ORDER

Orders Order / Rev: 4434930 Alt Order #: 28391392 Product Desc: TV SKED B Syracuse WSYR Estimate: 13105 Flight Dates: 10/22/24 - 10/28/24 Primary AE: Katz Political K-POL Original Date / Rev: 04/11/24 / 04/11/24 Sales Office: Order Type: REG Sales Region: Nat **Waterfront Strategies** Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast EOM 3050 K Street, NW Billing Cycle: 15% Washington, DC 20007 Agency Commission: Advertiser Name: POL/House Majority PAC Order Brand: A18+ New Business End: Demographic: Product Codes: PL6 Advertiser External ID: Revenue Code 1: AGY Agency External ID: IN14921 Revenue Code 2: POL Unit Code: General Revenue Code 3: POL-ISS Order Separation: 00:15:00 Priority: P5

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/30/24	10/27/24	94	\$145,200.00	\$123,420.00
10/28/24	11/24/24	21	\$32,250.00	\$27,412.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2024	94	\$145,200.00	\$123,420.00	0.00
November 2024	21	\$32,250.00	\$27,412.50	0.00
Totals	115	\$177,450,00	\$150,832,50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Order Share	Share	Total
Syracuse WSYR	44%	\$177,450.00
Market	100%	\$403,295.45

Share	Total
0%	\$0.00
0%	\$0.00
56%	\$225,845.45
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
	0% 0% 56% 0% 0% 0% 0%

-	Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
	N 1	WSYR	10/22/24	10/28/24	Morning News on NO	C9 @CM	The Morning Nev	vsMTWTF	:30	5	\$250.00P1	0.00 NM	5	\$1,250.00
					The Morning News									
		The Mor	ning News	@ 430A										
		Star	t Date	End Date	Weekdays Sr	ots/Week	<u>Rate</u> Ra	ıting						
	W	leek: 10/2	22/24	10/28/24	MTWTF	5	\$250.00	0.00						

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Syracuse WSYR

Order / Rev:

4434930

Advertiser:

POL/House Majority PAC

Alt Order #: Flight Dates:

28391392

10/22/24 - 10/28/24

Product Desc:

TV SKED B

Estimate:

13105

Rate Pri Rtg Type Spots Amount Len Spots **Inventory Code** Break Start/End Time Days Ln Ch Start End Spots/Week Rating Rate Start Date **End Date** Weekdays MTWTF--\$250.00 5 0.00 Week: 10/22/24 10/28/24 N 2 WSYR 10/22/24 10/28/24 CM 5a-530am MTWTF--:30 5 \$1,300.00P1 0.00 NM 5 \$6,500.00 News M-F 5-530a News M-F 5-530a The Morning News @ 5A **End Date** Weekdays Spots/Week Rate Rating Start Date MTWTF--5 \$1,300.00 0.00 Week: 10/22/24 10/28/24 \$7,500.00 :30 5 \$1,500.00P1 0.00 NM 530-6a MTWTF--N 3 WSYR 10/22/24 10/28/24 News M-F 530-6a CM News M-F 530-6a