

# INVOICE



**KSDK**  
**1000 Market Street**  
**St. Louis, MO 63101**  
**Main: (314)421-5055**  
**Billing:**

[www.ksdk.com](http://www.ksdk.com)

Billing Address:

**A/L Media / POL**  
**Attention: Accounts Payable**  
**222 W. Ontario, Suite 600**  
**Chicago, IL 60610**

Send Payment To:

**KSDK**  
**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1318457-1	10/30/16	October 2016	09/26/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
KSDK	Dan Foster	Telerep Chicago	National

Advertiser	Product	Estimate Number
Dan Beiser / IL State Rep / L	CITIZENS BEISER5493	5493

Flight Dates	Order #	Alt Order #
10/27/16 - 11/02/16	1318457	08428870

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref
20604AG	94419

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																			
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Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# INVOICE



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**KSDK**  
**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

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Advertiser	Product	Estimate Number	
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**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

[www.ksdk.com](http://www.ksdk.com)

Invoice # <b>1318457-1</b>	Invoice Date <b>10/30/16</b>	Invoice Month <b>October 2016</b>	Invoice Period <b>09/26/16 - 10/30/16</b>
Advertiser <b>Dan Beiser / IL State Rep /</b>	Product <b>CITIZENS BEISER5493</b>	Estimate Number <b>5493</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/27/16	10/28/16	Days of Our Lives	Days of Our Lives	---TF--	:30	2	\$600.00	NM
10	10/27/16	10/28/16	Ellen Degeneres	3-4p	---TF--	:30	2	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ---TF-- 2 \$525.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KSDK	Th	10/27/16	2:59 PM	Ellen Degeneres	3-4p	:30	ILH07430H	\$525.00 NM
1	KSDK	F	10/28/16	3:46 PM	Ellen Degeneres	3-4p	:30	ILH07430H	\$525.00 NM
12	10/27/16	10/28/16	News Channel 5 at 4P	4-430P	---TF--	:30	2	\$1,125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ---TF-- 2 \$1,125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KSDK	Th	10/27/16		News Channel 5 at 4P	4-430P	:00		<del>\$1,125.00</del> NM
					Credited				
1	KSDK	F	10/28/16	4:28 PM	News Channel 5 at 4P	4-430P	:30	ILH07430H	\$1,125.00 NM
14	10/27/16	10/28/16	Jeopardy	430-5p	---TF--	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ---TF-- 2 \$1,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Th	10/27/16		Jeopardy	430-5p	:00		<del>\$1,500.00</del> NM
					Credited				
2	KSDK	F	10/28/16	4:44 PM	Jeopardy	430-5p	:30	ILH06130H	\$1,500.00 NM
16	10/27/16	10/28/16	News Channel 5 at 5P	5-530P	---TF--	:30	2	\$2,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ---TF-- 2 \$2,250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Th	10/27/16		News Channel 5 at 5P	5-530P	:00		<del>\$2,250.00</del> NM
					See MG 21.2				
2	KSDK	F	10/28/16	5:14 PM	News Channel 5 at 5P	5-530P	:30	ILH07430H	\$2,250.00 NM
17	10/27/16	10/28/16	News Channel 5 at 6P	6-630P	---TF--	:30	2	\$2,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ---TF-- 2 \$2,250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	Th	10/27/16		News Channel 5 at 6P	6-630P	:00		<del>\$2,250.00</del> NM
					Credited				
2	KSDK	F	10/28/16	6:27 PM	News Channel 5 at 6P	6-630P	:30	ILH07430H	\$2,250.00 NM
18	10/27/16	10/28/16	LN (M-F)	10-1035p	---TF--	:30	2	\$2,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ---TF-- 2 \$2,250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KSDK	Th	10/27/16		LN (M-F)	10-1035p	:00		<del>\$2,250.00</del> NM
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20	10/27/16	10/28/16	Late Night	1135p-1235x	---TF--	:30	2	\$250.00	NM																																																																			
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21	10/27/16	10/27/16	CHICAGO MED	8-9P	---T---	:30	1	\$3,000.00	NM																																																																			
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22	10/29/16	10/29/16	Sat 6-7A	6-7A	-----S-	:30	2	\$225.00	NM																																																																			
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23	10/29/16	10/29/16	NBC Today Show (Sa)	7-9A	-----S-	:30	2	\$375.00	NM																																																																			
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24	10/29/16	10/29/16	Sat 9-10a	9-10A	-----S-	:30	2	\$600.00	NM																																																																			
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25	10/29/16	10/29/16	News Channel 5 at 6P Sa6-630P	6-630P	-----S-	:30	1	\$750.00	NM	
			10/24/16	10/30/16	-----S-		1	\$750.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KSDK	Sa	10/29/16		News Channel 5 at 6P Sat	6-630P	:00		<del>\$750.00</del>	NM
<i>Credited</i>										
26	10/29/16	10/29/16	LN (Sa)	10-1035p	-----S-	:30	1	\$1,500.00	NM	
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>		
			10/24/16	10/30/16	-----S-		1	\$1,500.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KSDK	Sa	10/29/16	10:10 PM	LN (Sa)	10-1035p	:30	ILH07430H	\$1,500.00	NM
27	10/29/16	10/29/16	Saturday Night Live	1030p-1205a	-----S-	:30	1	\$900.00	NM	
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>		
			10/24/16	10/30/16	-----S-		1	\$900.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KSDK	Sa	10/29/16	11:11 PM	Saturday Night Live	1030p-1205a	:30	ILH07430H	\$900.00	NM
28	10/30/16	10/30/16	Sun 6-7A	6-7A	-----S	:30	3	\$225.00	NM	
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>		
			10/24/16	10/30/16	-----S		3	\$225.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	KSDK	Su	10/30/16	6:07 AM	Sun 6-7A	6-7A	:30	ILH07430H	\$225.00	NM
1	KSDK	Su	10/30/16	6:30 AM	Sun 6-7A	6-7A	:30	ILH07430H	\$225.00	NM
3	KSDK	Su	10/30/16	6:51 AM	Sun 6-7A	6-7A	:30	ILH07430H	\$225.00	NM
29	10/30/16	10/30/16	NBC Today Show (Su)	7-8A	-----S	:30	2	\$800.00	NM	
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>		
			10/24/16	10/30/16	-----S		2	\$800.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	KSDK	Su	10/30/16		NBC Today Show (Su)	7-8A	:00		<del>\$800.00</del>	NM
<i>Credited</i>										
1	KSDK	Su	10/30/16	7:25 AM	NBC Today Show (Su)	7-8A	:30	ILH07430H	\$800.00	NM
30	10/30/16	10/30/16	Meet the Press	Meet the Press	-----S	:30	1	\$1,500.00	NM	
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>		
			10/24/16	10/30/16	-----S		1	\$1,500.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KSDK	Su	10/30/16	7:59 AM	Meet the Press	Meet the Press	:30	ILH07430H	\$1,500.00	NM
31	10/30/16	10/30/16	Sun 9-10a	9-10A	-----S	:30	2	\$600.00	NM	
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>		
			10/24/16	10/30/16	-----S		2	\$600.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	KSDK	Su	10/30/16	9:23 AM	Sun 9-10a	9-10A	:30	ILH07430H	\$600.00	NM
1	KSDK	Su	10/30/16	9:58 AM	Sun 9-10a	9-10A	:30	ILH07430H	\$600.00	NM

