

WBII-CD Children's Television Programming Report Information

Facility ID Number: 41883 FRN: 0000013607

Community of License: Holly Springs, Mississippi DMA: Memphis

Children's Programming Co-ordinator:

Mr. Tony W. Tidwell

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Contact Representative:

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Arlington, Virginia 22209

(703) 812-0403

Period Covered: 4<sup>th</sup> Quarter 2013

Network Affiliation: RetroTV

Average number of hours of Core Programming per week broadcast by the station on its main program stream: 3.0

Average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream: 0.0

Average number of hours per week of Core Programming broadcast by the station on other than its main program stream: 0.0

Digital Core Programming – Main Program Stream

All listed programs are regularly scheduled weekly programs. All programs displayed the E/I symbol throughout the program. All programs have serving the educational and informational needs of children ages 16 and under as a significant purpose.

Title: Jack Hanna Into the Wild

Day/Time Aired: Saturdays at 8:30 a.m.

Total Times Aired as Scheduled: 13

Pre-empted: 0

Target Age Range of Programming: 13-16

Number of Hours Aired:

Main Programming Stream: 6.5

Program Description:

"Into the Wild" serves the educational and informational needs of children 13-16 years of age through its program by providing important biological and ecological information to the targeted young teen audience about such diverse animals as Grevy's zebra, cheetahs and silver-backed jackals and many more.

Title: Wild America

Day/Time Aired: Saturdays at 9:00 a.m.

Total Times Aired as Scheduled: 13

Pre-empted: 0

Target Age Range of Programming: 13-16

Number of Hours Aired:

Main Programming Stream : 6.5

Program Description:

"Wild America" serves the educational and informational needs of children 13-16 years of age. The key educational objective of Wild America is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series, emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment.

Title: Critter Gitters

Day/Time Aired: Saturdays at 9:30 a.m.

Total Times Aired as Scheduled: 13

Pre-empted: 0

Target Age Range of Programming: 13-16

Number of Hours Aired:

Main Programming Stream : 6.5

Program Description:

"Critter Gitters" serves the educational and informational needs of children 13-16 years of age with quality family entertainment that is fun and exciting and has educational value. A show that kids love and parents feel good about letting them watch and stations love to play. Non-Violent, Adventurous show that can be enjoyed by the entire family by stimulating creativity, promoting team work, and showcasing moral dilemmas and social values. Responsible and Entertaining with Educational Interaction Between Humans and Animals High tech gadgetry meets Mother Nature, as viewers are brought into amazing adventures in every episode.

Title: Jack Hanna Into the Wild

Day/Time Aired: Fridays at 3:30 p.m.

Total Times Aired as Scheduled: 13

Pre-empted: 0

Target Age Range of Programming: 13-16

Number of Hours Aired:

Main Programming Stream : 6.5

Program Description:

"Into the Wild" serves the educational and informational needs of children 13-16 years of age through its program by providing important biological and ecological information to the targeted young teen audience about such diverse animals as Grevy's zebra, cheetahs and silver-backed jackals and many more.

Title: Wild America

Day/Time Aired: Fridays at 4:00 p.m.

Total Times Aired as Scheduled: 13

Pre-emptions: 0

Target Age Range of Programming: 13-16

Number of Hours Aired:

Main Programming Stream : 6.5

Program Description:

"Wild America" serves the educational and informational needs of children 13-16 years of age. The key educational objective of Wild America is to familiarize children with the animals of the North American continent, their interaction with other animals and their environment. Throughout the series, emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment.

Title: Critter Gitters

Day/Time Aired: Fridays at 4:30 p.m.

Total Times Aired as Scheduled: 13

Pre-emptions: 0

Target Age Range of Programming: 13-16

Number of Hours Aired:

Main Programming Stream : 6.5

Program Description:

"Critter Gitters" serves the educational and informational needs of children 13-16 years of age with quality family entertainment that is fun and exciting and has educational value. A show that kids love and parents feel good about letting them watch and stations love to play. Non-Violent, Adventurous show that can be enjoyed by the entire family by stimulating creativity, promoting team work, and showcasing moral dilemmas and social values. Responsible and Entertaining with Educational Interaction Between Humans and Animals High tech gadgetry meets Mother Nature, as viewers are brought into amazing adventures in every episode.