

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Michelle Turnberg, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔	<input type="checkbox"/> FEDERAL CANDIDATE <input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE
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ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Michelle Turnberg

Authorized committee:

Turnberg for Fargo City Commission

Agency requesting time (and contact information):

N/A

Candidate's political party:

Office sought (no acronyms or abbreviations):

Fargo City Commission

Date of election:

June 11th, 2024

General

Primary

Treasurer of candidate's authorized committee:

Michelle Turnberg

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: <u>Michelle Turnberg</u>	Name: <u>GEOFF THADEN</u>
Date of Request to Purchase Ad Time: <u>5/23/24</u>	Date of Station Agreement to Sell Time: <u>5/23/24</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 5-23-24

Federal candidate certification signed (above): Yes No N/A

Disposition:

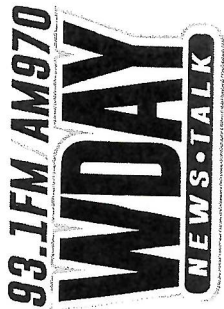
- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>91630</u>	Station Call Letters: <u>WDAT</u>	Date Received/Requested: <u>5-23-24</u>
Est. #:	Station Location: <u>FARGO</u>	Run Start and End Dates: <u>5-29 - 6-11-24</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



WDAY-AM Schedule

Est#

Client: Michelle Turnberg
 Buyer:
 Advertiser:
 Product: Candidate Political
 Schedule Dates 5/29-6/11/24

AE:
 Phone:
 Fax:
 email:

Lengths: 30
 Dayparts: All

Station	Length	Days	Time	Date(s)	Program	Spots/wk	# weeks	Rate	Total Spots	Total Cost	Notes
WDAY	1/5	M-F	6a-6p	5/29-6/11	ROS			\$12.50	40	\$500.00	
						% Total					

Michelle Turnberg
 Signature

Contract Totals:

40 \$500.00



WDAY AM 970
301 S 8th Street
Fargo, ND 58103

Turnberg for City Commission
225 4th St N
Fargo, ND 58102

Contract # 91630

Schedule Dates: 05/29/24-06/11/24
Advertiser: Turnberg for City Commission (9929)
Agency: Direct Account (1)
Product: POLITICAL - Local (1128)
Brand: Political (1024)
Salesperson: House, Flag (1214)
Sales Office: Fargo Radio
Buyer Name: Hankel, Paul
Phone/Fax: /
CPE: N/A
Account Types: Local/Political - Candidate
Billing Type: Calendar
Comments:

Date Entered: 05/23/24
Last Modified: 05/23/24
Entered By: Carolyn Stokka
CO-OP: No
External #:
Demo:
Order Type: Normal
Package Deal:
Commission %: 0.00
Commission: \$0.00
Net Total: \$500.00
Sales Tax:

AM RADIO (970_WDAY)

By Calendar Month	Spots	Rate
May, 2024	5	\$125.00
Jun, 2024	15	\$375.00
Grand Total:	20	\$500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT(B/E)	05/29/24-05/31/24	4	:15	:15 6A-6P (CST)	5				X	X	X		5	\$25.00	\$125.00	AM RADIO (970_WDAY)		5/23/24
2.0	Normal Line / SPOT(B/E)	06/03/24-06/07/24	4	:15	:15 6A-6P (CST)	10	X	X	X	X	X			10	\$25.00	\$250.00	AM RADIO (970_WDAY)		5/23/24
3.0	Normal Line / SPOT(B/E)	06/10/24-06/11/24	4	:15	:15 6A-6P (CST)	5	X	X						5	\$25.00	\$125.00	AM RADIO (970_WDAY)		5/23/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

Forum Communications does not discriminate in advertising contracts on the basis of race, ethnicity or gender.

