

INVOICE



KSDK
1000 Market Street
St. Louis, MO 63101
Main: (314)421-5055
Billing:

www.ksdk.com

Billing Address:

A/L Media / POL
Attention: Accounts Payable
222 W. Ontario, Suite 600
Chicago, IL 60610

Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

Invoice #	Invoice Date	Invoice Month	Invoice Period
1318457-1	10/30/16	October 2016	09/26/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
KSDK	Dan Foster	Telerep Chicago	National

Advertiser	Product	Estimate Number
Dan Beiser / IL State Rep / L	CITIZENS BEISER5493	5493

Flight Dates	Order #	Alt Order #
10/27/16 - 11/02/16	1318457	08428870

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref
20604AG	94419

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/27/16	10/28/16	6-7a	6-7A	---TF--	:30	4	\$600.00	NM	
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ---TF-- 4 \$600.00</div>										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KSDK	Th	10/27/16		6-7a	6-7A	:00		\$600.00	NM
			Credited							
4	KSDK	Th	10/27/16		6-7a	6-7A	:00		\$600.00	NM
			Credited							
2	KSDK	F	10/28/16		6-7a	6-7A	:00		\$600.00	NM
			Credited							
3	KSDK	F	10/28/16		6-7a	6-7A	:00		\$600.00	NM
			Credited							
3	10/27/16	10/28/16	Today Show	7-9a	---TF--	:30	8	\$750.00	NM	
<div>Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ---TF-- 8 \$750.00</div>										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	KSDK	Th	10/27/16		Today Show	7-9a	:00		\$750.00	NM
			Credited							
3	KSDK	Th	10/27/16		Today Show	7-9a	:00		\$750.00	NM
			Credited							
8	KSDK	Th	10/27/16		Today Show	7-9a	:00		\$750.00	NM
			Credited							
1	KSDK	Th	10/27/16	8:39 AM	Today Show	7-9a	:30	ILH07430H	\$750.00	NM
4	KSDK	F	10/28/16		Today Show	7-9a	:00		\$750.00	NM
			Credited							
5	KSDK	F	10/28/16		Today Show	7-9a	:00		\$750.00	NM
			Credited							
6	KSDK	F	10/28/16		Today Show	7-9a	:00		\$750.00	NM
			Credited							
7	KSDK	F	10/28/16		Today Show	7-9a	:00		\$750.00	NM
			Credited							

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

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Dan Beiser / IL State Rep /	CITIZENS BEISER5493	5493	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/27/16	10/28/16	Today Show	7-9a	---TF--	:30	8	\$750.00	NM
5	10/27/16	10/28/16	Today Show 2	9-10a	---TF--	:30	6	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ---TF-- 6 \$375.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Th	10/27/16		Today Show 2	9-10a	:00		\$375.00 NM
			Credited						
2	KSDK	Th	10/27/16		Today Show 2	9-10a	:00		\$375.00 NM
			Credited						
6	KSDK	Th	10/27/16		Today Show 2	9-10a	:00		\$375.00 NM
			Credited						
3	KSDK	F	10/28/16		Today Show 2	9-10a	:00		\$375.00 NM
			Credited						
4	KSDK	F	10/28/16		Today Show 2	9-10a	:00		\$375.00 NM
			Credited						
5	KSDK	F	10/28/16		Today Show 2	9-10a	:00		\$375.00 NM
			Credited						
6	10/27/16	10/28/16	M-F 10-11a	10-11A	---TF--	:30	6	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ---TF-- 6 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Th	10/27/16		M-F 10-11a	10-11A	:00		\$225.00 NM
			Credited						
5	KSDK	Th	10/27/16		M-F 10-11a	10-11A	:00		\$225.00 NM
			Credited						
2	KSDK	Th	10/27/16	10:14 AM	M-F 10-11a	10-11A	:30	ILH06130H	\$225.00 NM
3	KSDK	F	10/28/16		M-F 10-11a	10-11A	:00		\$225.00 NM
			Credited						
6	KSDK	F	10/28/16	10:08 AM	M-F 10-11a	10-11A	:30	ILH07430H	\$225.00 NM
4	KSDK	F	10/28/16	10:27 AM	M-F 10-11a	10-11A	:30	ILH06130H	\$225.00 NM
7	10/27/16	10/28/16	News Channel 5 @ Noon	Noon News	---TF--	:30	2	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ---TF-- 2 \$375.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Th	10/27/16		News Channel 5 @ Noon	Noon News	:00		\$375.00 NM
			Credited						
2	KSDK	F	10/28/16	12:23 PM	News Channel 5 @ Noon	Noon News	:30	ILH07430H	\$375.00 NM
9	10/27/16	10/28/16	Days of Our Lives	Days of Our Lives	---TF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ---TF-- 2 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Th	10/27/16		Days of Our Lives	Days of Our Lives	:00		\$600.00 NM
			Credited						
2	KSDK	F	10/28/16		Days of Our Lives	Days of Our Lives	:00		\$600.00 NM
			Credited						

