

ORDER

Orders
Order / Rev: 135821
Alt Order #: 49 - DSCC
Product Desc: 53 - Issue
Estimate: 13200 - DSCC MI + PA
Flight Dates: 09/10/24 - 09/16/24
Original Date / Rev: 04/17/24 / 04/18/24
Order Type: LMI

SCRANTON ION WQPX
Primary AE: Gianna Elizardo
Sales Office: Local
Sales Region: LM

Agency
Name: Great American Media
Buying Contact: Andrew Hutson
Billing Contact: Ayana Waters
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Democratic Senatorial Campaign Com
Demographic: HH
Product Codes: issue
Priority: P6
Revenue Codes: AGY, POL, ISS Ballot

New Business Thru:
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/26/24	09/16/24	45	\$13,600.00	\$11,560.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2024	45	\$13,600.00	\$11,560.00	0.00
Totals	45	\$13,600.00	\$11,560.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WQPXI	09/10/24	09/16/24	Chicago Fire_ Early Fringe	CM	3:00 PM-7:00 PM	-T-----	:30	3	\$200.00	P3	0.00	NM	3	\$600.00
				Chicago Fire_ Early Fringe (ET)		(3:00 PM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/24	09/16/24	-T-----		3				\$200.00		0.00			
N 2	WQPXI	09/10/24	09/16/24	Blue Bloods_ Early Fringe	CM	3:00 PM-7:00 PM	--W----	:30	3	\$200.00	P3	0.00	NM	3	\$600.00
				Blue Bloods_ Early Fringe (ET)		(3:00 PM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/24	09/16/24	--W----		3				\$200.00		0.00			
N 3	WQPXI	09/10/24	09/16/24	Chicago P.D._ Early Fringe	CM	3:00 PM-7:00 PM	---T---	:30	3	\$175.00	P3	0.00	NM	3	\$525.00
				Chicago P.D._ Early Fringe (ET)		(3:00 PM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/24	09/16/24	---T---		3				\$175.00		0.00			
N 4	WQPXI	09/10/24	09/16/24	Hawaii Five-O: Early Fringe	CM	3:00 PM-7:00 PM	----F--	:30	3	\$175.00	P3	0.00	NM	3	\$525.00
				Hawaii Five-O: Early Fringe (ET)		(3:00 PM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/24	09/16/24	----F--		3				\$175.00		0.00			
N 5	WQPXI	09/10/24	09/16/24	FBI_Prime_ (ET)_ M_ (W	CM	7:00 PM-12:00 XM	M-----	:30	5	\$200.00	P3	0.00	NM	5	\$1,000.00
				FBI_Prime_ (ET)_ M_ (WQPX)		(7:00 PM-12:00 XM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/24	09/16/24	M-----		5				\$200.00		0.00			
N 6	WQPXI	09/10/24	09/16/24	Chicago Fire_Prime_ (ET)	CM	7:00 PM-12:00 XM	-T-----	:30	5	\$400.00	P3	0.00	NM	5	\$2,000.00
				Chicago Fire_Prime_ (ET)_ T_		(7:00 PM-12:00 XM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/24	09/16/24	-T-----		5				\$400.00		0.00			
N 7	WQPXI	09/10/24	09/16/24		CM	7:00 PM-12:00 XM	--W----	:30	5	\$400.00	P3	0.00	NM	5	\$2,000.00

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 Flight Dates: 09/10/24 - 09/16/24

Advertiser: Democratic Senatorial Campaign Commi
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 Estimate: 13200 - DSCC MI + PA

SCRANTON ION WQPX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Blue Bloods_Prime_(ET)											
				Blue Bloods_Prime_(ET)_W_(7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/24	09/16/24	--W----		5				\$400.00		0.00			
N 8	WQPXI	09/10/24	09/16/24	Chicago P.D._Prime_(ET)_Th(7:00 PM-12:00 XM)	CM	7:00 PM-12:00 XM	---T---	:30	5	\$375.00	P3	0.00	NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/24	09/16/24	---T---		5				\$375.00		0.00			
N 9	WQPXI	09/10/24	09/16/24	Hawaii Five-O/The Bull_Prime_(7:00 PM-12:00 XM)	CM	7:00 PM-12:00 XM	----F--	:30	5	\$375.00	P3	0.00	NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/24	09/16/24	----F--		5				\$375.00		0.00			
N 10	WQPXI	09/10/24	09/16/24	Law & Order SVU_Prime_(ET)(7:00 PM-12:00 XM)	CM	7:00 PM-12:00 XM	-----S-	:30	4	\$450.00	P3	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/24	09/16/24	-----S-		4				\$450.00		0.00			
N 11	WQPXI	09/10/24	09/16/24	NCIS_Prime_(ET)_Su_(WQPX)(7:00 PM-12:00 XM)	CM	7:00 PM-12:00 XM	-----S	:30	4	\$200.00	P3	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/24	09/16/24	-----S		4				\$200.00		0.00			
													Totals	45	\$13,600.00