

WYLN-TV 35 QUARTERLY ISSUES REPORT

**October
November
December
2016**

**Prepared By: Ann Gownley
News Director**

WYLN-TV 35 Quarterly Issues

**October
November
December
2016**

- 1. CRIME**
- 2. HEALTH**
- 3. CONSUMER**
- 4. GOVERNMENT**
- 5. ECONOMY**

Regularly scheduled programs produced by WYLN-TV 35 in which the above mentioned concerns are addressed:

WYLN Evening Edition @ 5:30pm	Mon-Fri (5:30pm-6pm)
WYLN Evening Edition @ 6:30pm (Rebroadcast)	Mon-Fri (6:30pm-7pm)
WYLN Late Edition @ 10pm (3 minutes of new stories followed by rebroadcast of 5:30pm news)	Mon-Fri (10pm-10:30pm)
WYLN Late Edition @ 8am the following day (Rebroadcast of 10pm)	Mon-Fri (8am-8:30pm)
Newsmakers	once per week-30 minutes
Election Results 2016	
Seasonal Programming	

Information on specific stories on newscasts are available Monday through Friday 9:00 am to 5:00 pm. News Scripts are archived on news script program. Copies of newscasts and locally produced shows are also available upon request. Beginning in July of 2008, copies of news scripts are kept in data base in EZNews and are available for review.

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CRIME

10/06/2016

EVENING EDITION

5:30PM 00:40

BODY FOUND IN HAZLETON – Hazleton police found one person dead and another unconscious inside a home on Emerald Court. Another adult was found unconscious. There were children inside the home at the time of the incident.

11/01/2016

EVENING EDITION

5:30PM 00:39

MCADOO HOMICIDE – Gunshots rang out in the borough of McAdoo on James Street after 29 year old Eric Mumaw shot and killed 27 year old David Gombert following an argument.

11/103/2016

EVENING EDITION

5:30PM 00:23

FORMER CITY COUNCIL WOMAN ARRESTED – Karen Cabell was arrested for setting her home on East First Street on fire. She was charged with arson. Neighbors alerted 9-1-1 when they saw flames through a window.

12/19/2016

EVENING EDITION

5:30PM 00:56

DRUG BUST IN HAZLETON – Schuylkill County Law Enforcement arrested several men and woman during a sting operation. Several thousands of drugs and drug dealers were taken off the streets.

12/20/2016

EVENING EDITION

5:30PM 00:38

WILKES-BARRE ASSAULT – Wilkes-Barre police were on the lookout for a man for assaulting an infant and her mother since December 5th. 28 year old Derek Reich was put behind bars on \$150,000 bail.

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HEALTH

Ever Monday of the month

EVENING EDITION

5:30PM 03:30

MEDICAL MONDAY– This special segment is produced off-site with local Physical Therapist Ting Oh and his wife Kathy Oh, owners of Physical Therapy and Balance Centers of Hazleton. During the segment Ting Oh discusses different ways to protect your body from physical harm through exercises and stretches pertaining to things such as “Text Neck” “Carpal Tunnel Syndrome” and other various injuries that can occur.

10/06/2015

LATE EDITION

5:30PM 02:48

BREAST CANCER AWARENESS SERIES – Every Tuesday and Thursday in October WYLN’s Eryn Harvey highlighted a doctor, volunteer, non-profit organization, or a survivor to highlight Breast Cancer Awareness Month

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CONSUMER

**11/16/2016
EVENING EDITION
5:30PM 00:27**

GIANT AND MARTIN'S RECALL – The Giant and Martin's food stores issued a voluntary recall of 4-C Graded Cheese products due to a potential salmonella outbreak.

**11/18/2016
EVENING EDITION
5:30PM 00:54**

WINTERIZING YOUR CAR – With winter approaching, a local car dealership spoke with WYLN about the importance of preparing your car for the winter month. Viewers were informed of the dangers of not preparing your windshield wipers, tires and mechanical means of the car in case of an emergency during snow or ice storms.

