



WLTZ-TV
6140 Buena Vista Rd.
Columbus, GA 31907

Strategic Media Svs
1911 Fort Myer Drive
Ste 400
Arlington, VA 22209-1617

Contract # 49485

Schedule Dates 05/31/18-06/05/18
Advertiser Cagle For Lt. Gov. (5288)
Agency Strategic Media Svs (1200)
Product Political - National (1132)
Brand 4139 (18306)
Salesperson Katz, Washington D.C. (1044)
Sales Office Katz - Washington D.C.
Buyer Name Ben Rheault,
Phone/Fax /
CPE 322/407/4139
Account Types National/Political Agency
Billing Type Standard
Comments candidate
Separation: 30

Date Entered 05/30/18
Last Modified 05/30/18
Entered By Lyndsey Collins
CO-OP No
Headline # ECR26023345
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$390.00
Net Total \$2,210.00
Sales Tax

Columbus/Opelika (WLTZ)

By Broadcast Month	Spots	Rate
Jun. 2018	26	\$2,600.00
Grand Total:	26	\$2,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/31/18-05/31/18	2	:30	7A- NBC Today Show 1	1				X				1	\$50.00	\$50.00	Columbus/Opelika (WLTZ)	TODAY SHW	5/30/18
2.0	Normal Line / SPOT	06/01/18-06/01/18	2	:30	7A- NBC Today Show 1	1					X			1	\$50.00	\$50.00	Columbus/Opelika (WLTZ)	TODAY SHW	5/30/18
3.0	Normal Line / SPOT	06/04/18-06/04/18	2	:30	7A- NBC Today Show 1	1	X							1	\$50.00	\$50.00	Columbus/Opelika (WLTZ)	TODAY SHW	5/30/18
4.0	Normal Line / SPOT	06/05/18-06/05/18	2	:30	7A- NBC Today Show 1	1		X						1	\$50.00	\$50.00	Columbus/Opelika (WLTZ)	TODAY SHW	5/30/18
5.0	Normal Line / SPOT	05/31/18-05/31/18	2	:30	3:58P- Steve	1				X				1	\$60.00	\$60.00	Columbus/Opelika (WLTZ)	AVG. ALL WKS	5/30/18
6.0	Normal Line / SPOT	06/01/18-06/01/18	2	:30	3:58P- Steve	1					X			1	\$60.00	\$60.00	Columbus/Opelika (WLTZ)	AVG. ALL WKS	5/30/18
7.0	Normal Line / SPOT	06/04/18-06/04/18	2	:30	3:58P- Steve	1	X							1	\$60.00	\$60.00	Columbus/Opelika (WLTZ)	AVG. ALL WKS	5/30/18
8.0	Normal Line / SPOT	06/05/18-06/05/18	2	:30	3:58P- Steve	1		X						1	\$60.00	\$60.00	Columbus/Opelika (WLTZ)	AVG. ALL WKS	5/30/18
9.0	Normal Line / SPOT	05/31/18-05/31/18	2	:30	6:30P- NBC Nightly News	1				X				1	\$80.00	\$80.00	Columbus/Opelika (WLTZ)	NBC NITELY NWS<	5/30/18
10.0	Normal Line / SPOT	06/01/18-06/01/18	2	:30	6:30P- NBC Nightly News	1					X			1	\$80.00	\$80.00	Columbus/Opelika (WLTZ)	NBC NITELY NWS<	5/30/18
10.0.1	Preempt	06/01/18															Columbus/Opelika (WLTZ)	No Avail/Exception -	
11.0	Normal Line / SPOT	06/04/18-06/04/18	2	:30	6:30P- NBC Nightly News	1	X							1	\$80.00	\$80.00	Columbus/Opelika (WLTZ)	NBC NITELY NWS<	5/30/18
12.0	Normal Line / SPOT	06/05/18-06/05/18	2	:30	6:30P- NBC Nightly News	1		X						1	\$80.00	\$80.00	Columbus/Opelika (WLTZ)	NBC NITELY NWS<	5/30/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments:

SagamoreHill Broadcasting of Ga., LLC and its subsidiaries do not discriminate in the sale of advertising (broadcast, print, or Internet) and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity.



