

ORDER



Orders
Order / Rev: 290141
Alt Order #: 08432822
Product Desc: ADVANCE NEW MEX NOW
Estimate: 1257
Flight Dates: 11/01/16 - 11/08/16
Original Date / Rev: 10/31/16 / 11/01/16
Order Type: GENERAL

KOB

Primary AE: Mick Nesci
Sales Office: H-DC
Sales Region: National

Agency
Name: SRCP Media, Inc.
Buying Contact:
Billing Contact:
 201 N. Union Street, Ste. 200
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Advance New Mexico Now
Demographic: A35+
Product Codes: PL2
Priority: 99
Revenue Codes: AGY, POL, ISS

New Business Thru: 01/15/17
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 10/31/16 | 11/08/16 | 86 | \$25,275.00 | \$21,483.75 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| November 2016 | 86 | \$25,275.00 | \$21,483.75 | 0.00 |
| Totals | 86 | \$25,275.00 | \$21,483.75 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Mick Nesci | | | Start Of Order - End Of Order | 100% |

Order Share

| | Share | Total |
|--------|-------|-------------|
| KOB | 33% | \$25,275.00 |
| Market | 100% | \$76,590.91 |

Competitive Share

| | Share | Total |
|-------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KAPX | 0% | \$0.00 |
| KASA | 0% | \$0.00 |
| KASY | 0% | \$0.00 |
| KAZQ | 0% | \$0.00 |
| KBEI | 0% | \$0.00 |
| KBIM | 0% | \$0.00 |
| KCHF | 0% | \$0.00 |
| KENW | 0% | \$0.00 |
| KHFT | 0% | \$0.00 |
| KKTO | 0% | \$0.00 |
| KLUZ | 0% | \$0.00 |
| KNAT | 0% | \$0.00 |
| KNME | 0% | \$0.00 |
| KOAT | 36% | \$27,572.73 |
| KOBF | 0% | \$0.00 |
| KOBR | 0% | \$0.00 |
| KOCT | 0% | \$0.00 |
| KOFT | 0% | \$0.00 |
| KOVT | 0% | \$0.00 |

| | | |
|-------|-----|-------------|
| KREZ | 0% | \$0.00 |
| KRPV | 0% | \$0.00 |
| KRQE | 31% | \$23,743.18 |
| KUPT | 0% | \$0.00 |
| KWBQ | 0% | \$0.00 |
| UNKWN | 0% | \$0.00 |

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Flight Dates: 11/01/16 - 11/08/16

