

CERTIFICATION OF DISCLOSURE

CANDIDATE: Mary Ann Ashley

REPRESENTATIVE (IF APPLICABLE): _____

METHOD OF DISCLOSURE (check any that apply):

By Telephone To _____ (person's name) on _____ (date)

By Mail To _____ (person's name) on _____ (date)

By Fax To _____ (person's name) on _____ (date)

By Email To _____ (person's name) on _____ (date)

In Person To Mary Ann (person's name) on 9/29/17 (date)

Station Representative _____

Received By: Mary Ann Ashley
Candidate or Representative

Date: 9/29/17

**PLEASE SIGN, DATE THIS PAGE AND FAX BACK TO (WSNN/WPDM) 315-265-4040
FOR OUR RECORDS. THIS IS A REQUIREMENT OF THE NATIONAL
ASSOCIATION OF BROADCASTERS.**



RADIO TIME ORDER

Originating Office...

Potsdam - P.O. Box 348 Potsdam, NY 13676

B99.3 WSNN

Star 100.1 WPDM

Advertiser: Mary Ann Ashley
 Agency: _____
 Address: 1 East Drive
 City: Canton
 State/Province: NY Zip/Postal Code: 13617
 E-Mail: ashleymaryann@gmail.com
 Contact Person: Mary Ann Ashley
 Phone: _____ Fax: _____

Date: 10/04/17
 Start Date: 10/19/17
 End Date: 11/06/17
 Sales Person: Mike Vaillancourt
 Contract #: _____
 Account #: _____

Co-Op Affidavit

Product/Code: _____ Est.# _____

Check One		Check One	
<input type="checkbox"/> GROSS (Agency)	<input checked="" type="checkbox"/> Cash	<input checked="" type="checkbox"/> Cash	<input type="checkbox"/> Trade
<input checked="" type="checkbox"/> NET (Direct)			

Notes to Traffic/Accounting:

Start Date	End Date	Length	Daypart Times	M	T	W	T	F	Sat	Sun	Tot	Unit Rate	# Wks	Weekly \$	Total \$
10/19/17	10/27/17	30	6a-7p				5	5			10	8.00	2	80.00	160.00
10/30/17	11/03/17	30	6a-7p	5	5	5	5	5			25	8.00	1	200.00	200.00
11/06/17	11/06/17	30	6a-7p	5							5	8.00	1	40.00	40.00
											0			0.00	0.00
											0			0.00	0.00
											0			0.00	0.00
											0			0.00	0.00
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											0			0.00	0.00
											0			0.00	0.00

January	February	March	April	May	June	TOTAL	400.00
July	August	September	October	November	December	Total \$ by Month	
			240.00	160.00		400.00	

Agreed and Accepted:

Advertiser (sign): _____ Radio Station Manager (sign): _____

Sales Rep (sign): _____ Entered by: _____

Terms: Cash in Advance or Net 30 Days on approved credit.
 *** Two week Cancellation Required ***

It is the policy of this station to prohibit discrimination against any person or entity on the basis of race or gender in connection with the sale of advertising.

50-755/213

9922

MARY ANN ASHLEY
1 EAST DR.
CANTON, NY 13617

10/11 20 17

PAID
TO THE ORDER OF

605NN B99.3

\$ 400 -

Four hundred dollars & 00/100

DOLLARS

Security Features
Details on Back.

COMMUNITY BANK, N.A.
(800) 991-4280
WWW.COMMUNITYBANKNA.COM

FOR

roads

Mary Ann Ashley
MP

⑆021307559⑆ 12064664⑆ 9922

EARTH CHOICES

TOMORROW IS AN IMPORTANT DAY FOR OUR COMMUNITIES AND OUR COUNTY AS A WHOLE. HI, THIS IS MARY ANN ASHLEY. ELECTIONS ARE A PART OF WHO WE ARE AS A PEOPLE. IT'S A CHANCE TO HAVE YOUR VOICE HEARD. YOU HAVE AN OPPORUTNITY TO PARTICIPATE IN MAKING A DIFFERENCE AND KEEP MOVING US FORWARD. WE NEED TO SUSTAIN AND CONTINUE TO BUILD A BEAUTIFUL PLACE TO LIVE, WORK AND VISIT. PLEASE EXERCISE YOUR RIGHT TO VOTE TOMORROW, NOVEMBER 7TH. ST. LAWRENCE COUNTY IS IMPORTANT TO NEW YORK AND YOUR OPINION MATTERS. WE ARE ALL IN THIS TOGETHER.

TOMORROW IS AN IMPORTANT DAY FOR THE FUTURE OF OUR COMMUNITIES AND OUR COUNTY AS A WHOLE.

HI, THIS IS MARY ANN ASHLEY. ELECTION DAY IS PART OF WHO WE ARE AS A PEOPLE. YOU HAVE AN OPPORTUNITY TO PARTICIPATE IN MAKING A DIFFERENCE IN MOVING US FORWARD. WE NEED TO SUSTAIN AND CONTINUE TO BUILD A BEAUTIFUL PLACE TO LIVE, WORK AND VISIT.

PLEASE EXERCISE YOUR RIGHT TO VOTE, TUESDAY, NOVEMBER 7.

WE ARE ALL IN THIS TOGETHER.

ON NOVEMBER 7TH, VOTERS WILL HAVE A CHOICE FOR CANTON TOWN SUPERVISOR.