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13.0	Normal Line / SPOT	06/03/18-06/03/18	2	:30	6:30P- NBC Nightly News Sunday	1							X	1	\$60.00	\$60.00	Columbus/Opelika (WLTZ)	AVG. ALL WKS	5/30/18
14.0	Normal Line / SPOT	05/31/18-05/31/18	2	:30	6:59P- Family Feud Secondary Run	1				X				1	\$200.00	\$200.00	Columbus/Opelika (WLTZ)	FAMILY FEUD	5/30/18
15.0	Normal Line / SPOT	06/04/18-06/04/18	2	:30	6:59P- Family Feud Secondary Run	1	X							1	\$200.00	\$200.00	Columbus/Opelika (WLTZ)	FAMILY FEUD	5/30/18
16.0	Normal Line / SPOT	06/01/18-06/01/18	2	:30	7:29P- Family Feud Primary Run	1					X			1	\$200.00	\$200.00	Columbus/Opelika (WLTZ)	FAMILY FEUD B	5/30/18
17.0	Normal Line / SPOT	05/31/18-05/31/18	2	:30	10:59P- WLTZ First News Alabama	1				X				1	\$60.00	\$60.00	Columbus/Opelika (WLTZ)	AVG. ALL WKS	5/30/18
18.0	Normal Line / SPOT	06/01/18-06/01/18	2	:30	10:59P- WLTZ First News Alabama	1					X			1	\$60.00	\$60.00	Columbus/Opelika (WLTZ)	AVG. ALL WKS	5/30/18
19.0	Normal Line / SPOT	06/04/18-06/04/18	2	:30	10:59P- WLTZ First News Alabama	1	X							1	\$60.00	\$60.00	Columbus/Opelika (WLTZ)	AVG. ALL WKS	5/30/18
20.0	Normal Line / SPOT	06/05/18-06/05/18	2	:30	10:59P- WLTZ First News Alabama	1		X						1	\$60.00	\$60.00	Columbus/Opelika (WLTZ)	AVG. ALL WKS	5/30/18
21.0	Normal Line / SPOT	05/31/18-05/31/18	2	:30	11:34P- NBC Tonight Show Starring Jimmy Fallon	1						X		1	\$50.00	\$50.00	Columbus/Opelika (WLTZ)	AVG. ALL WKS	5/30/18

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Date:

Accepted-Station:

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22.0	Normal Line / SPOT	06/01/18-06/01/18	2	:30	11:34P- NBC Tonight Show Starring Jimmy Fallon	1					X			1	\$50.00	\$50.00	Columbus/Opelika (WLTZ)	AVG. ALL WKS	5/30/18
23.0	Normal Line / SPOT	06/04/18-06/04/18	2	:30	11:34P- NBC Tonight Show Starring Jimmy Fallon	1	X							1	\$50.00	\$50.00	Columbus/Opelika (WLTZ)	AVG. ALL WKS	5/30/18
24.0	Normal Line / SPOT	06/05/18-06/05/18	2	:30	11:34P- NBC Tonight Show Starring Jimmy Fallon	1		X						1	\$50.00	\$50.00	Columbus/Opelika (WLTZ)	AVG. ALL WKS	5/30/18
25.0	Normal Line / SPOT	06/01/18-06/01/18	2	:30	8P- NBC American Ninja Warrior	1					X			1	\$350.00	\$350.00	Columbus/Opelika (WLTZ)	AVG. ALL WKS	5/30/18
26.0	Normal Line / SPOT	06/01/18-06/01/18	2	:30	10P- NBC Dateline	1					X			1	\$250.00	\$250.00	Columbus/Opelika (WLTZ)	AVG. ALL WKS	5/30/18
27.0	Normal Line / SPOT	06/03/18-06/03/18	2	:30	7P- NBC Dateline	1							X	1	\$200.00	\$200.00	Columbus/Opelika (WLTZ)	AVG. ALL WKS	5/30/18

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Ben Rheault,

being/on behalf of: Casey Cagle,

a legally qualified candidate of the Republican

political party for the office of: Governor

in the Primary

election to be held on: 5/22/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Casey Cagle for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tommy Gay

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

2/16/18

Date

Benjamin Rheault

Signature

To Be Signed By Station Representative

[Handwritten Signature]

Accepted

Signature

[Handwritten Signature]

Accepted in Part

Printed Name

[Handwritten Signature]

Rejected

Title