



WLTZ-TV  
6140 Buena Vista Rd.  
Columbus, GA 31907

Medium Buying LLC  
1351 King Ave.  
2nd Floor  
Columbus, OH 43212

**Contract # 50678**

**Schedule Dates** 09/19/18-09/25/18  
**Advertiser** Georgia Rep Party/Kemp (6177)  
**Agency** Medium Buying LLC (2343)  
**Product** Political - National (1132)  
**Brand** September 2018 (18343)  
**Salesperson** Katz, Washington D.C. (1044)  
**Sales Office** Katz - Washington D.C.  
**Buyer Name** /  
**Phone/Fax** /  
**CPE** 543  
**Account Types** National/Political Agency  
**Billing Type** Standard  
**Comments** KEMP-GOP

**Date Entered** 09/18/18  
**Last Modified** 09/18/18  
**Entered By** Lyndsey Collins  
**CO-OP** No  
**Headline #** ECR26153234  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,039.50  
**Net Total** \$5,890.50  
**Sales Tax**

**Columbus/Opelika (WLTZ)**

**By Broadcast Month**  
Sep. 2018 35  
**Spots** 35  
**Rate** \$6,930.00  
**Grand Total:** \$6,930.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/19/18-09/21/18	2	:30	7A- NBC Today Show 1	1			1	1	1			2	\$140.00	\$280.00	Columbus/Opelika (WLTZ)		9/18/18
1.0.1	Preempt	09/19/18															Columbus/Opelika (WLTZ)	No Copy/Excursion -	
2.0	Normal Line / SPOT	09/24/18-09/25/18	2	:30	7A- NBC Today Show 1	1	1							2	\$140.00	\$280.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B TODAY SHOW	9/18/18
3.0	Normal Line / SPOT	09/19/18-09/21/18	2	:30	9A- Megan Kelly Today(9/25-	1			1	1	1			2	\$115.00	\$230.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B MIEGYN KELLY TODAY	9/18/18
3.0.1	Preempt	09/19/18															Columbus/Opelika (WLTZ)	No Copy/Spot -	
4.0	Normal Line / SPOT	09/24/18-09/25/18	2	:30	9A- Megan Kelly Today(9/25-	1	1							2	\$115.00	\$230.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B MIEGYN KELLY TODAY	9/18/18
5.0	Normal Line / SPOT	09/19/18-09/21/18	1	:30	5:59P- WLTZ First News	1			1	1	1			3	\$140.00	\$420.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B WLTZ FIRST NEWS	9/18/18
6.0	Normal Line / SPOT	09/24/18-09/25/18	1	:30	5:59P- WLTZ First News	1	1							2	\$140.00	\$280.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B WLTZ FIRST NEWS	9/18/18

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments:

Sugarmore/Hill Broadcasting of Ga., LLC and its subsidiaries do not discriminate in the sale of advertising (broadcast, print, or Internet), and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity.



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Grand Total: 35 \$6,930.00

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7.0	Normal Line / SPOT	09/19/18-09/21/18	1	:30	6:30P- NBC Nightly News				1	1	1			3	\$200.00	\$600.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B NBC NIGHTLY NEWS	9/18/18
8.0	Normal Line / SPOT	09/24/18-09/25/18	1	:30	6:30P- NBC Nightly News		1	1						2	\$200.00	\$400.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B NBC NIGHTLY NEWS	9/18/18
9.0	Normal Line / SPOT	09/19/18-09/21/18	2	:30	6:59P- Family Feud Secondary Run				1	1	1			3	\$350.00	\$1,050.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B FAMILY FEUD	9/18/18
10.0	Normal Line / SPOT	09/24/18-09/25/18	2	:30	6:59P- Family Feud Secondary Run		1	1						2	\$350.00	\$700.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B FAMILY FEUD	9/18/18
11.0	Normal Line / SPOT	09/19/18-09/21/18	1	:30	10:59P- WLTZ First News Alabama				1	1	1			3	\$140.00	\$420.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B WLTZ FIRST NEWS ALABAMA	9/18/18
12.0	Normal Line / SPOT	09/24/18-09/25/18	1	:30	10:59P- WLTZ First News Alabama		1	1						2	\$140.00	\$280.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU B WLTZ FIRST NEWS ALABAMA	9/18/18

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13.0	Normal Line / SPOT	09/22/18-09/22/18	1	:30	6A- NBC Saturday Today	2						X		2	\$115.00	\$230.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A NBC SATURDAY TODAY	9/18/18
14.0	Normal Line / SPOT	09/22/18-09/22/18	1	:30	10P- NBC Dateline	1					X			1	\$500.00	\$500.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A DATELINE	9/18/18
15.0	Normal Line / SPOT	09/23/18-09/23/18	1	:30	9A- Meet The Press	2							X	2	\$115.00	\$230.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A MEET THE PRESS	9/18/18
16.0	Normal Line / SPOT	09/23/18-09/23/18	2	:30	6:30P- NBC Nightly News Sunday	1							X	1	\$100.00	\$100.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A NBC NEWS SUNDAY	9/18/18
17.0	Normal Line / SPOT	09/23/18-09/23/18	3	:30	8:15P- NBC Sunday Night Football	1							X	1	\$700.00	\$700.00	Columbus/Opelika (WLTZ)	COMMENTS APPLY TO SUB LINES A THRU A AMERICAS GOT TALENT	9/18/18

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Date:

Accepted-Station:

Date:

Comments:

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)  FEDERAL CANDIDATE  STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b> 8/23/18
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I, Katherine Cookson/ Medium Buying, LLC

being/on behalf of: Brian Kemp and the Georgia Republican Party,

a legally qualified candidate of the Republican

political party for the office of: Governor

in the General

election to be held on: 11/6/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Kemp for Governor/GA GOP - PO BOX 5486 ATHENS, GA 30604

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Brian Kemp

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

**To Be Signed By Candidate or Authorized Committee**

Date  
8/23/18

Signature  
*Michael E. Coburn*

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

Signature  
*[Handwritten Signature]*

Printed Name  
BRIAN EVANS

Title  
DOS