

**RADIO STATION WRBN - FM**

**Issues / Programs List**

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Second Quarter-2016

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REVIEWED AND APPROVED BY

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General Manager    Date

## **WRBN RADIO FIRST QUARTER 2016 ISSUES OUTLINE**

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**SECTION A: NEWSCAST OVERVIEW AND QUARTERLY ISSUES ADDRESSED**

WRBN Radio produces daily newscasts that air on a regularly scheduled basis. A one-minute news tease is aired at the bottom of the hour Monday through Friday between 6:00am and 9:00am. On WRBN, just after ABC news at the top of the hour between 6:00 a.m. and 9:00am Monday through Friday, WRBN airs a 3-minute live newscast. A two-minute recorded newscast airs at 12:00pm and at 4:00pm, 5:00pm, and 6:00pm Monday through Friday on WRBN. These are two-minutes in length. WRBN reports local and area news events and issues on an ongoing basis.

**News Treatments:** The nominal length of each of our lead or feature news stories described below is between 30-seconds and one minute. One to two versions of each story aired multiple times during a 12-hour news cycle and are posted online.

Some of the issues covered in these newscasts and programs during the **first** quarter are as follows. Dates indicate local news treatment unless otherwise noted.

**1- ELECTIONS**

*News Treatments: May, July*

We routinely give updates regarding election dates and turnouts prior to and during early elections and on election day. We also report on all public forums the candidates are involved in, and Meetings of the Local Elections Board. The May Primary took place during this period. One race, the District 8 state house, resulted in a runoff. That election will take place in July.

**2- PUBLIC COMMENT CONTROVERSY**

*News Treatments: June*

A handful of residents have complained of the issues concerning the way that public comment is administered during the Rabun County Commission meetings every month. I asked other news directors about how their respective county commission's handle public comment, and provided the results during a newscast. +

**3-COUNCIL/COMMISSIONER MEETINGS**

*News Treatments: May, June, July*

The radio station covers almost every local government function, which at times are not always attended in great numbers. The station provides a service by informing the public of what happens in their local government.

**4- RABUN COUNTY WATER AND SEWER AUTHORITY**

*News Treatments: May, June, July*

The Water and Sewer Authority announced during this period their intentions to sue the city of Clayton over service delivery area. Updates are provided in newscasts when made available.

**5- DEVELOPMENT AUTHORITY UPDATES**

*News Treatments: may, June, July*

News is provided on this authority following their monthly meetings

**6- BOARD OF EDUCATION**

*News Treatments: May, June, July*

Each month we report on the meeting and agenda for the Board of Education and afterwards ongoings of the meeting that are important to the community. The budget and tentative millage rate was announced during this period

**SECTION B: SPECIAL EVENTS**

**1-Web Site**

WRBN has its own web site. Listeners are encouraged to visit [www.sky104.com](http://www.sky104.com) to see updates on news, weather, sports, contest winners, and more. There is also a page to introduce the staff and information about programming. The streaming of local high school sporting events is available as well.

**2-Facebook Page**

WRBN now has a Facebook page. Listeners are encouraged to visit the page for a quick look at current important news stories, scores of local sporting events, school delays and closings, and winners of contests during the SKY104 Morning Show. The page is <https://www.facebook.com/wrbnwghc>.

**SECTION C: LONG FORM PROGRAMS**

**1-Coffee Talk**

Coffee talk is a 5 to 7 minute public service feature airing live on the Sky104 Morning Show weekdays around 8:45am on WRBN-FM. The program deals with any number of topics that affect the citizens of our community. The following shows aired in the **first** quarter of 2016.

**a. Rabun County Public Library**

Interviewed Rabun County Public Library Director Stephanie Howard about upcoming events taking place at the library, specifically a lot of different summer reading events. Stephanie gave us updates on how the summer reading program was going and how popular the the visiting artists were recieved. Aired 04/06/16, 06/07/16

**b. Rabun County Recreation Department**

Talked once a month with Roy Quilliams, Director from the Rabun County Recreation Department, and Adam Dixon, Athletic Director and others at the Rec Department who organize programs. Events over the summer included a golf tournament, as well as sign-ups for football and cheerleading. They also gave updates on Pickle Ball and other adult focused sports sponsored by the Rec. Dept. Aired 04/04/16, 05/05/16, 06/06/16, 07/04/16

**c. PAWS For Life**

Ara Joyce, representative for PAWS For Life came in to discuss The Fur Ball, an annual dinner and auction benefitting the local animal shelter in Rabun County. Ara spent time giving information about tickets, proceeds, aution items and How the money rasied would be used. Aired 05/18/16

**d. City of Clayton**

City Marshall, Scott Crane and City Manager, Cissy Henry came by to talk about different things going on with the City of Clayton. They discussed new oridnances being proposed, new businesses wanting to set up shop in Clayton and other items discussed and the monthly work session. Aired 04/14/16

**e. Scott Low, Musican**

Local singer and songwriter, Scott Low came by to play some live music and talk a bit about himself. We talked about how he got int to music, how long he has been performing and what motivates him to keep writing. Also, he performed one of his original songs live on the air. Aired 06/28/16

**f. Tallulah Falls**

Tallulah Falls Mayor, Dan Hayes dropped by to talk about the state of Tallulah Falls and what he hoped to accomplish for Tallulah Falls while Mayor. He talked about some of the history of Tallulah Falls, how the town came to be and where he would like to see it go. Mayor Hayes talked a good bit about tourism and how that impacts the community. Aired 05/04/16, 05/06/16, 06/01/16

## 1-COMMUNITY CALENDAR AND PSAs

The Community Calendar is a regularly scheduled listing of various community events. These announcements are approximately 30-seconds in length and are aired on an R-O-S basis. Some of the community groups that have benefited from these announcements in the **first** quarter are listed below. This is only a sampling of the organizations and events promoted.

### Group

North Georgia Community Players  
Kiwanis Club of Rabun County  
Rabun County Rec. Dept  
City of Clayton  
Tabernacle Church  
Rabun County Library  
Rabun Gap presbyterian  
Clayton Baptist Church  
Clayton Lions Club  
Victory Home  
Franklin Antiques  
Grace Bible Church  
Paws 4 Life

### Event

Auditions for a play  
Sock Hop  
Golf Tournament  
Celebrate Clayton  
Sportsmans Dinner  
Spring Break Events  
Food Distribution  
Blood drive  
Monthly meetings  
Auction  
Farm and Tractor Show  
Soccer Camp  
Fundraising Dance