The Morning News @ 530A Spots/Week Rate Rating Start Date End Date Weekdays \$1,500.00 0.00 Week: 10/22/24 10/28/24 MTWTF--5 0.00 NM \$12,500.00 N 4 WSYR 10/22/24 10/28/24 News M-F 6-7a CM 6a-7a MTWTF--:30 5 \$2,500.00P1 News M-F 6-7a The Morning News @ 6A Weekdays Start Date **End Date** Spots/Week Rate Rating 0.00 Week: 10/22/24 10/28/24 MTWTF--5 \$2,500.00 :30 10 \$2,500.00P1 0.00 NM \$25,000.00 MTWTF--10 N 5 WSYR 10/22/24 10/28/24 **GMA** CM 7a-9a M-F 7-9am GMA Good Morning America Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating 10 \$2,500.00 MTWTF--0.00 Week: 10/22/24 10/28/24 Sa 5a-530a ----S-:30 \$100.00P1 0.00 NM \$100.00 N 6 WSYR 10/26/24 10/26/24 Sa 5a-530a CM Sa 5a-530a **Empire State Weekly** Spots/Week Start Date **End Date** Weekdays Rate Rating \$100.00 Week: 10/21/24 10/27/24 ----S-0.00 Sa 7a-8a NC9 We----S-:30 1 \$1,400.00P1 0.00 NM \$1,400.00 Sa 7a-8a NC9 Weekend0M N 7 WSYR 10/26/24 10/26/24 Sa 7a-8a NC9 Weekend News NewsChannel 9 The Morning Rating Start Date **End Date** Weekdays Spots/Week Rate 1 \$1,400.00 ----S-0.00 Week: 10/21/24 10/27/24 Su 7a-8a NC9 Weekend GM Su 7a-8a NC9 We-----S :30 1 \$1,400.00P1 0.00 NM \$1,400.00 N 8 WSYR 10/27/24 10/27/24 Su 7a-8a NC9 Weekend News Newschannel 9 News At 7A Spots/Week Rating Start Date **End Date** Weekdays Rate Week: 10/21/24 1 \$1,400.00 0.00 10/27/24 :30 1 \$1,700.00P1 0.00 NM \$1,700.00 ----S N 9 WSYR 10/27/24 10/27/24 GMA Su CM 8a-9a GMA Su Good Morning America Sunday Start Date **End Date** Weekdays Spots/Week Rate Rating 0.00 Week: 10/21/24 10/27/24 ----5 1 \$1,700.00 :30 \$300.00P1 0.00 NM 5 \$1,500.00 N10 WSYR 10/22/24 10/28/24 M-F 9-10 CM 9a-10a MTWTF--M-F 9a-10a People Puzzler End Date Spots/Week Rate Rating Weekdays Start Date \$300.00 10/28/24 MTWTF--0.00 Week: 10/22/24 \$200.00P1 0.00 NM \$1,000.00 CM 10a-11a MTWTF--:30 N11 WSYR 10/22/24 10/28/24 M-F 10-11a M-F 10a-11a **Bridge Street End Date** Weekdays Spots/Week Rate Rating Start Date \$200.00 0.00 Week: 10/22/24 10/28/24 MTWTF--:30 5 \$2,000.00P1 0.00 NM \$10,000.00 N12 WSYR 10/22/24 10/28/24 M-F NC9 News @ NoonCM M-F 12p-1231p MTWTF--M-F 12-1231p NC9 News @ N Newschannel 9 At Noon Start Date **End Date** Weekdays Spots/Week Rate Rating \$2,000.00 0.00 Week: 10/22/24 10/28/24 MTWTF--\$500.00P1 0.00 NM \$2,000.00 N13 WSYR 10/22/24 10/28/24 M-F 1230-1p CM 1231p-1p MTWT---:30 M-F 1231p-1p Funny You Should Ask Weekdays Start Date **End Date** Spots/Week <u>Rate</u> Rating

