







Prepaid

42880 X










BROADCAST & DIGITAL ORDER FORM

A.E.: RITA NEWTON				NETWORK		X																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
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pre paid

42881
Stream

BROADCAST & DIGITAL ORDER FORM

A.E.: RITA NEWTON				NETWORK	X										
THIS ORDER WILL RUN ON:				NETWORK		KERO		KITG				STREAMING			
				NETWORK								X			
						KAKS		KBCN		4-STATION COMBO					
				SCHEDULE STARTS ON:				5/4/2022		SCHEDULE ENDS ON:				5/24/2022 <i>end</i>	
BUSINESS NAME		SHAWN BATES										TODAY'S DATE		5/2/2022	
ADDRESS												CITY			
BUSINESS PHONE												CELL PHONE			
OWNER/MGR												EMAIL ADDRESS			
AGENCY		JRO AGENCY										CONTACT		JIM REYNOLDS	
STATEMENT TYPE		CO-OP										DATES & TIMES		SUMMARY ONLY	
DAYPART-SHOW FEATURE		LEN	START	END	RATE	MON	TUE	WED	THU	FRI	SA	SU	TOTAL PER WEEK	TOTAL PER MONTH	
6A-10A		30	5/4/2022	5/24/2022	\$8.00	1	1	1	1	1					
6A-7P		30	5/4/2022	5/24/2022	\$7.00	3	3	3	3	3					
6A-7P		30	5/20/2022	5/24/2022	\$7.00	3			3	3					
STREAMING		30	5/24/2022	5/24/2022	\$2.00		1								

DIGITAL BILLING

hitthatline.com

facebook

BANNER ADS ON HTL	SIZE	START DATE	END DATE	BILLED	PLACEMENT	START	END	BILLED
LEADERBOARD	1100 X 136				LEADER BOARD AD W/LINK TO SITE			
IN-CONTENT	800 X 99							
WEB AD	400 X 333							
OTHER: SOCIAL MEDIA					2 FACEBOOK AND TWITTER POSTS PER MONTH WITH LINK TO SITE			
Streaming Audio								

ENTER GROSS BILLING BELOW

TO BE BILLED AS FOLLOWS:	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
LOCAL					\$500.00							
DIGITAL												
NETWORK												
TOTAL	\$0.00	\$0.00	\$0.00	\$0.00	\$500.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

SPECIAL INSTRUCTIONS:

CREDIT POLICY: INVOICES ARE DUE & PAYABLE UPON RECEIPT. SHOULD IT BECOME NECESSARY TO ASSIGN THE ACCOUNT BALANCE FOR COLLECTION, FEES SHALL BE PAID BY THE CLIENT. PEARSON BROADCASTING DOES NOT DISCOUNT IN THE SALE OF ADVERTISING AND WILL NOT ACCEPT ADVERTISING WHICH IS PLACED WITH INTENT TO DISCRIMINATE ON THE BASIS OF RACE, SEX OR ETHNICITY.

ACCEPTED AND APPROVED BY: _____ DATE: _____

ACCEPTED BY PEARSON BROADCASTING

CANCELLATION POLICY: DUE TO COMMITMENTS TO MTS & DISCOUNTED RATES, ANY COMMITMENTS THAT INCLUDE IN-GAME COMMERCIALS ARE NON-CANCELLABLE.

76 5/2/22

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KERX Barling, AR

Date:

4/29/22

I, Jim Reynolds,being/on behalf of: Shawn Bates, a legallyqualified candidate of the Republican politicalparty for the office of: State Representativein the Primaryelection to be held on: May 24, 2022

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30sec	6A-10A	MON-FRI		5/WK	2.5
30sec	6A-7P	M-FRI		9-1st wk 15/2nd 3rd wk 9/last wk	2.5

Total Charges:

\$500

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

4-29-22 _____
Date Signature

To Be Signed By Station Representative

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Shawn Bates, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Shawn Bates

Authorized committee:

Shawn Bates Campaign

Agency requesting time (and contact information):

☐

N/A

Jim Reynolds Outdoors

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

State Representative

Date of election:

5/24/22

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Shawn Bates

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Shawn Bates

Signature:

Name:

Shawn Bates

Name:

Date of Request to Purchase Ad Time:

4/29/22

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☐ Yes ☐ No Date ad received: _____**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

☐ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.