



WLTZ-TV
6140 Buena Vista Rd.
Columbus, GA 31907

Al Media
222 W. Ontario Street
Suite 600
Chicago, IL

Contract # 51223

Schedule Dates 10/22/18-10/28/18
Advertiser Democratic Party of Georgia (Abrams) (6183)
Agency Al Media (2334)
Product Political - National (1132)
Brand 751 (18867)
Salesperson Katz, Chicago (1014)
Sales Office Katz - Chicago
Buyer Name Reardon, Danida
Phone/Fax /
CPE 751
Account Types National/Political Agency
Billing Type Standard
Comments Stacey Abrams for Gov
10/19 - Please confirm new political order for Stacey Abrams for Gov to
run 10/22 to 10/28. Thankst Hayli for Nikkiseparation: Min minutes between spots: 30.

Date Entered 10/19/18
Last Modified 10/19/18
Entered By Lyndsey Collins
CO-OP No
Headline # ECR26226538
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$559.50
Net Total \$3,170.50
Sales Tax

Columbus/Opelika (WLTZ)		
By Broadcast Month	Spots	Rate
Oct. 2018	30	\$3,730.00
Grand Total:	30	\$3,730.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/22/18-10/26/18	3	:30	6A- WLTZ First News Today**	4	X	X	X	X	X			4	\$20.00	\$80.00	Columbus/Opelika (WLTZ)	WLTZ FIRST NEWS TODAY	10/19/18
2.0	Normal Line / SPOT	10/22/18-10/26/18	3	:30	7A- NBC Today Show 1 Midday	4	X	X	X	X	X			4	\$50.00	\$200.00	Columbus/Opelika (WLTZ)	TODAY SHOW	10/19/18
3.0	Normal Line / SPOT	10/22/18-10/26/18	3	:30	12P- WLTZ First News	2	X	X	X	X	X			2	\$25.00	\$50.00	Columbus/Opelika (WLTZ)	WLTZ FIRST NEWS NOON	10/19/18
4.0	Normal Line / SPOT	10/22/18-10/26/18	3	:30	5:59P- WLTZ First News	3	X	X	X	X	X			3	\$50.00	\$150.00	Columbus/Opelika (WLTZ)	WLTZ FIRST NEWS	10/19/18
5.0	Normal Line / SPOT	10/22/18-10/26/18	3	:30	6:59P- Family Feud Secondary Run	1	X	X	X	X	X			1	\$150.00	\$150.00	Columbus/Opelika (WLTZ)	FAMILY FEUD	10/19/18
6.0	Normal Line / SPOT	10/22/18-10/26/18	3	:30	7:29P- Family Feud Primary Run	2	X	X	X	X	X			2	\$150.00	\$300.00	Columbus/Opelika (WLTZ)	FAMILY FEUD	10/19/18
7.0	Normal Line / SPOT	10/22/18-10/22/18	3	:30	8P- NBC The Voice	1	X							1	\$400.00	\$400.00	Columbus/Opelika (WLTZ)	THE VOICE	10/19/18
8.0	Normal Line / SPOT	10/23/18-10/23/18	3	:30	9P- NBC This Is Us	1		X						1	\$400.00	\$400.00	Columbus/Opelika (WLTZ)	THIS IS US	10/19/18
9.0	Normal Line / SPOT	10/22/18-10/26/18	3	:30	10:59P- WLTZ First News Alabama	4	X	X	X	X	X			4	\$50.00	\$200.00	Columbus/Opelika (WLTZ)	WLTZ FIRST NEWS ALABAMA	10/19/18
10.0	Normal Line / SPOT	10/22/18-10/26/18	3	:30	11:34P- NBC Tonight Show Starring Jimmy Fallon	4	X	X	X	X	X			4	\$30.00	\$120.00	Columbus/Opelika (WLTZ)	TONIGHT SHOW	10/19/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments:

SagamoreHill Broadcasting of Ga., L.L.C. and its subsidiaries do not discriminate in the sale of advertising (broadcast, print, or Internet), and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity.



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11.0	Normal Line / SPOT	10/27/18-10/27/18	3	:30	11:29p- NBC Saturday Night Live	2						X		2	\$40.00	\$80.00	Columbus/Opelika (WLTZ)	SNL	10/19/18
12.0	Normal Line / SPOT	10/28/18-10/28/18	3	:30	8:15p- NBC Sunday Night Football	2							X	2	\$800.00	\$1,600.00	Columbus/Opelika (WLTZ)	NFL SUNDAY NIGHT	10/19/18

CONFIRMATION CONTRACT

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**AGREEMENT FORM FOR
POLITICAL CANDIDATE ADVERTISEMENTS**

(check applicable box)

- FEDERAL CANDIDATE STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Justin Washington
being/on behalf of: Stacey Abrams

a legally qualified candidate of the Democratic

political party for the office of: Georgia Governor

in the Georgia Gubernatorial General Election

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Democratic Party of Georgia

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kip Carr

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date

9/4/18

Signature



To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature



Printed Name

Bill Evans

Title

POS