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Syracuse WSYR

Order / Rev:

4434930

Advertiser:

POL/House Majority PAC

Alt Order #:

28391392

Product Desc:

TV SKED B

Flight Dates:

10/22/24 - 10/28/24

Estimate:

13105

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Start Date **End Date** Weekdays Spots/Week Rate Rating MTWT---\$500.00 0.00 Week: 10/22/24 10/28/24 3:00 PM-3:30 PM MTWTF--:30 5 \$350.00P1 0.00 NM 5 \$1,750.00 N14 WSYR 10/22/24 10/28/24 M-F 3-4p CM 3:00 PM-3:30 PM (3:00 PM-3:30 PM) Funny You Should Ask Rating Start Date **End Date** Weekdays Spots/Week <u>Rate</u> MTWTF-\$350.00 0.00 Week: 10/22/24 10/28/24 0.00 NM N15 WSYR 10/22/24 10/28/24 M-F 3-4p CM 3:30 PM-4:00 PM MTWTF--:30 \$350.00P1 \$1,750.00 (3:30 PM-4:00 PM) 3:30 PM-4:00 PM **Entertainment Tonight End Date** Weekdays Spots/Week Rate Rating Start Date MTWTF-\$350.00 0.00 Week: 10/22/24 10/28/24 N 16 WSYR 10/25/24 10/25/24 :30 \$500.00P1 0.00 NM \$500.00 ----F--M-F 1230-1p CM 1231p-1p M-F 1231p-1p Newsmakers with Dan Cumming Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating 0.00 \$500.00 Week: 10/21/24 10/27/24 ----F--M-F 430-5p MTWTF--:30 2 \$1,800.00P1 0.00 NM 2 \$3,600.00 N 17 WSYR 10/22/24 10/28/24 CM 430p-5p M-F 430p-5p Inside Edition Start Date Weekdays Spots/Week Rate Rating **End Date** Week: 10/22/24 10/28/24 MTWTF--2 \$1,800.00 0.00 5 \$1,800.00P1 M-F 4-430p First @ FouCM M-F 4p-430p MTWTF--:30 0.00 NM \$9,000.00 N 18 WSYR 10/22/24 10/28/24 M-F 4-430p First @ Four Newschannel 9 @ 4P **End Date** Weekdays Rating Start Date Spots/Week Rate MTWTF--5 \$1,800.00 0.00 Week: 10/22/24 10/28/24 MTWTF--:30 5 \$3,500.00P1 0.00 NM \$17,500.00 N 19 WSYR 10/22/24 10/28/24 M-F 5-530p NC9 News @M 5p-530p M-F 5-530p NC9 News at 5p Newschannel 9 @ 5 Rate Rating Start Date **End Date** Weekdays Spots/Week Week: 10/22/24 10/28/24 MTWTF--5 \$3,500.00 0.00 M-F 530-6p NC9 News @M 530p-6p MTWTF--:30 5 \$3,700.00P1 0.00 NM \$18,500.00 N 20 WSYR 10/22/24 10/28/24 M-F 530p-6p NC9 at 530p Newschannel 9 @ 530P **End Date** Weekdays Spots/Week Rate Rating Start Date \$3,700.00 MTWTF--0.00 Week: 10/22/24 10/28/24 :30 5 \$4,300.00P1 0.00 NM \$21,500.00 N21 WSYR 10/22/24 10/28/24 M-F 6-630p News CM 6p-630p MTWTF--News M-F 6p Newschannel 9 @ 6P End Date Spots/Week Rating Weekdays Rate Start Date Week: 10/22/24 10/28/24 MTWTF--\$4,300.00 0.00 1 \$1,800.00P1 \$1,800.00 ----S 0.00 NM CM 6p-630p :30 N22 WSYR 10/27/24 10/27/24 News Su 6p NC9 News Su 6p News Ch 9 Sunday **End Date** Weekdays Spots/Week Rate Rating Start Date \$1,800.00 0.00 Week: 10/21/24 10/27/24 -----MTWTF--:30 5 \$1,100.00P1 0.00 NM 5 \$5,500.00 N 23 WSYR 10/22/24 10/28/24 M-F 7-730p CM 7p-730p M-F 7p-730p Entertainment Tonight Spots/Week Start Date End Date Weekdays Rate Rating 0.00 10/28/24 MTWTF--5 \$1,100.00 Week: 10/22/24 5 \$1,400.00P1 0.00 NM \$7,000.00 LN M-F 11-1135p IMTWTF--:30 5 N24 WSYR 10/22/24 10/28/24 LN M-F CM LN M-F 11-1135p NC9 News Newschannel 9 @ 11 **End Date** Weekdays Spots/Week Rate Rating Start Date MTWTF--5 \$1,400.00 0.00 Week: 10/22/24 10/28/24 Jimmy Kimmel :30 \$300.00P1 0.00 NM 5 \$1,500.00 N 25 WSYR 10/22/24 10/28/24 Jimmy Kimmel CM MTWTF--Jimmy Kimmel Jimmy Kimmel Live-ABC Spots/Week Rate Rating Start Date End Date Weekdays

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Order / Rev:

4434930

Advertiser:

POL/House Majority PAC

Alt Order #:

28391392

Product Desc:

TV SKED B

Syracuse WSYR

Flight Dates:

10/22/24 - 10/28/24

Estimate:

