



WLTZ-TV
6140 Buena Vista Rd.
Columbus, GA 31907

Medium Buying LLC
1351 King Ave.
2nd Floor
Columbus, OH 43212

Contract # 50138

Schedule Dates 07/17/18-07/17/18
Advertiser Dial, AI-Comm. Agriculture & Industries (6137)
Agency Medium Buying LLC (2343)
Product Political - National (1132)
Brand July 2018 (18424)
Salesperson Katz, Washington D.C. (1044)
Sales Office Katz - Washington D.C.
Buyer Name Renicker, Tanya
Phone/Fax /
CPE N/A
Account Types National/Political Agency
Billing Type Standard
Comments Candidate

Date Entered 07/16/18
Last Modified 07/16/18
Entered By Lyndsey Collins
CO-OP No
Headline # ECR26106203
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$42.00
Net Total \$238.00
Sales Tax

Columbus/Opelika (WLTZ)
By Broadcast Month
 Jul. 2018 8
Spots 8
Rate \$280.00
Grand Total: \$280.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/17/18-07/17/18	3	:30	7:29p- Family Feud Primary Run	1		X							\$75.00		Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A Family Feud	7/16/18
1.0.1	Preempt	07/17/18															Columbus/Opelika (WLTZ)	No Avail/Exception -	
2.0	Normal Line / SPOT	07/17/18-07/17/18	10	:30	6:59p- Family Feud Secondary Run	1		X							\$50.00		Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A Family Feud	7/16/18
2.0.1	Preempt	07/17/18															Columbus/Opelika (WLTZ)	Schedule Change/Exception	
3.0	Normal Line / SPOT	07/17/18-07/17/18	3	:30	6:59p- WLTZ First News @ 5P.H.	2		X						2	\$30.00	\$60.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A WLTZ First News	7/16/18
4.0	Normal Line / SPOT	07/17/18-07/17/18	3	:30	6:30p- NBC Nightly News	2		X							\$40.00		Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A NBC Nightly News	7/16/18
4.0.1	Preempt	07/17/18															Columbus/Opelika (WLTZ)	No Avail/Exception -	
4.0.2	Preempt	07/17/18															Columbus/Opelika (WLTZ)	No Avail/Exception -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments:

SagamoreHill Broadcasting of Ga., LLC and its subsidiaries do not discriminate in the sale of advertising (broadcast, print, or internet) and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity.



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Columbus/Opelika (WLTZ)
By Broadcast Month Spots Rate
Jul. 2018 8 \$280.00
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5.0	Revised Line / SPOT	07/17/18-07/17/18	3	:30	5:30P- The Daily Mail	2		X						2			Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A Family Feud	7/16/18
5.1	Normal Line / SPOT	07/17/18-07/17/18	2	:30	5:30P- The Daily Mail	2		X						2	\$40.00	\$80.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A Family Feud	7/16/18
6.0	Normal Line / SPOT	07/17/18-07/17/18	3	:30	7A- NBC Today Show 1	4		X						4	\$35.00	\$140.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A Today Show	7/16/18
7.0	Normal Line / SPOT	07/17/18-07/17/18	10	:30	6:30P- 7P (EST)	1		X						1	\$50.00		Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A NBC News Sunday	7/16/18
7.0.1	Preempt	07/17/18															Columbus/Opelika (WLTZ)	Schedule Change/Exception	
8.0	Normal Line / SPOT	07/17/18-07/17/18	10	:30	8A- 10A (EST)	2		X						2	\$10.00		Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A NBC Saturday Today	7/16/18
8.0.1	Preempt	07/17/18															Columbus/Opelika (WLTZ)	Schedule Change/Exception	

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8.0.2	Preempt	07/17/18															Columbus/Opelika (WLTZ)	Schedule Change/Exception	
9.0	Normal Line / SPOT	07/17/18-07/17/18	10	:30	8A-10A (EST)	2		X							\$10.00		Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A Sunday Today	7/16/18
9.0.1	Preempt	07/17/18															Columbus/Opelika (WLTZ)	Schedule Change/Exception	
9.0.2	Preempt	07/17/18															Columbus/Opelika (WLTZ)	Schedule Change/Exception	

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GERALD DIAL - COLUMBUS ADDITION

ADMP
 7/19/18

medium

Revision #: Date: 7/13/2018

Client: Gerald Dial for Ag & Ind **Estimate:** 437 **Vendor:** WLTZ-TV **Send Billing To:** Medium Buying, LLC
Media: TV **Flight Start Date:** 7/9/2018 03:00 AM **6140 Buena Vista Road/PO Box 12289**
Product: TV **Flight End Date:** 7/29/2018 02:59 AM **Columbus, GA 31907/31917**
Market: Columbus, GA **Buyer:** TANYA RENICKER **Contact:** Tom Breazeale (GSM)
Primary Demo: Adults 50+ **Phone:** 706-561-3838 **Fax:** 706-563-8467
Separation between spots: 30 **Affiliation:** NBC

Line No	Daypart Program	Daypart Code	STN Gross	Du	Wks	Total Spots	Adults 50+	Rtg/CPP
WLTZ-TV								
1	MTuWThF 7:30p- 8:00p Family Feud	PA	\$75.00	30	1	1	4.9	\$15.31
2	MTuWThF 7:00p- 7:30p Family Feud	PA	\$50.00	30	1	1	4.9	\$10.20
3	MTuWThF 5:00p- 5:30p WLTZ First News	EN	\$30.00	30	2	2	2.1	\$14.29
4	MTuWThF 6:30p- 7:00p NBC Nightly News	EN	\$40.00	30	2	2	2.1	\$19.05
5	MTuWThF 5:30p- 6:00p Family Feud	EN	\$40.00	30	2	2	2.1	\$19.05
6	MTuWThF 7:00a- 9:00a Today Show	EM	\$35.00	30	4	4	1.6	\$21.88
7	Su 6:30p- 7:00p NBC News Sunday	EN	\$50.00	30	1	1	1.6	\$31.25
8	Sa 8:00a-10:00a NBC Saturday Today	RT	\$10.00	30	2	2	1.2	\$8.33
9	Su 8:00a- 9:00a Sunday Today	RT	\$10.00	30	2	2	0.9	\$11.11
Total Spots:						17		
Total GRP/GIMP(000):						5.8	28.8	34.6
Total CPP/CPM:								\$16.62
Total Cost:								\$575.00

Disclaimer:

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 5/15/2018
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I, Tanya Renicker/ Medium Buying,

being/on behalf of: Gerald Dial,

a legally qualified candidate of the Republican

political party for the office of: Alabama Commissioner of Agriculture and Industries

in the RUNOFF

election to be held on: JULY 17, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Gerald Dial for Commissioner of Agriculture and Industries

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Gerald Dial- PO Box 248 Lineville, AL 36089

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/15/2018

Date

Tanya Renicker

Signature

To Be Signed By Station Representative

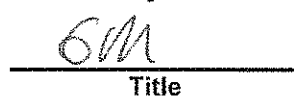
Accepted

Accepted in Part

Rejected


Signature


Printed Name


Title