

RADIO STATION WRBN - FM

Issues / Programs List



Fourth Quarter 2016

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REVIEWED AND APPROVED BY

General Manager Date

WRBN RADIO FOURTH QUARTER 2016 ISSUES OUTLINE

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SECTION A: NEWSCAST OVERVIEW AND QUARTERLY ISSUES ADDRESSED

WRBN Radio produces daily newscasts that air on a regularly scheduled basis. A one-minute news tease is aired at the bottom of the hour Monday through Friday between 6:00am and 9:00am. On WRBN, just after ABC news at the top of the hour between 6:00 a.m. and 9:00am Monday through Friday, WRBN airs a 3-minute live newscast. A two-minute recorded newscast airs at 12:00pm and at 4:00pm, 5:00pm, and 6:00pm Monday through Friday on WRBN. These are two-minutes in length. WRBN reports local and area news events and issues on an ongoing basis.

News Treatments: The nominal length of each of our lead or feature news stories described below is between 30-seconds and one minute. One to two versions of each story aired multiple times during a 12-hour news cycle and are posted online.

Some of the issues covered in these newscasts and programs during the **first** quarter are as follows. Dates indicate local news treatment unless otherwise noted.

1- ADMINISTRATION TRANSITIONS IN THE SHERIFFS OFFICE

News Treatments: Dec,

we strive to keep the community informed thru the reporting on processes and procedures for the smooth transitions in the sheriffs office

2- SCAM ALERTS

News Treatments: Nov,Dec ,Jan

With the holidays come new and different ways scammers try to steal money thru deceptive practices such as a redirected web site or false claims of bills being due or false fines for missing a jury summons we try to keep the public informed on what to look out for

3-COUNCIL/COMMISSIONER MEETINGS

News Treatments: Nov,Dec,Jan

The radio station covers almost every local government function, which at times are not always attended in great numbers. The station provides a service by informing the public of what happens in their local government.

4- RABUN COUNTY WATER AND SEWER AUTHORITY

News Treatments: Nov,Dec,Jan

The Water and Sewer Authority reported on the progress of the facilities becoming operational. Expansion thru the purchase of the the tiger sewer infrastructure and the loss of water thru leaks in the system

5- PUBLIC AWARENESS OF SERVICES AVAILABLE IN THE COMMUNITY

News Treatments: Nov,Dec

making the public aware of services available such as heating assistance and the need to count the homeless in order to serve them better in Rabun County

6- BOARD OF EDUCATION

News Treatments:Nov,Dec

Each month we report on the meeting and agenda for the Board of Education and afterwards ongoing of the meeting that are important to the community. reports on bus driver appreciation, and the transition as the chairman now has to be replaced since he lost his bid for reelection

SECTION B: SPECIAL EVENTS

1-Web Site

WRBN has its own web site. Listeners are encouraged to visit www.sky963.com to see updates on news, weather, sports, contest winners, and more. There is also a page to introduce the staff and information about programming. The streaming of local high school sporting events is available as well.

2-Facebook Page

WRBN now has a Facebook page. Listeners are encouraged to visit the page for a quick look at current important news stories, scores of local sporting events, school delays and closings, and winners of contests during the SKY963 Morning Show. The page is <https://www.facebook.com/wrbnwghe>.

SECTION C: LONG FORM PROGRAMS

1-Coffee Talk

Coffee talk is a 5 to 7 minute public service feature airing live on the Sky963 Morning Show weekdays around 8:35am on WRBN-FM. The program deals with any number of topics that affect the citizens of our community. The following shows aired in the **fourth** quarter of 2016.

a. Rabun County Public Library

Interviewed Rabun County Public Library Director Stephanie Howard about upcoming events taking place at the library.. Stephanie gave us updates on upcoming programs coming to the library, specifically "Lunch and Learns" where local people came by the library to teach or lecture on a specific subject. She also talked about the return of the Wednesday Matinee. Aired 11/1, 12/6

b. Rabun County Recreation Department

Talked once a month with Roy Quilliams, Director from the Rabun County Recreation Department, and Adam Dixon, Athletic Director and others at the Rec Department who organize programs. They reported on the current basketball season and the upcoming soccer season. They also gave updates on Pickle Ball and other adult focused sports sponsored by the Rec. Dept. Aired 11, 07, 12/05

c. PAWS For Life

Ara Joyce, representative for PAWS For Life came in to discuss two new programs being put into effect. Walkin' Paws, where dogs were brought down to a dog play area and the public was encouraged to come by and walk a dog. The second, The Puppy Play Date, where puppies were brought to the same area to play. Aired 11/09, 12/21

d. City of Clayton

City Marshall, Scott Crane and City Manager, Cissy Henry came by to talk about different things going on with the City of Clayton. They discussed new ordinances being proposed, new businesses wanting to set up shop in Clayton and other items discussed and the monthly work session. Aired 12/02

e. Family Encouragement Specialist

Michelle Black, Family Encouragement Specialist for the Rabun County Primary and Elementary Schools came in to talk about two difference Parental Involvement Nights at the schools. These nights encouraged parents to get involved with their children's school and take a more active role in their education. Aired 10/13, 11/10, 12/08

f. Forest Service

We had the opportunity to talk to high ranked Forest Service officials to get updates on the local forest fires, as well as tips on how to prevent fires during a drought. They also talked about procedures they are using to stop the fires and their plan for rehabilitation of the area after the fires were out. Aired 11/15.

1-COMMUNITY CALENDAR AND PSAs

The Community Calendar is a regularly scheduled listing of various community events. These announcements are approximately 30-seconds in length and are aired on an R-O-S basis. Some of the community groups that have benefited from these announcements in the **third** quarter are listed below. This is only a sampling of the organizations and events promoted.

Group

North Georgia Community Players
Kiwanis Club of Rabun County
Rabun County Rec. Dept
City of Clayton
Tabernacle Church
Rabun County Library
Rabun Gap presbyterian
Clayton Baptist Church
Clayton Lions Club
Victory Home
Franklin Antiques
Paws 4 Life
Clayton Rotary Club
North Georgia Technical College
Tiger United Comunity Church
Wolffork Baptist Church
Sustainable Mountain Living

Event

Auditions for a play
Sock Hop
Golf Tournament
Clayton Chrismtas Parade
Sportsmans Dinner
Lunch and Learn
Food Distribution
Blood drive
Monthly meetings
Auction
Farm and Tractor Show
Walkin' Paws
Monthly meetings
Board of Directors meeting
Thrift Sale
Homecoming
Gardening Class

PSA's

selective service
Loan application
Financial Aid
meals on wheels
ladder safety
Forest fire safety
Stop Littering
Stop Smoking
Mobile Dental
Exercising Everyday