

ORDER



Orders
Order / Rev: 289652
Alt Order #: 08424559
Product Desc: ADVANCE NEW MEX NOW
Estimate: 1224
Flight Dates: 10/23/16 - 11/02/16
Original Date / Rev: 10/21/16 / 10/21/16
Order Type: GENERAL

KOB

Primary AE: Mick Nesci
Sales Office: H-DC
Sales Region: National

Agency
Name: SRCP Media, Inc.
Buying Contact:
Billing Contact:
 201 N. Union Street, Ste. 200
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Advance New Mexico Now
Demographic: A35+
Product Codes: PL2
Priority: 99
Revenue Codes: AGY, POL, ISS

New Business Thru: 01/15/17
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	54	\$31,530.00	\$26,800.50
10/31/16	11/01/16	16	\$9,510.00	\$8,083.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	54	\$31,530.00	\$26,800.50	0.00
November 2016	16	\$9,510.00	\$8,083.50	0.00
Totals	70	\$41,040.00	\$34,884.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mick Nesci			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KOB	33%	\$41,040.00
Market	100%	\$124,363.64

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAPX	0%	\$0.00
KASA	0%	\$0.00
KASY	0%	\$0.00
KAZQ	0%	\$0.00
KBEI	0%	\$0.00
KBIM	0%	\$0.00
KCHF	0%	\$0.00
KENW	0%	\$0.00
KHFT	0%	\$0.00
KKTO	0%	\$0.00
KLUZ	0%	\$0.00
KNAT	0%	\$0.00
KNME	0%	\$0.00
KOAT	36%	\$44,770.91
KOBF	0%	\$0.00
KOBR	0%	\$0.00
KOCT	0%	\$0.00
KOFT	0%	\$0.00

KOVT	0%	\$0.00
KREZ	0%	\$0.00
KRPV	0%	\$0.00
KRQE	31%	\$38,552.73
KUPT	0%	\$0.00
KWBQ	0%	\$0.00
UNKWN	0%	\$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	All	10/24/16	10/28/16	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	MTWTF--	1:00	2	\$950.003		0.00	NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/24/16	10/30/16	MTWTF--			2		\$950.00	0.00					
E 2	All	10/24/16	10/28/16	Who Wants to Be A Millionaire Who Wants to Be A Millionaire	CM	M-F 1130a-12p	MTWTF--	1:00	5	\$230.003		0.00	NM	5	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/24/16	10/30/16	MTWTF--			5		\$230.00	0.00					
E 3	All	10/24/16	10/28/16	Inside Edition 330p Inside Edition 330p	CM	M-F 330p-4p	MTWTF--	1:00	5	\$340.003		0.00	NM	5	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/24/16	10/30/16	MTWTF--			5		\$340.00	0.00					
E 4	All	10/24/16	10/28/16	Judge Judy-P/ DR 4p/ 430p Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p	MTWTF--	1:00	5	\$500.003		0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/24/16	10/30/16	MTWTF--			5		\$500.00	0.00					
E 5	All	10/24/16	10/28/16	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	MTWTF--	1:00	5	\$620.003		0.00	NM	5	\$3,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/24/16	10/30/16	MTWTF--			5		\$620.00	0.00					
E 6	All	10/24/16	10/28/16	News 4 Today I 530a-6a News 4 Today I 530a-6a	CM	M-F 530a-6a	MTWTF--	1:00	5	\$420.003		0.00	NM	5	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/24/16	10/30/16	MTWTF--			5		\$420.00	0.00					
E 7	All	10/24/16	10/28/16	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	MTWTF--	1:00	5	\$1,020.003		0.00	NM	5	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/24/16	10/30/16	MTWTF--			5		\$1,020.00	0.00					
E 8	All	10/24/16	10/28/16	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	MTWTF--	1:00	5	\$720.003		0.00	NM	5	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/24/16	10/30/16	MTWTF--			5		\$720.00	0.00					
E 9	All	10/24/16	10/28/16	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	MTWTF--	1:00	5	\$960.003		0.00	NM	5	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/24/16	10/30/16	MTWTF--			5		\$960.00	0.00					
E 10	All	10/24/16	10/28/16	M-F Today Show M-F Today Show	CM	M-F 7a-9a	MTWTF--	1:00	5	\$720.003		0.00	NM	5	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/24/16	10/30/16	MTWTF--			5		\$720.00	0.00					
E 11	All	10/24/16	10/28/16	M-F Today Show II 9a M-F Today Show II 9a	CM	M-F 9a-10a	MTWTF--	1:00	5	\$300.003		0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/24/16	10/30/16	MTWTF--			5		\$300.00	0.00					
E 12	All	10/31/16	11/01/16	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	MT-----	1:00	1	\$950.003		0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/31/16	11/06/16	MT-----			1		\$950.00	0.00					
E 13	All	10/31/16	11/01/16	Who Wants to Be A Millionaire Who Wants to Be A Millionaire	CM	M-F 1130a-12p	MT-----	1:00	2	\$230.003		0.00	NM	2	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

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E 13	All	10/31/16	11/01/16	Who Wants to Be A Millionaire Who Wants to Be A Millionaire	CM	M-F 1130a-12p	MT-----	1:00	2	\$230.00	3	0.00	NM	2	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	MT-----		2				\$230.00		0.00			
E 14	All	10/31/16	11/01/16	Judge Judy-P/ DR 4p/ 430p Judge Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p	MT-----	1:00	1	\$500.00	3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	MT-----		1				\$500.00		0.00			
E 15	All	10/31/16	11/01/16	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	MT-----	1:00	2	\$620.00	3	0.00	NM	2	\$1,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	MT-----		2				\$620.00		0.00			
E 16	All	10/31/16	11/01/16	News 4 Today I 530a-6a News 4 Today I 530a-6a	CM	M-F 530a-6a	MT-----	1:00	2	\$420.00	3	0.00	NM	2	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	MT-----		2				\$420.00		0.00			
E 17	All	10/31/16	11/01/16	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	MT-----	1:00	2	\$1,020.00	3	0.00	NM	2	\$2,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	MT-----		2				\$1,020.00		0.00			
E 18	All	10/31/16	11/01/16	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	MT-----	1:00	2	\$720.00	3	0.00	NM	2	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	MT-----		2				\$720.00		0.00			
E 19	All	10/31/16	11/01/16	M-F Today Show M-F Today Show	CM	M-F 7a-9a	MT-----	1:00	2	\$720.00	3	0.00	NM	2	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	MT-----		2				\$720.00		0.00			
E 20	All	10/31/16	11/01/16	M-F Today Show II 9a M-F Today Show II 9a	CM	M-F 9a-10a	MT-----	1:00	2	\$300.00	3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	MT-----		2				\$300.00		0.00			
E 21	All	10/23/16	10/30/16	Sunday Today Sunday Today	CM	Su 7a-8a	-----1	1:00	1	\$240.00	3	0.00	NM	2	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/16	10/29/16	-----1		1				\$240.00		0.00			
		Week: 10/30/16	11/05/16	-----1		1				\$240.00		0.00			
													Totals	0	\$0.00