



KRSL FM  
WHITE COMMUNICATIONS LLC  
P.O. BOX 666  
1984 NORTH MAIN STREET  
RUSSELL, KS 67665  
Phone: 785-483-3121 Fax: 785-483-6511

ANA.RAB Radio 'Tear Sheet'  
Procedure. Form at bottom  
of sheet indicates which  
copy ran.

Client: Regional Reps Corp.

Account #: 922

Script: 9226C - True Conservative

Start Date 6/27/2016 - Stop Date 7/31/2016 Duration 1:00

1 REGIONAL REPS FOR TIM HUELSKAMP  
2 :60  
3 SPOT PROVIDED  
4 REGIONAL REPS ORDER #19002  
5 CONTRACT #37567  
6 TIM HUELSKAMP - TRUE CONSERVATIVE  
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STATION DOCUMENTATION STATEMENT APPROVED BY THE CO-OPERATIVE ADVERTISING COMMITTEE OF THE  
ASSOCIATION OF NATIONAL ADVERTISERS

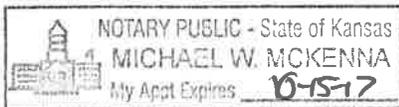
This announcement was broadcast 12 time(s) as entered in the station's program log. The times  
this announcement was broadcast were billed to this station's client on our invoice as follows:

12 SPOT(S) AT A RATE OF \$20.00 = \$240.00

Grand Total: \$240.00

  
(Notarize Above)  
Mike McKenna

  
Station Official  
Cindy Mitchell



KRSL AM  
WHITE COMMUNICATIONS  
P.O. BOX 666  
1984 NORTH MAIN STREET  
RUSSELL, KS 67665

AFFIDAVIT OF PERFORMANCE  
Standard Broadcast Period: 6/27/2016 - 7/31/2016  
Account #: 922

Regional Reps Corp.  
6505 Rockside Road  
Suite 200  
Cleveland, OH 44131  
████████████████████

Product: True Conservative Script: 9226C (1:00)

This station certifies that the announcements below ran within 15 minutes of the times indicated. ANA/RAB Tear Sheets containing the radio copy will match to the script code above.

Date	Time	Rate	Date	Time	Rate	Date	Time	Rate
08-Jul-16	6:43:00 AM	\$20.00	08-Jul-16	8:19:00 AM	\$20.00	11-Jul-16	7:33:00 AM	\$20.00
11-Jul-16	9:41:00 AM	\$20.00	12-Jul-16	7:33:30 AM	\$20.00	12-Jul-16	9:40:30 AM	\$20.00
13-Jul-16	7:17:00 AM	\$20.00	13-Jul-16	9:42:30 AM	\$20.00	14-Jul-16	7:43:30 AM	\$20.00
14-Jul-16	9:40:30 AM	\$20.00	15-Jul-16	7:34:00 AM	\$20.00	15-Jul-16	9:41:00 AM	\$20.00

This announcement was broadcast 12 time(s) as entered in the station's program log.

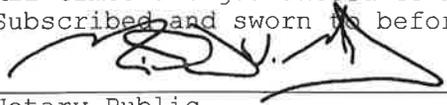
12 SPOT(S) AT A RATE OF \$20.00 = \$240.00

Gross Total: \$240.00

Net Total: \$204.00

All times are guaranteed to have run within 15 minutes of times indicated.

Subscribed and sworn to before me on this 31st day of July, 2016

  
Notary Public  
Mike McKenna

  
Station Official  
Cindy Mitchell



KRSL AM  
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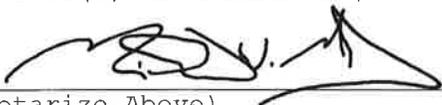
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(Notarize Above)  
Mike McKenna

  
Station Official  
Cindy Mitchell



# WHITE COMMUNICATIONS LLC

990 AM  95.9 FM

## RADIO ADVERTISING ORDER FOR KRSL

ACCOUNT Tim Huelskamp AGENCY Regional Reps START DATE 7-8-16  
 ADDRESS Regional Reps STOP DATE 7-15-16  
 CITY, STATE, ZIP \_\_\_\_\_ SALES PERSON \_\_\_\_\_

NUMBER OF CUTS: 1 LENGTH: :60  
 COOP YES  NO  COPY ATTACHED YES  NO   
 PRODUCT: Reg. Rep. order #18878  
 PACKAGE PLAN Contract # 37371

