

# ORDER



**Orders**  
**Order / Rev:** 18665  
**Alt Order #:**  
**Product Desc:** 9.7-10.5 Issue  
**Estimate:**  
**Flight Dates:** 09/09/20 - 10/05/20  
**Original Date / Rev:** 09/11/20 / 09/11/20  
**Order Type:** GENERAL

**Primary AE:** House National  
**Sales Office:** NATL  
**Sales Region:** National

**Agency Name:** Media Financial  
**Buying Contact:** Joe Costello  
**Billing Contact:**  
 P.O. Box 3050  
 Wilsonville, OR 97070

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Healthcare Voter/Sixteen Thirty Fund  
**Demographic:** HH  
**Product Codes:** Issues/Propositions  
**Priority:** P-06  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-Issue

**New Business Thru:**  
**Order Separation:** 00:25:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/20	09/27/20	28	\$875.00	\$743.75
09/28/20	10/05/20	9	\$285.00	\$242.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	28	\$875.00	\$743.75	0.00
October 2020	9	\$285.00	\$242.25	0.00
<b>Totals</b>	<b>37</b>	<b>\$1,160.00</b>	<b>\$986.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House National			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KWOL	09/09/20	10/05/20	M-Su 5a-10a Morning Drive	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	AMMTWTF--	1:00	1	\$35.00	P-06	0.00	NM	10	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/07/20	09/13/20	--WTF--		1				\$35.00		0.00			
		Week: 09/14/20	09/20/20	MTWTF--		3				\$35.00		0.00			
		Week: 09/21/20	09/27/20	MTWTF--		3				\$35.00		0.00			
		Week: 09/28/20	10/04/20	MTWTF--		2				\$35.00		0.00			
		Week: 10/05/20	10/11/20	M-----		1				\$35.00		0.00			
N 2	KWOL	09/09/20	10/05/20	M-Su 10a-3p Afternoon Drive	CM	10-3p	MTWTF--	1:00	1	\$35.00	P-06	0.00	NM	9	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/07/20	09/13/20	--WTF--		1				\$35.00		0.00			
		Week: 09/14/20	09/20/20	MTWTF--		3				\$35.00		0.00			
		Week: 09/21/20	09/27/20	MTWTF--		3				\$35.00		0.00			
		Week: 09/28/20	10/04/20	MTWTF--		1				\$35.00		0.00			
		Week: 10/05/20	10/11/20	M-----		1				\$35.00		0.00			
N 3	KWOL	09/09/20	10/05/20	M-Su 3p-7p Late Afternoon	CM	3p-7p	MTWTF--	1:00	1	\$35.00	P-06	0.00	NM	9	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/07/20	09/13/20	--WTF--		1				\$35.00		0.00			
		Week: 09/14/20	09/20/20	MTWTF--		3				\$35.00		0.00			
		Week: 09/21/20	09/27/20	MTWTF--		3				\$35.00		0.00			

Order / Rev: 18665  
 Alt Order #:  
 Flight Dates: 09/09/20 - 10/05/20

Advertiser: Healthcare Voter/Sixteen Thirty Fund  
 Product Desc: 9.7-10.5 Issue  
 Estimate:  
 KWOL-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	KWOL	09/09/20	10/05/20	M-Su 3p-7p Late Afternoon Late Afternoon	CM	3p-7p	MTWTF--	1:00	1	\$35.00	P-06	0.00	NM	9	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/28/20	10/04/20	MTWTF--		1		\$35.00		0.00					
		Week: 10/05/20	10/11/20	M-----		1		\$35.00		0.00					
N 4	KWOL	09/09/20	10/04/20	M-Su Prime Rotator Prime Rotator	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----SS	1:00	1	\$20.00	P-06	0.00	NM	8	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/07/20	09/13/20	-----SS		1		\$20.00		0.00					
		Week: 09/14/20	09/20/20	-----SS		3		\$20.00		0.00					
		Week: 09/21/20	09/27/20	-----SS		2		\$20.00		0.00					
		Week: 09/28/20	10/04/20	-----SS		2		\$20.00		0.00					
N 5	KWOL	09/13/20	09/13/20	M-Su Prime Rotator Prime Rotator	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----S	1:00	1	\$20.00	P-06	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/07/20	09/13/20	-----S		1		\$20.00		0.00					
													Totals	37	\$1,160.00

<b>STATION:</b>	KWOL-FM	<b>ORDER#:</b>	3176449	<b>DATE:</b>	09/11/2020
<b>MARKET:</b>	Missoula, MT	<b>AMOUNT:</b>	\$1,160.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Tacher GMP	<b>SPOTS:</b>	37		Invoices@MediaFinancial.com
<b>MOD:</b>	1 Stn Ver: 3 Last: 1				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	4387244
<b>ADVERTISER:</b>	Healthcare Voter/Sixteen Thirty Fund	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	9/7-10/5 Issue	<b>AGY EST:</b>			Invoices@MediaFinancial.com
<b>FLIGHT:</b>	09-07-2020 TO 10/11/2020		[X]Unwired [ ]Spot [ ]Mod		
<b>TOT # OF WEEKS:</b>	5				
<b>PRIM. DEMO:</b>	Adults 35+		[X]Cash [ ]Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	09/11/2020 16:36

**COMMENTS**

[Rep Comment] 09/11/2020: This is a revision to add spots. **DO NOT DOUBLE BOOK.** Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you. **\*\*PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE.\*\***

Invoices are required; even for orders paid for in advance.