Advertiser: Advance New Mexico Now

Product Desc: ADVANCE NEW MEX NOW

Estimate: 1257

KOB

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|-----|-------------------|-----------------|--|-------|----------------|-------------------|-----|-------------|---------------|-----|------|------|-------|------------|
| E 1 | All | 11/01/16 | 11/07/16 | News 4 @ 10p M-F News 4 @ 10p M-F | CM | M-F 10p-1035p | MTWTF-- | :30 | 5 | \$475.003 | | 0.00 | NM | 5 | \$2,375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 11/01/16 | 11/07/16 | MTWTF-- | | | 5 | | \$475.00 | 0.00 | | | | | |
| E 2 | All | 11/01/16 | 11/07/16 | Who Wants to Be A Millionaire Who Wants to Be A Millionaire | CM | M-F 1130a-12p | MTWTF-- | :30 | 5 | \$115.003 | | 0.00 | NM | 5 | \$575.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 11/01/16 | 11/07/16 | MTWTF-- | | | 5 | | \$115.00 | 0.00 | | | | | |
| E 3 | All | 11/01/16 | 11/07/16 | News 4 @ Midday M-F News 4 @ Midday M-F | CM | M-F 12noon-1p | MTWTF-- | :30 | 8 | \$180.003 | | 0.00 | NM | 8 | \$1,440.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 11/01/16 | 11/07/16 | MTWTF-- | | | 8 | | \$180.00 | 0.00 | | | | | |
| E 4 | All | 11/01/16 | 11/07/16 | Inside Edition 330p Inside Edition 330p | CM | M-F 330p-4p | MTWTF-- | :30 | 5 | \$170.003 | | 0.00 | NM | 5 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 11/01/16 | 11/07/16 | MTWTF-- | | | 5 | | \$170.00 | 0.00 | | | | | |
| E 5 | All | 11/01/16 | 11/07/16 | Judge Judy-P/ DR 4p/ 430p Judge Judy-P/ DR 4p/ 430p | CM | M-F 4p-5p | MTWTF-- | :30 | 10 | \$250.003 | | 0.00 | NM | 10 | \$2,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 11/01/16 | 11/07/16 | MTWTF-- | | | 10 | | \$250.00 | 0.00 | | | | | |
| E 6 | All | 11/01/16 | 11/07/16 | News 4 @ 5p M-F News 4 @ 5p M-F | CM | M-F 5p-530p | MTWTF-- | :30 | 5 | \$310.003 | | 0.00 | NM | 5 | \$1,550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 11/01/16 | 11/07/16 | MTWTF-- | | | 5 | | \$310.00 | 0.00 | | | | | |
| E 7 | All | 11/01/16 | 11/07/16 | News 4 Today I 530a-6a News 4 Today I 530a-6a | CM | M-F 530a-6a | MTWTF-- | :30 | 5 | \$210.003 | | 0.00 | NM | 5 | \$1,050.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 11/01/16 | 11/07/16 | MTWTF-- | | | 5 | | \$210.00 | 0.00 | | | | | |
| E 8 | All | 11/01/16 | 11/07/16 | News 4 @ 6p M-F News 4 @ 6p M-F | CM | M-F 6p-632p | MTWTF-- | :30 | 5 | \$510.003 | | 0.00 | NM | 5 | \$2,550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 11/01/16 | 11/07/16 | MTWTF-- | | | 5 | | \$510.00 | 0.00 | | | | | |
| E 9 | All | 11/01/16 | 11/07/16 | News 4 Today II 6a-7a News 4 Today II 6a-7a | CM | M-F 6a-7a | MTWTF-- | :30 | 10 | \$360.003 | | 0.00 | NM | 10 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 11/01/16 | 11/07/16 | MTWTF-- | | | 10 | | \$360.00 | 0.00 | | | | | |
| E 10 | All | 11/01/16 | 11/07/16 | News 4 @ 630p M-F News 4 @ 630p M-F | CM | M-F 630p-7p | MTWTF-- | :30 | 5 | \$480.003 | | 0.00 | NM | 5 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 11/01/16 | 11/07/16 | MTWTF-- | | | 5 | | \$480.00 | 0.00 | | | | | |
| E 11 | All | 11/01/16 | 11/07/16 | M-F Today Show M-F Today Show | CM | M-F 7a-9a | MTWTF-- | :30 | 10 | \$360.003 | | 0.00 | NM | 10 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 11/01/16 | 11/07/16 | MTWTF-- | | | 10 | | \$360.00 | 0.00 | | | | | |
| E 12 | All | 11/01/16 | 11/07/16 | M-F Today Show II 9a M-F Today Show II 9a | CM | M-F 9a-10a | MTWTF-- | :30 | 5 | \$150.003 | | 0.00 | NM | 5 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 11/01/16 | 11/07/16 | MTWTF-- | | | 5 | | \$150.00 | 0.00 | | | | | |
| E 13 | All | 11/06/16 | 11/06/16 | Sunday Today Sunday Today | CM | Su 7a-8a | -----1 | :30 | 1 | \$120.003 | | 0.00 | NM | 1 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 11/06/16 | 11/12/16 | -----1 | | | 1 | | \$120.00 | 0.00 | | | | | |

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Advertiser: Advance New Mexico Now
 Product Desc: ADVANCE NEW MEX NOW
 Estimate: 1257
KOB

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
|---|-----|----------|----------|-------------------------------|-------|----------------|---------|-----|-------|-----------|-----|----------|-------|----------|
| E 14 | All | 11/08/16 | 11/08/16 | Who Wants to Be A Millionaire | CM | M-F 1130a-12p | -1----- | :30 | 1 | \$115.003 | | 0.00 NM | 1 | \$115.00 |
| Who Wants to Be A Million <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/08/16 11/14/16 -1----- 1 \$115.00 0.00 | | | | | | | | | | | | | | |
| E 15 | All | 11/08/16 | 11/08/16 | News 4 Today I 530a-6a | CM | M-F 530a-6a | -1----- | :30 | 1 | \$210.003 | | 0.00 NM | 1 | \$210.00 |
| News 4 Today I 530a-6a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/08/16 11/14/16 -1----- 1 \$210.00 0.00 | | | | | | | | | | | | | | |
| E 16 | All | 11/08/16 | 11/08/16 | News 4 Today II 6a-7a | CM | M-F 6a-7a | -2----- | :30 | 2 | \$360.003 | | 0.00 NM | 2 | \$720.00 |
| News 4 Today II 6a-7a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/08/16 11/14/16 -2----- 2 \$360.00 0.00 | | | | | | | | | | | | | | |
| E 17 | All | 11/08/16 | 11/08/16 | M-F Today Show | CM | M-F 7a-9a | -2----- | :30 | 2 | \$360.003 | | 0.00 NM | 2 | \$720.00 |
| M-F Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/08/16 11/14/16 -2----- 2 \$360.00 0.00 | | | | | | | | | | | | | | |
| E 18 | All | 11/08/16 | 11/08/16 | M-F Today Show II 9a | CM | M-F 9a-10a | -1----- | :30 | 1 | \$150.003 | | 0.00 NM | 1 | \$150.00 |
| M-F Today Show II 9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/08/16 11/14/16 -1----- 1 \$150.00 0.00 | | | | | | | | | | | | | | |
| Totals | | | | | | | | | | | | | 0 | \$0.00 |

*Tax 1 Note: ABQ 7.313%.