**11/28/2016
EVENING EDITION
5:30PM 00:43**

CYMBER MONDAY – One of the biggest online shopping days of the year. Stores released internet deals early and shoppers we spoke with said they wanted to get the gifts for Christmas that were only available online or for a better price then heading to the stores.

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GOVERNMENT

10/07/2016

EVENING EDITION

5:30PM 00:54

HOUSE BILL 76- The bill which eliminates school property taxes statewide was once again going through the legislative process. Formally introduced into the house by state representative Jim Cox, the bill eliminates the tax, replaces the revenue with a jump in the sales tax from 6% to 7%. Local State Representatives all supported the Bill.

11/29/2016

EVENING EDITION

5:30PM 00:46

LOCAL CONGRESSMAN METS WITH TRUMP – Congressman Lou Barletta was scheduled to have a meeting with President-Elect Donald Trump in New York City at Trump Towers to discuss cabinet positions. Barletta was being considered for Transportation Secretary, but turned the job down to continue his work in Congress.

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ECONOMY

11/01/2016

EVENING EDITION

5:30PM 02:48

HAZLETON 2017 BUDGET- Hazleton Mayor Jeff Cusat presented his proposed his 2017 budget to city council and the city. WYLN covered the council meeting when he presented the budget and spoke with the Mayor and Council members.

12/14/2016

EVENING EDITION

5:30PM 00:50

LUZERNE COUNTY BUDGET – The 2017 budget for Luzerne County was passed with and increase in property taxes. The \$134.9 million dollar budget was adopted by council.

12/22/2016

EVENING EDITION

5:30PM 00:40

PENNSYLVANIA BUDGET– Governor Tom Wolf announced that he will not be looking for a major tax hike to balance the 2017-2018 budget. He proposed cuts in state spending and what he called innovative things to make sure that the state is living within the budget. He added that he will again press the legislature to raise taxes on the Marcellus Shale Natural Gas Industry.

12/29/2016

EVENING EDITION

5:30PM 00:21

SCHUYLKILL COUNTY BUDGET – The 2017 budget for Schuylkill County was passed with a 1 mill property tax increase, the second one in the last three years.

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NEWSMAKERS

TOPIC A LIVE AT 5 – This is a program produced live every Friday. Hosted by Gary Perna, formally hosted by Ann Gownley. Guests on the show talk about issues of local, regional and statewide importance, along with important upcoming events that concern the public. This program is community oriented, and features local politicians, community leaders, and non-profit organizations. Topic A Live at 5, rebroadcasts seven times over the course of a week. This program is a continuation of two earlier programs, **Topic A** and **35 Weather**. Those two programs had the same goals, but were done in separate half-hour programs. They began in 2010. They were combined into one program in the second quarter of 2011 and official changed during the 2nd quarter.

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THE STORM - Each week host, Tiffany Cloud, discusses issues and concerns of a political nature important issues that are taking place in the area. Previously known as **Storm Politics**, which main focus was on political issues. The name change was made to increase the topic matter, and allow more guests voice their opinions and concerns on the program. (video copies of shows available at WYLN in Hazleton).

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ELECTION 2016

**11/08/2016
WYLN ELECTION NIGHT
8PM-10PM**

ELECTION 2016 - Live election coverage of races around the viewing area during the General Election in November. There is a panel of guests at the studio for the two hour long discussion of candidates and the races. Out in the field are several reporters bringing live election results to the viewing audience.

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SEASONAL PROGRAMMING

Each program listed below ran several times over the holiday season.

**11/19/2016
3PM-4PM**

WILKES-BARRE CHRISTMAS PARADE – The parade was aired live on November 19st at 3PM. It was hosted by WYLN Personalities Abby Piskel, Gary Perna and Paula Deginan.

**12/14/2016
6PM-7PM**

CAN-DO CHRISTMAS CONCERT: Featuring choral and orchestra groups from the Hazleton Area School District at the Pennsylvania Performing Arts Center in Hazleton in December.

**12/09/2016
7PPM-8:30PM**

SOUNDS OF THE SEASONS COMMUNITY CONCERT: Broadcast in December from the Wiltsie Center in Hazleton it is a program featuring the Freeland community choir and Hazleton Area Philharmonic Orchestra.

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