

RADIO STATION WRBN - FM

Issues / Programs List

First Quarter-2016

Compiled by Scott Mazarky & Taylor Jones

REVIEWED AND APPROVED BY

General Manager Date

WRBN RADIO FIRST QUARTER 2015 ISSUES OUTLINE

SECTION A: NEWSCAST OVERVIEW AND QUARTERLY ISSUES ADDRESSED

1. ELECTIONS
2. RABUN COUNTY UNEMPLOYMENT
3. COUNCIL/COMMISSIONER MEETINGS
4. CLAYTON RABUN COUNTY WATER AND SEWER AUTHORITY
5. DEVELOPMENT AUTHORITY UPDATES
6. BOARD OF EDUCATION MEETINGS
7. RABUN COUNTY WATER AND SEWER AUTHORITY

SECTION B: SPECIAL AND NON-BROADCAST EVENTS

1. WEB SITE
1. FACEBOOK PAGE

SECTION C: LONG FORM PROGRAMS

1. COFFEE TALK

SECTION D: SHORT FORM PROGRAMS

1. COMMUNITY CALENDAR & PSAS

SECTION A: NEWSCAST OVERVIEW AND QUARTERLY ISSUES ADDRESSED

WRBN Radio produces daily newscasts that air on a regularly scheduled basis. A one-minute news tease is aired at the bottom of the hour Monday through Friday between 6:00am and 9:00am. On WRBN, just after ABC news at the top of the hour between 6:00 a.m. and 9:00am Monday through Friday, WRBN airs a 3-minute live newscast. A two-minute recorded newscast airs at 12:00pm and at 4:00pm, 5:00pm, and 6:00pm Monday through Friday on WRBN. These are two-minutes in length. WRBN reports local and area news events and issues on an ongoing basis.

News Treatments: The nominal length of each of our lead or feature news stories described below is between 30-seconds and one minute. One to two versions of each story aired multiple times during a 12-hour news cycle and are posted online.

Some of the issues covered in these newscasts and programs during the **first** quarter are as follows. Dates indicate local news treatment unless otherwise noted.

1- ELECTIONS

News Treatments: February 27th-March 2nd, March 31

The Georgia Primary was held in March, an election that saw victories for Donald Trump and Hillary Clinton. Local elections have also been discussed, as the next primary election is scheduled for May 24.

2- RABUN COUNTY UNEMPLOYMENT

News Treatments: January 22, Feb 18, March 23

The radio station reports every month regarding unemployment from numbers released throughout the month from the Georgia Department of Labor as well as initial claims. Unemployment numbers have continued to drop

3-COUNCIL/COMMISSIONER MEETINGS

News Treatments: January 18, Feb 17, March 20

The radio station covers almost every local government function, which at times are not always

attended in great numbers. The station provides a service by informing the public of what happens in their local government.

4- NEWEST COUNCIL MEMBER ANNOUNCED

News Treatments: March 22

Clayton Mayor John Bradshaw announced his resignation on November 12, Pro-tem Jordan Green took over as Mayor. Because of that, Green needed to appoint a new member to the council to fill his spot. After two months of discussions, the council agreed to welcome Michelle Duquette to the council.

5- STATE OF RABUN

News Treatments: April

State of Rabun is a yearly event put on by the radio station, where representatives from different communities and agencies speak, while those in attendance enjoy a Dillard House breakfast. Our station has provided recaps from each speaker throughout the month of April.

6- BOARD OF EDUCATION

News Treatments: January 20, Feb 23, March 22

Each month we report on the meeting and agenda for the Board of Education and afterwards ongoings of the meeting that are important to the community. We also report stories for the local colleges.

SECTION B: SPECIAL EVENTS

1-Web Site

WRBN has its own web site. Listeners are encouraged to visit www.sky963.com to see updates on news, weather, sports, contest winners, and more. There is also a page to introduce the staff and information about programming. The streaming of local high school sporting events is available as well.

2-Facebook Page

WRBN now has a Facebook page. Listeners are encouraged to visit the page for a quick look at current important news stories, scores of local sporting events, school delays and closings, and winners of contests during the SKY963 Morning Show. The page is <https://www.facebook.com/wrbnwghc>.

SECTION C: LONG FORM PROGRAMS

1-Coffee Talk

Coffee talk is a 5 to 7 minute public service feature airing live on the Sky963 Morning Show weekdays around 8:45am on WRBN-FM. The program deals with any number of topics that affect the citizens of our community. The following shows aired in the **third** quarter of 2015.

a. Rabun County Public Library

Interviewed Rabun County Public Library Director Stephanie Howard about upcoming events taking place at the library, specifically a lot of different summer reading events. Stephanie talked about an artist that was coming to the library for an artist exhibition at the library, as well as the three different summer reading tracks for kids, teenagers, and adults. Aired 02/03/16

b. Rabun County Recreation Department

Talked once a month with Roy Quilliams, Director from the Rabun County Recreation Department, and Adam Dixon, Athletic Director and others at the Rec Department who organize programs. Events over the summer included a golf tournament, as well as sign-ups for football and cheerleading. The local pool's hours of operation were also discussed. Aired 01/04/16, 02/01/16, 03/07/16.

c. Water and Sewer Authority

Darren Giles Brendan Thompson came in to discuss the Water and Sewer's side of the debate going on with how to properly service and deliver water to the City of Clayton. Air Dates 01/21/16, 01/26/16, 02/04/16

d. City of Clayton

Brett Cohee and City of Clayton Mayor, Jordan Green came in to discuss the City's side of the Service Delivery Strategy and to give information how why the City would be best to handle service and delivery of water to the City of Clayton. Air Date 02/05/16

e. Rabun County Tourism and Development

Teka Ernhart came in to give updates on what is coming up for Rabun County Tourism and Development. She teased several things coming up this Spring and Summer. She didn't give specifics as some of the details were not yet worked out, but promised to give specifics at a later date. Air Date 02/05/16

f. FAITH SWEETHEART BALL

Amy Giles came by to talk about FAITH and their biggest fundraiser, the FAITH Sweetheart ball. FAITH Is Fight Abuse In The Home. It will be held on Feb. 13 and all proceeds will go to the FAITH Shelter. Air Date 01/28/16

g. Rabun County Chamber of Commerce

Tony Allred stopped by to talk about the Rabun County Chamber of Commerce Awards banquet where they give out awards to local business and people that have made an impact on the community. Air Date 03/17/16

1-COMMUNITY CALENDAR AND PSAs

The Community Calendar is a regularly scheduled listing of various community events. These announcements are approximately 30-seconds in length and are aired on an R-O-S basis. Some of the community groups that have benefited from these announcements in the **first** quarter are listed below. This is only a sampling of the organizations and events promoted.

Group

North Georgia Community Players
Kiwanis Club of Rabun County
Rabun County Rec. Dept
City of Clayton
Tabernacle Church
Rabun County Library
Rabun Gap presbyterian
Clayton Baptist Church
Clayton Lions Club
Victory Home

Event

Auditions for a play
Sock Hop
Golf Tournament
Celebrate Clayton
Sportsmans Dinner
Spring Break Events
Food Distribution
Blood drive
Monthly meetings
Auction