INFORMATION IN THIS BOX IS FOR  
 TRAFFIC DEPARTMENT ONLY  
 ACCOUNT NUMBER 922 COPY IDENTIFIER \_\_\_\_\_  
 DATE ENTERED INTO COMPUTER \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / BX: \_\_\_\_\_

ORDER NO.	RATE	DESC	DAY/DATE	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	TOTAL ADS	TOTAL AMT.
69-10a		AA 7-8a	7-8																	
		AA N-1p	F	Sa	Su	M	T	W	Th	F										
		A 6-7a	2	X	2	2	2	2	2	2										
		A 8-9a																		
		A 4-6p																		
		ROS																		
		News																		
DAILY TOTAL																				

Order # 37972  
Bill add'l \$480 in July (\$240 FM + \$240 AM)  
Spot Rate = \$20  
Spot # 92260 - True Conservative

JAN \_\_\_\_\_ FEB \_\_\_\_\_ MAR \_\_\_\_\_ APR \_\_\_\_\_ MAY \_\_\_\_\_ JUN \_\_\_\_\_  
 JUL \_\_\_\_\_ AUG \_\_\_\_\_ SEP \_\_\_\_\_ OCT \_\_\_\_\_ NOV \_\_\_\_\_ DEC \_\_\_\_\_  
 REMARKS \_\_\_\_\_ APPROVED BY CLIENT \_\_\_\_\_ DATE \_\_\_\_\_

"Non-Discriminatory Advertising Sales Agreements. Licensee certifies that its advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements held by the licensee contain nondiscrimination clauses."

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>KRSL AM / KRSL FM Russell, KS</u>	<b>Date:</b> <u>7/7/16</u>
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I, STRATEGIC MEDIA PLACEMENT,

being/on behalf of: KANSAS FOR HUELSKAMP, a legally

qualified candidate of the REPUBLICAN political

party for the office of: KANSAS CD 1

in the PRIMARY

election to be held on: 8/2/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
(See Attached)					

**Total Charges:** \$ 480.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

KANSAS FOR HUELSKAMP

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

RON E SCHNEWEIS, TREASURER

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

6/21/16

Date



Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

  
Signature

Mike McKenna  
Printed Name

General Manager  
Title

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I, STRATEGIC MEDIA PLACEMENT  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does  does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

ADAM SHAW

printed name

6/21/16

date

<b>STATION:</b>	KRSL-FM	<b>ORDER#:</b>	18878	<b>DATE:</b>	07/07/2016
<b>MARKET:</b>	Wichita-Hutchinson Plus, KS	<b>AMOUNT:</b>	\$240.00	<b>AGENCY:</b>	Regional Reps
<b>REP:</b>	Regional Reps	<b>SPOTS:</b>	12		6505 Rockside Road Suite 200 Cleveland, OH 44131
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	Columbus	<b>SLS PH:</b>	N/A		
<b>SALESPERSON:</b>	Debbie Spencer	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	dspencer@regionalreps.com				
<b>AGENCY:</b>	Regional Reps	<b>AGY CLI:</b>	HUELS	<b>CONTRACT # FOR INVOICING</b>	37371
<b>ADVERTISER:</b>	TIM HUELSKAMP	<b>AGY PRD:</b>	KSCD1	<b>INVOICE:</b>	Regional Reps
<b>PRODUCT:</b>	07/08 - 07/15/2016	<b>AGY EST:</b>	JULY2016		6505 Rockside Road Suite 200 Cleveland, OH 44131
<b>FLIGHT:</b>	07-04-2016 TO 07-17-2016		<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod		
<b>TOT # OF DAYS:</b>	8				
<b>PRIM. DEMO:</b>	Adults 35+		<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	

**COMMENTS**

07/07/2016: All Rates Quoted Are Gross

STATION ACKNOWLEDGES REGIONAL REPS CORP IS ACTING AS STATIONS SALES REPRESENTATIVE FOR THIS ORDER AND THAT ADVERTISER/AGENCY IS RESPONSIBLE FOR PAYMENT.

Regional Reps Corp. does not discriminate on the basis of race or ethnicity in the placement, scheduling and completion of purchase of advertising. Any order for advertising that includes any such restriction will not be accepted.