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/27/16	10/28/16	Days of Our Lives	Days of Our Lives	---TF--	:30	2	\$600.00	NM
10	10/27/16	10/28/16	Ellen Degeneres	3-4p	---TF--	:30	2	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ---TF-- 2 \$525.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KSDK	Th	10/27/16	2:59 PM	Ellen Degeneres	3-4p	:30	ILH07430H	\$525.00 NM
1	KSDK	F	10/28/16	3:46 PM	Ellen Degeneres	3-4p	:30	ILH07430H	\$525.00 NM
12	10/27/16	10/28/16	News Channel 5 at 4P	4-430P	---TF--	:30	2	\$1,125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ---TF-- 2 \$1,125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KSDK	Th	10/27/16		News Channel 5 at 4P	4-430P	:00		\$1,125.00 NM
					Credited				
1	KSDK	F	10/28/16	4:28 PM	News Channel 5 at 4P	4-430P	:30	ILH07430H	\$1,125.00 NM
14	10/27/16	10/28/16	Jeopardy	430-5p	---TF--	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ---TF-- 2 \$1,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Th	10/27/16		Jeopardy	430-5p	:00		\$1,500.00 NM
					Credited				
2	KSDK	F	10/28/16	4:44 PM	Jeopardy	430-5p	:30	ILH06130H	\$1,500.00 NM
16	10/27/16	10/28/16	News Channel 5 at 5P	5-530P	---TF--	:30	2	\$2,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ---TF-- 2 \$2,250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Th	10/27/16		News Channel 5 at 5P	5-530P	:00		\$2,250.00 NM
					See MG 21.2				
2	KSDK	F	10/28/16	5:14 PM	News Channel 5 at 5P	5-530P	:30	ILH07430H	\$2,250.00 NM
17	10/27/16	10/28/16	News Channel 5 at 6P	6-630P	---TF--	:30	2	\$2,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ---TF-- 2 \$2,250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Th	10/27/16		News Channel 5 at 6P	6-630P	:00		\$2,250.00 NM
					Credited				
2	KSDK	F	10/28/16	6:27 PM	News Channel 5 at 6P	6-630P	:30	ILH07430H	\$2,250.00 NM
18	10/27/16	10/28/16	LN (M-F)	10-1035p	---TF--	:30	2	\$2,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ---TF-- 2 \$2,250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KSDK	Th	10/27/16		LN (M-F)	10-1035p	:00		\$2,250.00 NM
					Credited				

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20	10/27/16	10/28/16	Late Night	1135p-1235x	---TF--	:30	2	\$250.00	NM																																																																			
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2	KSDK	F	10/28/16	12:35 AM	Late Night	1135p-1235x	:30	1LH06130H	\$250.00	NM																																																																		
21	10/27/16	10/27/16	CHICAGO MED	8-9P	---T---	:30	1	\$3,000.00	NM																																																																			
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/24/16	10/30/16	-----S-	2	\$225.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	KSDK	Sa	10/29/16	5:59 AM	Sat 6-7A	6-7A	:30	1LH07430H	\$225.00	NM																																																																		
2	KSDK	Sa	10/29/16	6:33 AM	Sat 6-7A	6-7A	:30	1LH07430H	\$225.00	NM																																																																		
23	10/29/16	10/29/16	NBC Today Show (Sa)	7-9A	-----S-	:30	2	\$375.00	NM																																																																			
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24	10/29/16	10/29/16	Sat 9-10a	9-10A	-----S-	:30	2	\$600.00	NM																																																																			
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1	KSDK	Sa	10/29/16	9:33 AM	Sat 9-10a	9-10A	:30	1LH07430H	\$600.00	NM																																																																		
25	10/29/16	10/29/16	News Channel 5 at 6P Sa6-630P		-----S-	:30	1	\$750.00	NM																																																																			
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INVOICE



