



WLTZ-TV
6140 Buena Vista Rd.
Columbus, GA 31907

Jamestown Associates
116 Craig Road
Manalapan, NJ 07726

Contract # 48429

Schedule Dates: 03/12/18-03/27/18
Advertiser: Hunter Hill For Governor (6011)
Agency: Jamestown Associates (2315)
Product: Political - National (1132)
Brand: 84 (17924)
Salesperson: Katz, Washington D.C. (1044)
Sales Office: Katz - Washington D.C.
Buyer Name: Holly, Horan,
Phone/Fax: /
CPE: 26/27/84
Account Types: National/Political Agency
Billing Type: Standard
Comments: Primary Separation: 30

Date Entered: 03/09/18
Last Modified: 03/09/18
Entered By: Lyndsey Collins
CO-OP: No
Headline #: ECR25908324
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$185.10
Net Total: \$1,048.90
Sales Tax:

Columbus/Opelika (WLTZ)

By Broadcast Month	Spots	Rate
Mar. 2018	38	\$1,062.00
Apr. 2018	6	\$172.00
Grand Total:	44	\$1,234.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	03/12/18-03/16/18	3	:30	6A- WLTZ First News Today**	3	X	X	X	X	X			3	\$12.00	\$36.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B WLTZ First News Today	3/9/18
2.0	Normal Line / SPOT	03/19/18-03/23/18	3	:30	6A- WLTZ First News Today**	3	X	X	X	X	X			3	\$12.00	\$36.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B WLTZ First News Today	3/9/18
3.0	Normal Line / SPOT	03/26/18-03/27/18	3	:30	6A- WLTZ First News Today**	1	X							1	\$12.00	\$12.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B WLTZ First News Today	3/9/18
4.0	Normal Line / SPOT	03/12/18-03/16/18	3	:30	7A- NBC Today Show 1	3	X	X	X	X	X			3	\$30.00	\$90.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B Today Show	3/9/18
5.0	Normal Line / SPOT	03/19/18-03/23/18	3	:30	7A- NBC Today Show 1	3	X	X	X	X	X			3	\$30.00	\$90.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B Today Show	3/9/18
6.0	Normal Line / SPOT	03/26/18-03/27/18	3	:30	7A- NBC Today Show 1	1	X							1	\$30.00	\$30.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B Today Show	3/9/18

CONFIRMATION CONTRACT

Accepted Agency/Advertiser: _____ Date: _____
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7.0	Normal Line / SPOT	03/12/18-03/16/18	3	:30	12P- WLTZ First News Midday	3	X	X	X	X	X			3	\$10.00	\$30.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B WLTZ First News Noon	3/9/18
8.0	Normal Line / SPOT	03/19/18-03/23/18	3	:30	12P- WLTZ First News Midday	3	X	X	X	X	X			3	\$10.00	\$30.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B WLTZ First News Noon	3/9/18
9.0	Normal Line / SPOT	03/26/18-03/27/18	3	:30	12P- WLTZ First News Midday	1	X							1	\$10.00	\$10.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B WLTZ First News Noon	3/9/18
10.0	Normal Line / SPOT	03/12/18-03/16/18	3	:30	4:59P- WLTZ First News @ 5P.M.	3	X	X	X	X	X			3	\$40.00	\$120.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B WLTZ First News	3/9/18
11.0	Normal Line / SPOT	03/19/18-03/23/18	3	:30	4:59P- WLTZ First News @ 5P.M.	3	X	X	X	X	X			3	\$40.00	\$120.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B WLTZ First News	3/9/18
12.0	Normal Line / SPOT	03/26/18-03/27/18	3	:30	4:59P- WLTZ First News @ 5P.M.	1	X							1	\$40.00	\$40.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B WLTZ First News	3/9/18

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13.0	Normal Line / SPOT	03/12/18-03/16/18	3	:30	5:59P- WLTZ First News	3	X	X	X	X	X			3	\$40.00	\$120.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B WLTZ First News	3/9/18
14.0	Normal Line / SPOT	03/19/18-03/23/18	3	:30	5:59P- WLTZ First News	3	X	X	X	X	X			3	\$40.00	\$120.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B WLTZ First News	3/9/18
15.0	Normal Line / SPOT	03/26/18-03/27/18	3	:30	5:59P- WLTZ First News	1	X							1	\$40.00	\$40.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B WLTZ First News	3/9/18
16.0	Normal Line / SPOT	03/12/18-03/16/18	3	:30	10:59P- WLTZ First News Alabama	3	X	X	X	X	X			3	\$40.00	\$120.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B NEWS	3/9/18
17.0	Normal Line / SPOT	03/19/18-03/23/18	3	:30	10:59P- WLTZ First News Alabama	3	X	X	X	X	X			3	\$40.00	\$120.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B NEWS	3/9/18
18.0	Normal Line / SPOT	03/26/18-03/27/18	3	:30	10:59P- WLTZ First News Alabama	1	X							1	\$40.00	\$40.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B NEWS	3/9/18
19.0	Normal Line / SPOT	03/17/18-03/17/18	3	:30	8A- NBC Saturday Today	1						X		1	\$15.00	\$15.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A Today Show	3/9/18

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20.0	Normal Line / SPOT	03/24/18-03/24/18	3	:30	8A- NBC Saturday Today	1						X		1	\$15.00	\$15.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A Today Show	3/9/18

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WLTZ-TV COLUMBUS, GA	Date: 2.6.18
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I, Holly Horan
Hunter Hill
being/on behalf of: _____
a legally qualified candidate of the Republican
political party for the office of: Governor
in the Primary
election to be held on: May 22, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): SEE ORDER

I represent that the payment for the above described broadcast time has been furnished by:

Georgians for Hunter Hill Inc. 2451 Cumberland Parkway, Suite 3493, Atlanta GA 30339

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ronald Cofield

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

2.6.18

Holly Horan

Date

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Bradley Counts
Signature

BRADLEY COUNTS
Printed Name

National Sales Mgr.
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

Holly Horan

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Holly Horan

signature of candidate or authorized committee

printed name

date