DAY#1		7/8/2016 To 7/8/2016						TOT \$40.00		TOTAL SPOTS 2		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1	AM	....F..	6:00AM	10:00AM	60	7/8/2016	7/8/2016	2	\$20	\$40	

DAY#4		7/11/2016 To 7/11/2016						TOT \$40.00		TOTAL SPOTS 2		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	2	AM	M.....	6:00AM	10:00AM	60	7/11/2016	7/11/2016	2	\$20	\$40	

DAY#5		7/12/2016 To 7/12/2016						TOT \$40.00		TOTAL SPOTS 2		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	2	AM	.T.....	6:00AM	10:00AM	60	7/12/2016	7/12/2016	2	\$20	\$40	

<b>STATION:</b>	KRSL-FM	<b>ORDER#:</b>	18878	<b>DATE:</b>	07/07/2016
<b>MARKET:</b>	Wichita-Hutchinson Plus, KS	<b>AMOUNT:</b>	\$240.00	<b>AGENCY:</b>	Regional Reps
<b>REP:</b>	Regional Reps	<b>SPOTS:</b>	12		6505 Rockside Road Suite 200 Cleveland, OH 44131
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	Columbus	<b>SLS PH:</b>	N/A		
<b>SALESPERSON:</b>	Debbie Spencer	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	dspencer@regionalreps.com				
<b>AGENCY:</b>	Regional Reps	<b>AGY CLI:</b>	HUELS	<b>CONTRACT # FOR INVOICING 37371</b>	
<b>ADVERTISER:</b>	TIM HUELSKAMP	<b>AGY PRD:</b>	KSCD1	<b>INVOICE:</b> Regional Reps	
<b>PRODUCT:</b>	07/08 - 07/15/2016	<b>AGY EST:</b>	JULY2016	6505 Rockside Road Suite 200 Cleveland, OH 44131	
<b>FLIGHT:</b>	07-04-2016 TO 07-17-2016	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
<b>TOT # OF DAYS:</b>	8				
<b>PRIM. DEMO:</b>	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	

DAY#6		7/13/2016 To 7/13/2016						TOT \$40.00		TOTAL SPOTS 2		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	2	AM	..W....	6:00AM	10:00AM	60	7/13/2016	7/13/2016	2	\$20	\$40	

DAY#7		7/14/2016 To 7/14/2016						TOT \$40.00		TOTAL SPOTS 2		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	2	AM	...T...	6:00AM	10:00AM	60	7/14/2016	7/14/2016	2	\$20	\$40	

DAY#8		7/15/2016 To 7/15/2016						TOT \$40.00		TOTAL SPOTS 2		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	2	AM	....F..	6:00AM	10:00AM	60	7/15/2016	7/15/2016	2	\$20	\$40	

TOTAL	Jul											Total
SPOT	12											12
CASH	240.00											240.00
TOTAL	240.00											240.00

Am

<b>MARKET:</b> Wichita-Hutchinson Plus, KS	<b>AMOUNT:</b> \$240.00	<b>AGENCY:</b> Regional Reps
<b>REP:</b> Regional Reps	<b>SPOTS:</b> 12	6505 Rockside Road Suite 200 Cleveland, OH 44131
<b>MOD:</b> Stn Ver: 1 Last:		
<b>SALES OFFICE:</b> Columbus	<b>SLS PH:</b> N/A	
<b>SALESPERSON:</b> Debbie Spencer	<b>SLS FAX:</b> N/A	
<b>SLS EMAIL:</b> dspencer@regionalreps.com		
<b>AGENCY:</b> Regional Reps	<b>AGY CLI:</b> HUELS	<b>CONTRACT # FOR INVOICING</b> 37371
<b>ADVERTISER:</b> TIM HUELSKAMP	<b>AGY PRD:</b> KSCD1	<b>INVOICE:</b> Regional Reps
<b>PRODUCT:</b> 07/08 - 07/15/2016	<b>AGY EST:</b> JULY2016	6505 Rockside Road Suite 200 Cleveland, OH 44131
<b>FLIGHT:</b> 07-04-2016 TO 07-17-2016	[X]Unwired [ ]Spot [ ]Mod	
<b>TOT # OF DAYS:</b> 8		
<b>PRIM. DEMO:</b> Adults 35+	[X]Cash [ ]Trade	
<b>SEC. DEMO:</b>	<b>SPOT TYPE:</b>	<b>LAST SENT:</b>

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MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	2	AM	M.....	6:00AM	10:00AM	60	7/11/2016	7/11/2016	2	\$20	\$40

DAY#5		7/12/2016 To 7/12/2016					TOT \$40.00		TOTAL SPOTS 2		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	2	AM	.T.....	6:00AM	10:00AM	60	7/12/2016	7/12/2016	2	\$20	\$40

