

1/11	Program/Segment	Issue and description	Duration
	Town of Hardwick, MA Town Administrator Nicole Parker	Sewer project update, fire chief retiring and hiring process, recent grants for EV, Trail mapping development with a CBG	7 mins
	1/3 Bob Lavoie QHCC president	Chamber news and new year plans	8 mins
	1/3 Reed Coles, VP Monson Arts Council	QHCC business of the month and arts council 2024 projects on tap	7 mins
	1/3 Don Healy Healys Irish Program	Introducing his new show that will air on WARE beginning in February	6 mins
	1/5 Town Manager Segment – Monson Jennifer Woloicz	FY 25 budget talks, Monson town office schedule	6 mins
	1/8 Ludlow 250 th Committee member Bruce Durand	Interview about the upcoming 250 th birthday year long celebration	8 mins
	1/9 Town Manager Segment – Ware Stuart Beckley	Baystate Mary Lane building use decisions and community input	8 mins
	1/25 Town Manager Segment – Monson	New town website, Governor FY 25 budget, new Monson businesses and the future of the Monson Developmental Center	7 mins
	1/31 Superintendent of Schools Michael Lovato – Ware	Top students with high GPA, Ware High School news	6 mins
	2/1 Town Manager Segment – Palmer Robert Reed, interim	Budget process, Converse MS school use, full time town manager hiring process	6 mins
	2/6 Mary Demkowski, Director Cedar Brook Village Asst Living	Updates on the facility, admissions, events and public participation	5 mins
	2/7 Josh Ruggiero QHCC Board of Directors	Chamber news and updates, seeking a new CEO, events and programs for businesses in our area	6 mins
	2/8 Town Manger Segment – Hardwick Nicole Parker	Sewer infrastructure, grants received and public hearing notice scheduled for 2/26	6 mins
	2/15 Town Manager Segment - Ware (Stuart Beckley)	Water and sewer infrastructure, grant funds and ARPA monies, town elections	7 mins
	2/15 Ware Business Civic Association Dan Flynn	Business and civic organization/association membership information	5 mins
	2/22 Town Manager Segment – Monson	Cannabis opening retail, early voting for primary, fire station renovations	6 mins

2/28	Top Floor Learning Donna Kimball	Top Floor Learning annual basket fundraiser and eat out fundraiser at the Tavern on Main Street	5 mins
2/29	Town Manager Segment – Palmer Robert Reed, Interim	New town manager talks, Church Street bridge, the budget for FY 25 and early voting	6 mins
3/6	Rupert Holmes, Singer, Author and Playwright	“All Things Equal” A story/play about Ruth Bader Ginsburg being performed at The Center at Eagle Hill in Hardwick	7 mins
3/13	Doug Kupper Fortunate Sons Band	PHCC has a CCR tribute show in Three Rivers on March 23, promoting the event to benefit the community and the historic center	6 mins
3/14	Town Manager Segment – Ware Stuart Beckley	Groundbreaking of regional dispatch center, Selectboard candidates forum, Ware water flushing project	7 mins
3/17	Town Manager Segment- Hardwick Nicole Parker	Casella Landfill discussion, Hardwick EV station, annual Hardwick elections	7 mins
3/20	Palmer Historical and Cultural Center – Bob Haveles	PHCC Music show tribute to CCR	5 mins
3/21	Town Manager Segment – Monson Jennifer Wolowicz	Monson police and fire department, spring luncheon, Monson Free Library events and Monson Town Budget	6 mins
3/28	Town Manager Segment – Palmer Bob Reed, Interim	New Town Manager details, 2024 town projects, Church Street bridge repairs	7 mins

W-A-R-E has identified the following topics as significant issues facing our community in this quarter (not in ranked order):

- | | |
|---|--|
| 1. News/ Social Issues | 5. Veteran assistance and outreach |
| 2. Health and Wellness | 6. Culture and Recreation |
| 3. Senior Citizen services and assistance | 7. Farming, agriculture, and natural resources |
| 4. Education and youth | 8. Medical services and accessibility |

Quarter 1: LIVE REMOTES

First Night Ludlow (MA) 250th celebration from 11 – 5 PM

We broadcast live ticket numbers (several times an hour from 9A to 3P for the 35th Brookfield Lions Club fishing derby. We were unable to broadcast fishing weights due to the lack of ice and the non-fishing on the Quaboag area ponds.

Quarter 1: New events

Bruce Marshall participated in Ware Community Reading Day as part of the culminating events for Read Across America Week. Bruce read to kindergarten students at Koziol Elementary School in Ware.

High School basketball season began with the plan to provide on air coverage for 11 local games. Our high school sports schedule includes broadcasts for local high schools as well as Springfield International Charter School basketball games in addition to our local listening area games. Both SICS and local schools went to playoffs and they were broadcast and made available through podcasting during March tournament action.

Quarter 1: Ongoing: We continue our partnership with Western MA News to provide updates and headlines. These air 4x's a day at 4, 5, 6 and 7 PM.

Randalls, a local farm in Ludlow calls in a 5-minute weekly feature on Friday that highlights items of the season as well as growing, harvesting, and farming information. This feature previews the weekly show which airs on Friday for one hour.

The Western Mass Veterans Radio Show airs on Saturday mornings and features two local veteran agents as well as featured veterans who discuss benefits and solutions for our local veterans. This is a highly rate show which is rebroadcast on Spotify and available as podcast.

During Quarter 1 we began Irish Programming for two hours on Saturday. The Healys Irish Program has a long history in Western Massachusetts and we are proud to broadcast them on our weekend programming schedule.

The following organizations benefitted from the reading of public service announcements during live programming and/or airing of pre-produced announcements played in unsold spot inventory. Recorded PSA are not logged nor are they tabulated.

Palmer Historical and Cultural Society Benefit
 Sons of Amvets – Corned beef dinner
 34th Annual Fishing Derby for Brookfield Lions Club
 St Christopher's Church - Lenten reflection
 Top Floor Learning – fundraising
 Trinity Episcopal Church – Corned beef dinner
 Boy Scouts of Ware bottle and car drive
 Aspen St Rod and Gun Club haddock dinner
 52 Sumner Avenue concert series (new venue)
 All Saints Church baked potato fundraiser for Boy Scouts #281

Knights of Columbus – Ware
 St Mary's Church – Polka fundraiser and spaghetti dinner
 AMVETS Post 74 Ladie's Auxiliary comedy show fundraiser
 Ware High School Business Showcase expo
 Ludlow 250th Town Wide Tag Sale for the parade committee
 Ludlow VFW First Responders appreciation dinner
 Swift River Chapter of Girl Scouts annual cookie drive
 Kids in the Congo fundraising dinner
 United Church of Christ various PSA's
 PHCC Album release party for Barry Searle