



WLTZ-TV  
6140 Buena Vista Rd.  
Columbus, GA 31907

Target Enterprises  
15260 Ventura Blvd.  
Suite 1240  
Sherman Oaks, CA 91403

**Contract # 50755**

**Schedule Dates:** 10/24/18-10/30/18  
**Advertiser:** Kay Ivey for Governor (6186)  
**Agency:** Target Enterprises (2171)  
**Product:** Political - National (1132)  
**Brand:** 2669 (18773)  
**Salesperson:** Katz, Los Angeles (1012)  
**Sales Office:** Katz - Los Angeles  
**Buyer Name:** MARCUS, MEREDITH  
**Phone/Fax:** /  
**CPE:** 2669  
**Account Types:** National/Political Agency  
**Billing Type:** Standard  
**Comments:** WLTZ IVEY FOR GOVERN

**Date Entered:** 09/25/18  
**Last Modified:** 09/25/18  
**Entered By:** Lyndsey Collins  
**CO-OP:** No  
**Headline #:** ECR26147526  
**Demo:**  
**Order Type:** Normal  
**Package Deal:**  
**Commission %:** 15.00  
**Commission:** \$378.75  
**Net Total:** \$2,146.25  
**Sales Tax:**

**Columbus/Opelika (WLTZ)**

By Broadcast Month	Spots	Rate
Oct. 2018	8	\$1,755.00
Nov. 2018	5	\$770.00
<b>Grand Total:</b>	<b>13</b>	<b>\$2,525.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/24/18-10/26/18	3	:30	3:58P- Steve				1	1	1			3	\$35.00	\$105.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A STEVE HARVEY	9/25/18
2.0	Normal Line / SPOT	10/29/18-10/30/18	3	:30	3:58P- Steve		1	1						2	\$35.00	\$70.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A STEVE HARVEY	9/25/18
3.0	Normal Line / SPOT	10/24/18-10/26/18	3	:30	7:29P- Family Feud Primary Run				1	1	1			3	\$150.00	\$450.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A FAMILY FEUD	9/25/18
4.0	Normal Line / SPOT	10/29/18-10/30/18	3	:30	7:29P- Family Feud Primary Run		1	1						2	\$150.00	\$300.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A FAMILY FEUD	9/25/18
5.0	Normal Line / SPOT	10/29/18-10/29/18	3	:30	8P- NBC The Voice			1	X					1	\$400.00	\$400.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A THE VOICE	9/25/18
6.0	Normal Line / SPOT	10/28/18-10/28/18	3	:30	8:15P- NBC Sunday Night Football								X	2	\$600.00	\$1,200.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A SNF	9/25/18

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

SagamoreHill Broadcasting of Ga., LLC and its subsidiaries do not discriminate in the sale of advertising (broadcast, print, or Internet) and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity.



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**Contract # 50756**

**Schedule Dates** 10/31/18-11/06/18  
**Advertiser** Kay Ivey for Governor (6186)  
**Agency** Target Enterprises (2171)  
**Product** Political - National (1132)  
**Brand** 2670 (18774)  
**Salesperson** Katz, Los Angeles (1012)  
**Sales Office** Katz - Los Angeles  
**Buyer Name** MARCUS, MEREDITH  
**Phone/Fax** /  
**CPE** 2670  
**Account Types** National/Political Agency  
**Billing Type** Standard  
**Comments** WLTZ IVEY FOR GOVERNOR  
 4P CUT OFF 11/6

**Date Entered** 09/25/18  
**Last Modified** 09/25/18  
**Entered By** Lyndsey Collins  
**CO-OP** No  
**Headline #** ECR26147633  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$461.25  
**Net Total** \$2,613.75  
**Sales Tax**

Columbus/Opelika (WLTZ)		
By Broadcast Month	Spots	Rate
Nov. 2018	14	\$3,075.00
<b>Grand Total:</b>	<b>14</b>	<b>\$3,075.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/31/18-11/02/18	3	:30	3:58P- Steve	1			1	1	1			3	\$35.00	\$105.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A STEVE HARVEY	9/25/18
2.0	Normal Line / SPOT	11/05/18-11/06/18	3	:30	3:58P- Steve	1	1							2	\$35.00	\$70.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A STEVE HARVEY	9/25/18
3.0	Normal Line / SPOT	10/31/18-11/02/18	3	:30	7:29P- Family Feud Primary Run	1			1	1	1			3	\$150.00	\$450.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A FAMILY FEUD	9/25/18
4.0	Normal Line / SPOT	11/05/18-11/05/18	3	:30	7:29P- Family Feud Primary Run	1	X							1	\$150.00	\$150.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A FAMILY FEUD	9/25/18
5.0	Normal Line / SPOT	11/05/18-11/05/18	3	:30	8P- NBC The Voice	2	X							2	\$400.00	\$800.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A THE VOICE	9/25/18
6.0	Normal Line / SPOT	11/04/18-11/04/18	3	:30	8:15P- NBC Sunday Night Football	2							X	2	\$600.00	\$1,200.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A SNF	9/25/18

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_ Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_ Comments: \_\_\_\_\_

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**Agency** Target Enterprises (2171)  
**Product** Political - National (1132)  
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**Sales Tax**

Columbus/Opelika (WLTZ)		
By Broadcast Month	Spots	Rate
Nov. 2018	14	\$3,075.00
<b>Grand Total:</b>	14	\$3,075.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.0	Normal Line / SPOT	11/04/18-11/04/18	3	:30	7P- NBC Football Night In America	1							X	1	\$300.00	\$300.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A FTBL NIGHT IN AMERICA	9/25/18

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_

Comments: \_\_\_\_\_

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 15260 Ventura Boulevard, Suite 1240  
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 (818) 905-0005

**AGREEMENT FORM FOR  
 POLITICAL CANDIDATE ADVERTISING**

FEDERAL CANDIDATE       STATE/LOCAL CANDIDATE

Station and Location:	Date:
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I, Nim Frazer, Jr.

being/on behalf of: Kay Ivey

a legally qualified candidate of the Republican

political party for the office of: Governor

in the Primary

election to be held on: June 5, 2018

do hereby request station time as follows: **SEE ATTACHED SCHEDULES**

I represent that the payment for the above described broadcast time has been furnished by:

Kay Ivey for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Nim Frazer, Jr.

Signature of Candidate or Authorized Representative      Date

*To be Signed by Station Representative*

Accepted       Accepted in Part       Rejected

Bill Evans      DOS  
 Printed Name      Title



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### AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISING

I, Kay Ivey

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement: (check applicable box)

DOES

DOES NOT

refer to an opposing candidate. I further certify that for the programming that does refer to an opposing candidate: (check applicable box)

The radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and the candidate has approved the broadcast.

The television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Signature of candidate or Authorized Representative

Nim Frazer, Jr.  
Printed Name

February 21, 2018  
Date