

RADIO STATION WRBN - FM

Issues / Programs List

Third Quarter-2016

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REVIEWED AND APPROVED BY

General Manager Date

WRBN RADIO THIRD QUARTER 2016 ISSUES OUTLINE

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SECTION A: NEWSCAST OVERVIEW AND QUARTERLY ISSUES ADDRESSED

WRBN Radio produces daily newscasts that air on a regularly scheduled basis. A one-minute news tease is aired at the bottom of the hour Monday through Friday between 6:00am and 9:00am. On WRBN, just after ABC news at the top of the hour between 6:00 a.m. and 9:00am Monday through Friday, WRBN airs a 3-minute live newscast. A two-minute recorded newscast airs at 12:00pm and at 4:00pm, 5:00pm, and 6:00pm Monday through Friday on WRBN. These are two-minutes in length. WRBN reports local and area news events and issues on an ongoing basis.

News Treatments: The nominal length of each of our lead or feature news stories described below is between 30-seconds and one minute. One to two versions of each story aired multiple times during a 12-hour news cycle and are posted online.

Some of the issues covered in these newscasts and programs during the **first** quarter are as follows. Dates indicate local news treatment unless otherwise noted.

1- ELECTIONS

News Treatments: Sept, Oct

we strive to keep the community informed thru the reporting on election debates
we also report on voting requirements and early voting, schedules

2- FINANCIAL FRAUD PROTECTION

News Treatments: Sept

*After an increase in reported financial fraud attempts thru phone calls
we reported on the proper way to handle these calls and how to protect and monitor
an individual's financial identity by relaying information from the sheriff's office to the public*

3- COUNCIL/COMMISSIONER MEETINGS

News Treatments: Aug, Sept, Oct

The radio station covers almost every local government function, which at times are not always attended in great numbers. The station provides a service by informing the public of what happens in their local government.

4- RABUN COUNTY WATER AND SEWER AUTHORITY

News Treatments: Aug, Sept, Oct

The Water and Sewer Authority reported on the progress of the facilities becoming operational

5- SEX OFFENDER AWARENESS FROM THE SHERIFFS OFFICE

News Treatments: Oct

a report on the efforts of the sheriffs office's efforts to keep children safe on halloween thru the offenderwatch program. Reported to the public on how to use the program

6- BOARD OF EDUCATION

News Treatments: Aug, Sept, Oct.

Each month we report on the meeting and agenda for the Board of Education and afterwards ongoing of the meeting that are important to the community. reported on efforts to get parents more informed. An adopted political stance opposed to governor deal opportunity school amendment was also reported on.

SECTION B: SPECIAL EVENTS

1-Web Site

WRBN has its own web site. Listeners are encouraged to visit www.sky104.com to see updates on news, weather, sports, contest winners, and more. There is also a page to introduce the staff and information about programming. The streaming of local high school sporting events is available as well.

2-Facebook Page

WRBN now has a Facebook page. Listeners are encouraged to visit the page for a quick look at current important news stories, scores of local sporting events, school delays and closings, and winners of contests during the SKY104 Morning Show. The page is <https://www.facebook.com/wrbnwgbc>.

SECTION C: LONG FORM PROGRAMS

1-Coffee Talk

Coffee talk is a 5 to 7 minute public service feature airing live on the Sky104 Morning Show weekdays around 8:45am on WRBN-FM. The program deals with any number of topics that affect the citizens of our community. The following shows aired in the **first** quarter of 2016.

a. Rabun County Public Library

Interviewed Rabun County Public Library Director Stephanie Howard about upcoming events taking place at the library.. Stephanie gave us updates on upcoming programs coming to the library, specifically "Lunch and Learns" where local people come by the library to teach or lecture on a specific subject. She also talked about the return of the Wednesday Matinee. Aired 08/02/16, 09/06/16 10/04/16

b. Rabun County Recreation Department

Talked once a month with Roy Quilliams, Director from the Rabun County Recreation Department, and Adam Dixon, Athletic Director and others at the Rec Department who organize programs. They reported on the current youth football season and the upcoming basketball season. They also gave updates on Pickle Ball and other adult focused sports sponsored by the Rec. Dept. Aired 08/01/16, 09/05/16, 10/03/16

c. PAWS For Life

Ara Joyce, representative for PAWS For Life came in to discuss two new programs being put into effect. Walkin' Paws, where dogs were brought down to a dog play area and the public was encouraged to come by and walk a dog. The second, The Puppy Play Date, where puppies were brought to the same area to play. Aired 08/25/16, 09/09/16

d. City of Clayton

City Marshall, Scott Crane and City Manager, Cissy Henry came by to talk about different things going on with the City of Clayton. They discussed new ordinances being proposed, new businesses wanting to set up shop in Clayton and other items discussed and the monthly work session. Aired 08/10/16, 09/14/16,

e. Family Encouragement Specialist

Michelle Black, Family Encouragement Specialist for the Rabun County Primary and Elementary Schools came in to talk about two difference Parental Involvement Nights at the schools. These nights encouraged parents to get involved with their children's school and take a more active role in their education. Aired 08/31/16

f. Prostate cancer Awareness

Dr. Guy Gober came in to discuss his Prostate Awareness Golf Tournament. While here, he also talked about what signs to look for as indicators for Prostate Cancer. He also gave a good bit of advice to men

on when, and how often to get checked out for Prostate Cancer. Aired 09/20/16

1-COMMUNITY CALENDAR AND PSAs

The Community Calendar is a regularly scheduled listing of various community events. These announcements are approximately 30-seconds in length and are aired on an R-O-S basis. Some of the community groups that have benefited from these announcements in the **third** quarter are listed below. This is only a sampling of the organizations and events promoted.

Group

North Georgia Community Players
Kiwanis Club of Rabun County
Rabun County Rec. Dept
City of Clayton
Tabernacle Church
Rabun County Library
Rabun Gap presbyterian
Clayton Baptist Church
Clayton Lions Club
Victory Home
Franklin Antiques
Paws 4 Life

Event

Auditions for a play
Sock Hop
Golf Tournament
Celebrate Clayton
Sportsmans Dinner
Lunch and Learn
Food Distribution
Blood drive
Montlhy meetings
Auction
Farm and Tractor Show
Walkin' Paws

PSA's

selective service
Loan application
Financial Aid
meals on wheels
ladder safety
Forest fire safety
Stop Littering
Stop Smoking
Mobile Dental
Excercising Everyday