



WLTZ-TV
6140 Buena Vista Rd.
Columbus, GA 31907

Jamestown Associates
116 Craig Road
Manalapan, NJ 07726

Contract # 50072

Schedule Dates: 07/09/18-07/23/18
Advertiser: Brad Raffensperger (6127)
Agency: Jamestown Associates (2315)
Product: Political - National (1132)
Brand: 159 (18470)
Salesperson: Katz, Washington D.C. (1044)
Sales Office: Katz - Washington D.C.
Buyer Name: Penny Lacks,
Phone/Fax: /
CPE: 34/34/159
Account Types: National/Political Agency
Billing Type: Standard
Comments: TV Separation: 30

Date Entered: 07/06/18
Last Modified: 07/06/18
Entered By: Lyndsey Collins
CO-OP: No
Headline #: ECR26100694
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$141.00
Net Total: \$799.00
Sales Tax:

Columbus/Opelika (WLTZ)
By Broadcast Month: Spots Rate
Jul. 2018: 49 \$940.00
Grand Total: 49 \$940.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/11/18-07/13/18	3	:30	6A- WLTZ First News Today**	1			X	X	X			1	\$10.00	\$10.00	Columbus/Opelika (WLTZ)		7/6/18
2.0	Normal Line / SPOT	07/16/18-07/17/18	3	:30	6A- WLTZ First News Today**	1	X	X						1	\$10.00	\$10.00	Columbus/Opelika (WLTZ)		7/6/18
3.0	Normal Line / SPOT	07/18/18-07/20/18	3	:30	6A- WLTZ First News Today**	1		X	X	X				1	\$10.00	\$10.00	Columbus/Opelika (WLTZ)		7/6/18
4.0	Normal Line / SPOT	07/23/18-07/23/18	3	:30	6A- WLTZ First News Today**	1	X							1	\$10.00	\$10.00	Columbus/Opelika (WLTZ)		7/6/18
5.0	Normal Line / SPOT	07/09/18-07/10/18	3	:30	7A- NBC Today Show 1	1	X	X						1	\$35.00	\$35.00	Columbus/Opelika (WLTZ)		7/6/18
6.0	Normal Line / SPOT	07/11/18-07/13/18	3	:30	7A- NBC Today Show 1	1		X	X	X				1	\$35.00	\$35.00	Columbus/Opelika (WLTZ)		7/6/18
7.0	Normal Line / SPOT	07/16/18-07/17/18	3	:30	7A- NBC Today Show 1	1	X	X						1	\$35.00	\$35.00	Columbus/Opelika (WLTZ)		7/6/18
8.0	Normal Line / SPOT	07/18/18-07/20/18	3	:30	7A- NBC Today Show 1	1		X	X	X				1	\$35.00	\$35.00	Columbus/Opelika (WLTZ)		7/6/18
9.0	Normal Line / SPOT	07/23/18-07/23/18	3	:30	7A- NBC Today Show 1	1	X							1	\$35.00	\$35.00	Columbus/Opelika (WLTZ)		7/6/18
10.0	Normal Line / SPOT	07/09/18-07/10/18	3	:30	12P- WLTZ First News Midday	1	X	X						1	\$5.00	\$5.00	Columbus/Opelika (WLTZ)		7/6/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments:

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By Broadcast Month
Jul. 2018 49
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Spots 49
Rate \$940.00

