

# CONTRACT



**KSLA**  
 1812 Fairfield Avenue  
 Shreveport, LA 71101  
 Sales T & C: [www.gray.tv/advertising](http://www.gray.tv/advertising)  
 (318) 222-1212

<u>Contract / Revision</u> 3551958 /		<u>Alt Order #</u> WOC14653849
<u>Advertiser</u> Gary VanDeaver for TX State Rep District 1		<u>Original Date / Revision</u> 05/17/24 / 05/17/24
<u>Contract Dates</u> 05/13/24 - 06/02/24	<u>Estimate #</u> 1745	
<u>Product</u> Gary VanDeaver for TX HD-1		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KSLA	<u>Account Executive</u> Shreveport House	<u>Sales Office</u> Shreveport Natio
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 226.28
<u>Agy Code</u>	<u>Advertiser Code</u> 375	<u>Product 1/2</u> 405
<u>Agency Ref</u> 200693	<u>Advertiser Ref</u> 627943	

And:  
**KC Strategies c/o Political Communications Advert**  
 11 E. 44th St. Suite 301  
 New York, NY 10017-0065

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KSLA	05/20/24	05/31/24	M-F 6a News	6:00 AM-7:00 AM		:30				NM	6	\$1,380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	05/20/24	05/26/24	MTWTF--				5	\$230.00	5.18			
	Week:	05/27/24	06/02/24	MTWTF--				1	\$230.00	5.18			
N 2	KSLA	05/20/24	05/31/24	M-F 9a News	9:00 AM-9:30 AM		:30				NM	7	\$770.00
	Week:	05/20/24	05/26/24	MTWTF--				5	\$110.00	4.47			
	Week:	05/27/24	06/02/24	MTWTF--				2	\$110.00	4.47			
N 3	KSLA	05/20/24	05/31/24	M-F 12p News	12:00 PM-12:30 PM		:30				NM	7	\$1,610.00
	Week:	05/20/24	05/26/24	MTWTF--				5	\$230.00	8.15			
	Week:	05/27/24	06/02/24	MTWTF--				2	\$230.00	8.15			
N 4	KSLA	05/20/24	05/31/24	M-F 5p News	5:00 PM-5:30 PM		:30				NM	6	\$1,440.00
	Week:	05/20/24	05/26/24	MTWTF--				5	\$240.00	8.39			
	Week:	05/27/24	06/02/24	MTWTF--				1	\$240.00	8.39			
N 5	KSLA	05/20/24	05/31/24	M-F 6p News	6:00 PM-7:00 PM		:30				NM	4	\$1,080.00
	Week:	05/20/24	05/26/24	MTWTF--				3	\$270.00	6.69			
	Week:	05/27/24	06/02/24	MTWTF--				1	\$270.00	6.69			
N 6	KSLA	05/13/24	05/25/24	Sat 6p News	6:00 PM-6:30 PM		:30				NM	2	\$240.00
	Week:	05/13/24	05/19/24	-----S-				1	\$120.00	5.88			
	Week:	05/20/24	05/26/24	-----S-				1	\$120.00	5.88			
N 7	KSLA	05/13/24	05/26/24	Sun 530p New	5:30 PM-6:00 PM		:30				NM	2	\$220.00
	Week:	05/13/24	05/19/24	-----S				1	\$110.00	2.88			
	Week:	05/20/24	05/26/24	-----S				1	\$110.00	2.88			
N 8	KSLA	05/13/24	05/26/24	Sun 10p News	10:00 PM-11:00 PM		:30				NM	2	\$520.00
	Week:	05/13/24	05/19/24	-----S				1	\$260.00	6.12			
	Week:	05/20/24	05/26/24	-----S				1	\$260.00	6.12			
<b>Totals</b>											226.28	36	\$7,260.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).



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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/13/24 - 06/02/24	Gary VanDeaver for TX	1745

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 - 05/26/24	29	\$5,840.00	(\$876.00)	\$4,964.00
05/27/24 - 05/31/24	7	\$1,420.00	(\$213.00)	\$1,207.00
<b>Totals</b>	<b>36</b>	<b>\$7,260.00</b>	<b>(\$1,089.00)</b>	<b>\$6,171.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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