

**CUMULUS MEDIA PUBLIC AFFAIRS QUARTERLY 3rd QUARTER 2021**

103.3 KATM – Sunday @ 5:30am

**July 4, 2021**

***Duration 20 mins***

***TOPIC: Pride Industries***

***Guests: Leah Burdick***

***Discussion:*** Founded in 1966, PRIDE Industries' mission is to create employment for people with disabilities. Through personalized employment services, they help individuals realize their true potential and lead more independent lives. PRIDE Industries proves the value of its inclusive workforce model through operational success across multiple industries every day.

**July 11, 2021**

***Duration 20 mins***

***TOPIC: First 5 California***

***Guests: Max Vargas***

***Discussion:*** First 5 California will convene, partner in, and help lead the movement to create and implement a comprehensive, integrated, and coordinated system for California's children prenatal through age 5 and their families. It will promote, support, and optimize early childhood development. And since COVID-19 continues to impact our lives in countless ways. First 5 will help families get through these challenging times, we're sharing a variety of resources, advice, and parenting tips. Vaccination information, distance learning and mental health are just a few ways they help.

**July 18, 2021**

***Duration 20 mins***

***TOPIC: Center For Human Services***

***GUEST/S: Gina Machedo, Valerie Thompson***

***Discussion :***Center for Human Services (CHS), your local nonprofit, has helped over half a million people in Stanislaus County over the past 45 years. We serve children, families and individuals each year by providing quality treatment for mental health and addiction issues, shelter and educational services and connection to resources in our community. Their vision is to be a leader in advocacy and services for youth and families working with partners to build a strong community.

**July 25, 2021**

***Duration 25 mins***

***Topic Suicide***

***Guest Melinda Pallota***

***Discussion:*** Spoke with Melinda Pallota with the Zack Merservey Foundation. Her son committed suicide. To honor his memory, she started the foundation to help other families who may be struggling with a family member of friend who had committed suicide. She also spoke about a community event being held on World Suicide Prevention Day September 10, 2021.

*Aug 1, 2021*

*Duration 22 min*

*TOPIC: Charter Schools & Distance Learning*

*GUEST/S: Myrna Castrejon*

*Discussion:* As part of California's public school family, CCSA embraces its history of being an advocacy organization advancing issues of social justice and civil rights. Our members and the teachers and administrators who serve in their schools value diversity in culture, gender, race, ethnicity, sexual orientation, religion, age, disability, and perspective. While we seek to grow a movement that serves all students, all families, and all communities, we work with a special spirit of urgency to provide our most historically underserved and vulnerable students with the high quality public education they deserve. We join in common cause with those fighting both inside and outside of public education for greater equity, opportunity, and access for all.

*August 8, 2021*

*Duration 25 mins*

*Topic: ALS*

*Guest: Mike Piscotty*

*Discussion:* Mike Piscotty is the father of Major League Baseball player Steven Piscotty. **The ALS CURE Project is a 501(c)(3) charity based in the San Francisco Bay area.** Founded by Mike Piscotty in 2018, after his wife Gretchen Piscotty lost a 16-month battle with ALS (amyotrophic lateral sclerosis). Mike, along with his three sons Stephen, Nick and Austin, dedicated their lives to finding a cure for the disease. A family with a profound collegiate and professional sports background. The ALS Project is holding a 3 Day music festival September 10, 11 & 12.

*August 15, 2021*

*Duration 20 mins*

*TOPIC: Pride Industries*

*Guests: Leah Burdick*

*Discussion:* Founded in 1966, PRIDE Industries' mission is to create employment for people with disabilities. Through personalized employment services, they help individuals realize their true potential and lead more independent lives. PRIDE Industries proves the value of its inclusive workforce model through operational success across multiple industries every day.

*August 22, 2021*

*Duration 20 mins*

*Topic: Community Outreach*

*Guests:* Stephanie Player Director of Programs Victim Services

*Discussion:* Women's Center-Youth & Family Services (WCYFS) is a safe haven and a place of healing for some of the most vulnerable populations in our community. Since 1976, WCYFS has been San Joaquin County's primary provider of free, confidential services and shelters specifically designed to meet the needs of homeless and runaway youth and victims of domestic violence, sexual assault, and human trafficking. Our mission is to build a stronger community by fostering the strengths in individuals and by acting as a catalyst to end violence and youth homelessness. Each year we serve more than 20,000 individuals through direct services and community outreach, including more than 700 women, children and youth who stay in our four shelters annually. Through our programs and services, we are saving lives, helping victims heal, restoring hope, strengthening families, and building a safer community.

*August 29, 2021*

*Duration 25 mins*

*Topic Suicide*

*Guest Melinda Pallota*

*Discussion:* Spoke with Melinda Pallota with the Zack Merservey Foundation. Her son committed suicide. To honor his memory, she started the foundation to help other families who may be struggling with a family member or friend who had committed suicide. She also spoke about a community event being held on World Suicide Prevention Day September 10, 2021.

*September 5, 2021*

*Duration 25 mins*

*Topic: ALS*

*Guest: Mike Piscotty*

*Discussion:* Mike Piscotty is the father of Major League Baseball player Steven Piscotty. **The ALS CURE Project is a 501(c)(3) charity based in the San Francisco Bay area.** Founded by Mike Piscotty in 2018, after his wife Gretchen Piscotty lost a 16-month battle with ALS (amyotrophic lateral sclerosis). Mike, along with his three sons Stephen, Nick and Austin, dedicated their lives to finding a cure for the disease. A family with a profound collegiate and professional sports background. The ALS Project is holding a 3 Day music festival September 10, 11 & 12.

**September 12, 2021**

***Duration 20 mins***

***TOPIC: First 5 California***

***Guests: Max Vargas***

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**September 19, 2021**

***Duration 20 mins***

***TOPIC: Pride Industries***

***Guests: Leah Burdick***

***Discussion:*** Founded in 1966, PRIDE Industries' mission is to create employment for people with disabilities. Through personalized employment services, they help individuals realize their true potential and lead more independent lives. PRIDE Industries proves the value of its inclusive workforce model through operational success across multiple industries every day.

**September 26, 2021**

***Duration 22 min***

***TOPIC: Charter Schools & Distance Learning***

***GUEST/S: Myrna Castrejon***

***Discussion:*** As part of California's public school family, CCSA embraces its history of being an advocacy organization advancing issues of social justice and civil rights. Our members and the teachers and administrators who serve in their schools value diversity in culture, gender, race, ethnicity, sexual orientation, religion, age, disability, and perspective. While we seek to grow a movement that serves all students, all families, and all communities, we work with a special spirit of urgency to provide our most historically underserved and vulnerable students with the high quality public education they deserve. We join in common cause with those fighting both inside and outside of public education for greater equity, opportunity, and access for all.