MY NAME IS MARY ANN ASHLEY AND I STAND BY MY FIVE YEAR RECORD AS TRUSTEE AND MAYOR.

WE ACCOMPLISHED GREAT THINGS TO BENEFIT OUR CITIZENS. I WANT TO BRING THAT EXPERIENCE BACK AND FOCUS ON THE PEOPLE IN ALL OF THE TOWN OF CANTON.

Working AS A TEAM, MY PRIORITY WILL BE TO CREATE A FOUR YEAR FINANCIAL PLAN *to include* INCLUDING HIRING AN ACCOUNTANT WHO WILL JOIN ME IN REPORTING DIRECTLY TO THE COUNCIL.

LEARN MORE BY VISITING MY FACEBOOK PAGE ASHLEYFORCANTONTOWNSUPERVISOR.

WATERS COMMUNICATIONS, INC
POLITICAL BROADCAST DISCLOSURE STATEMENT
PRIMARY & GENERAL ELECTION 2017

Waters Communications, Inc (WSNN-FM, WPDM-AM/FM) complies with Federal law in selling time to candidates for political office. In accordance with that law, Waters Communications, Inc provides reasonable access to station facilities for all legally qualified candidates.

Most rates for both commercial and political advertising time sold by Waters Communications,, Inc are based on pre-determined packages and rate cards. A description of Waters Communications, Inc's sales practices and procedures for standard commercial advertising is set forth below. During the 45 day period before a primary election and the 60 day period prior to a general election, the ultimate charge provided to political candidates purchasing ads for "uses" (that is, ads purchased by the candidate or the candidate's authorized representatives in connection with the campaign and in which the candidate's voice is identifiable) will not exceed the lowest price paid by any other advertiser for ads of the same class and length and for the same daypart or rotation which actually run during the same rate period as the political ad. At times other than the 45 and 60-day pre-election periods, rates comparable to those charged to commercial advertisers will be charged.

All other political ads, including those ads which are not "uses", are sponsored by independent political action committees, or are for non-candidate: "issue" advertising are sold at regular prevailing commercial rates. All rates are net to the station.

The lowest or comparable rates for specific classes of time and rotations in which a candidate is interested will be provided upon request made to Waters Communications, Inc General Manager. All "lowest unit rates" provided to candidates in advance represent the stations' best good faith estimate of such rates, although the final rates may not be determined until after particular ads have aired and may, therefore, vary from quoted rates, in which event credits or rebates will be provided, if appropriate.

Candidates for Federal, state and local offices will be permitted to purchase no more than one ad per hour in any daypart.

During lowest unit rate periods, Waters Communications, Inc will not pre-empt political ads except in cases of unforeseen program changes or technical interruptions. At other times, candidates will receive treatment comparable to that received by commercial advertisers with respect to pre-emption.

Waters Communications, Inc offers to commercial advertisers individually negotiated packages that include virtually any combination of ads in various rotations and dayparts and which may include bonus ads. As permitted by the FCC, sponsorship packages which would imply a relationship between the station and a candidate are not available to political candidates.

In addition, non-cash incentives of "de minimus" value, or which would imply a relationship between the station and a candidate, which may be available in some package plans, are not available to candidates.

As required by Federal law, the lowest unit rate for all dayparts and rotations has been calculated to reflect all package discounts, so as to provide candidates with the lowest unit rates for all ads scheduled to air during the specified pre-election periods.

Waters Communications, Inc will make every effort to provide "make-good" ads prior to the election for ads purchased by candidates that are, in fact, pre-empted because of unforeseen program changes or technical difficulties. Although the station's policy is to offer all candidates make-goods prior to the election, Waters Communications, Inc cannot guarantee to any advertiser that the make-good can be provided during the depart or rotation originally purchased. If that is not possible because of inventory constraints, the station will offer make-goods or equivalent value. If these are not acceptable to an advertiser, the station will provide credits or refunds for pre-empted ads.

As permitted by the FCC, sponsorships of Waters Communications, Inc newscasts or ads within newscast are not available to political candidates.

Ad time is available in 30 second or 60-second announcements for the prices indicated for each specified class of time. All ads are scheduled at the discretion of the station within the day and time parameters listed. Certain packages may also be available. Please contact the General Manager to discuss availability and costs. Generally, the earlier an order is placed, the greater the scheduling options available.

All ads must comply with the sponsorship identification requirements of Section 317 of the Communications Act. That identification must indicate (1) that the announcement is "paid for" or "sponsored by" a particular candidate or organization and (2) the name of the candidate or organization that paid for the time. Nothing less than the language "paid for" or "sponsored by" will do and the name of the paying entity must be specifically identified. All political candidates will be required to complete NAB Form PB-16 for inclusion in the station's Political File.

Waters Communications, Inc requires all new advertisers and all advertisers who are unable to demonstrate credit histories, such as those in volatile businesses or whose operations are intermittent or of limited duration, including political candidates, to pay for all ads in the form of certified or cashier's check, money order, wire transfer or cash in the full net amount of the schedule being ordered, in advance of the schedule's commencement.

CERTIFICATION OF DISCLOSURE

CANDIDATE: _____

REPRESENTATIVE (IF APPLICABLE): _____

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Station Representative _____

Received By: _____

Candidate or Representative

Date: _____

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