundle	75 75	Fox News Channel	5693	FOX AND FRIEND<	05/20/2024	05/23/2024	M-Th 5a-9a	X	X	X	X				8	\$15.00	\$120.00	30
23	6		Retail Political Bundle	75 75	Fox News Channel	5693	VARIOUS	05/20/2024	05/23/2024	M-Th 9a-4p	X	X	X	X				20	\$13.00	\$260.00	30
24	7		Retail Political Bundle	75 75	Fox News Channel	5693	VARIOUS	05/20/2024	05/23/2024	M-Th 4p-7p	X	X	X	X				3	\$33.00	\$99.00	30
25	8		Retail Political Bundle	75 75	Fox News Channel	5693	AVG. ALL WKS<	05/20/2024	05/23/2024	M-Th 12m-2a	X	X	X	X				8	\$7.00	\$56.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
26	11		Retail Political Bundle	75 75	The History Channel	5693	AVG. ALL WKS<	05/20/2024	05/23/2024	M-Th 9a-4p	X	X	X	X				20	\$9.00	\$180.00	30
27	12		Retail Political Bundle	75 75	The History Channel	5693	AVG. ALL WKS<	05/20/2024	05/23/2024	M-Th 7p-12m	X	X	X	X				12	\$33.00	\$396.00	30
28	15		Retail Political Bundle	75 75	Hallmark Channel	5693	HALLMARK MOVIE<	05/20/2024	05/23/2024	M-Th 9a-4p	X	X	X	X				20	\$7.00	\$140.00	30
29	16		Retail Political Bundle	75 75	Hallmark Channel	5693	VARIOUS	05/20/2024	05/23/2024	M-Th 7p-12m	X	X	X	X				12	\$15.00	\$180.00	30
30	19		Retail Political Bundle	75 75	Newsmax TV	5693	VARIOUS	05/20/2024	05/23/2024	M-Th 9a-4p	X	X	X	X				15	\$10.00	\$150.00	30
31	20		Retail Political Bundle	75 75	Newsmax TV	5693	VARIOUS	05/20/2024	05/23/2024	M-Th 4p-7p	X	X	X	X				6	\$23.00	\$138.00	30
45	45		Retail Political Bundle	75 75	Newsmax TV	5693	VARIOUS	05/17/2024	05/19/2024	F-Su 9a-4p					X	X	X	2	\$8.00	\$16.00	30

SUMMARY FOR SYSCODE 9380

Traffic Order #	12346888	Created On	5/15/2024 10:22:41 AM	Order Status	Revision Confirmed
Order #	4184561	Created By	Masi, Connie	Syscode Gross \$	1088.00
Order Descrp	POL_Issue_Champions of Freedom PAC ROA Zone 5-16 to 5-23	Updated On	5/16/2024 8:49:45 AM	Syscode Net \$	924.80
Client	CHAMPIONS OF FREEDOM PAC - ROA	Updated By	eClerx BOT	Syscode Units	96
Start Date	5/13/2024	Source	VIEW	Zone Status	Revision Confirmed
End Date	5/26/2024	Zones	Bedford/Campbell/Franklin	Avg Unit Rate	11.33
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
18	35		Retail Political Bundle	75 75	Fox News Channel	9380	FOX AND FRIEND<	05/16/2024	05/19/2024	Th-Su 5a-9a				X	X	X	X	8	\$13.00	\$104.00	30
19	37		Retail Political Bundle	75 75	Hallmark Channel	9380	HALLMARK MOVIE<	05/16/2024	05/19/2024	Th-Su 9a-4p				X	X	X	X	20	\$7.00	\$140.00	30
20	38		Retail Political Bundle	75 75	Hallmark Channel	9380	HALLMARK MOVIE<	05/16/2024	05/19/2024	Th-Su 4p-7p				X	X	X	X	8	\$15.00	\$120.00	30
21	39		Retail Political Bundle	75 75	Hallmark Channel	9380	VARIOUS	05/16/2024	05/19/2024	Th-Su 7p-12m				X	X	X	X	11	\$15.00	\$165.00	30
39	36		Retail Political Bundle	75 75	Fox News Channel	9380	FOX AND FRIEND<	05/20/2024	05/23/2024	M-Th 5a-9a	X	X	X	X				8	\$13.00	\$104.00	30
40	40		Retail Political Bundle	75 75	Hallmark Channel	9380	HALLMARK MOVIE<	05/20/2024	05/23/2024	M-Th 9a-4p	X	X	X	X				20	\$7.00	\$140.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
41	41		Retail Political Bundle	75 75	Hallmark Channel	9380	HALLMARK MOVIE<	05/20/2024	05/23/2024	M-Th 4p-7p	X	X	X	X				8	\$15.00	\$120.00	30
42	42		Retail Political Bundle	75 75	Hallmark Channel	9380	VARIOUS	05/20/2024	05/23/2024	M-Th 7p-12m	X	X	X	X				12	\$15.00	\$180.00	30
44	44		Retail Political Bundle	75 75	Hallmark Channel	9380	VARIOUS	05/20/2024	05/23/2024	M-Th 7p-12m	X	X	X	X				1	\$15.00	\$15.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 4184561

Traffic Order #	12346888	# of Weeks	2	Active	Yes
Order #	4184561	Created On	5/15/2024 10:22:12 AM	Order Status	Revision Confirmed
Order Descrp	POL_Issue_Champions of Freedom PAC ROA Zone 5-16 to 5-23	Created By	Masi, Connie	Gross \$	6786.00
Client	CHAMPIONS OF FREEDOM PAC - ROA	Updated On	5/16/2024 8:52:33 AM	Net \$	5768.10
Start Date	5/13/2024	Updated By	eClerx BOT	Units	528
End Date	5/26/2024	Source	CRM	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	