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# INVOICE



Send Payment To:

**KSDK**  
**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

[www.ksdk.com](http://www.ksdk.com)

Invoice # <b>1318457-1</b>	Invoice Date <b>10/30/16</b>	Invoice Month <b>October 2016</b>	Invoice Period <b>09/26/16 - 10/30/16</b>
Advertiser <b>Dan Beiser / IL State Rep /</b>	Product <b>CITIZENS BEISER5493</b>	Estimate Number <b>5493</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	10/30/16	10/30/16	Sun 9-10a	9-10A	-----S	:30	2	\$600.00	NM
40	10/30/16	10/30/16	NFL Regular Season Foo	715-11p	-----S	:30	1	\$8,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----S 1 \$8,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Su 10/30/16 9:49 PM NFL Regular Season Football 715-11p :30 ILH07430H \$8,250.00 NM									
41	10/30/16	10/30/16	Local News @ 10p Su	DB Local News @ 10p	-----S	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----S 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Su 10/30/16 11:28 PM Local News @ 10p Su DB Local News @ 10p :30 ILH07430H \$1,800.00 NM									
42	10/30/16	10/30/16	LN2 (Su) Football Season	LN2 (Su) Football S	-----S	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----S 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Su 10/30/16 12:07 AM LN2 (Su) Football Season LN2 (Su) Football S :30 ILH07430H \$750.00 NM									
43	10/29/16	10/29/16	Soccer	Various	-----S-	:30	2	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----S- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Sa 10/29/16 12:22 PM Soccer Various :30 ILH07430H \$225.00 NM 2 KSDK Sa 10/29/16 12:32 PM Soccer Various :30 ILH07430H \$225.00 NM									
44	10/30/16	10/30/16	News Channel 5 at 5P	Su 5-530P	-----S	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----S 1 \$675.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KSDK Su 10/30/16 News Channel 5 at 5P Sun 5-530P :00 <del>\$675.00</del> NM Credited									
45	10/30/16	10/30/16	Figure Skating	4-5p	-----S	:30	2	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----S 2 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KSDK Su 10/30/16 4:32 PM Figure Skating 4-5p :30 ILH07430H \$375.00 NM 1 KSDK Su 10/30/16 4:59 PM Figure Skating 4-5p :30 ILH07430H \$375.00 NM									
46	10/30/16	10/30/16	Soccer	Various	-----S	:30	2	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----S 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KSDK Su 10/30/16 11:49 AM Soccer Various :30 ILH07430H \$225.00 NM									

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**KSDK**  
**PO BOX: 637378**  
**Cincinnati, OH 45263-7378**

[www.ksdk.com](http://www.ksdk.com)

<u>Invoice #</u> 1318457-1	<u>Invoice Date</u> 10/30/16	<u>Invoice Month</u> October 2016	<u>Invoice Period</u> 09/26/16 - 10/30/16
<u>Advertiser</u> Dan Beiser / IL State Rep /		<u>Product</u> CITIZENS BEISER5493	<u>Estimate Number</u> 5493

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
46	10/30/16	10/30/16	Soccer	Various	-----S	:30	2	\$225.00	NM	
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>										
1	KSDK	Su	10/30/16	11:59 AM	Soccer	Various	:30	ILH07430H	\$225.00 NM	
<u>Total Spots</u>							<b>35</b>			

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$37,800.00</b>
<u>Agency Commission</u>	<b>\$5,670.00</b>
<u>Net Amount Due</u>	<b>\$32,130.00</b>

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