13105

Break Start/End Time Ln Ch Start End **Inventory Code** Days Len Spots Rate Pri Rtg Type Spots Amount Spots/Week Rating Start Date **End Date** Weekdays Rate MTWTF--Week: 10/22/24 10/28/24 \$300.00 0.00 N26 WSYR 10/22/24 10/28/24 Niahtline CM Nightline MTWTF--:30 \$200.00P1 0.00 NM 5 \$1,000.00 5 Nightline Nightline-ABC Start Date Spots/Week End Date Weekdays Rate Rating 10/28/24 MTWTF--5 \$200.00 0.00 Week: 10/22/24 1 \$1,700.00P1 0.00 NM N27 WSYR 10/28/24 10/28/24 Mon Prime Other 1 CM Mon 8p-10p M-----:30 \$1,700.00 Mon 8p-10p The Bachelor-ABC **End Date** Weekdays Spots/Week Rate Rating Start Date Week: 10/28/24 11/03/24 M-----\$1,700.00 0.00 N28 WSYR 10/22/24 10/22/24 Tues 8p-10p :30 1 \$1,400.00P1 0.00 NM \$1,400.00 Tue Prime Other 1 CM -T----Tues 8p-10p Dancing With The Stars-ABC End Date Spots/Week Rating Start Date <u>Weekdays</u> Rate 1 \$1,400.00 0.00 Week: 10/21/24 10/27/24 -T----N29 WSYR 10/23/24 10/23/24 Wed Prime Hour 1 CM Wed 8p-9p --W----:30 1 \$1,400.00P1 0.00 NM \$1,400.00 Wed 8p-9p The Conners/Not Dead Yet-ABC **End Date** Spots/Week Rating Start Date Weekdays Rate Week: 10/21/24 10/27/24 --W----1 \$1,400.00 0.00 N30 WSYR 10/24/24 10/24/24 Thur Prime Hour 1 CM Thur 8p-9p ---T---:30 1 \$1,600.00P1 0.00 NM \$1,600.00 Thur 8p-9p 9-1-1-ABC Spots/Week Rating Start Date End Date Weekdays <u>Rate</u> ---T---\$1,600.00 0.00 Week: 10/21/24 10/27/24 N31 WSYR 10/25/24 10/25/24 Fri Prime Other 2 CM Fri 9p-11p ---F--:30 1 \$1,600.00P1 0.00 NM \$1,600.00 Fri 9p-11p 20/20 (2 hours)-ABC Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/21/24 10/27/24 ---F--1 \$1,600.00 0.00 N32 WSYR 10/26/24 10/26/24 College FB/Early CM 12:00 PM-3:30 PM----S-:30 1 \$1,400,00P1 0.00 NM \$1,400.00 (12:00 PM-3:30 PM) 12:00 PM-3:30 PM ABC College Football Early Game Spots/Week Rate Start Date **End Date** Weekdays Rating \$1,400.00 0.00 Week: 10/21/24 10/27/24 ----S-N33 WSYR 10/26/24 10/26/24 College FB/Late CM 3:30 PM-7:30 PM ----S-:30 1 \$2,800.00P1 0.00 NM \$2,800.00 3:30 PM-7:30 PM (3:30 PM-7:30 PM) ABC College Football Late Game Start Date **End Date** Weekdays Spots/Week Rate Rating 10/27/24 ----S-\$2,800.00 0.00 Week: 10/21/24 1 7:30 PM-11:00 PM----S-0.00 NM N34 WSYR 10/26/24 10/26/24 College FB/Prime CM :30 1 \$2,800.00P1 \$2,800.00 (7:30 PM-11:00 PM) 7:30 PM-11:00 PM ABC Saturday Night College Football **End Date** Spots/Week Start Date Weekdays Rate Rating ----S-\$2,800.00 0.00 Week: 10/21/24 10/27/24

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Authorized Media Buyer , hereby request station time as follows: See Order for proposed							
schedule and charges. See Invoice for actual schedule and charges.							
Check one:							
Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.							
Ad does NOT communicate a only to a state or local issue).	message relating to any political matter of	national importance (e.g., relates					
ALL QUE	STIONS/BLOCKS MUST BE COM	1PLETED					
Station time requested by: House Majori	ty PAC						
Agency name: Waterfront Strategies							
Address: 3050 K St, NW, Suite 100, Washin	ngton, D.C. 20007						
Contact: Laura Bassett	Phone number: 202-338-8700	Email: laura.bassett@gmmb.com					
Name of advertiser/sponsor (list entity's committees] with no acronyms; name m	s full legal name as disclosed to the Fede oust match the sponsorship ID in ad):	ral Election Commission [for federal					
Name: House Majority PAC							
Address: 1032 15th St NW, Suite 247, Was	hington, DC 20005						
Contact: Brian Wolff							
Station is authorized to announce the time as paid for by such person or entity.							
List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):							
Mike Smith - president Brian Wolff - Treasurer							
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).							
If ad refers to a federal candidate(s) or federal election, list ALL of the following:							
Name(s) of every candidate referred to: Various/TBD							
Office(s) sought by such candidate(s) (no acronyms or abbreviations): Congress							
Date of election: 11/5/2024							
Clearly identify EVERY political matter ad (no acronyms); use separate page if TBD	of national importance referred to in the necessary:	N/A					

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING. The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement. Advertiser/Sponsor House Majority PAC Station Representative Laura Bassett. Signature: Signature: Richman Name: Laura Bassett Name: Date of Station Agreement to Sell Time: 4/11/24 Date of Request to Purchase Ad Time: TO BE COMPLETED BY STATION ONLY No Date ad received: _ Ad submitted to station? Yes Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy). If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided. Disposition: Accepted Accepted IN PART (e.g., ad not received to determine content)* Rejected - provide reason: *Upload partially accepted form, then promptly upload updated final form when complete. Date and nature of follow-ups, if any: Date Received/Requested: Station Call Letters: Contract #: 4434930 4/11/24 Run Start and End Dates: Est. #: Station Location: 13105 For national issue ads only (not required for state/local issue ads): Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.