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11.0	Normal Line / SPOT	07/11/18-07/13/18	3	:30	12P- WLTZ First News Midday	1			X	X	X			1	\$5.00	\$5.00	Columbus/Opelika (WLTZ)		7/6/18
12.0	Normal Line / SPOT	07/16/18-07/17/18	3	:30	12P- WLTZ First News Midday	1	X	X						1	\$5.00	\$5.00	Columbus/Opelika (WLTZ)		7/6/18
13.0	Normal Line / SPOT	07/18/18-07/20/18	3	:30	12P- WLTZ First News Midday	1		X	X	X				1	\$5.00	\$5.00	Columbus/Opelika (WLTZ)		7/6/18
14.0	Normal Line / SPOT	07/23/18-07/23/18	3	:30	12P- WLTZ First News Midday	1	X							1	\$5.00	\$5.00	Columbus/Opelika (WLTZ)		7/6/18
15.0	Normal Line / SPOT	07/11/18-07/13/18	3	:30	4:59P- WLTZ First News @ 5P.M.	1			X	X	X			1	\$30.00	\$30.00	Columbus/Opelika (WLTZ)		7/6/18
16.0	Normal Line / SPOT	07/16/18-07/17/18	3	:30	4:59P- WLTZ First News @ 5P.M.	1	X	X						1	\$30.00	\$30.00	Columbus/Opelika (WLTZ)		7/6/18
17.0	Normal Line / SPOT	07/18/18-07/20/18	3	:30	4:59P- WLTZ First News @ 5P.M.	1		X	X	X				1	\$30.00	\$30.00	Columbus/Opelika (WLTZ)		7/6/18
18.0	Normal Line / SPOT	07/23/18-07/23/18	3	:30	4:59P- WLTZ First News @ 5P.M.	1	X							1	\$30.00	\$30.00	Columbus/Opelika (WLTZ)		7/6/18
19.0	Normal Line / SPOT	07/09/18-07/10/18	3	:30	5:59P- WLTZ First News	1	X	X						1	\$40.00	\$40.00	Columbus/Opelika (WLTZ)		7/6/18
20.0	Normal Line / SPOT	07/11/18-07/13/18	3	:30	5:59P- WLTZ First News	1		X	X	X				1	\$40.00	\$40.00	Columbus/Opelika (WLTZ)		7/6/18

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CPE 34/34/159
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Billing Type Standard
Comments TV Separation: 30

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Entered By Lyndsey Collins
CO-OP No
Headline # ECR26100694
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$141.00
Net Total \$799.00
Sales Tax

Columbus/Opelika (WLTZ)

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Grand Total: 49 \$940.00

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21.0	Normal Line / SPOT	07/16/18-07/17/18	3	:30	5:59p- WLTZ First News	1	X							1	\$40.00	\$40.00	Columbus/Opelika (WLTZ)		7/6/18
22.0	Normal Line / SPOT	07/18/18-07/20/18	3	:30	5:59p- WLTZ First News	1		X	X	X				1	\$40.00	\$40.00	Columbus/Opelika (WLTZ)		7/6/18
23.0	Normal Line / SPOT	07/23/18-07/23/18	3	:30	5:59p- WLTZ First News	1	X							1	\$40.00	\$40.00	Columbus/Opelika (WLTZ)		7/6/18
24.0	Normal Line / SPOT	07/15/18-07/15/18	3	:30	6:30p- NBC Nightly News Sunday	1							X	1	\$50.00	\$50.00	Columbus/Opelika (WLTZ)		7/6/18
25.0	Normal Line / SPOT	07/22/18-07/22/18	3	:15	6A- WLTZ First News Sunday	1							X	1	\$50.00	\$50.00	Columbus/Opelika (WLTZ)		7/6/18
26.0	Normal Line / SPOT	07/09/18-07/10/18	3	:15	6A- WLTZ First News Today**	1	1							2	\$5.00	\$10.00	Columbus/Opelika (WLTZ)		7/6/18
27.0	Normal Line / SPOT	07/11/18-07/13/18	3	:15	6A- WLTZ First News Today**	1		X	X	X				1	\$5.00	\$5.00	Columbus/Opelika (WLTZ)		7/6/18
28.0	Normal Line / SPOT	07/16/18-07/17/18	3	:15	6A- WLTZ First News Today**	1	X							1	\$5.00	\$5.00	Columbus/Opelika (WLTZ)		7/6/18
29.0	Normal Line / SPOT	07/18/18-07/20/18	3	:15	6A- WLTZ First News Today**	1		X	X	X				1	\$5.00	\$5.00	Columbus/Opelika (WLTZ)		7/6/18
30.0	Normal Line / SPOT	07/23/18-07/23/18	3	:15	6A- WLTZ First News Today**	1	X							1	\$5.00	\$5.00	Columbus/Opelika (WLTZ)		7/6/18