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KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

www.ksdk.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1318457-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser	Product	Estimate Number	
Dan Beiser / IL State Rep /	CITIZENS BEISER5493	5493	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	10/29/16	10/29/16	News Channel 5 at 6P Sa6-630P		-----S-	:30	1	\$750.00	NM
10/24/16 10/30/16 -----S- 1 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Sa 10/29/16 News Channel 5 at 6P Sat 6-630P :00 \$750.00 NM Credited									
26	10/29/16	10/29/16	LN (Sa)	10-1035p	-----S-	:30	1	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/24/16 10/30/16 -----S- 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Sa 10/29/16 10:10 PM LN (Sa) 10-1035p :30 ILH07430H \$1,500.00 NM									
27	10/29/16	10/29/16	Saturday Night Live	1030p-1205a	-----S-	:30	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/24/16 10/30/16 -----S- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Sa 10/29/16 11:11 PM Saturday Night Live 1030p-1205a :30 ILH07430H \$900.00 NM									
28	10/30/16	10/30/16	Sun 6-7A	6-7A	-----S	:30	3	\$225.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/24/16 10/30/16 -----S 3 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KSDK Su 10/30/16 6:07 AM Sun 6-7A 6-7A :30 ILH07430H \$225.00 NM 1 KSDK Su 10/30/16 6:30 AM Sun 6-7A 6-7A :30 ILH07430H \$225.00 NM 3 KSDK Su 10/30/16 6:51 AM Sun 6-7A 6-7A :30 ILH07430H \$225.00 NM									
29	10/30/16	10/30/16	NBC Today Show (Su)	7-8A	-----S	:30	2	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/24/16 10/30/16 -----S 2 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KSDK Su 10/30/16 NBC Today Show (Su) 7-8A :00 \$800.00 NM Credited 1 KSDK Su 10/30/16 7:25 AM NBC Today Show (Su) 7-8A :30 ILH07430H \$800.00 NM									
30	10/30/16	10/30/16	Meet the Press	Meet the Press	-----S	:30	1	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/24/16 10/30/16 -----S 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Su 10/30/16 7:59 AM Meet the Press Meet the Press :30 ILH07430H \$1,500.00 NM									
31	10/30/16	10/30/16	Sun 9-10a	9-10A	-----S	:30	2	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/24/16 10/30/16 -----S 2 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KSDK Su 10/30/16 9:23 AM Sun 9-10a 9-10A :30 ILH07430H \$600.00 NM 1 KSDK Su 10/30/16 9:58 AM Sun 9-10a 9-10A :30 ILH07430H \$600.00 NM									

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1318457-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser	Product	Estimate Number	
Dan Beiser / IL State Rep /	CITIZENS BEISER5493	5493	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	10/30/16	10/30/16	Sun 9-10a	9-10A	-----S	:30	2	\$600.00	NM
40	10/30/16	10/30/16	NFL Regular Season Foo	715-11p	-----S	:30	1	\$8,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----S 1 \$8,250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Su	10/30/16	9:49 PM	NFL Regular Season Football	715-11p	:30	ILH07430H	\$8,250.00 NM
41	10/30/16	10/30/16	Local News @ 10p Su DB	Local News @ 10p	-----S	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----S 1 \$1,800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Su	10/30/16	11:28 PM	Local News @ 10p Su DB	Local News @ 10p	:30	ILH07430H	\$1,800.00 NM
42	10/30/16	10/30/16	LN2 (Su) Football Season	LN2 (Su) Football S	-----S	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----S 1 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Su	10/30/16	12:07 AM	LN2 (Su) Football Season	LN2 (Su) Football S	:30	ILH07430H	\$750.00 NM
43	10/29/16	10/29/16	Soccer	Various	-----S-	:30	2	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----S- 2 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Sa	10/29/16	12:22 PM	Soccer	Various	:30	ILH07430H	\$225.00 NM
2	KSDK	Sa	10/29/16	12:32 PM	Soccer	Various	:30	ILH07430H	\$225.00 NM
44	10/30/16	10/30/16	News Channel 5 at 5P Su	5-530P	-----S	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----S 1 \$675.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Su	10/30/16		News Channel 5 at 5P Sun	5-530P	:00		\$675.00 NM
Credited									
45	10/30/16	10/30/16	Figure Skating	4-5p	-----S	:30	2	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----S 2 \$375.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KSDK	Su	10/30/16	4:32 PM	Figure Skating	4-5p	:30	ILH07430H	\$375.00 NM
1	KSDK	Su	10/30/16	4:59 PM	Figure Skating	4-5p	:30	ILH07430H	\$375.00 NM
46	10/30/16	10/30/16	Soccer	Various	-----S	:30	2	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----S 2 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KSDK	Su	10/30/16	11:49 AM	Soccer	Various	:30	ILH07430H	\$225.00 NM

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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Dan Beiser / IL State Rep /	CITIZENS BEISER	5493	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
46	10/30/16	10/30/16	Soccer	Various	-----S	:30	2	\$225.00	NM	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KSDK	Su	10/30/16	11:59 AM	Soccer	Various	:30	1LH07430H	\$225.00	NM
Total Spots							35			

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$37,800.00
<u>Agency Commission</u>	\$5,670.00
<u>Net Amount Due</u>	\$32,130.00

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