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**THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

WEEK#1		9/7/2020 To 9/13/2020					WK TOT \$145.00		WK TOTAL SPOTS 5		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	9/7/2020	9/11/2020	1	\$35	\$35
	2		MTWTF..	10:00AM	3:00PM	60	9/7/2020	9/11/2020	1	\$35	\$35
	3		MTWTF..	3:00PM	7:00PM	60	9/7/2020	9/11/2020	1	\$35	\$35
R	4		.....SS	6:00AM	7:00PM	60	9/12/2020	9/13/2020	2	\$20	\$40

<b>STATION:</b>	KWOL-FM	<b>ORDER#:</b>	3176449	<b>DATE:</b>	09/11/2020
<b>MARKET:</b>	Missoula, MT	<b>AMOUNT:</b>	\$1,160.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Tacher GMP	<b>SPOTS:</b>	37		Invoices@MediaFinancial.com
<b>MOD:</b>	1 Stn Ver: 3 Last: 1				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	4387244
<b>ADVERTISER:</b>	Healthcare Voter/Sixteen Thirty Fund	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	9/7-10/5 Issue	<b>AGY EST:</b>			Invoices@MediaFinancial.com
<b>FLIGHT:</b>	09-07-2020 TO 10/11/2020		[X]Unwired [ ]Spot [ ]Mod		
<b>TOT # OF WEEKS:</b>	5				
<b>PRIM. DEMO:</b>	Adults 35+		[X]Cash [ ]Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	09/11/2020 16:36

**WEEK#2**                      **9/14/2020 To 9/20/2020**                      **WK TOT \$375.00**                      **WK TOTAL SPOTS 12**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
R	1		MTWTF..	6:00AM	10:00AM	60	9/14/2020	9/18/2020	3	\$35	\$105
R	2		MTWTF..	10:00AM	3:00PM	60	9/14/2020	9/18/2020	3	\$35	\$105
R	3		MTWTF..	3:00PM	7:00PM	60	9/14/2020	9/18/2020	3	\$35	\$105
R	4		.....SS	6:00AM	7:00PM	60	9/19/2020	9/20/2020	3	\$20	\$60

**WEEK#3**                      **9/21/2020 To 9/27/2020**                      **WK TOT \$355.00**                      **WK TOTAL SPOTS 11**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
R	1		MTWTF..	6:00AM	10:00AM	60	9/21/2020	9/25/2020	3	\$35	\$105
R	2		MTWTF..	10:00AM	3:00PM	60	9/21/2020	9/25/2020	3	\$35	\$105
R	3		MTWTF..	3:00PM	7:00PM	60	9/21/2020	9/25/2020	3	\$35	\$105
R	4		.....SS	6:00AM	7:00PM	60	9/26/2020	9/27/2020	2	\$20	\$40

**WEEK#4**                      **9/28/2020 To 10/4/2020**                      **WK TOT \$180.00**                      **WK TOTAL SPOTS 6**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
R	1		MTWTF..	6:00AM	10:00AM	60	9/28/2020	10/2/2020	2	\$35	\$70
	2		MTWTF..	10:00AM	3:00PM	60	9/28/2020	10/2/2020	1	\$35	\$35
	3		MTWTF..	3:00PM	7:00PM	60	9/28/2020	10/2/2020	1	\$35	\$35
R	4		.....SS	6:00AM	7:00PM	60	10/3/2020	10/4/2020	2	\$20	\$40

<b>STATION:</b>	KWOL-FM	<b>ORDER#:</b>	3176449	<b>DATE:</b>	09/11/2020
<b>MARKET:</b>	Missoula, MT	<b>AMOUNT:</b>	\$1,160.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Tacher GMP	<b>SPOTS:</b>	37		Invoices@MediaFinancial.com
<b>MOD:</b>	1 Stn Ver: 3 Last: 1				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4387244</b>
<b>ADVERTISER:</b>	Healthcare Voter/Sixteen Thirty Fund	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	9/7-10/5 Issue	<b>AGY EST:</b>			Invoices@MediaFinancial.com
<b>FLIGHT:</b>	09-07-2020 TO 10/11/2020		[X]Unwired [ ]Spot [ ]Mod		
<b>TOT # OF WEEKS:</b>	5				
<b>PRIM. DEMO:</b>	Adults 35+		[X]Cash [ ]Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	09/11/2020 16:36

WEEK#5		10/5/2020 To 10/11/2020					WK TOT \$105.00		WK TOTAL SPOTS 3			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL	
	5		M . . . . .	6:00AM	10:00AM	60	10/5/2020	10/5/2020	1	\$35	\$35	
	6		M . . . . .	10:00AM	3:00PM	60	10/5/2020	10/5/2020	1	\$35	\$35	
	7		M . . . . .	3:00PM	7:00PM	60	10/5/2020	10/5/2020	1	\$35	\$35	

TOTAL	Sep	Oct												Total
SPOT	28	9												37
CASH	875.00	285.00												1,160.00
TOTAL	875.00	285.00												1,160.00