

ROCK 94.1

ISSUES AND PROGRAMS

4TH QUARTER REPORT

October 1, 2020 - December 31, 2020

March 2020 to Present - COVID-19 Pandemic

Issue: In March of 2020, the United States was hit with the Coronavirus Pandemic (COVID-19) with the first case in Oklahoma followed by Arkansas. Both State Governors issued directives to limit the number of gatherings in any place to help slow the spread of the virus, wear the proper PPE when social distancing can't be maintained and wash and sanitize your hands often.

Program: KISR 93.7 Fort Smith/96.1 Fayetteville and our family of radio stations (Hog Country 93.1, La Raza 92.3, The Rooster 105.5, The River 101.9 and ROCK 94.1) have been providing daily updates via Arkansas and Oklahoma Governors Pandemic Press Conferences, hourly updates on the air, Arkansas and Oklahoma Pandemic Safety Guidelines posted and linked to on our social media platforms and during every event held we maintain social distancing and wear PPE at all times (promoting social distancing and wearing PPE when listeners aren't able to maintain social distancing during every on air mention for any station event.). Also, with the increase in COVID-19 cases, our station is giving away facemasks on the air and live on location during remote broadcasts to help mitigate the spread.

October 10th, 17th, 23rd, 24th, 30th and 31st - No Mercy House

Issue: With the current global/national health crisis continuing, many businesses and charities are doing what they can to support their communities but at the same time are trying their best to support themselves.

Action: A majority of the haunted attractions in 2020 were closed while some did what they could to remain open. The Fort Smith Boys & Girls Club put on a haunted house, approved by the ADH 2020 and all guests attending the weekend events during the month of October. KISR 93 provided air time to give away free passes (while informing listeners on the air about the CDC protocols) to the event. Proceeds from the ticket sales benefitted the Fort Smith Boys & Girls Club.

October 31, 2020 - Halloween Drive-Thru Trick or Treat

Issue: The COVID-19 Pandemic put a halt to a lot of Halloween festivities in our listening area, including many local treat or treat functions.

Action: With the guidance of the CDC and the Arkansas Department of Health, KISR 93.7 Fort Smith/96.1 Fayetteville and our family of radio stations (Hog Country 93.1, La Raza 92.3, The Rooster 105.5, The River 101.9 and ROCK 94.1) were able to hold a trick-or-treat event at Ben Geren Park in Fort Smith, Arkansas. Several local businesses joined our event, maintained social distancing, wore masks per regulations from the CDC and our stations provided halloween reflective bags to all vehicles (while they lasted) as each vehicle made the safe drive-thru through Ben Geren Park during the course of our event.

December 16th, 23rd and 30th, 2020 - Antioch for Youth & Family Food Drive

Issue: During the current global pandemic, many in our area have been put in financial constraints, from hours being cut to losing their jobs, which means there is a local need for food distributions.

Action: Charolette Tidwell with the Antioch for Youth & Family in the Fort Smith, Arkansas, area, called in to the KISR Morning Show with "Big Dog" Rick Hayes, to let the public know about the event her organization was hosting during the month of December 2020 at the Martin Luther King, Jr. Park in Fort Smith during their 2 hour event each date of the food giveaway. Mask wearing, social distancing and those coming to the event to get food were required to stay in their vehicles and follow the traffic flow while the food was safely delivered to each vehicle.