



KQCW-TV
 303 N. Boston Ave
 Tulsa, OK 74103
 (918) 732-6000

CONTRACT

<u>Contract / Revision</u> 119651 /	<u>Alt Order #</u>
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<u>Advertiser</u> Citizens for Better Education	<u>Original Date / Revision</u> 04/22/21 / 04/22/21
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<u>Contract Dates</u> 05/24/21 - 06/08/21	<u>Estimate #</u> May June 2021
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<u>Product</u> TPS Bond Issue Yes

<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KQCW-TV	<u>Account Executive</u> Tulsa House	<u>Sales Office</u> Tulsa

<u>Special Handling</u>

<u>Demographic</u> Adults 50+

<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
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<u>Agency Ref</u> 121788	<u>Advertiser Ref</u>
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And:

Synergy Marketing Solutions
 5806 S New Haven Ave.
 Tulsa, OK 74135

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KQCW	05/24/21	06/04/21	M-F 8a-9a	8a-9a		:30			NM	20	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/24/21	05/30/21	MTWTF--				10				
	Week:	05/31/21	06/06/21	MTWTF--				10				
N 2	KQCW	05/24/21	06/04/21	M-F 9p-10p	9p-10p		:30			NM	20	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/24/21	05/30/21	MTWTF--				10				
	Week:	05/31/21	06/06/21	MTWTF--				10				
N 3	KQCW	06/07/21	06/08/21	M-F 8a-9a	8a-9a		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/07/21	06/13/21	MT-----				4				
N 4	KQCW	06/07/21	06/07/21	M-F 9p-10p	9p-10p		:30			NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/07/21	06/13/21	M-----				2				