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31.0	Normal Line / SPOT	07/11/18-07/13/18	3	:15	7A- NBC Today Show 1	1			X	X	X			1	\$17.50	\$17.50	Columbus/Opelika (WLTZ)		7/6/18
32.0	Normal Line / SPOT	07/16/18-07/17/18	3	:15	7A- NBC Today Show 1	1	X							1	\$17.50	\$17.50	Columbus/Opelika (WLTZ)		7/6/18
33.0	Normal Line / SPOT	07/18/18-07/20/18	3	:15	7A- NBC Today Show 1	1			X	X	X			1	\$17.50	\$17.50	Columbus/Opelika (WLTZ)		7/6/18
34.0	Normal Line / SPOT	07/23/18-07/23/18	3	:15	7A- NBC Today Show 1	1	X							1	\$17.50	\$17.50	Columbus/Opelika (WLTZ)		7/6/18
35.0	Normal Line / SPOT	07/11/18-07/13/18	3	:15	12P- WLTZ First News Midday	1			X	X	X			1	\$2.50	\$2.50	Columbus/Opelika (WLTZ)		7/6/18
36.0	Normal Line / SPOT	07/16/18-07/17/18	3	:15	12P- WLTZ First News Midday	1	X							1	\$2.50	\$2.50	Columbus/Opelika (WLTZ)		7/6/18
37.0	Normal Line / SPOT	07/18/18-07/20/18	3	:15	4:59P- WLTZ First News Midday	2			X	X	X			2	\$5.00	\$5.00	Columbus/Opelika (WLTZ)		7/6/18
38.0	Normal Line / SPOT	07/09/18-07/10/18	3	:15	4:59P- WLTZ First News @ 5P.M.	1	1							2	\$15.00	\$30.00	Columbus/Opelika (WLTZ)		7/6/18
39.0	Normal Line / SPOT	07/11/18-07/13/18	3	:15	4:59P- WLTZ First News @ 5P.M.	1			X	X	X			1	\$15.00	\$15.00	Columbus/Opelika (WLTZ)		7/6/18
40.0	Normal Line / SPOT	07/16/18-07/17/18	3	:15	4:59P- WLTZ First News @ 5P.M.	1	X							1	\$15.00	\$15.00	Columbus/Opelika (WLTZ)		7/6/18

CONFIRMATION CONTRACT

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41.0	Normal Line / SPOT	07/18/18-07/20/18	3	:15	4:59p- WLTZ First News @ 5P.M.	1			X	X	X			1	\$15.00	\$15.00	Columbus/Opelika (WLTZ)		7/6/18
42.0	Normal Line / SPOT	07/23/18-07/23/18	3	:15	4:59p- WLTZ First News @ 5P.M.	1	X							1	\$15.00	\$15.00	Columbus/Opelika (WLTZ)		7/6/18
43.0	Normal Line / SPOT	07/11/18-07/13/18	3	:15	5:59p- WLTZ First News	1			X	X	X			1	\$20.00	\$20.00	Columbus/Opelika (WLTZ)		7/6/18
44.0	Normal Line / SPOT	07/16/18-07/17/18	3	:15	5:59p- WLTZ First News	1	X	X						1	\$20.00	\$20.00	Columbus/Opelika (WLTZ)		7/6/18
45.0	Normal Line / SPOT	07/18/18-07/20/18	3	:15	5:59p- WLTZ First News	1			X	X	X			1	\$20.00	\$20.00	Columbus/Opelika (WLTZ)		7/6/18
46.0	Normal Line / SPOT	07/23/18-07/23/18	3	:15	5:59p- WLTZ First News	1	X							1	\$20.00	\$20.00	Columbus/Opelika (WLTZ)		7/6/18

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**AGREEMENT FORM FOR
POLITICAL CANDIDATE ADVERTISEMENTS**

FEDERAL CANDIDATE STATE/LOCAL CANDIDATE
(check applicable box)

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	
Date: 7.5.18	

I, Holly Horan

being/on behalf of: Brad Raffensperger

a legally qualified candidate of the Republican

political party for the office of: Secretary of State

in the Primary Runoff

election to be held on: July 24, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): SEE ORDER

I represent that the payment for the above described broadcast time has been furnished

by:

Brad for Georgia SOS Inc 7340 McGinnis Ferry Road Suwanee, GA 30024

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Devin Rattensperger

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date
7.5.18

Signature
Holly Horan

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

David F. Brown

David F. Brown

Prog. Mgr.